

THE FARMER OR RANCHMEN HAS NO MORE PROFITABLE INVESTMENT THAN AFFORDED IN

DENBY MOTOR TRUCKS

A Denby for Every Job

Model 12—1 Ton Capacity

The 1-ton Denby, although the smallest of the line, is exactly the same in quality, in materials and in satisfactory service, as the other models. It carries the same wide factor of safety in every part, the same provisions for each adjustment, the same economy in operation and in upkeep.

It is an ideal truck for the many lines of business that need a strong, reliable, speedy, **quality** vehicle of this size,—one that will give economical, dependable service year after year.

This truck attains a high standard of performance that is unusual in trucks of this class. It has the power, the rugged construction and the high road clearance to work successfully over any kind of roads, yet its fuel consumption is very small.

Model 13—2 Tons Capacity

The Denby 2-ton truck has met perfectly the requirements of thousands of owners. This size unit has always been a popular one especially among retail and wholesale dealers in furniture, hardware, groceries, and kindred lines; among florists, laundries, jobbers, farmers and manufacturers of small products; and for the handling of trailers.

It combines speed, economy and low operating cost. It has unusually large load space for a truck of this capacity yet has the ease in handling necessary for the economical handling of city delivery.

Model 15—3 Tons Capacity

The Denby 3-ton truck meets the needs of that large class of business whose requirements are between the extremes of very heavy haulage and the light speed wagons. It has the sturdy construction—the stamina—essential to reliability and low upkeep under constant heavy load and the reasonable weight that allows a fairly high speed and assures low fuel expenses.



A Denby on the Farm

Farming is the most extensive business in the world and here Denby trucks have proved, time and time again, their proud claim of being profit makers and money savers. There are more than 75,000 motor trucks in use on the farm today—seventy-five per cent of the Denby truck sales in Nebraska are made to farmers.

Something then, must be fundamentally right about Denby construction to command such respect and confidence among the farmers. And there is—you will find this basic rightness in every part of Denby construction from the powerful, economical motors, all the way through to the removable bushings that protect each wearable part and which save the cost of replacing the part itself when wear does take place—a big saving of both time and money.

The buyer of a Denby truck makes his purchase not on claims of what it will do, but on concrete evidence of what it has done. Years of use in the hands of owners covering every line of business under all sorts of conditions of road, load and climate, have established everywhere their reputation for handling all kinds of hauling with the maximum economy and performing the hardest tasks with ease.

It is significant of their ability that they enjoy wide popularity in the places where the requirements are the most severe—in the mountain states where steep grades, unimproved roads and high altitude call out everything that is in a truck; on the border and below it in Mexico, where they must travel in some cases hundreds of miles from service station or repair man; and throughout the islands of Australia where the breakage of a vital part would mean delays of months in getting replacement. You may not want to use your truck under these conditions, but the qualities and characteristics that enable Denby trucks to meet these extraordinary conditions, also assure you maximum reliability and minimum maintenance with your Denby.



Chandler-Hupmobile

Alliance,
Nebraska

Agency

Chadron,
Nebraska

SCHWABE BROS., Proprietors JAS. A. PIERCE, Salesman and Manager