

**Delicious Pancakes**  
 WITHOUT  
**EGGS or MILK**  
 A little water added to  
**Gooch's Best**  
 SELF-RISING  
**Pancake Flour**  
 Makes delicious cakes instantly  
 SOLD IN THE BEST STORES



**DRAKE & DRAKE**  
 OPTOMETRISTS  
 Glasses  
 Accurately Fitted  
 We Can Duplicate any Broken Lens.  
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**GLEN MILLER**  
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 —PARLORS—  
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**THE MODERN WAY**  
 Have your clothes Pressed on a Hoffman Steam Pressing Machine  
**SANITARY**  
 We sterilize your suit with live steam and drive out all dust and dirt. Steam Pressing restores the "Life" to your clothing—makes it look like new.  
 Keep your garments in good condition by having them pressed regularly, *The Modern Way.*  
*It's True Economy*  
**Keep-U-Neat**  
 Phone 133

**EVOLUTION OF THE PACKING INDUSTRY**

Commercial slaughter houses were in operation before 1800. Shortly after the civil war cattle were trailed out of Texas to railroad points and held at the larger industrial centers awaiting killing by the local butchers. The Atlantic coast settlers, at this time, through the farmers and planters killed and packed their own produce in a crude way and took it to market. In those days it was the practice to take stock to market and have it killed by the local butchers or men who made a specialty of that business in exchange for supplies.

As the Ohio valley settled the production of corn greatly stimulated the live stock industry. The first stock was driven over the Appalachian mountains to the eastern cities, but soon meat packing plants were established on the prairies and by 1820 Cincinnati surpassed Boston and other eastern cities as a market for cattle and hogs. In 1850 Ohio and Indiana packed over one-half the provisions in the country.

The result of this early activity has resulted in Nebraska shipping today to the following points: Denver, Kansas City, St. Joseph, Chicago, Omaha and Sioux City.

In 1868 refrigerator cars revolutionized the cattle industry. Rapid settlement of the west at the close of the civil war supplied ample live stock for the meat packing industry.

Today there are fifty centralized stock yards. A much larger number of animals pass through these markets each year than are slaughtered by packing houses because many of them are bought as feeders and stockers.

While there are fifty centralized markets for live stock more than 69 per cent of the total number of animals so marketed pass through the following twelve markets: Chicago, Omaha, Kansas City, St. Louis, St. Joseph, St. Paul, New York, Fort Worth, Sioux City, Oklahoma City, Denver and Wichita.

Of the total stock yard receipts more than 52 per cent of the cattle, 43 per cent of the hogs and 51 per cent of the sheep are received at the Chicago, Omaha, Kansas City and St. Louis markets. Chicago alone received 19 per cent of the cattle, 21 per cent of the hogs and 22 per cent of the sheep which pass through the fifty centralized stock yard markets.

An intensive study of centralized markets indicates the receipts come from the territory immediately surrounding it. A study of the map will indicate Alliance is the one logical point for commercial yards and a packing house.

—Ralph W. Ransom was the first ing office by signing up for a course to start the week off at the recruit-in wireless telegraphy at the signal corps school at Camp Vail, N. J. Ransome has had some experience in the electrical world, but had not settled on any one branch. He expects to start his theoretical work about the first of the month and by the Fourth of July he will have finished his laboratory training and will begin the practical end of the business. He will receive in detail the construction, maintenance and operation of the wireless instruments as well as a course in typing which will enable him to receive on the machine. The opportunity of enrolling in the signal corps school will be closed about the fifteenth of December, and not wishing to let this slip by, Ransom finished his business in Greeley hastily in order that he would be sure of being admitted.

—The recruiting office is in receipt of a bulleting from Washington stating that 253 railroad men are needed in France to operate the roads over there. The bulletin states that a man wishing to be sent to this branch must produce conclusive evidence that he is qualified as one of the following: Dispatcher, locomotive engineer, conductor, yard-master, telegraph operator, boiler-maker, pipe man, switchman, round-house foreman, brakeman, station agent, machinist or tower man. Applicants accepted under this authority will be sent directly to Camp A. A. Humphrey, Va. It should be generally understood that former military service will not be required, thus giving a man so qualified an opportunity to see France for one year and still work at his own trade. Information may be had by applying at the recruiting office at 101 Box Butte avenue.

**SOME WAYS SOME PEOPLE GET SOME BUSINESS**

"I can give you much better service at the same price." (The better service should be worth more money.)

"Smith is doing you a mighty poor job; I can do it better."

"Jones can't handle that job; you'd better give it to me."

"My price is \$5.00 cheaper than Compet's." (He gets the job and substitutes an inferior grade of stock.)

"I used to be foreman at Blank's. I am the man who was responsible for you getting good work and service; besides I can make you a better price."

How much better is the rating of he who has really something to sell. The man who builds up a regular clientele by anticipating their wants and by giving them service. He puts thought, conscience and ability into

his product. His customers know he can be depended on, know they are in good hands. He does not "give" away one job and resort to some crazy subterfuge to make up the difference on the next. The fact that this sort of a printer always has plenty of business is without ques-

tion.—El Compo.  
 "Sal, Jim, what happened at your house yesterday? I went past there and your wife was singing, 'Nearer, My God, to Thee.'"  
 "Yes, that's the song she cooks eggs by. Two stanzas for soft boiled,

three stanzas for hard boiled."—Bursts and Duds.  
 One reason a man can't beat a rug so well is because it makes him mad and he doesn't use the beater on his wife.—Buckshot.

**Ford**  
 THE UNIVERSAL CAR  
**Weak Links in a Strong Chain**

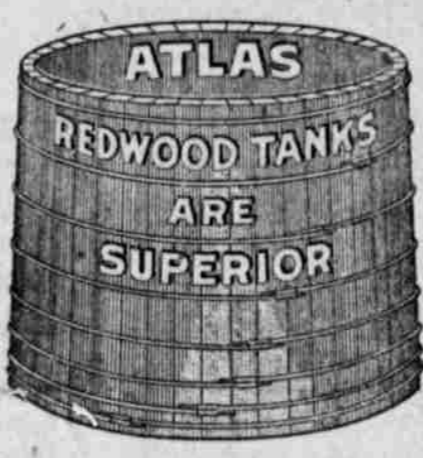

That just what imitation parts are when they become a part of your car. They look well enough, but the metal isn't there—the strong, durable Vanadium steel that goes into the Ford chassis and every Ford part. Ford parts are specially case and heat-treated, each according to its use. Some require a hard, flint-like wearing surface, others need resiliency, and some need just "toughness."

Ford metallurgists have been studying those problems for sixteen years and know just how each unit should be made to endure a maximum of wear and tear. They know that best results can be obtained only by the use of special formulas for different parts, and that honest Ford parts wear from thirty-five to one hundred per cent longer than counterfeits.

We carry complete assortments of genuine Ford parts for both passenger cars and trucks. And our garages are equipped to give careful, prompt Ford service—from minor adjustments to complete overhauls. Drive in, it's better to be safe than sorry. Come to the Authorized Ford dealers for service.

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 Insist on Genuine Ford Parts

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Will outlast several steel tanks or several tanks made from other material, and cost less money. These tanks will keep the water cooler in summer and warmer in winter.

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Talk about flavor! Man, man, you haven't got the listen of half your smokecareer until you know what rolling 'em with P. A. can do for your contentment! And, back of P. A.'s flavor, and rare fragrance—proofs of Prince Albert's quality—stands our exclusive patented process that cuts out bite and parch! With P. A. your smokesong in a makin's cigarette will outlast any phonograph record you ever heard! Prince Albert is a cinch to roll. It's crimp cut and stays put like a regular pal!

Prince Albert upsets any notion you ever had as to how delightful a jimmy pipe can be! It is the tobacco that has made three men smoke pipes where one was smoked before. It has won men all over the nation to the joys of smoking.

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