

## Delicate Mechanism

Despite its scope Swift \& Company is a business of infinite details, requiring infinite attention.

Experienced men must know livestock buying with a knowledge of weight, price, the amount and quality of meat the live animals will yield.

Each manufacturing operation mus be done with expert skill and scientific precisiont A highly perishable product must be handied with speed and care to avoid loss.

Chemists, engineers, accountants, and other specialists are required to take care of our intricate problems.

Alert wisdom and judgment must be used in getting stocks of goods into the open channels of demand through our four hundred branch houses. Branch house organizations must show activity and energy to sell at the market in the face of acute competi-
tion from other large packers, and tion from other large
hundreds of small ones.

All these requirements of intelligence, loyalty, devotion to the task, are me in the personnel of Swift \& Company Yet the profit is only a fraction of a cent per pound with costs at minimum.

How can the workings of this deli cate human mechanism be improved upon?
Do you believe that Governmen direction would add to our efficiency or improve the service rendered the producer and consumer?

| Let us aend you a Swift "Dollar". |
| :---: |
| It will interest you. |
| Address Swift \& Company, |
| Union Stock Yards, |
| Chicago, III . |

Swift \& Company, U.S. A.

## KEEP IT SWEET

 Keep your stomach sweettoday and ward off the indigestion of tomorrow-try
the new aid to digestion. the new aid
As pleasant and
take as candy.





Glasses Accurately Fitted We Can Duplicate Any Broken

Who Works for You? Why? Do You Carry Insurance? Why Use $\underline{a}$ Check Book?








A Conestrutlonal Convention will be hela in Nebraska in December. Nominating pettions

aman
handes sour money or your borses!
There is danger that a dominant minority may control the convention and dictate
poncess to a subservient majoriy

If you are interested in the purposes of our
Federation we solicit your membership in any
of the three classes- $\$ 1, \$ 5$ or $\$ 25$.
THE NEW-NEBRASKA FEDERATION
G. SMITH, President,
$\begin{aligned} & \text { Wearney, Nebraska. T. THOMPSON, Lincoln, }\end{aligned} \quad$ Chairman Executive Committea.

## Another Big Sale of

## Horses and Mules

To be held at the Alliance Stock Yards

## Aug. 5th and 6th

Southern buyers have opened another big market and we have the assurance that there will be plenty of buyers for this sale. We will need all we can get.

## Bring in Your Horses and Mules

For further information call or write

## J. E. WILSON \& SON

Alliance, Nebraska

