

**Newberry's
Hardware Company**

**Electrical
Household
Supplies**



**Electric
Percolators**

makes delightful coffee
right on your breakfast
table.

Prices \$10.50 up



Electric Iron

Every household should
have an Electric Iron.

Prices \$6.50 & \$7.25

**Double Hot Blast
at the Round Oak
Double Burner**

**Double
Efficiency
and Economy
with
Cheap Fuel**

**Genuine
Round Oak
Heaters**

Burns all fuels, hard coal,
coke, slack or soft coal.

Let us demonstrate.
**Measure Value
by Results Not
by Price**



**Stop
that Leaky
Radiator**

Johnson's Radiator Ce-
ment will stop a leak in
two to ten minutes.

A Can 65c

**Johnson's
Stop-Squeak
Oil**

Unexcelled for removing
squeaks of all kinds.

A Can 55c

**Newberry's
Hardware Company**

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.
—If interested in Logan county land, write E. R. Kielgass, Fleming, Colo. 51p
—Short spicy sermons and good music every night at the Christian church. 49
—I carry a full line of the famous Rawleigh Products. W. E. Cutts, at Fairmont Creamery Co. 52
—If you want to save money, buy your suit, coat, dress and hat from us less one-fourth of our extremely low prices. Highland-Holloway Co.
—Some time in February there will be held in Alliance a meeting of the Nebraska Local Agents Insurance association, about a hundred delegates being expected. The Community club with its usual cordiality and efficiency will make it their business to see that each and every member of this organization has a good time during his stay in Alliance and that he departs with the most favorable opinion of our city.
—Some Alliance citizens may not know that there is at all times a reserve fire fighting force on duty. A room has been fitted up in the city hall and two members of the department, who are also on the city's payroll, sleep there nights. They have fitted the room up in fine shape, and are able to get up and get dressed in an incredibly short time. There is a big alarm bell in a closet adjoining the room, and entrance to the room which contains the fire truck, so that within a few seconds after an alarm comes in, the truck is ready to proceed.
—The father of Attorney Earl Meyer died this week, and on Wednesday the son accompanied the body to its last resting place at Peru, Neb.

CHURCH OF CHRIST

The meetings are beginning with splendid interest. Mr. Knapp, the preacher, is giving some strong sermons. Mrs. Knapp as soloist and music director, is doing some fine work. You will be pleased and edified to hear them each evening at 7:30. The Bible school next Lord's day at 10 o'clock has a class for you. It will pay you to come and get into this class for Bible study. The Endeavor prayer meetings at 6:30 each Sunday evening are full of interest and help. A cordial invitation is extended to the many who have expressed this church as their preference to attend all services. Come to the church with a message and a welcome.

STEPHEN J. EPLER,
Minister.

A baby has no vanity. It doesn't mind how it looks when it cries.

See Bauman and See Better
**Give Your Child
a Chance**

Statistics show that only one child in four has perfect sight. Many a child's eyes are ruined by negligent or thoughtless parents. This is a responsibility that you cannot shift, and a duty you owe to those who are helpless and dependent upon you. Have your child's eyes examined now.

B. G. Bauman, O. D.
Opera House Building

—Hear the little giant every night at the Christian church. 49
—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.
—Bargains in land still to be had in Logan county, Colorado, for sale by Colorado Investment and Security Co., Fleming, Colo.
—A special meeting of Alliance post No. 7 of the American has been called for Friday, October 31.
—Chas. L. Rudel and E. R. Kielgass of Fleming, Colo., were in Alliance Wednesday on business. They drove overland, arriving Wednesday evening.

—Among recent purchases by the city are two dozen small fire extinguishers, which are already in place on the walls of the city hall, power plant and pest house.
—The high school football team is scheduled to meet the Hot Springs, S. D., team at Hot Springs on Friday of this week, and have been keeping up practice at a stiff gait all week in preparation for the event. The team will leave on the early morning train Friday, accompanied by Coach Prince. The big game of the season comes on Friday, November 8, when the husky North Platte aggregation comes here. The North Platte bunch have copped games from some of the strongest teams in the state, and the Alliance boys are putting in some hard work in the hope of giving them a warm reception.

—There is more satisfaction for less money in our goods than any others you can buy. Highland Holloway Co.
—City Manager Smith has placed an order for the winter's supply of coal for the cemetery, although he is not certain as he would like to be that he will be able to secure delivery. It takes several tons of coal to supply the cemetery during a winter, as services are occasionally held there. There is sufficient coal on hand to run the city's light plant for a while, but if the threatened strike is pulled off, the problem of coal supply may become a most serious one.

—Amages estimated at \$300 to the building and \$500 to the contents resulted from a blaze at the A. B. Wheeler home last Saturday evening. The family had been away from the house since noon while the city health authorities were fumigating. The city fire department was on the ground on short notice, but for a time were unable to check the blaze, which had gained a good headway. The house was still tightly sealed from the fumigating, and this fact prevented a much greater loss. The cause of the fire is unknown.

—With great regret, Secretary Rufus Jones of the Community club announces that the project of erecting a memorial building to be paid for by the county must at least temporarily be abandoned. The attorney general rules that under the present state law no bonds can be issued for the purpose, and it is impractical to attempt construction by levying a tax as the county has now reached its constitutional limit. The purpose is a worthy one and Secretary Jones feels that the occasion is ripe for its execution, but needs must when his satanic majesty drives, and there are some difficulties hard for even the Community club to surmount.

ESTRAY NOTICE

Taken up, on the premises of the undersigned, located four miles east of Alliance, known as the James W. Breckner farm, on or about August 15, two spring calves, red, spotted face, without brand or other marks of identification. Owner may have same by proving property, paying for keep and expense of advertising.
JAMES W. BRECKNER.

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.
—The prices of our goods brings high grade garments within the reach of all. Highland-Holloway Co.
—Representatives of different concerns which handle belt conveyors for coal have called in Alliance during the past week or so and presented the claims of their various designs, but the city has not as yet made a purchase. A belt conveyor which will deliver coal to the bins at the plant would save considerable money, and it is the intention of the city manager to place an order in the near future, but he will look around a bit and see that he is getting the one best fitted to the city's needs before any names go on the dotted line.

**Christmas
this Year**

1919 is going to be a jewelry Christmas. More than ever before will jewelry, diamonds, watches and silverware be given for presents.
First—Because they are the most desirable of all things—enduring, appropriate, and most wanted by every one.
Second—Because prices on jewelry and allied lines have not advanced anything like as much proportionally as have prices on all other goods. There is no profiteering in the jewelry trade.
It is not too soon to begin buying Christmas presents. This year there is added reason for shopping early—there may not be enough to go around. Your friend invariably feels complimented most highly when the present received was purchased at Thiele's. Isn't it fine that so much extra pleasure can be given with no extra cost?
Articles for Christmas will be held for you at the store, if you so desire, a small deposit reserving your selection.

Thiele's

Jewelry, Watches, Drugs
Brunswick Phonographs
Watch Inspectors for
C. B. & Q.

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.
F. W. Harris is enjoying a visit from his mother, Mrs. M. E. Harris, and also his two sisters, Mrs. H. G. McVicker, of Lincoln, and Mrs. M. L. Dietch, of Portland, Ore.
Mrs. Carl Thomas of Omaha is visiting relatives and friends for a few days.
—Mrs. C. E. Mathews of Marland spent Friday shopping in Alliance and also visiting with her sister, Mrs. True Miller.

LOST—Pink cameo pin, about size of half dollar, gold rimmed. Finder please leave at The Herald office. Reward.
—Mr. and Mrs. R. U. Marks are the parents of a baby boy born Saturday, October 25.
—Painters are at work this week at the city's power plant, and are making a needed improvement in its appearance.
—Sunday school every Sunday afternoon at 3 o'clock at the City Mission.

**ATTENTION
All Riding Men**

We still have a limited supply of Army Saddle Blankets worth \$25.00 to \$30.00 each that we are selling for \$10.00. Don't put off buying for this will be the only chance you will have like this, perhaps in a life time. Phone in and have them saved if you can't get here promptly.

Furnaces, Ranges and Stoves are getting scarce owing to strikes. Don't delay if in need.

Rhein Hardware Co.

Prompt and Courteous Service.

**The Horace Bogue Store
New Fall and Winter Coats**



Another big shipment of New Coats this week showing some splendid bargains in short coats of Bafin Seal and Plush, Fur collars also self trimmed. Priced at

\$42.50 \$52.50 \$67.50

We know this is 35 per cent less than you will buy elsewhere. We invite comparison.



LADIES' COATS

of Silvertone, Velour, Broadcloth and heavy plain coating with large collars, all interlined. Splendid models at

\$21.50 \$36.00 \$45.00 and \$49.50

You must see them to appreciate the values we are giving. Many women have learned that to buy smart apparel does not necessarily mean high priced apparel. Comparison is all we ask. You will be convinced.

Rag Rugs

Just arrived in

- 24" x 48"
- 27" x 54"
- 30" x 60"
- 36" x 72"

and in pretty colors—Blues Greens, Yellows and Pinks.

Geo. D. Darling

115-117 West Third St. Alliance, Nebr.