

**NOVEMBER 7 IS
STATE FIRE DAY**

Governor McKelvie Issues Proclamation Urging Adoption of Means to Prevent Fires

Governor McKelvie has issued the following proclamation, which sets apart November 7 as State Fire day, and which calls attention to the need for the exercise of caution to prevent fires:

"Every well regulated city has a department that is constantly on guard and ready to answer any and all calls to extinguish fires. Every town should have some organization, at least, that could be assembled in a short time for the same purpose, but what is still better than these is care and caution on the part of all the people to prevent fire. It is much easier to prevent than to extinguish, for a spark may instantly be fanned to a flame that will consume a whole section of a city or wipe out hundreds of square miles of forest. All such might have been avoided by care in handling a match, cigar or cigarette and keeping the premises free from grease and trash or other substance calculated to produce spontaneous combustion. We are approaching that season of the year when, in this latitude, people will begin starting their stoves and furnaces. During the summer stove pipes and smoke conductors become damp and rusted, and while they may look quite well and secure from the outside, yet oftentimes they are as thin as paper. All such should be examined and replaced when found defective. It is desirable that State Fire day be observed in keeping with its true intent, and therefore, I repeat that public and private schools take up the subject of how to prevent fires and how to behave in case fire breaks out in school houses or other public places. The mayors of cities can do a good service by stirring up the minds of the people and calling attention to these matters.

"The state fire marshal has prepared and will send to every marshal of cities and to the town clerk of each village, a statement giving suggestions as to the manner of conducting public meetings on State Fire day, and indicating subjects to be discussed, so as to thoroughly impress the minds of the people with the necessity of proper care in the matter of handling fire and in looking after every place about the premises, where fire is most likely to occur. Let every man, woman and child be on guard in order to prevent destructive fires.

"Hoping for the best possible results, I, Samuel R. McKelvie, governor of Nebraska, hereby wish to emphasize the necessity of carrying out the meaning and intent of the day, and in keeping with the act of the legislature, I hereby proclaim Friday, November 7th, 1919, State Fire day.

"Witness my hand and the Great Seal of the State of Nebraska, this, the thirteenth day of October, 1919.
"SAMUEL R. MCKELVIE,
"Governor."

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.
—Greatest values ever offered are to be had at our Discount Sale. Highland Holloway Co.

—Some young fellow who ought to know better has lately been amusing himself by using the sidewalk in front of the postoffice building as a bowling alley. It was reported at the last meeting of the council that this lad had several times collected a number of rocks and rolled them down the street for the pleasure of seeing folks dodge. The next time it occurs will be the last, the authorities have confidently predicted.

—Judge J. C. Milne of Sturgis, S. D., stopped off in Alliance the first of the week on the way to Scottsbluff. Crops in his section of South Dakota are seriously injured, he reports. There is some drilling for oil in the Belle Fourche district, and some is reported to have been discovered at a depth of 800 feet. Geologists say that the formation is favorable.

—Late Styles for Women at Highland-Holloway Co.

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.

—Harvest Home Social at Christian church Saturday evening, Oct. 25.
—Mrs. J. J. Hanniff and Mrs. J. O. Shigley of Casper, Wyo., are visiting Mrs. L. J. Slaco.

—A real encouragement to thrift is contained in the announcement of the First State Bank that they will, beginning November 1, open savings accounts of \$1.00 or more and to each deposit the bank will add a dollar. It should prove a big inducement not only to the children, but to some older people as well.

—Joseph Lean of Omaha, traveling representative for the Pacific States Lumber company of Tacoma, Wash., was in the city Wednesday on business. Mr. Lean is a member of Post M. T. P. A., and has a wide acquaintance with the Alliance members of the traveling fraternity. He reaches Alliance about once in six months.

—After a series of changes extending over the past month, Jesse Simpson is now the Alliance agent for the American Railway Express company. Mr. Simpson has been employed in another capacity in Alliance for some time, and the new position is a merited promotion. B. F. Seaton, who came here a couple of weeks ago, has been also promoted and will this time work in the central offices of the company as an auditor.

—Colorado apples, \$2.50 box; \$2.25 in bulk. Farmers Union.

—Alliance has no building ordinance, and City Manager Smith is planning to hold a meeting with the city's builders and contractors some time in the near future to decide upon necessary provisions. He will discuss with them the model ordinance of the national board of fire underwriters and it is possible that, with certain modifications, this ordinance will be presented to the city council.

—The annual convention of the Nebraska union meeting of the L. A. B. R. T., which means the ladies' auxiliary of the brotherhood of railway trainmen, will be held in Omaha the first week in November. The Omaha auxiliary will play the host and the session will be an interesting one. An attendance of over five hundred is expected and the names of the Alliance delegates will be announced later.

—The petition of Fred E. Chase, asking for a divorce from Fannie M. Chase, was filed with the clerk of the district court Saturday. The petition recited that the couple were married December 31, 1912, and that on May 23, 1913, the defendant cruelly and maliciously deserted the home of the plaintiff and has since absented herself therefrom and refused to return. There are no children.

—Lloyd C. Thomas of the Thomas-Bald Investment company returned Sunday night from Wyoming, where he went Saturday by auto in company with Dr. G. E. Condra of

Lincoln. They were caught in the blizzard between Lusk and Edgemont Sunday after reaching the latter place put the auto in a garage and returned home to await more favorable weather.

—Tailored and Trimmed Hats at 25% discount at Highland-Holloway Co.

—Special Reduction Sale on Ladies' Hats at Alliance Hotel Annex for three days only—Thursday, Friday and Saturday of this week. An excellent assortment of newest models in Pattern Hats brought here especially for this three-day sale. Mrs. May Gibson.

—About 11:30 Tuesday evening complaint was made to the police by Floyd Johnson, 615 Laramie avenue, that a tall, slim man, wearing dark colored clothes, had been seen at the window. Officer Taylor lost no time in getting to the scene, but the peeping Thomas had taken his departure, and a thorough search of the neighborhood failed to reveal a single trace of him.

The heavy sale of corkscrews is no indication of an oversupply of corkscrews in the homes.

ENFORCED GOODNESS

Ethel used to play a good deal in Sunday school, but one day she had been so good that the teacher said in praise:

"Ethel, my dear, you have been a very good girl today."
"Yeth'm," responded Ethel, "I couldn't help it. I dot a 'tiff neck."

JUST WHAT HE CAME FOR

"It' so long since you called that I was beginning to think you were forgetting me," said Miss Pechis as she entered the parlor.

"I am for getting you?" said the youth, "that's why I came tonight. May I have you?"

Yes, the world advances. Literary critics no longer describe the new novels as "gripping."

Nitrous Oxide Conductive Anesthesia

DR. W. J. MAHAFFY

ALLIANCE DENTIST NEBRASKA

LOST

On Wednesday, October 22, in the ladies' wash room at the Burlington station a 5-32 carat diamond ring, in a 14-karat gold setting.

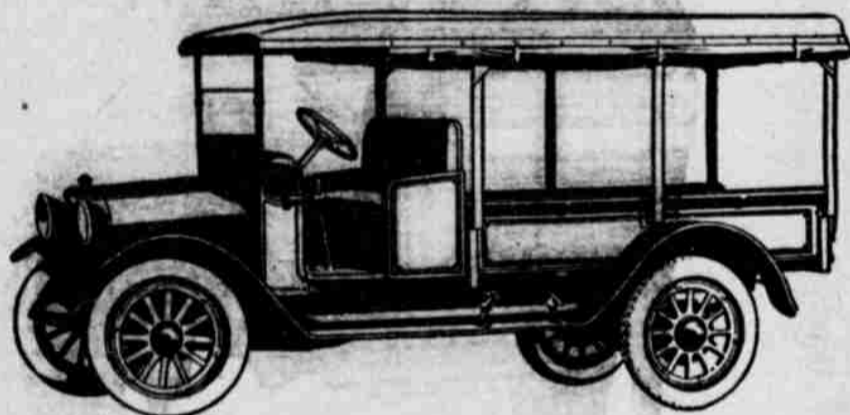
\$10 REWARD \$10

will be given by the owner to finder, if he will

Bring the Ring to
The Herald Office

Try a Herald Want Ad.

Haul Your Spuds With A Reo



THE SPEED WAGON

There are more Reo Speedwagons traveling the roads of Nebraska than any other truck of similar size and capacity. The reason is obvious. It is a truck built to an ideal—a machine that has and is, making good in the hands of thousands of satisfied users. It is a truck that represents the highest degree of refinement in structural design. It is the product of the soundest engineering skill and ripest experience. It is Reo designed and Reo made, to the last detail, save only such items as tires and electrical equipment. Even these have been specially selected to conform to Reo standards of quality and dependability.

It is a truck that you will be proud to own. It is a car that will give you that constant, dependable service that you would expect of a thoroughbred. In the city or on the farm, its uses are multitudinous. Hauling of every kind and description can be taken care of with a Speedwagon. It will deliver goods or products between any two given points quicker and more economical than any other means of conveyance. When running empty, it makes the speed of a touring car. Loaded, it will go 20 to 25 miles with ease. It has electric lights and starter, two mighty convenient features that many other trucks do not have. Every farmer, ranchman or truck man ought to have one—the most practical all-around method of hauling yet extant.

We can make immediate delivery at present, equipped with all the different body styles. A full line of repairs and Reo service can be had right here in Alliance at all times. Let your new truck be a Reo Speedwagon.

A. H. Jones Co.

CALVIND. WALKER, Mgr.
REO CARS AND TRUCKS

Do You Want Yourself or Child to Make One of the 85%

The following extracts are taken from a graph made from actual statistics and give good food for thought concerning thrift as a factor in prosperity. The average mental and financial status at the different ages are given below:

At Age 10	At Age 20	At Age 45	At Age 65
Child has undeveloped business ideas — dependent upon the parent for financial guidance. The ideal time to train child, so it will not become one of the 85 per cent.	Critical stage in young man's life. If fundamental ideas of thrift are firmly imbedded in character at 10, it is simple to confirm him in habits of thrift.	Life is stern reality. No days of grace to accumulate fortune. No need of grace if foundation has been properly laid. 16 per cent dead; 65 per cent self supporting; 15 per cent dependent; 4 per cent independent.	Age of caution. Cannot speculate. Too late to recover financial footing. 85 per cent of the men still living are dependent upon children, relatives or charity.

Now is the Time to Take Personal Inventory

Are you or your children on their way to become one of the 85 per cent who are wholly or partially dependent? Right now is the best time to take a survey. Both you and your children have an excellent opportunity to form the habit that will do much to assure your place among the 15 per cent—those who need look to no one for aid.

The First State Bank is next week commencing a plan of Saving that will permit everyone to form habits of Thrift. Beginning at 10 a. m., Saturday, November 1st, 1919, to every Savings Account opened with us,

We Will Add Another Dollar

Do not fail to take advantage of this opportunity. It will be a small but important beginning of the habit that will mean far more to you than the gift dollar that is added to your account at the start.

First State Bank

Only Bank in Alliance That Offers Its Depositors Protection

IMPERIAL THEATRE
STARTING TODAY

Matinee each day at 3 p. m. Catering to Ladies and children at special prices and big reductions. Baby carriages may be left in lobby during matinee only--Get the habit and avoid the night crowds and save 10c per ticket. We specialize in catering to ladies' parties. Entertain your friends in the afternoon with us at much less cost than at home.

Matinee Prices--Children 10c Adults 15c and war tax Nights 15 and 25c.