

—There was almost a Firestone Tire reunion at Coursey & Miller's garage this week, for no less than four representatives of the company were in the city: W. B. Alexander, manager of the Firestone branch at Omaha; James Ashley and wife, the former transportation engineer out of Akron; J. W. Calvert, salesman, and wife; and L. E. Hinman and wife, who are spending their vacation here. Mr. Hinman has charge of the adjusting department in Omaha. Mr. Alexander returned to Omaha Monday evening. With the exception of Mr. Hinman, it was a business trip for them. Coursey & Miller are now Firestone distributors for western Nebraska and southwestern South Dakota. Cheyenne and Banner counties have recently been added to their territory. Mr. Calvert will make his home in the city. They received a large shipment of Firestone tires the first of the week, and expect to keep them coming in increasing quantities. The landing of the district agency, which makes Alliance a distributing center for a large western territory, is a tribute to their hustling propensities, and when the new sales force gets going, it will be a big thing for the city as well as for Coursey & Miller.

—Greatest values ever offered are to be had at our Discount Sale, Highland Holloway Co.

—Three carloads of Reo trucks—an even dozen—were unloaded the first of the week and stacked two deep in the storerooms of the A. H. Jones company, of which Calvin D. Walker is the local manager. They are expecting a lively business in trucks and want to be prepared to make deliveries when deliveries are wanted, which is usually right away. The automobile man has the same troubles as the printer—a man may wait months or a year before he puts in an order, but when once he makes up his mind, he wants it right off the bat, pronto, as it were.

—Harvest Home Social at Christian church Saturday evening, Oct. 25.

—Mr. and Mrs. W. H. Stoop of Antioch were shopping in the city Monday.

—R. P. Clapp of Omaha, auditor of the A. H. Jones company, is in the city this week.

—Friday, October 31, will be a red letter day at the Central school. On the evening of that day, at the school building, there will be staged a bazaar or carnival, or something of that sort, and at least a dozen big features are promised by those who have the entertainment in charge. There will be no admission charge to the building. The object of the entertainment is to secure funds with which to purchase the Central school another piano. They have one already, and it is doing the best it can, but inasmuch as there are thirteen rooms, it doesn't quite fill the need.

—Harvest Home Social at Christian church Saturday evening, Oct. 25.

—A mass meeting will be held at Box Butte county court house in Alliance on Wednesday evening, October 29, for the purpose of organizing and making plans for the support of the Alliance city mission. All of those interested are requested to attend. The city mission is doing excellent work under the direction of Mrs. Betty Sharp, police matron.

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.

—C. L. Kerr of the Buick garage went to Chadron Wednesday on a business trip, returning Wednesday noon.

—This week there are two additions to The Herald force, A. R. Munson, a linotype operator who has been working in Lincoln since his discharge from the navy a few weeks ago, and Jimmy Pierce, who is one of the best two-handed pressmen we have ever run across. Munson is one of the few operators who can make a typesetting machine stand up on its hind legs and bark. This makes no less than four soldiers and sailors on The Herald staff, and every man knows his business. Whenever you have any work in our line, step to the nearest phone and ask the operator for No. 340—and we'll be over. We don't care how small the job is—we want it and are willing to go out of our way to please you.

—Late Styles for Women at Highland-Holloway Co.

—The prospective ordinance to do away with the riding of bicycles on the sidewalk does not contemplate interference with the youngsters who ride the "skeeter-skoots" or those who roller skate. It aims only to do away with bicycle riding. Some folks who have undergone the experience say that it is exceedingly destructive of mental tranquility to have a bicycle sneak up behind them on a dark night, without light or bell, and not even turn out.

—Anyone who has used ordinary carbon paper for making duplicate copies has suffered and has probably resorted to profanity. Last week a salesman dropped in on us with a carbon paper that comes as near perfection as carbon paper can. Among the chief advantages of the new brand is the fact that the carbon won't rub off on the fingers. Another is that it is so constituted that it won't permit the paper next to it to slip. When you make half a dozen copies, the last one is reasonably clear and is legible, not smeary, due to the hard surface of the carbon and its gripping qualities. We have this stuff for sale here—and if you want it in boxes, we'll be glad to see that you get it promptly. It's worth a trial, at least.

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.

—E. L. Hoag, venerable master of the Omaha Lodge of Perfection, Scottish Rite Masons, was in Alliance last Friday evening for the purpose of instructing new officers in the work of conferring degrees. A banquet was served at the lodge rooms at six o'clock and the evening was devoted to degree work.

—H. D. Hacker, secretary-treasurer for the Burlington system of the joint protective board of the B. R. C. of A., left last week for Kansas City in company with J. B. Irwin of Denver, vice chairman, to attend a session of the board which was scheduled to last three days.

—City Manager Smith has begun

a correspondence looking to the purchase of a belt conveyor to be used in delivering coal for the city plant from the cars. The cost will be around a thousand dollars, and the conveyor will pay for itself within a year. At the present time it costs the city 20 cents a ton for all the coal unloaded from cars, and this amounts to about \$80 per month. Under the new plan, the coal will be dumped into a large pit and the belt conveyor will take it from the pit and deliver it where needed. Another source of expense of the present system is in demurrage charges, for it is often impossible to unload the cars promptly when they come several at a time.

—Tailored and Trimmed Hats at 25% discount at Highland-Holloway Co.

—Lee, the small son of A. B. Wheeler, who is ill with the smallpox, is reported to be improving.

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Give Your Child a Chance

Statistics show that only one child in four has perfect sight. Many a child's eyes are ruined by negligent or thoughtless parents.

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| Mutton Stew, per pound | 10c | Veal Chops | 30c |
| Weinies, per pound | 22½c | Boiling Beef, per lb. | 12½c |
| Shoulder Lamb Roast, per pound | 15c | Shoulder Roasts | 15c |
| Leg of Lamb, per pound | 20c | Standing Prime Rib Roast | 15c |
| Veal Roasts, per pound | 20c | Pot Roasts | 15c |
| Shoulder Steak, per lb. | 18c | Link Sausage | 30c |
| Minceed Ham, per pound | 30c | Bologna | 22½c |
| Pork Chops, | 30c | Shoulder Pork Roasts | 28c |
| | | Mutton Chops | 30c |

SPECIAL SPECIAL SPECIAL

ARMY BACON AGAIN SATURDAY

\$4.29 per 12 Pound Tin

Cudahy's Wide Light Sugar Cured 8 to 10 Pound Strips Bacon, per pound 40c

Quality of this Bacon is fine. You must see it to appreciate the bargain!

SPECIAL SPECIAL SPECIAL

FRESH FISH AND OYSTERS FRIDAY

Remember That Quality Is Never Sacrificed

at this store. Prices are always made as low as consistent with the quality offered. Cleanliness and Quality are paramount with you in choosing the foodstuff for use on your table—and they are paramount with us in handling the goods we sell.

A large variety of Kraft Cheese is now in stock—Roquefort, Swiss, Pimento, Chilli, Kraft, Welsh Rarebit and Camembert. Our Brick Cheese is fine. Have also some American Swiss. Imported Spanish Onions are again in the market.

To Arrive This Week—

Currants
Stuffed Dates—Buckwheat
Shelled Walnuts—Botted Cider
Pop Corn—Washed Figs
Liffingwell New Budded English Walnuts
The Finest Grown

COFFEE SPECIAL—Bulk RIO, per pound 35c

Buy Fancy Jonathon Apples by the box.

The best are priced at 4.00
Florida Grape Fruit will be on the market this week

NEW SHIPMENT

of Woodward's Fine Candies

Pound and half-pound Boxes, as well as small packages, priced at 8c up
Marshmallows and Pure Sugar Stick.

Our Christmas Candy Stock will be larger than ever this year.

Honey Dew Melons.....40c
Sweet Cider in bulk, send your jug.

Honey, per pound.....40c



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by seeing to it that you get every bit of mileage from your tires that intelligent and painstaking repair service can give you.

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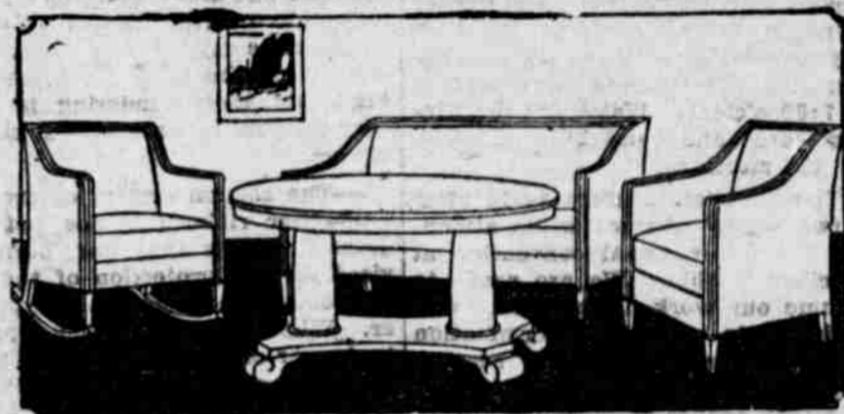
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In anticipation of the shortage on all furniture we ordered our stock early enough, so that now we are well supplied with Davenportes, Duofolds, Rockers, Library Tables.

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