

# The Alliance Herald

BURR PRINTING CO., Owners

GEORGE L. BURR, JR., Editor  
EDWIN M. BURR, Business Mgr.

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## NEW OWNERS TAKE CHARGE

With this issue The Alliance Herald comes into the hands of its new owners. From the day we left the service of Uncle Sam, we have been looking for the right kind of opening, and we believe we have found it in Alliance. The city looks better every time we have an opportunity to stop work and look at it, and we have met with a brand of western friendliness and western hospitality that makes even the fattest one of us feel good clear through.

It is the first newspaper we have ever owned, though both the new editor and the new business manager were brought up with the smell of printing ink in our noses half the time. We have worked in all departments of daily and country newspapers, and while we don't think we know all there is to know about the game, we believe we have graduated from the amateur class.

The Alliance Herald is one of the best newspapers in this section of the state. It has a field that is almost an empire in itself. It shall be our chief aim to give news. We don't expect to try to cover the field that the daily newspaper covers better and cheaper than we can cover. We do hope to make The Herald even more newsy, bigger and better each issue that we print. If we cover the news of our own section of the state thoroughly and well, we shall have done what we hope to do.

As we mentioned before, we own this newspaper. That means that it belongs to us. It will express our personal opinions and stand for the things that we believe in. Our politics are democratic, and this newspaper will be democratic in politics, but that does not mean that any man or measure bearing the party stamp will get The Herald's support unless it deserves it. We expect to remain in Alliance, and become a part of the city. Anything that will tend to make this community better will find in The Herald and The Herald owners firm supporters.

We like Alliance; we like its citizens. We believe in The Herald and its future. We know this is a field large enough to support two newspapers in comfort if not in luxury, and we expect to stand on our own merits. We will find ourselves at considerable disadvantage in getting out our first issues, due to our limited acquaintance, but we have found it easy to become acquainted with those we have met and it will not be long, we hope, until we know every man, woman, child and dog in Box Butte county. We keep open house during office hours, and nothing will give us more pleasure than the opportunity to meet and know our subscribers—and prospective subscribers.

We enter upon our connection with The Herald with no promises—save to our subscribers and supporters that we will publish as good a newspaper as we are capable of producing. We owe no obligations to any man or faction. We expect to give genuine service, and generally, in the language of the ancient Aztecs, to do our bloomers' best. Angels could do no more.

Box Butte county may congratulate itself on the success of the Salvation Army drive. Of all the organizations that had to do with the comfort and welfare of the soldiers, the Salvation Army is the only one which came through the entire war without a single kick being registered against it. Incidentally, those who contributed may find satisfaction in knowing that his money will go where it was intended to go. When the Salvation Army sets out to help unfortunates, the money it takes in goes to the unfortunates, and not to a long list of secretaries and leaders the expense of whose upkeep takes about three-fourths of every dollar that comes in. The highest salaried officer in the entire Salvation Army, so we are told, draws less than \$1,500 per year actual cash, and while there are some other organizations that may be able to equal this record, they are few and far between. For years the Salvation Army has been struggling along, doing a whole lot of work on very little funds, and we sincerely trust that they'll get enough money in this drive to enable them to carry out a few of their cherished projects. We have never met a soldier who wasn't for 'em, heart and soul, and if their work hasn't been appreciated, something is wrong with us.

### A CARD

To the Citizens of Box Butte County: On behalf of the Salvation Army, the state committee of the Salvation Army Nebraska Home Service Fund and myself, I desire to express our high appreciation and sincere thanks

for the efficient services rendered by Mr. Robert Graham, county chairman of the Box Butte campaign, the various members of the executive committee and other committees, and especially the Alliance Lodge No. 961 B. P. O. E. in making the campaign in Box Butte county a success.

Special commendation is due Mr. Ben J. Sallows, the publicity committee, of which he was chairman, and the Alliance Times and Herald for the splendid publicity given the campaign, it having been as good if not better than the campaign has received in any other portion of the United States.

ORLANDO T. JONES,  
Campaign Director, Dist. 19.  
44-11-8250

### HIGH SCHOOL NOTES

Last Thursday the student body listened to a talk from Rev. Mr. Kircher, head manager of Hastings College. His subject was "Advantages of a Higher Education."

The Spud staff for the coming year has been chosen as follows: Editor-in-chief, Aseneth Schill; first associate editor, Katherine Baker; second associate editor, Tom Miller; business manager, Glen Joder; assistant business manager, Ivan Wong; subscription manager, Elsie Simpton; assistant subscription manager, Oral Edwards; organization editor, Royal Irwin; girls' athletic editor, Thelma Zobel; boys' athletic editor, Ray Edwards; Spud artists, Russel Mann and William Cautant; humorists, Mary Woolis and Mildred Abegg; typists, Mattie Miller, Elsie Bonus, Leslie Reeves, Ora Dotson; faculty editor, Miss Whitney.

Wray Rominger, the yell leader for this year, has collected a fine assortment of yells, and Wednesday and Friday of last week they were tried out and not found wanting in any respect.

The students of the high school, who had charge of the selling of the tickets for the football games, "carried on" so successfully that the total sales amounted to \$350.

We do not like to talk too much about the game which took place last Friday, but are consoling ourselves with the good old saying, "he who laughs last, laughs best." The experience was an unpleasant one for Alliance, but sometimes a defeat reacts in a way that a victory does not. Our boys are getting down to business now, and are determined that the next victory will be for the home team. Our team is a tight one, as a whole, and short on football experience, but the boys are learning fast, and working hard at the game. "The harder you're thrown the higher you'll bounce." Next time we will bounce so high that a past records will be wiped out. Our confidence in our team is still unbounded.

Several young men from the Scottsbluff high school visited our school last Friday—and stayed for the game. These young men are all on the football team, and kept their eyes open accordingly. Perhaps they came over with the idea of intimidating us by their great size, but size does not always count. They made valiant efforts to divert the thoughts of the rooters, consisting largely of young ladies, from the course of proceedings, but some of them seem to have been beaten at their own game.

From bangs and thumps proceeding from the vicinity of the gym, one gathers that the girls are starting the hardening process preliminary to reorganizing the girls' basketball team.

One masculine member of the faculty charged another with acquiring a halo, and in return was warned against becoming web-footed. To disinterested observers, however, neither circumstance seems likely to occur.

The students were entertained during assembly Wednesday morning by a Victrola concert.

The ladies of the Christian church will serve a fried chicken dinner at the church Thursday evening, October 2nd. Everyone welcome. Come and enjoy the evening. Price, \$1.00 per plate. 43-21-8245

The city detention hospital, which has of late been in a considerably run down condition, has been redecorated and refurbished, brushed and polished, and it is now not only sanitary, but comfortable.

—William Foster pleaded guilty to a charge of shooting with intent to kill when arraigned before Judge Tash last Monday afternoon. He was bound over to the district court on bail of \$1.00, which as yet has not been furnished.

—Donald Newberg, son of A. W. Newberg, was struck by an automobile while on the way home from school Monday. He was thrown to the ground and badly shaken up, but the injuries were confined to a few bruises.

—A. E. Buckley, well known western Nebraska pioneer, was in the city Sunday on business. Mr. Buckley "punched cows" in this section of the state before Alliance was born and is known as one of the crack shots of the sandhill country. He says that the northern ducks are beginning to come in and that hunting will soon be mighty good. He is now located at Pawlet.

### PRELIMINARY PLANS FOR "WELCOME DAY."

Preliminary plans for the big Welcome day to returned Box Butte county soldiers, sailors and marines are progressing nicely. President Glen Miller of the Community club called a meeting of the committee which has the matter in charge Wednesday evening at club headquarters, and at that time many of the detailed arrangements were discussed. The committee will meet again in the near future for further discussion.

At present the tentative plans include a free entertainment for the guests of the day at the Imperial theatre, a football game, a 6 o'clock dinner and a dance. It may be that some change will be made in this program. November 11 is the day set for the celebration.

The Herald understands that Mayor Rodgers will issue a proclamation declaring a half holiday, and that the board of directors of the Community club will request the merchants of the city to close their places of business for the latter half of the day.

### METHODIST CHURCH.

The pastor and family are now located in the recently purchased parsonage at 708 Box Butte, phone No. 90, the same number which the parsonage telephone has had for several years.

The choir is reorganized for the new year, and has some twenty-five voices with more to follow. A junior chorus is to be organized this week under the direction of Mrs. Lee Acheson.

The sermon topic Sunday morning will be, "What Is Prayer?" Sunday evening there will be a discussion of the foremost love story in the Bible, Ruth.

We extend to our members and friends a hearty invitation to attend all our services, as well as to others who have not some other church home in the city.

MEARL C. SMITH, Pastor.

### NOTICE TO THE PUBLIC.

Beginning October 1st, the curfew ordinance of the city will be strictly enforced. All children under sixteen years of age come under the provisions of this ordinance. The fire bell will ring in a loud and distinct manner at 7 o'clock p. m. at which time all children unless accompanied by their parents must proceed to their respective homes, and cease absolutely all loitering or playing upon the streets of the city.

C. C. SMITH,  
City Manager.

—New talking machine for sale. Complete outfit, including thirty records. See and hear it at Brennan's Drug Store. A-bargain for a quick sale. 43-11-8255

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—Henry Colgan of Lewellyn, Neb., was in the city the first of the week, coming here for the purpose of medical attendance in the way of a minor operation.

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—Reports of a recurrence of the influenza epidemic have been coming from several towns in the state during the past few weeks, and it is a pleasure and a privilege to announce that there has not been a single case reported for Alliance, despite the fact that rumors to the contrary have been noised about. Dr. George Hand, city physician, to whom all such cases must be reported, has no Spanish influenza patient on the records.

—Baseball fans were deprived of the opportunity to "see the world's series" on a descriptive score board, despite the efforts of local telegraphers and the management of the Imperial theatre. The wires are pretty heavily loaded about this time and although they received assurances at one time that they could get direct wire service, a refusal followed within half an hour. At any rate, the men behind the move deserve credit for doing their best to put it over, and it wasn't their fault that they failed.

—Members of the Alliance past of the American Legion will meet at the city armory at 8 p. m. on Thursday, October 2, at which time steps will be taken to select delegates for the national convention, which meets in November. The membership of the Alliance past has been growing steadily. The charter is still open and ex-soldiers, sailors and marines should take steps to get in before the limit expires. W. E. Edwards is secretary of the local post and ready and willing to spill all the information desired on short notice.

# The Horace Bogue Store



## New Fall Coats, Suits, Dresses, Millinery



A complete showing in all that is New in COATS in the new wanted materials. Polo Cloth, Silk Plush, Bafin Seal in Plain and Fur Trimmed models.

\$27.50, \$47.50, \$67.50 and \$97.50

SUITS—new, nifty models in Serge, Velour, Suede, Velour Silvertone, Heather Bloom, and Crystal cloth. Nobby Fur Trimmed models at

\$47.50 and up to \$97.50

Plain Trimmed, \$27.50, \$35.00, and up to \$72.50

New Dresses of Satin, Georgette, Tricolette, all wool Serge, Tricotine Jersey, new, up to the minute in style, priced within reach of the most conservative pocketbook

\$10.50 to \$65.00

## MILLINERY

New Hats arriving every day. Be sure and inspect our line of

\$5.00, \$7.50 and \$10.50 line others up to \$35.00

## 15c Saturday Special 15c

We suggest getting after High Costs by the purchase of those cuts of meat which now can now be sold very cheaply.

For Saturday we have specials on the following:

Beef Pot Roasts	15c per pound
Shoulder Steak	15c per pound
Boiling Beef	15c per pound
Veal Roasts	20c per pound

### New Jumbo Dill Pickles Just Arrived

Corned Beef, per pound, 25c

### Our Fish List for Friday

- Halibut—Black Bass—Cat Fish
- Salmon—Fresh Shrimp—Frog Legs
- Fresh Bulk Oysters
- Kipped Salmon—Smoked White Fish—Salt Mackerel
- Smoked Sturgeon—Boneless Herring—Salt White Fish

### Try Gribbles Homemade Pure Pork Sausage

Give Our Meat Department Your Business

# Mallery Grocery Co.

Quality Groceries.