

**PURE BRED SALE
ON DECEMBER 16**

Happy Hollow farm will be the scene of a pure bred stock sale on November 16, and anyone is at liberty to consign cattle or hogs for the event, provided only that it be shown registered. Entries may be made up to the time the sale begins. Consignments have already been made by E. T. Kibble and L. E. Bliss & Son, and some desirable offerings have been listed.

It is desired to make this sale the opening wedge in a campaign to promote the breeding of thoroughbred stock in Box Butte county, and Colonel Bliss is deserving of considerable credit for the interest he has taken in the matter. That others are interested also is shown by the fact that Messrs Sweet and Plumb of the proposed Alliance Packing company will be present at the sale and will present charts and pictures designed to prove that it pays to raise thoroughbred stock for every kind of market.

Anyone who has pure bred stock with the registration papers can list it for this sale with L. E. Bliss or with Charles Brittan at the First State Bank. Watch for the advertisement in the next issue of The Herald and make your arrangements to be on hand and get a start in the thoroughbred cattle or hog business, or if you already have a start, add some of the good blood lines that will be offered. You'll find it one of the best investments you ever made.

**RUFUS JONES
WILL REMAIN
IN ALLIANCE**

Continued from Page 1.)
ance has been of an unusually high caliber—for there can be no question that his expert knowledge of his profession is such as to place him in the front rank—but what he has done has been accomplished, as another of his directors expressed it recently in a public meeting, without "walking up and down Box Butte avenue and crowing like a rooster."

The Herald is firmly convinced that if Rufus Jones had left Alliance the town would have regretted it within forty-eight hours after his departure; and we believe just as strongly that there will be a general rejoicing because he is to remain.

—Mrs. Graybill and Mrs. J. Lovell Roe, from Lakeside, were shopping in this city Wednesday and Thursday.

—Oakley D. Seeley, formerly of Alliance, arrived Friday morning from Sheridan. Mr. Seeley has been in the hospital for the past few weeks, suffering from injuries received in a railroad accident.

—J. D. Kane, who has been having a mild attack of smallpox, was released from the detention hospital Tuesday.

—E. D. Tyler of Lakeside is spending Friday in Alliance.

—Norman McCorkle is expected to return tonight from a trip to Kansas City.

—Mrs. A. J. Kearns and baby son departed Tuesday night for an extended visit with Mrs. Kearns' parents in Indiana.

—A. M. Blackwood of Denver was in Alliance visiting Thursday.

—Miss Agnes Jones of Antioch spent Tuesday and Wednesday of this week with Alliance friends, while enroute to Crawford where she is teaching school.

—Mrs. Mice Dunning returned Thursday from a business visit at Hysham, Mont.

—A. J. Schenks, passenger conductor between Alliance and Denver, has recovered from the attack of ptomaine poisoning which he suffered several weeks ago. This week he made the first trip since his illness.

—Miss Martha Dayton of York, Neb., arrived in the city today, and plans to remain here indefinitely. She is an accomplished musician and will organize classes. Her announcement appears in another column. The Herald has enjoyed listening to Miss Dayton's music on a number of occasions, and is confident that she will be a distinct addition to musical circles in the city.

—A daughter was born to Mr. and Mrs. C. A. Dow Thursday. The little one has been given the name of Gwendolyn.

—W. M. Buckley expects to make a business trip to St. Louis for the Newberry Hardware Co. in the near future.

—The Trabert brothers report that their sale was successful, and that they are well pleased with the outcome. The condition of the roads undoubtedly acted as a handicap, but the attendance was good and the stuff brought good prices. The land was not sold and there were a few head of horses which were withdrawn, but every other item brought a good price. Hay sold for \$19 a ton in the stack; milch cows, \$90 to \$100, and stock cattle brought an average of \$60. The Traberts have some nice things to say of their auctioneers, Colonel L. E. Bliss.

—Rev. C. C. Rolit of Minneapolis and Rev. Henry Ives of Sidney have been in Alliance giving sermons in the interest of the local Episcopal church.

—The American Legion charter is expected to arrive within a few days. Those who have had a glimpse at other charters say they are a work of the engravers' art.

There Is a Delightful Christmassy Air Throughout This Entire Store

Important Notice

We Sell for Cash
ONLY
If You Do Not Believe It
Try and Open a Charge
Account
W. R. HARPER

HARPER'S
Big Store Alliance, Neb.

Parcels Wrapped

Regardless of where purchased, we are glad to wrap parcels for shipment by parcel post or express, at the ACCOMMODATION DESK. This service is without charge, of course.

HARPER'S SERVICE.

**SHOP—
EARLY
in the Day**

16 Shopping Days Until Christmas

—The number of days are dwindling steadily. Every twenty-four hours makes a difference. —And here's the big point, a few hours spent now in shopping on your Christmas list will save you a whole day later on. This store is in complete readiness to serve the early shopper with efficient dispatch.

16

Shopping Days
Before
Christmas

**Women's and Misses
Wearing Apparel**

You could not think of a more practical gift than a handsome Coat, Suit, Dress, Fur, or in fact, any article of wearing apparel. Here you may choose from the largest stocks of high-grade fashionable garments to be found in the entire West. We have made decided price reductions for the great Early Christmas Shopping Drive. A word to the wise: Buy apparel now at these phenomenal savings:

50 Stunning Women's Suits

Formerly priced at \$85, \$75, \$65, yes, even \$90, are offered in this timely sale at

If every woman reading this could realize fully how wonderful the Suits are in this sale, Saturday would see the greatest crowds ever held in our immense Suit Department. Every Suit a new December model, handsomely tailored of WOOL POPLINS, WOOL SERGES, WOOL VELOURS and fancy WOOL mixtures. Trimmings consist of kit cone fur, sealine, seal plush and self-materials; collars, rows of silk braid and buttons. Lined with figured and plain satin and Venetians. There is a wonderful saving in each Suit, at the extremely low sale price.....

\$49.⁷⁵

200 Attractive Winter Coats

Formerly Priced at \$85, \$75, \$65 and up to \$90 are offered in this Timely sale at only

Every woman or miss who needs a new Winter Coat should make it her business to attend this sale tomorrow. The assortment is so large that there is a style to suit everyone's personal taste. Luxurious models developed of soft, warm WOOL SILVERTONES, TINSELTONES, POMPOMS, BROADCLOTHS, VELOURS, KEISEYS, SEAL PLUSHES and sport models of leatherette, plain tailored or trimmed with buttons and large collars of SEALINE, YUKON SEAL, CONEY and self-materials. Lined and interlined models, in every size and color. If you want a Coat bargain attend this sale tomorrow.....

\$49.⁷⁵

**Handsome Georgette
Blouses**

These will make very acceptable gifts. Charming models of fine quality georgette, smartly beaded, embroidered and pin tucked. A wonderful variety of styles, collar and collarless effects. Round, square or V-necks. Every wanted shade in every size. Early Xmas shoppers are offered these exceptional \$8.50 qualities in this great sale, at only

\$5.⁹⁸

**Exclusive Model
Winter Suits**

There are just 24 of them, each more beautiful than the other. Finely tailored to the tiniest detail in such popular materials as PEACHBLOOM, TRICOTINE, VELOURS, BROADCLOTHS, SILVERTONES and FINE SERGES. All silk lined. The majority are richly fur-trimmed. The price quoted would not begin to cover the cost of production. Unrestricted choice is offered early shoppers, at.....

**1/2 off
Marked Prices**

Shoes and Christmas Slippers

Are featured in this great Drive for Early Shopping at the lowest prices known in months. It will be the wisest sort of economy to supply your personal as well as gift needs now while stocks are complete. Prices will not be lower for many, many days.



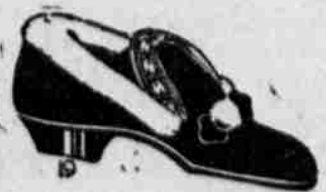
MEN'S FINE DRESS SHOES
Every popular style of the season is represented in this vast assortment. High-grade Shoes of excellent quality calfskin, in button or lace styles. Shoes ordinarily priced at \$9.00, special in this sale at, pair **\$6.90**

MEN'S STURDY WORK SHOES
Built solid thruout, this shoe will give the utmost in service and comfort. Well made, of fine Tan Elk leather, have bellows tongue, solid leather soles. Made on sensible last. Exceptional \$7.50 qualities, priced **\$5.00** for this sale at, pair.....

WOMEN'S NOVELTY BOOTS
Fashionable models of black patent kid, with tops, all brown, glove kid, black patent kid with mat kid tops; black kid; button or lace styles in every wanted size and width; the season's very newest favored styles with hand-sewed soles; you may secure these \$16.50 qualities **\$11.00** in this sale at, pair.....

WOMEN'S FUR TRIMMED JULIETS
Made of high-grade gray felt; have leather soles and heels and neatly fur trimmed; special sale price, pair **\$2.50**

WOMEN'S COMFY SLIPPERS
The genuine comfy Slippers of gray felt with padded buckskin soles; wonderful \$3.00 qualities; special at, pair **\$2.50**



MEN'S FELT HOUSE SLIPPERS
Come in gray, oxford, blue, wine and black; have padded buckskin or leather soles; they have cuff tops that can be buttoned up around the ankles; the famous Daniel Green make; regular \$4.00 values; special, pair **\$2.65**

CHILDREN'S HOUSE SLIPPERS
Famous Daniel Green Comfy Slippers of red and blue felt, with comfy soles; special at..... **\$2.65**
With felt soles, special at **\$1.65**

BOUDOIR CAPS
Dainty models of Crepe de Chine and Wash Silks, lace and ribbon trimmed. We've priced them less than the cost of the material involved to induce early Xmas shopping. Special at **98c**

WOMEN'S SILK STOCKINGS
Fiber silk Stockings in black and white. You cannot duplicate them anywhere under \$1.00. The slight imperfections will not impair the wearing qualities. As a special inducement for early Christmas shopping we offer these at about half their actual value; pair **59c**

CAMISOLES
Of Wash Satin, lace and ribbon trimmed. Early Xmas shoppers will find these rare bargains worth considerably more than we have priced for this sale, at **\$2.98**

Men's and Boys Clothing

Offered in this great Early Shopping Drive at Drastic Reductions. Those who desire to cut down the cost of clothing without cutting down the quality should attend this sale.

**Men's and Young Men's
Suits and Overcoats**

Every garment in this season's latest and smartest model. Newest single and double-breasted, fitted yoke back and conservative Suits, belted, loose and fitted Overcoats. Handsomely tailored of finest materials. To see them is to buy, for the values are so remarkable.

SUITS AND OVERCOATS, formerly priced \$24.95
\$30 and \$35, now.....
SUITS AND OVERCOATS, formerly priced \$34.95
\$40 and \$45, now.....
SUITS AND OVERCOATS, formerly priced \$44.95
\$50 and \$55, now.....



Boy's Suits and Overcoats



Highly dependable garments, all carefully made of wanted materials. Suits in Norfolk, waist-seam and plain tailored styles. Overcoats in belted, half-belted and straight-cut models.

SUITS AND OVERCOATS, formerly priced to \$16.50, at..... \$11.95
SUITS AND OVERCOATS, formerly priced to \$22, at..... \$16.95
Boys' light Oxford gray Sweater Coats, regular \$4.00 values; extra well made; 2 pockets; an extra fine value, at the sale price..... **\$3.00**