

## GOOD SHOES

are not expensive when you consider the service you get from them. We can offer you a complete range of colors and shapes in Ladies' High Grade Shoes. The

**Utz & Dun Shoe**

will ably satisfy your every desire in style, comfort and wear. We recommend them to the discriminating buyer.

## G. W. LOWRY

DEALER IN BOOTS & SHOES

## A Bouquet

of Flowers will make your mother or sweetheart appreciate the gladness of Homecoming Day in a fuller degree. Add a bit of color and fragrance to their enjoyment.

We will be able to furnish you a wide selection of colors in the following seasonable Flowers:

CHRYSANTHEMUMS, ROSES, CARNATIONS  
and SWEET PEAS

## Alliance Floral Co.

204 Box Butte Ave.

## Fine Stationery

Have you ever experienced the feeling of pride that comes from using Stationery that you know is far better than the usual kind? It gives you a feeling of justifiable satisfaction to know that the recipient of your letter will spend a minute in admiration of the paper on which you write. We have a complete assortment of the latest ideas in Fine Stationery. We suggest a box of Whiting & Cook's, or Cranes, as a gift that is always in perfect taste. Boxes of Stationery to suit your desires—

Priced to \$10 and \$11

**F. J. BRENNAN**  
Alliance, Neb.

## EAT MORE WHEAT FOODS

Mr. Julius Barnes, president of the United States Grain Corporation says that if the people of the United States would eat as much flour and wheat products as they did before the war the nation's food bill would be reduced

**ONE BILLION DOLLARS**

If you want wheat foods of the highest possible quality buy

GOOCH'S BEST FLOUR  
GOOCH'S BEST MACARONI  
GOOCH'S BEST SPAGHETTI  
GOOCH'S BEST WHEAT HEARTS  
GOOCH'S BEST PANCAKE FLOUR

Sold in the Best Stores

—Lost—A brown kid ladies glove. Finder please return to Miss G. R. Kelly, Antioch, Neb. Reward. —49

—The ladies of the Methodist church are planning a dinner and bazaar for the first week in December. Place and date will be announced later. —49

—An interesting fact that has appeared recently is that the valuation of property in Alliance is pretty close to five million dollars. The 1919 rolls place the assessed valuation at \$983,678, and this figure is one-fifth of the total.

—The 164 Cleaners and Tailors carry the popular-priced Danforth Woolen Mills line of Men's Clothes. Suits made to order, \$32 and up. You will be measured by an expert and your clothes will fit. Call and see line of samples. —49

—George Neuswanger, manager of the Farmer's Union store, was forced to take to his bed Saturday morning with what his physician diagnosed as an attack of the grippe. Late reports are to the effect that he seems to be getting along nicely and will be back at work within a few days.

—Henry Rust, who recently sold his farm near Alliance, last week purchased the George Mollring residence in this city and will take immediate possession. Mr. Mollring has leased the Tom Spencer residence, and will occupy it until he leaves the city, shortly after the first of the year.

—H. P. Coursey, in company with A. C. Wall, made a business trip covering three days of last week and including the towns of Rushville, Chadron, Hay Springs and Gordon. The trip, which was occasioned by the fast growing business of distributing Firestone Tires, lasted from Wednesday until Saturday.

—Friday evening, November 14, is the date set for the next wrestling match. On that date Joe Stakes, who claims to be world's welter-weight champion, will meet E. C. Green. The place will be the armory. Sakes wrestled in Aurora not so very many weeks ago, and managed to make a very good showing.

—Mrs. Ida Ross will erect a large apartment house at the corner of Fourth street and Laramie avenue, and work will be started as soon as plans are approved. The plan is to have the building ready for occupancy by early spring. This will prove to be a distinct addition to Alliance's housing facilities.

—A ditch excavator was put into use on Monday afternoon on West Third street, excavating the ditch for the storm sewer, and will be kept busy for the next few weeks. It makes considerably more progress than the pick and shovel method, and requires considerably less men. The machine is the property of the Smith & Chambers Construction company. It is seemingly able to cut through anything, including water mains. Someone failed to notice the location of the water mains on the chart and in the first day's digging two mains were cut through, one supplying the First National Bank and the other the George D. Darling furniture establishment.

—City Manager Smith reports progress in the matter of preparing a suitable building ordinance for the city. He has secured sample ordinances for a good many cities the size of Alliance, and some from both larger and smaller places, and has been doing his best to frame one that will fit local conditions. He has been discussing the question with contractors and others affected, and hopes to be able to submit a suitable ordinance at the next meeting of the council.

—The 164 Cleaners are equipped to clean and press your clothes, alter them if necessary. Just call No. 164. The name is the number. —49

—E. K. Miller, who lives near Brea, made The Herald force a pleasant visit the first of the week while waiting for a freight on which he was shipping some stock. Mr. Miller came to Box Butte county some ten years ago and bought a half-section of land for \$7,000, and has farmed it since then. He wouldn't care to dispose of it now for four times what it cost him, but thinks that he would have made even greater profits if he had purchased ranch land in the sandhills and gone in for stock raising. He was on his way to Aurora, where he will contribute a consignment of cattle to the L. D. Camp sale on Friday of this week. Mr. Miller made his home in Hamilton county for some twenty-five years before coming here, and

has been a subscriber to The Register, our old newspaper, almost as long as the paper has been published. It was just like visiting at home to meet him.

Troy D. Davis of Alliance was the first to enlist in the month of November at the Alliance recruiting office. Davis is only nineteen years old but says he wants to see France and the European countries before they get the muss cleared up. He passed the once over in fine shape being in good physical condition. He tipped the official scales at 133, measured 67 inches the long way and had 3 1/2

inches chest expansion. He will be sent to Fort Logan, Colo., for a uniform and forwarded immediately to the oversea depot at Camp Meade, Md. Davis, previous to his enlistment, was employed by the Burlington as a fireman and was in good standing when he resigned.

—Harvey Myers, a well-known buyer of furs, will come to Alliance every Saturday afternoon, beginning Saturday, December 6. His location will be announced later. It will pay you to watch for this announcement if you have or expect to have furs to sell. —52



### In That Sad Hour

you have the consolation of knowing that you have at your command the services of those who can give to the departed the same kind attention that you bestowed on them in life.

**Geo. D. Darling**

MOTOR AMBULANCE  
Day or Night.  
Phones—Day, 139; Night 8,  
299, 983.

## IT'S OUR TREAT

All through the period of the war we have watched your progress and have rejoiced with you in every great victory—personal or international. Everybody is home again and it is the Alliance Community Club's turn to show their appreciation in some material form.

### LET EVERYBODY COME

and avail himself of the entertainment offered to every ex-service man or woman in Box Butte county

There will be amusements to suit everybody's tastes and we want you all to enjoy the day with us. We need you to make the day a success.

**Rhein Hdw. Co.**

J. S. RHEIN

## Just Received

### Our Shipment of

# Beacon Blankets

Those big fluffy Cotton Blankets just as warm and Comfy as an all Wool Blanket at one half the cost we have them in good big sizes.

Come and get yours early

**The Horace Bogue Store**

### White Ivory Toiletware

THE POPULARITY of White Ivory Toiletware is due to the simple beauty and great practicalness of this material. The soft, dull white pleases the eye, and harmonizes with any decorative scheme for the room. Contrast may be secured in colored monograms or initials. The better quality White Ivory which we deal in maintains its beautiful appearance, and is kept fresh and immaculate simply by washing.

The various toilet and dresser pieces are always welcome gifts.

Brushes . . . \$3.50—\$10.00  
Combs . . . \$ .75—\$ 1.50  
Mirrors . . . \$3.50—\$10.00  
Manicure pieces . . . \$ .50—\$ 1.50  
Trays . . . \$ .50—\$ 5.00  
Powder boxes . . . \$1.00—\$ 5.00  
Hair receivers . . \$1.00—\$ 5.00

### Thiele's

Jewelry—Watches—Drugs  
Brunswick Phonographs  
Watch Inspectors for  
C. B. & Q.