Have You Tried Cash Buying as a Living Expense Reducer? Do so, You'll Soon Vote it the One Best Method.


## $\mathbf{H}_{\text {mssem }}^{\text {ARPR }}$. S

## LETTING DOWN THE PRIOES IN OUR MILLINERY DEPARTMENT

Children's Tams-Grass Green, Zepelin Blue, Rose, White and Bisque. $\$ 2.00$ values, Cash Price $\$ 1.00$ values, Cash Price
$\$$ values, Cash Price

\(\begin{array}{r}\$ 1.48<br>\hline \quad \$ 1.10\end{array}\) \(\begin{array}{r}\$ 1.19<br>\hline\end{array}\)

Stop the High Cost of Living
Shoes on Sale at Less Than the Market Price Today.

Ladies' and Misses Shoes

$\$ 10$ ladies high-heel all leather black
kid shoes, Cash Price $\$ 12.00$ ladies' kid, brown and black $\$ 12.00$ ladies' kid, brown and black
high top lace boots, Cash Price $\$ 7.20$ $\$ 15.00$ ladies' dark brown high heel, excellent quality, Cash Price $\$ 11.20$ $\$ 18.00$ shoes in black kid, dark \$8.00 shos and tan, Cash, Price
brown

Comforters and Blankets, Wool \& Cotton on sale at below wholesale prices.


## Special Sale of Ladies' and Misses' Skirts

All new stylish models just arrived from New York

$$
\begin{array}{lll}
\$ 7.50 & \$ 9.50 & \$ 10.50
\end{array}
$$

$\$ 12.50$ and $\$ 15.00$ Skirts, now Cash Sale Price $\qquad$ * 7.50 \$15.00 Ladies' Skirts, in all wool serge, Cash Price $\qquad$ $\$ 9.50$ \$16.50 Ladies Skirts, in all wool serge, Cash Price $\qquad$ $\$ 10.50$ \$18.00 Ladies' Skirts, in all wool serge, Cash Price $\$ 22.50$ Ladies' Skirts, plaids and check cloth \$27.50 Ladies' Skirts, plaids and cheek novelty cloth

## Ladies' Coats and Suits

At Big Reductions

A Big Saving by Paying Cash.
All New Fall Merchandise
$\$ 100.00$ Coats and Suits, now $\qquad$ $\$ 85.00$ 95.00 Coats and Suits, now 85.00 Coats and Suits, now
75.00 Coats and Suits, now
70.00 Coats and Suits, now
70.00 Coats and Suits, now
60.00 Coats and Suits, now
50.00 Coats and Suits, now $\qquad$ Buying

## Gage Millinery

## At Cash Prices

$\$ 25.00$ Hats, Special Cash Price $\qquad$ $\$ 20.00$ \$20.00 Hats, Special Cash Price $\qquad$ $\$ 20.00$ \$15.00 Hats, Speeial Cash Price $\qquad$ $\$ 10.00$ $\$ 10.00$ Hats, Special Cash Price $\qquad$ 5.00 Miss Craig, an expert, is in charge of our Millinery Department

Special Sale on
Percales 24c yd.

This is regular 85 e value. In Dark and Light Patterns
 40.00 Coats añ Suits, now

In our Chilren's Section Special Sale on Ladies'

Sale on Hosiery
65e Educator Hosiery, Cash Price $\quad$ 49c 45 c Black Lisle Hosiery, Cash Price $\quad . \quad 35 \mathrm{c}$ 75e Little Pride Children's Wool Hosiery, Cash Price 55 e Black Lisle Hosiery, Cash Price. 50e Childrens and Misses' Hosiery,
Cash Price

## Doing More Business Than Ever Before

The Cash System is a grand success-everyone gets 100 cents for his dollar: No extra profit for loss and book accounts. We buy in large quantities and we sell cheaper.

Gossardand Bon Ton

## Corsets

At Wholesale Prices

| $\$ 5.00$ Corsets, in pink and white, |
| :--- |
| Cash Price |
| 8.49 | $\$ 2.50$ Corsets in white, Cash

Price Price $\quad \$ 2.19$ $\$ 6.00$ Corsets, in white, Cash
Price rice $\quad \$ 3.79$ $\$ 3.00$ Corsets, in white, Cash Price _- $\$ 1.79$ $\$ 6.50$ Corsets, in white, Cash Price $\quad \mathbf{\$ 4 . 8 9}$ In all new Stylish Models Fall Styles.

Sale on Fancy Hair Ribbon for the young girls.

In Satin Taffeta, All Sizes
85e Fancy Ribbon, yard 75e Fancy Ribbon, yard $\qquad$ 90 c Fancy Ribbon, yard

Special Sale on Ladies
Silk and Wool Underwear

Low neck and no sleeves, ankle length
Cash prices $\$ 2.98$
Regular $\$ 3.75$ and $\$ 3.50$ values

