

DENBY

Motor Trucks

Do You Know a 2-Ton Truck Replaces four Horses?

*It will, Mr. Farmer, and it will save you a lot of money
you now pay for extra help to keep those horses busy.*

The motor truck enables you to increase your earnings by increasing your facilities to market your products and at lower cost; it costs nothing to keep when not in use and when in use reduces your hauling costs one-half. If you have not investigated the value of a motor truck on the farm you should, in all fairness to yourself, do so now.

Farming is the most extensive business in the world and here Denby trucks have proved, time and time again, their proud claim of being profit makers and money savers. There are more than 75,000 motor trucks in use on the farm today—seventy-five per cent of the Denby truck sales in Nebraska are made to farmers.

Something then, must be fundamentally right about Denby construction to command such respect and confidence among the farmers. And there is—you will find this basic rightness in every part of Denby construction from the powerful, economical motors, all the way through to the removable bushings that protect each wearable part and which save the cost of replacing the part itself when wear does take place—a big saving of both time and money.

The buyer of a Denby truck makes his purchase not on claims of what it will do, but on concrete evidence of what it has done. Years of use in the hands of owners covering every line of business under all sorts of conditions of road, load and climate, have established everywhere their reputation for handling all kinds of hauling

with the maximum economy and performing the hardest tasks with ease.

It is significant of their ability that they enjoy wide popularity in the places where the requirements are the most severe—in the mountain states where steep grades, unimproved roads and high altitude call out everything that is in a truck; on the border and below it in Mexico, where they must travel in some cases hundreds of miles from service station or repair man; and throughout the islands of Australia where the breakage of a vital part would mean delays of months in getting replacement. You may not want to use your truck under these conditions, but the qualities and characteristics that enable Denby trucks to meet these extraordinary conditions, also assure you maximum reliability and minimum maintenance with your Denby.

The current models are the finest examples yet produced of Denby engineering and manufacturing skill; but in the essentials of design they do not differ greatly from our first truck. For time only strengthens their dominance.

Sold in Alliance and Chadron by

Chandler-Hupmobile Agency

SCHWABE BROS., Proprietors

Corner Second St. and Laramie Avenue, ALLIANCE, NEBRASKA