

City or Country--A Denby Truck is Needed FOR TRUCKS

Purchase of a truck should always be the truck. For what the purchaser is really delivery or hauling. Unless it can be depended upon this with a minimum of lost time, it is not an asset to

responsible for the satisfactory transportation being ob- the world. Every detail of design and every piece of give the best service in this particular use, under all

A Denby on the Farm

Farming is the most extensive business in the world and here Denby trucks have proved, time and time again, their proud claim of being profit makers and money savers. There are more than 75,000 motor trucks in use on the farm today—seventy-five per cent of the Denby truck sales in Nebraska are made to farmers.

Something then, must be fundamentally right about Denby construction to command such respect and confidence among the farmers. And there is—you will find this basic rightness in every part of Denby construction from the powerful, economical motors, all the way through to the removable bushings that protect each wearable part and which save the cost of replacing the part itself when wear does take place—a big saving of both time and money.

The buyer of a Denby truck makes his purchase not on claims of what it will do, but on concrete evidence of what it has done. Years of use in the hands of owners covering every line of business under all sorts of conditions of road, load and climate, have established everywhere their reputation for handling all kinds of hauling with the maximum economy and performing the hardest tasks with ease.

It is significant of their ability that they enjoy wide popularity in the places where the requirements are the most severe—in the mountain states where steep grades, unimproved roads and high altitude call out everything that is in a truck; on the border and below it in Mexico, where they must travel in some cases hundreds of miles from service station or repair man; and throughout the islands of Australia where the breakage of a vital part would mean delays of months in getting replacement. You may not want to use your truck under these conditions, but the qualities and characteristics that enable Denby trucks to meet these extraordinary conditions, also assure you maximum reliability and minimum maintenance with your Denby.




"to-Kamp" Tour

open where it will do you the most good— "min days" the kind that puts a snap into 're living. It's the kind of tour the family ctically every home comfort entirely free tel accommodations. And the cost is no

"AMP" TRAILER

Living on the Road

ch no packing to do except for food. Attaches lightest strain. Set up in 5 to 7 minutes in any ven electric lights—two wide beds, big enough apartment—everything for comfort, convenience

Don't plan any outing until you investigate



in w, Mich.

Mobile Agency

Chadron,
Nebraska

A. PIERCE, Salesman and Manager, Alliance Branch