

**HEREFORD SALE THE BIG ATTRACTION NEXT WEEK**

Next Wednesday is the day of the big Hereford sale at the Morrill Sales Pavilion, Morrill, Nebr. Burson and Heinz have spared no effort to make this one of the big events of the sale season, and judging from the cattle that are now at the Pavilion it looks like there should be history made that day.

And if they do get away to a good start it means the beginning of a series of annual or semi-annual sales that will draw trade to Morrill from many states.

But here is the thing for you to ponder; what good will it do you unless you take advantage of this opportunity and get into the business

yourself?

Burson and Heinz are not doing anything that YOU can't do; they are no smarter than you are; they have no better chance to produce good cattle than YOU can have, and there is no reason why a half dozen or a dozen men should not lay the foundations next Wednesday for a herd of cattle that will some day make them independent.

These cattle require no more care than you ought to give to your grade herd, but will return you many times as much revenue per head than your grades. Roughly speaking, this is true of pure bred as well as your grades; that they will make you a profit in proportion to the care you give them.

Buy two or three of these good

cows or helpers and find out how easy it is to make money with Herefords. Don't stand back because you have no bull suitable to mate with them—Burson and Heinz will take care of that for you until such time as your herd shall have increased enough to justify your buying a bull of your own.

Let us give you some advice that won't cost a cent unless you DON'T take it: Go out to the Pavilion and have Lew or John show you a good one or two to buy, and then when they are led into the ring just keep nodding your head until the Colonel says "sold."—Advertisement. —49

Before the war, propaganda was just one of the words in the dictionary.

**AMERICAN LEGION HOLDS MEETING**

Resolutions of condolence for President Earl Meyer, who was in attendance at the funeral of his father, were passed by the Alliance post of the American Legion at a special meeting held last Friday night. The resolutions follow:

**Resolutions of Condolence**

Whereas, the all-wise Heavenly Father has removed from this earth Incas Carl Meyer, beloved father of our esteemed president, Earl Meyer, and,

Whereas, members of Alliance post No. 7 in a body assembled, have voted to tender to our president our sympathy and condolence at this time, and,

Whereas, it was deemed wise and expedient that this resolution of condolence be published in the Alliance newspapers, therefore,

Be It Resolved, that the members of Alliance post No. 7, through the undersigned committee, express to Earl Meyer, president, our sincere and heartfelt sympathy at the time of his sorrow, occasioned by the loss of his father.

(Signed) F. E. BROWN,  
H. S. THOMAS,  
EDWIN M. BURR.

Two committees were appointed at the meeting, one to make arrangements for a dance to be attended by legion members only, and the other to consider the feasibility of a legion minstrel show and report later.

**EX-SERVICE MEN OF BOX BUTTE COUNTY**

Have you visited the home service bureau of the Red Cross in the court house? Please do so on or before Armistice day for we would like to have you register with us.

We can help you in any difficulties, but even though you have no troubles, kindly register with us at your earliest convenience because we must have a complete record of the Box Butte county men.

Our office will be open all day, November 11.

In theatricals, as well as in base ball, some of the tensest moments of suspense take place in the managers' offices.

# AMERICANISM PLUS

The Red Cross, while fulfilling America's obligation to the stricken peoples of Europe, must respond to the call at home to meet the greater peace-time responsibilities revealed by the cessation of war. This means:

## AT HOME

I. Organization of the nation's Health forces by co-operation with existing agencies and by independent action in unorganized communities. Education of housewives, school children and other groups in food preparation, home hygiene and care of the sick.

II. Expansion of Home Service in those communities where no similar service exists to provide the same help to civilian families that has been given families of our fighting men. (In ninety per cent of the Home Service communities there existed no similar agency.) Providing an Information Service to explain facilities offered by the government and private sources. Inspiring co-operative effort to make communities safer and better places in which to live.

- III. Emergency relief in epidemics and disaster.
- IV. Permanent duty with the Army and Navy.
- V. Helping the nation's fighters back to civilian life.
- VI. Child welfare work.
- VII. First Aid.

## IN EUROPE

- I. Relieving distress among war sufferers and helping their countries recover from the war.
- II. Distribution of surplus stores donated by the American army.
- III. Helping the war orphans in Europe through the Junior Red Cross.

"The master-problem of civilization is to engage as many people with as much enthusiasm in the upbuilding processes of peace as, by the traditions of the ages, it has always been possible to enlist in the destructive adventure of war. When people shall have learned to sacrifice themselves as readily on the altar of the commonweal as they sacrifice themselves on the altars of war, the world will be saved, and not until then."

## Third Red Cross Roll Call

November 2 to 11, 1919

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