

The Alliance Herald



BURR PRINTING CO., Owners

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FUEL DISTRIBUTION

The experiences of nearby cities and towns provide a distinct triumph for Mayor Rodgers and his system of fuel distribution.

In other towns, where those in charge feared to offend the coal dealers, the supply was not distributed from one central office.

In Alliance, there are no families without coal. Even in the days when there have been severe storms to contend with, deliveries have been made promptly.

The dealers are not to be blamed. They have regular customers, and it is good business to take care of your customers first.

Now, should restrictions prove necessary, Fuel Administrator Smith will find that the people of Alliance will be with him to a man.

MAIL ORDER ADS

As noted elsewhere in this issue of The Herald, we do not accept advertising from Lincoln, Omaha or Denver department stores.

You will note by looking at various newspapers that more and more of the country publishers are willing to save their consciences and take the business that pays them money.

Duty—fiddlesticks! The big stores have twenty expenses where the home town merchant has one.

As for the mail order houses, enough has been said about them so that there's no excuse for any citizen of Alliance, or any other place, who can read and write, not knowing that saving money by ordering from mail order houses is a myth.

There isn't a city in the state the size of Alliance that has as big a bunch of good stores.

A vacuum cleaner for use in the city hall has been ordered and will soon arrive, if the dealers are not mistaken.

Mrs. Sharp states that overcoats are badly needed at the city mission.

See Drake's for Glasses.

THE HERALD DOESN'T WANT THIS BUSINESS

This week The Herald turns down an advertisement from a mail-order house. It's camouflaged so that we could, if we desired, get away with it and still maintain that we were adhering to the principles announced in The Sandbar, our house organ.

"From now on, The Herald will be a strictly Alliance newspaper. We have already stopped advertising from Omaha and Denver department stores, and will not again feature anything but home news and home stores.

The advertisement in question came to us without solicitation and would pay us 35 cents per inch—considerably more than our regular rate.

The Herald may not last six months or six days, but if it must, in order to make a living, proceed to knife its friends, then it prefers to go broke honorably.

Jesse Brown, cook at the Manhattan hotel, left the city Sunday evening, and neglected to leave his address where his wife could find it.

We pay cash for second-hand suits and overcoats. The 164 Cleaners and Tailors. Our phone is our name, 213 Box Butte ave.

The National 5c, 10c and 25c store received a shipment of foreign Christmas stops and decorations the first of the week which had been ordered two years before the war and have been in interment in Holland for four years.

Edward D. Fivecoate, who has been general utility man at the city power plant for some time, resigned his position the first of the week and left Monday evening for his home in Mound City, Mo.

The remodeling in the city hall is now about completed, and instead of a suite of living rooms, there are now three rooms fitted up for use as offices.

When you select a watch to give to a young man for a Christmas present, remember that appearance counts large in his ideas of a satisfactory watch.

Through ordering early we are able to give extra good values.

The demand for Christmas merchandise will be unusually heavy this year.

You are sure of good quality at Thiele's.

It will pay you to let the 164 Cleaners and Tailors clean and press. This week two additional fire bells were installed in the city hall, making it practically impossible for anyone but a totally deaf man in the building to avoid knowing when an alarm is turned in.

The past week, several leaky doors at the city hall were fixed up with weather stripping.

Cold weather has put a stop to the extension work that began with the arrival last week of the butt-treated poles.

The 164 Cleaners and Tailors sell the best tailor made suits and overcoats, and the price, come in and see, \$32 and up.

The city has been exceptionally fortunate in securing a big lot of waterworks supplies for use next year, when a big lot of extensions are expected.

You need not go to the trouble of sending your hides away from Alliance. O'Bannon Bros. will buy all you have and pay the highest market price for them.

Night Watch Taylor this week showed The Herald a couple of copies of the Leader-Record, published at Brownings, Mo., which is within a few miles of his home.

Rough Dry, 8c per pound. Alliance Steam Laundry.

The young fellow yclept Jones, picked up by Night Watch Taylor last Thursday evening, was wanted in Denver on a charge of passing off some forged checks.

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police station.

C. M. Looney went to Mule Creek the first of the week to take active charge of field operations for the Wyoming-Northeastern Oil company.

All the inconvenience taken away. Bring your cow and horse hides to O'Bannon Bros.

The George D. Darling ambulance was called out at 5:30 a. m. today to meet one of the belated trains, which brought with it an employe of J. E. Rice of this city, who has been at work on the ranch near Rushville.

Rough Dry, 8c per pound. Alliance Steam Laundry.

Ranchers who have been coming to Alliance the past few days report that the roads leading to Chadron and the south are in pretty fair shape for travel.

Call 160. Rough Dry, 8c per lb. Alliance Steam Laundry.

The boys are having a good laugh at the expense of some rancher up north who took a carload of colts to the Grand Island horse market during the past week.

Call 160. Rough Dry, 8c per lb. Alliance Steam Laundry.

The Eagles moved their effects

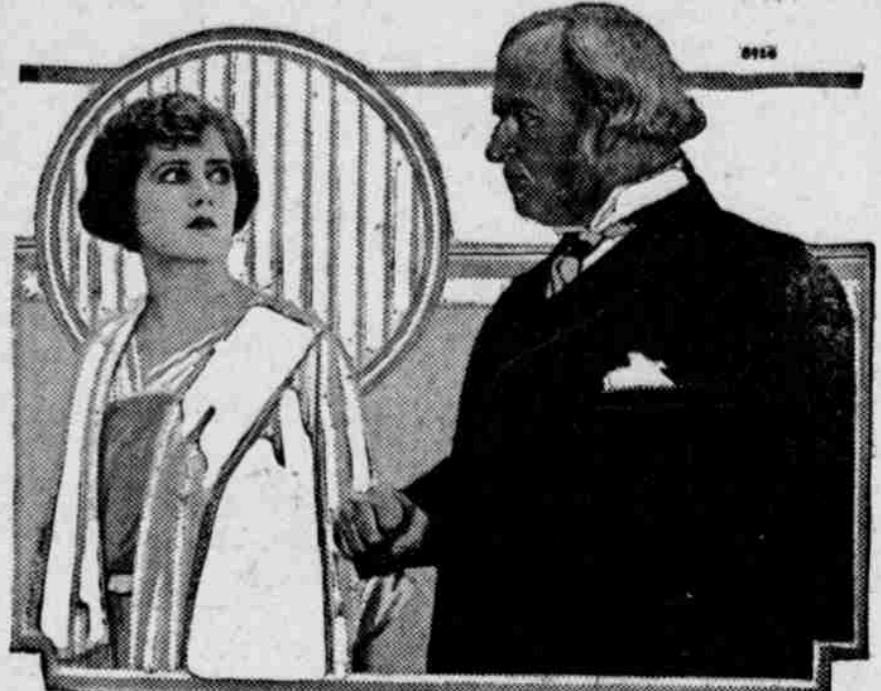
Thursday from the building that will be occupied by the Kash and Karry grocery.

O'Bannon Bros. will buy all kinds of cow and horse hides, both green and salted.

Employees have now reached the point they have always wished for and that is that they can tell their employers to go to 'em and make 'em like it.—Buckshot.

Special

Thurs. Dec. 11



Katherine MacDonald and Theodore Roberts in 'THE WOMAN THOU GAVEST ME' Paramount-Aircraft Special

Two Complete Performances One at 3 p. m. Night 8 p. m. Admission 25 and 35 cents

Wallace-Robbins Transfer and Storage Co. Service and Satisfaction

Phone 1 House Phone 472



Dainty Shoes for the Holly-days

Whether on pleasure or 'business bent, the woman who is well and fashionably shod is she who lets Dorothy Dodd shoes solve every footwear question.



The daintiest of trim pumps for afternoon or evening wear; smart walking boots, dress boots and the rich and serviceable leathers. they show—these are all a part of the Dorothy Dodd charm which, once having known, no woman would think of ever foregoing.

There is a matchless fitting style—correct, elegant and "easy" to the feet—awaiting you here, in any model you wish. Make your next call for shoes at this store.

The Horace Bogue Store

The Style Watch a Young Man Wants

When you select a watch to give to a young man for a Christmas present, remember that appearance counts large in his ideas of a satisfactory watch.

We've given unusual attention to watches for young men, and are showing the better grades of leading movements in a great variety of smart cases—well made, of course, for we sell no other kind.

Through ordering early we are able to give extra good values.

\$15.00 to \$50.00

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You are sure of good quality at Thiele's.

Thiele's

Jewelry—Watches—Drugs Brunswick Phonographs Watch Inspectors C., B. & Q.