

**Comment--and
Discomment**

There's a war on in Denver, and it's all over dancing in the city park. The civic authorities have made tentative arrangements to establish a municipal dance hall. A day or so ago Father McMenamin, pastor of the largest Catholic church in the city, announced that if dancing were permitted in the park, he would warn all members of his congregation to stay away from there after dark. Now the other ministers are mixing in, and the battle promises to be a merry one.

The attitude of the extremely narrow-minded divine is expressed in the sentiment echoed by the Rev. Jacob R. Rader: "No other institution that the devil ever got up has dragged more young people to hell than the dance." Jacob never thought this out for himself, we are sure. He must have been reading reports of Billy Sunday's lectures.

If the average man or woman could read a list of the things that at one time or another have been denounced as aids to the devil in dragging people down to perdition, he'd find that a good many of the objections raised fifty or twenty-five years ago would sound pretty silly now. Where on earth would you find a church, for instance, that would refuse to permit violin music within the sacred confines?

To get right down to the facts, has the dance sent any more girls to perdition than the refusal of the right to dance? Is the girl who enjoys herself in her own way more apt to go astray than the girl who has no outlet for her enthusiasm or no way in which she can enjoy herself? The figures compiled by the social survey of New York city, and other cities are interesting. Those who want to know will find that an appalling percentage of right girls who have gone the wrong way were those who were engaged in housework. We forget the exact percentage, but it was frightfully large—the number being as large or larger than the totals of all the other causes combined.

It isn't the mullet-headed girl who brings the dance into disrepute that should be considered. Take the dance away, and this class of fem-

inity would still find some means to take its place. It's the girl who has but one afternoon off, or one night out, who needs the pleasures of the dance. And, rightly chaperoned, the dance is as safe as the movie, and infinitely more fun.

Denver has some sensible ministers, undoubtedly, for we can see them coming to the front. Here's a Methodist who has seen the light, and who utters a great truth when he says: "It's better for young people to dance in the limelight under the watchful eye of chaperones than to sponoon among the bushes in the dark. The ministers of Denver had better get busy and help regulate municipal dancing, instead of standing off and knocking."

People, meet Dr. Lackland of the Grace M. E. church. He has a sense of humor, and that's not all the sense he has. Here is a minister who believes in dancing. He tells of routing a number of women who came to read him the riot act because he approved of dancing. He asked them what was wrong with it. They told him that it was terrible for a young man to put his arms around his partner. And what do you think the doc told 'em? He ended the argument by saying: "If any one of you will tell me that before you were married no man put his arms around you, I will quit."

Don't be fooled with any of this "new woman" talk. It's the same sort of women, with new ideas. And some of these new ideas are startling. One of the strangest paradoxes to be found in this wide, wide world is the startling transformation that has come over the membership of the general federation of women's clubs. All of you can remember how the Lincoln Woman's club, not so very long ago, condemned the tight skirt, and even went so far as to send out resolutions to all the newspapers. For as much as three minutes, they had the dry goods dealers worried, for fear they would have a big stock of the new styles that wouldn't sell.

The paradox is this. The Lincoln Woman's club is affiliated with the federation, of course, and inasmuch as the federation is made up of delegates from the various clubs over the country, it may be taken for granted that it is fairly representative of club women. The federation is now in session in New York city, and you should read what some of the officers have been saying relative to women's rights.

"If women smoke, it is nobody's business but their own." That's what Mrs. Yawger, a former president of the federation, is credited with telling a reporter. It seems impossible that this can be the same bunch that has been passing resolutions condemning the cigarette. Of course, Mrs. Yawger was provoked. A lot of Methodist ministers have published an appeal for the women to refrain from smoking, and neither men nor women like to accept orders from the preachers on any day but Sunday, or in any place but the church.

"After prohibition, what next? It is not a question of whether we, as individuals, wish to smoke, but whether we have a right to smoke." This comes from Mrs. Grant, another former president of the federation. Gracious, but the girls seem to be roused. Let us reassure them, right here and now, that we don't question their right to smoke at all. In fact, we have an assortment of cob pipes that we are willing to place at the disposal of any woman who wants to begin a pernicious and expensive practice, but one that is a great comfort at times.

"To many mandatory things are being thrust upon this country!" is another outburst from Mrs. Yawger. "I don't believe in laws to control the private acts of individuals. This country is supposed to have free speech, and freedom of life, liberty and the pursuit of happiness. Why does everybody want to take them away from us? It is time the men stopped telling women what they ought and ought not to do and trusted them a little more."

You tell 'em, Mrs. Yawger—you have the education! We are firmly intending to forward this emancipated lady one cob pipe, one box of matches, one sack of "Bull Durham," a supply of the papers, and one plug of "Old Mule" chewing tobacco. We'll trust her with the whole lot. Could angels do more?

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- 1—Advertisements that shout nothing but bargains, will attract only the bargain hunters. If you want real customers, tell a story about real merchandise at real prices.
- 2—Some people seem to tumble into luck; but as a rule you will find most successful businesses made by advertising.
- 3—A business pushed by advertising will always bring results if you

have the right kind of stuff to sell. Sometimes results may be slow in coming but it takes persistence to secure anything worth while.

- 4—You never saw a real advertiser who was not a real optimist.
- 5—No matter how close money may be advertising will loosen it up.
- 6—Kick in for more advertising and you won't have to kick much about poor business.
- 7—The most successful advertisers have been those who have featured their best goods in advertising.
- 8—Advertising is of the same nature of a dragnet for pulling in the first orders, and reinforcing the intention to buy again.
- 9—Advertising will build the bridge of confidence that will get you over storm waters of business.
- 10—Money makes the mare go, advertising makes the money come.

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Is Chiropractic Scientific?

Taken from the January number of Physical Culture

Science is classified knowledge. It does not depend upon chance, or luck, or guesswork. If a method is scientific it must work out—not sometimes but all the time. No method of combatting disease has ever deserved to be called scientific until Chiropractic was developed. The treating of disease by remedies is an art in which skill in diagnosis and in predicting the rather dubious reaction of the patient to the remedy may bring good results.

Chiropractic is a Science. The Chiropractor is trained to detect spinal abnormalities by hand and verify by X-Ray until he knows, with absolute certainty, the position and relation of the spinal bones. His methods of adjusting these are so exact, so specific, that he can be absolutely positive that the adjustment will be followed by just one result—the utmost of Nature to cure. The only element of uncertainty left—the only reason why a Chiropractor cannot promise a complete cure to every patient in the world—is the possibility that the case has gone so far that Nature herself will not cure it, which means that no treatment on earth would be of any avail. Chiropractors do not depend for their success on the uncertain elements which form a basis of other methods. The very simplicity of the system makes for accuracy. For instance, the Chiropractor knows—not guesses—but knows—what organs in the body are weak or diseased after he has analyzed the spine. Conversely, he also knows which organs are healthy and sound. His word is the word of authority. There are things about disease which he cannot find out in this way, but these things are not essential to the cure, and here again the scientific nature of the system shows itself. He knows, with a certainty from the beginning, what is hidden from him. He never mistakes a guess for a fact. It is because Chiropractic is exact, specific and definite, that Chiropractors achieve a higher percentage of results than any other profession.

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