

The Alliance Herald



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According to figures issued by the bureau of war risk insurance, slightly over four and a half million men took out insurance, the size of the policies averaging \$8,700, an aggregate of nearly forty billion dollars. From the record it appears now that only about 25 per cent of these men are continuing to keep up their insurance, and the bureau's explanation of this is that the men who give up their policies are unfamiliar with the provisions of the act, or that they have not felt financially able to carry their insurance at this time. Neither of these explanations will really explain why men who a few months ago were anxious to take out large policies should discontinue them at the close of the war. It is not that these soldiers do not fully appreciate the value of insurance, for any agent of the old line companies will tell you that he has never found it easier to sell insurance. Old line companies have fewer lapses instead of more. If the bureau is really anxious to know why ex-soldiers are dropping government insurance, it will cease theorizing and ask the soldiers themselves. Then they will be told frankly that the trouble lies chiefly in the rates set for government insurance, and no amount of arguing, or of setting forth the advantages of the government policies, will serve to offset this fact. The editor of The Herald and The Herald's business manager are hanging on to their government insurance, and they will continue to hang on to it, but they do not consider it especially cheap. As a matter of fact, our hope is that sometime there will be elected a congress which will make equitable rates. History will probably repeat itself. It was a good many years after the close of the civil war before adequate provision was made for the nation's soldiers, and it may be some time before government insurance rates come down to where they belong, but we have faith that the time will come. Our advice to soldiers is to hang on to their insurance, and hang tightly.

—U. B. Barnett drove to Bridgeport Tuesday on business connected with the Golden Rule. He returned to Alliance Wednesday.

—The Alliance high school football team will stage a comeback performance at the fair grounds Friday afternoon at 3:30, when it will meet the team from the Scottsbluff high school on the gridiron.

—A minister in a neighboring town inserted an advertisement in his local paper a short time ago, beseeching the person or persons who borrowed his spade to return it so that he could harvest his potato crop. The next morning he found no less than six spades scattered around the house, and the preacher is now a firm believer in advertising, in spite of the fact that not one of the spades belonged to him.

—W. E. Spencer of the Alliance Creamery company left Wednesday for Chicago, where he will spend a week or ten days, putting in his time profitably by attending the national dairy show. This is the first real vacation Mr. Spencer has had in some time. It has been over two years since he has been away from the plant, exclusive of some nights and Sundays, and he is expecting to come back all rested and recuperated and ready to take up his duties. When a man once gets used to a hard grind, he sometimes feels lonesome away from it, but after a siege like that, we'll wager Mr. Spencer won't return till the time limit on his ticket expires.

—Calvin D. Walker left Thursday night of last week for Hastings and arrived back in Alliance Monday evening with the new Reo sixteen-passenger Speedwagon bus, with which John Wallace will establish a bus line between Alliance and Antioch. Mr. Walker accompanied the bus on its initial trip Tuesday and both Mr. Wallace and Mr. Walker are enthusiastic about the power of the speedwagon which sailed over the tops of the hills and through the sand between Alliance and Antioch without a single cough. The first trip to Antioch and return was made on schedule time Tuesday and the new bus lived up to its reputation in fine shape.

—Enumerators to take the census of 1920 will be appointed for the various subdivisions of the Sixth congressional district at some time within the next sixty days, and those who are anxious to draw a salary for pushing a pencil are urged to get their applications in. J. J. Tooley of Broken Bow is the district supervisor, and a letter will bring the necessary blanks for making formal application, together with other information relating to the duties of the position. The enumeration will be made during the month of January, and it behooves those who expect to make application to get a hustle on them. Appointments are open to men and women alike, between the ages of eighteen and seventy.

—Amos H. Halle of Hemingford this week announces in The Herald's advertising columns a public sale on the old Bushnell place, one-half mile west of Hemingford, on Saturday, October 11, on which date he will dispose of four head of cattle, four head of horses, a 1917 Ford touring car, several tons of alfalfa hay, a nice lot of farm machinery and household articles. The auctioneer is S. A. Grimes and M. R. Swanson and George M. Jenkins will clerk. Look up his advertisement, read it carefully and make arrangements to be on hand and get your share of the stuff he will dispose of. Mr. Halle has sold out and with his wife and two daughters, the Misses Helen and Mildred, will remove to University Place, where the young ladies will go to school. Mr. and Mrs. Halle will probably be there with them for the winter, although Mr. Halle thinks it quite likely that he will be back in the spring to put in another crop in Box Butte county soil.

—C. E. May and family of Hemingford were business visitors Tuesday.

See Bauman and See Better

We are equipped with all the most scientific instruments used in measuring eyesight, as well as a lens grinding plant to grind the lenses after they are fitted.

The advantage of an "exact fit by the use of scientific methods," costs no more than a "guess fit" by ordinary methods.

B. G. Bauman
Opera House Building

Bus Line

Alliance-Hoffland-Antioch
Big Easy-Riding
16-Passenger Bus
Bus leaves from Alliance and Drake Hotels at hours given:

| Schedule | | |
|---------------------|-------|-------|
| Alliance to Antioch | | |
| | a. m. | p. m. |
| Leave Alliance | 7:30 | 3:45 |
| Leave Hoffland | 8:20 | 4:35 |
| Arrive Antioch | 8:35 | 4:50 |
| Antioch to Alliance | | |
| | a. m. | p. m. |
| Leave Antioch | 9:35 | 5:30 |
| Leave Hoffland | 9:55 | 5:45 |
| Arrive Alliance | 10:40 | 6:30 |

John Wallace



Character and Personality

with ambition, and desire to make professional service everything that the word implies, have made for us that reputation which we today enjoy.

Geo. D. Darling
MOTOR AMBULANCE
Day or Night.
Phones—Day, 139; Night 8, 299, 933.

STRENGTH

STRENGTH in a Bank is obtained just as strength in the individual is obtained—by conservation and careful handling of resources.

The record of this Bank—The reputation and character of its directors and our faithfulness to our trust to the public has been the basis of our strength and success. We employ only such methods in our business as will make this Bank the safest place for your deposits.

Upon the above basis we invite your account.

First State Bank

ALLIANCE, NEBRASKA

Help Us Help You Cut the Cost

In order to enable us to make these remarkable prices it is necessary for us to have big volume. We must buy in big quantities and sell lots—such as we did last Saturday. The very large number of people who took advantage of our big Meat Sale last Saturday impels us to continue these great bargains.

These meat prices are for Friday afternoon and Saturday. We expect a big meat shipment Friday morning.

Friday Afternoon and Saturday Meat Specials

| | | | | | |
|---------------------------|-----------|------|---------------|-----------|-----|
| Lamb Stew | Per pound | 12½c | Leg of Lamb | Per pound | 20c |
| Beef Liver | Per Pound | 12½c | Pork Chops | Per pound | 35c |
| Beef Rib Boil | Per pound | 12½c | Round Steak | Per pound | 30c |
| Standing Rib Roast | Per pound | 15c | Sirloin Steak | Per pound | 30c |
| Shoulder Steak | Per pound | 15c | Short Cuts | Per pound | 30c |
| Pot Roast | Per pound | 15c | Veal Steak | Per pound | 30c |
| Mutton Roast | Per pound | 15c | Lamb Chops | Per pound | 25c |
| Veal Roast | Per pound | 15c | Link Sausage | Per pound | 30c |
| Fresh Pork Shoulder Roast | Per pound | 28c | Bacon Squares | Per pound | 40c |
| Whole Rump Roast | Per pound | 15c | Kream Krisp | Small | 35c |
| Hamburger | Per pound | 25c | Kream Krisp | Large | 70c |

NEW CAR MORNING GLORY FLOUR
—Just unloaded.

| | |
|-------------|--------|
| 48 lb. Bags | \$3.45 |
| 24 lb. Bags | \$1.75 |
| Graham | 75c |
| Cornmeal | 75c |

WASHINGTON, JONATHAN, AND GRIMES GOLDEN APPLES—In boxes. Try These:

| | | |
|----------------------------------|-----------|-----|
| Virginia Beauty Eating Apples | Per pound | 10c |
| Wealthy Apples; fine for cooking | Per peck | 75c |

PEACHES, per crate, \$1.85

Peach Season Nearly Over
All Seasonable Fresh Vegetables and Fruits
CELERY—SWEET POTATOES—CRANBERRIES—PEPPERS—LETTUCE
ONIONS—CAULIFLOWER—GREEN ONIONS—CARROTS
BERMUDA ONIONS—TOKAY GRAPES

Try Gribbles Home Made Pork Sausage
Saturday **35c**

Do Not Forget Saturday's Big Cut Price Meat Sale

Mallery Grocery Co.
Quality Grocers

The Horace Bogue Store

Now showing a complete line of **NEW FALL**

Coats, Suits, Dresses

Fall and Winter Coats

A great many New Models received within the week added to our already big stock, places us in an extra strong position. These Coats are absolutely beautiful, priced so reasonable that you will be instantly satisfied, and we want you to see them, at

\$20 and up to \$150

A wonderful Collection of New Suits

Prices, \$25 to \$135

There is an admirable selection at whatever price you choose to pay. Styles are plain tailored and also fur trimmed, offering the widest range of fashions that are in favor



Our New Store Policy

Legitimate Profit vs. Price Cutting

Our business policy is: "No profiteering and No. Special Discount Sales". All of our goods are marked 10 per cent above the actual cost of doing business and you will admit this is fair to you and to us and you will also admit this does not allow us the extra profit, so that we can offer you an special discount, and must be a STRICTLY CASH BASIS. We know this policy will win.

The Right Merchandise—The Right Price—Satisfaction Guaranteed