BETTERING THE

EXPANSION OF PACKING INDUS-TRY IS RESPONSIBLE

New Alliance Plant Will Have Effec Comparable to That of First Railroad

ATA - AND

Dr. John R. Mohler, chief, United States bureau of animal industry, Washington, D. C., speaking before the Institute of American Meat Packers, Atlantic City, reviews information that materially affects every meat grower in this country.

The Alliance Packing company, now coming into the field, adds another unit of federal inspection that will aid in the determination of the reason of so many animal diseases. The doctor, speaking intimately with his listeners, had this to say:

"We must encourage production. Ample production, in the last analysis, is the most important factor leading to prices that the consumer is willing to pay and pay cheerfully. Both the consumer and the producer is entitled to full information regarding growing and marketing of live stock.

Forty Known Animal Diseases

"Altogether about forty diseases are responsible directly or indirectly for the condemnation of live seock. Many of these diseases are responsible for considerable loss of live stock before the animals reach the market age. * * * This is one of the chances the producer takes and any arrangement that will recompense the producer for the gamble on the animals' health should be welcome. More packing units in the center of raw material, which offer a continuation of the stock growers' business should be encouraged. * *

"The suppression of pleuro-pneumonia, which was present in the United States in the early eighties, was the first task assigned to the bureau of animal industry, and since that time, following the eradication of pleuro-pneumonia, attention has been directed to the suppressing of other contagious diseases.

"Progress in disease eradication, I am now able to say, from a scientific point of view, victory against most animal diseases, is in sight and in certain cases eradication is practically complete.

Progress in Disease Eradication

"As late as 1906 cattle scabbies was prevalent in 1,300,000 square miles. That was nearly one-half of the total land area. By 1910 the infected area had been reduced twothirds, and now the country is practically free from cattle scabies.

"In the case of sheep scab, the infected area in 1906 comprised about 1,600,000 square miles, of which more than sixteen hundred thousand have already been cleaned up. At the rate of recent progress in stamping out the infection by dipping, the next year should see the practical end of sheep scab after a fourteenyear campaign.

"The cattle tick which caused Texas fever now has had its domain reduced from about seven hundred thousand square miles in 1906 to less than three hundred thousand in 1919, and is doomed to practical extinction in the United States within four years at the present rate of

"With hog cholera the campaign has been of guerrilla character with a spasmodic outbreak in three of the last four decades, but the use of antihog-cholera serum, especially in connection with the virus, is a definite means of preventing further outbreaks of serious character.

"Foot-and-mouth disease has appeared in the United States at six different periods within the last half century, but the total livestock infected during all of the periods has been less than one hundred thousand, a figure comparatively small in proportion to the total number of cattle in the United States, this year about 68 million. We have made charts embodying the figures I have mentioned, and in the case of footand-mouth disease the losses appear scarcely as large as a pinhead on a chart of letter-paper size.

Problems Already Solved

"Disease eradication is the basis of ample production and in the final analysis of liberal consumption and proper nutrition. If the live-stock men of the country had to contend with pleuro-pneumonia, foot-andmouth disease, surra, rinderpest and other animal scourges on top of their present problems, production certainly would fall and consumption would be curtailed by reason of high prices to cover the risks of production.

Trend of Meat Consumption

"It is interesting also to note the general trend of meat production, slaughter and consumption over a term of years as a guide to what the future may have in store. . . Shorter hauls-less shrinkage means more money for everybody. Establishment of packing plants in the center of raw material is constantly developing the stock raising industry and making use of a highly developed system of distribution. The old timers in the stock raising industry can well remember when live-stock was driven or shipped long

distances. This means a great loss gic points throughout the country. two-thirds of all such animals spectively. to shippers because the animals WORLD'S BEST MEAT shrink in weight, lost their healthy appearance, many became sick and plant, will bring increased possibility appearance, many became sick and plant, will bring increased possibility or all plants of continental United the previous years. Such figures may States has increased about seven milbrozen to death. The first real im- first railroad. . . provement came with the expansion

of the meat packing industry and qual totals of cattle, caives, sheep, eleven million head each. Figures ducements, the improvement of packing facil- goats and swine slaughtered under for calves and goats were much ities. Today we are constantly add- federal inspection has approached smaller and these classes of animals

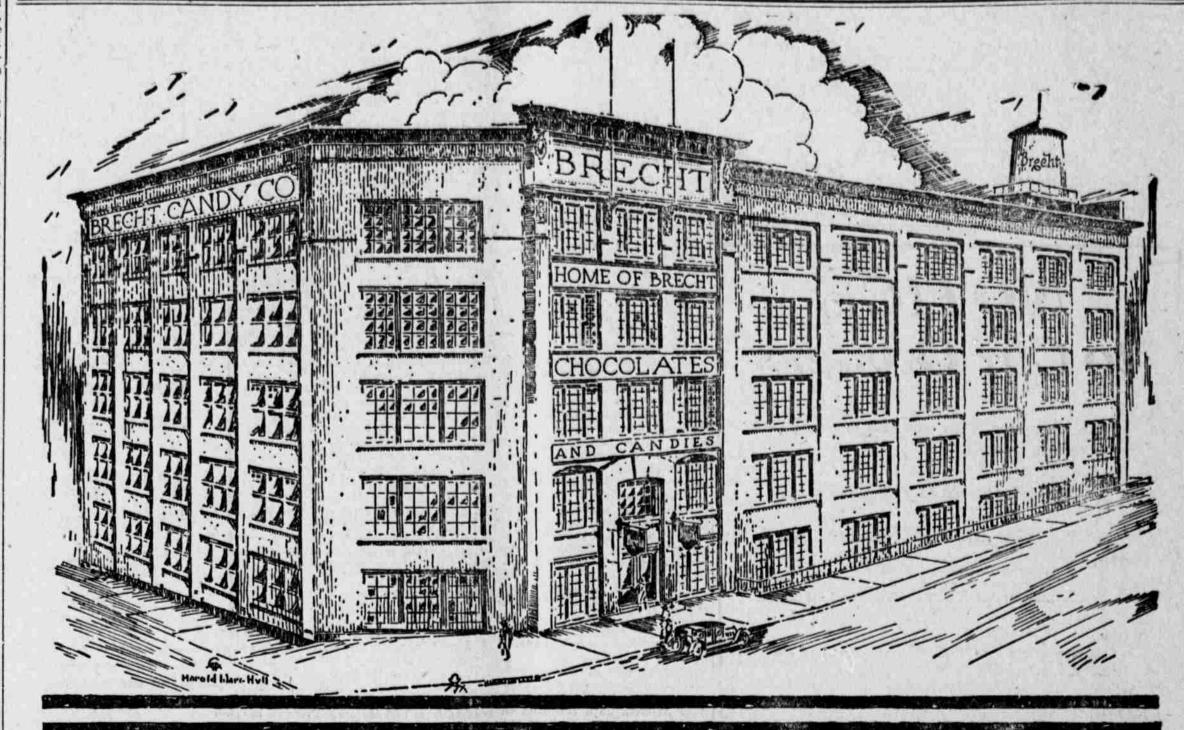
The Alliance Packing company, in slaughtered for food in the United shrink in weight, lost their healthy the erection and operation of its States. Figures for the fiscal year was in swine, the number inspected pounds. During the same time the were unfit for market at their jour- ities and greater commercial indus- erable increase over previous years. the previous year. Such figures may States has increased about seven milney's end * * while during trial and rural benefits to the com- Altogether over seventy million ani- be interpreted in many ways, but lion. In other words the United the winter months many head were munity, as did the coming of the mals were slaughtered. Swine num- they show clearly the great elastic- States apparently requires seven mil-"For a number of years the an- ter of cattle and sheep was about ulus of patriotism, price or other in- annually now than in 1914. ing packing plants located at strate- sixty million head. That is about occupied fourth and fifth places re- consumption of dressed meat has in-

"The greatest increase in any class pounds per person, a gain of bered forty-four million. The slaugh- ity in swine production and the stim- lion pounds more of dressed meat

Meat Consumption Per Capita

creased from about 140 to 150

"In view of such conditions it is obvious from the standpoint of public "In the last five years the total service that plans should be made to (Continued on page 8)



H

—the Home of Good Chocolates and Candies—the Home of Wholesomeness - of Cleanliness - of Quality. It is the Home of everything that goes to make delicious confections and reliable goods.

If you could go through this big factory you would understand why Brecht Chocolates and Candies have won first place in the choice of candy-lovers wherever they have been sold.

From the time the pure boiled cane sugar is automatically whipped into thick, white, creamy fondant, until it is dipped in rich, sweet chocolate coating; and from the time the candy is cooked in big, bright copper kettles, until it leaves the shaping and cutting machines in the form of beautiful, lustrous confections—the big idea is quality, purity-downright goodness-day after day, month after month.

