



The City of  
**GOODRICH**  
Akron, Ohio

**Women  
Were Just  
Going to Vote**

In the last days of Pompeii, when Vesuvius blew up, and spoiled everything.

It's a wise thing for ladies—and gentlemen—to be safeguarded against blow ups and blow outs, especially when spinning along a country road.

And the best protection against blow outs is Goodrich Silvertown Cord Tires, those handsome, powerful tires, you see on most smart cars—

The tires with the twin red-ink cords on the sidewall.

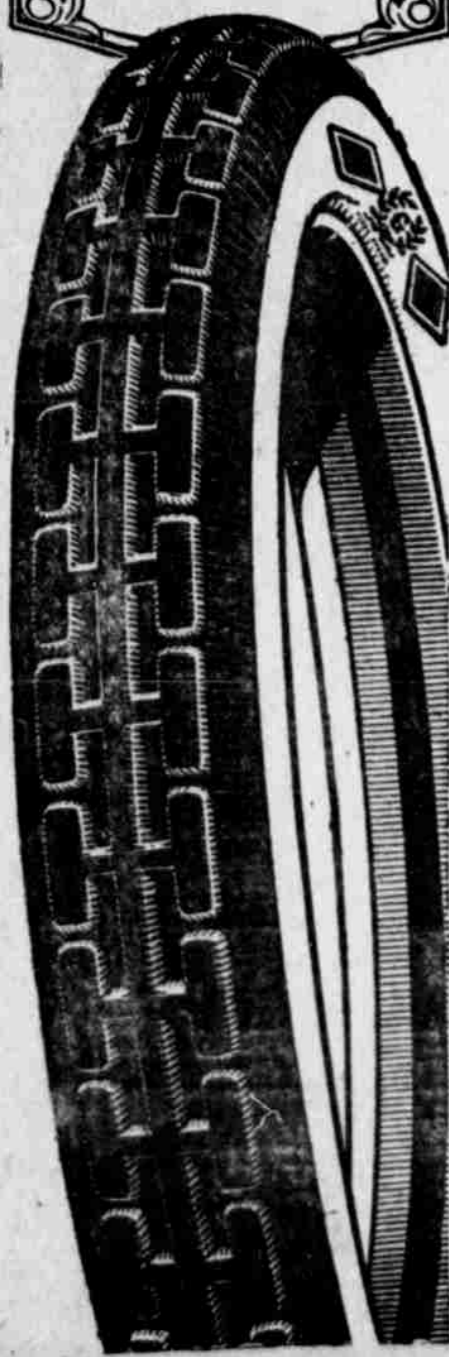
Silvertown's cable-cord body is famous to ordinary puncture.

Silvertown Cords also give a special ease, elegance, and economy, unmatched by other tires, and render the full Service Value of all Goodrich Tires.

Buy Goodrich Tires from a Dealer

**SILVERTOWN  
CORD TIRES**

"BEST IN THE  
LONG RUN"



**OVERALL LAUNDRY NEW  
ALLIANCE ENTERPRISE**

The Keep-U-Neat, cleaners and tailors, have just installed equipment for the laundering of overalls and like apparel. The new machinery consists of a large power washer, especially adapted to the work; a new boiler, steam drying room and a new power sewing machine. With this equipment it is possible to clean the garments, regardless of the extent to which they are soiled, quickly and well. The work can also be done at a figure that will mean much to the wage earner and especially at the present high prices of such clothing. Mr. and Mrs. Davis anticipate a good business in their new venture and have arranged for a service which will include the repairing of the garments sent them and which is certain to please. The change has meant a considerable outlay, but that it is fully justified seems sure in the many expressions of satisfaction by those who will be directly interested.

Mrs. Cotton of Bingham was brought to the hospital this week. Mrs. Cotton has been suffering from the effects of the flu for thirteen weeks.

Mr. and Mrs. Joe Robbins are the parents of a baby girl, born Saturday.

Mrs. Herman Fricke is visiting relatives in Whitman.

Mrs. E. C. Drake spent a few days this week in Hyannis on business.

Mr. and Mrs. I. N. Herman and daughter, Hazel, and Mr. and Mrs. Joe Seala left Tuesday for California. They intend to make California their future home.

R. H. Lamb, who was injured last week, in the roundhouse accident, is recovering nicely.

Will the person who picked up the brown leather traveling bag in front of Miller's hotel Saturday evening, leave it at Kibble's office and receive reward. 15-21-7817

H. P. Coursey, of the Coursey & Miller firm, headed the call of the auto show at the state metropolis this week. Mr. Coursey left last evening for Omaha.

Mrs. N. G. Wells of Berea was an Alliance visitor Monday. Mrs. Wells came in quest of residence accommodations, the family contemplating a move to Alliance. Mr. Wells recently sold his personal property at public sale and will engage in carpenter work for the present.

Mr. and Mrs. Marcus Frankle are visiting in Denver this week.

Manager James A. Pierce of the Chandler-Hupmobile agency was a Wednesday night passenger for Omaha. Mr. Pierce will take in the sights at the auto show and attend to some other business matters.

Born: A bouncing baby boy to Mrs. J. H. DuBols of Berg, Wyo., Tuesday. Mrs. DuBols is visiting with Alliance friends.

Mr. and Mrs. Wayne Wilson living west of Alliance are the proud parents of a baby girl born Monday night.

Miss Mary Richardson, who was formerly employed at the Burlington yard office, has returned to her home at Broken Bow.

Miss Fay Ferrier spent the week end shopping in Lincoln.

Miss Elizabeth Williams enjoyed a week-end visit from her sister of Mearland.

M. O. Robbins spent Monday in Scottsbluff.

**PIANO FOR SALE**  
We have stored at Alliance a high grade piano, which, if taken at once, will be sold at a tremendous sacrifice. Terms to responsible party. If interested write at once for particulars to  
**THE DENVER MUSIC COMPANY,**  
Denver, Colo. 1317772

**GET SLOAN'S FOR  
YOUR PAIN RELIEF**

You don't have to rub it in to get quick, comforting relief

Once you've tried it on that stiff joint, sore muscle, sciatic pain, rheumatic twinge, lame back, you'll find a warm, soothing relief you never thought a liniment could produce.

Won't stain the skin, leaves no mess, wastes no time in applying, sure to give quick results. A large bottle means economy. Your own or any other druggist has it. Get it today.



**W. J. LEO  
Plumbing  
Nebraska House  
224 E. 2nd St.**



Mr. George E. Law, 13 1/4 North Franklin St., Brazil, Indiana, has a word of cheer for sufferers from LaGrippe and its results.

Liquid or Tablet Form Sold Everywhere

**PERUNA A Wonderful Remedy**

**FOR EFFECTS OF LA GRIPPE**

**Read His Letter**

"I have suffered for the last two winters with that terrible disease, LaGrippe. Having often heard of the great value of Peruna I decided to try it. I have only used four bottles and I do not now have any bad effects from the Grippe as it has just about entirely disappeared, and my general health is good. I am satisfied that Peruna is a wonderful remedy, and I do most heartily endorse and recommend it for LaGrippe."

In renewing their subscription for another year to the Herald, Pulver & Son of Kenesaw, this state, give out the information that they are feeding two hundred head of cattle and wintering about three hundred head more. Most of the stock is of the Hereford breed and doing exceptionally well.

L. E. Schwabe, of the Chandler-Hupmobile agency, left Monday night for Omaha, where he will be in attendance at the auto show this week. Mr. Schwabe is kept busy between the garages at this place and at Chadron and in looking after the business interests of a large territory. The firm is experiencing a little trouble just at present in getting sufficient cars to meet the demand, but this condition promises to be relieved in the near future. Mr. Schwabe brought two Hupmobile cars over with him from Chadron Friday afternoon.

Eugene Haten, 18-year-old lad of Omaha, who came to Alliance February 20th, after County Federal Director of the Boys' Working Reserve E. G. Laing had secured employment for him on the C. L. Powell farm, wrote the other day to State Director L. W. Trester, Omaha, saying: "You would have to get the police to get me back to Omaha." The lad has made good, too, and Mr. Powell will likely send him to Angola to work for a son now that he has disposed of his place. Mr. Laing has signed about a hundred boys for the work during the coming school vacation and year.

Sign Painter O. W. Basye has been doing some good work in the way of freshening the signs of several of the more progressive Alliance merchants.

E. W. Wolfe, of Bridgeport, was an Alliance business visitor Saturday. Mr. Wolfe drove home in a new Hupmobile car and will return in a few days for another of the same make.

T. C. Bradley of Bertrand, Phillips county, was looking after business interests in Alliance Saturday and Monday. Mr. Bradley has been a frequent visitor to this section of the state for the past nine years and feels there is a great future ahead for western Nebraska.

Walter Bentz, representing the C. I. Johnson Co., printing machinery dealers of St. Paul, was in Alliance over Thursday night. Mr. Bentz was enroute to Oshkosh for a short visit with his parents and other relatives.

Rev. A. A. Layton, who recently resigned the Baptist pastorate in this city, will go to Billings, Mont., about the first of April.

The J. J. Malone family has returned to Alliance from Denver after several months residence in the Colorado metropolis. They express great satisfaction in getting back to this city.

The Lakeside Sun is authority for the report of a current rumor that The Standard Potash Company will resume activities about March 15th.

Attorney Walter Metz returned Tuesday from Lincoln and Omaha, where he had been several days attending to business matters.

Mr. W. E. Spencer is home again after a visit of several weeks at Phoenix, Arizona, and Los Angeles, California.

George Ellis, former mechanic of this city, has returned from army service and is now in charge of the electrical work at the Overton garage.

**HIGH SCHOOL NOTES**

The members of the N. H. Club were delightfully entertained by Miss Marie Kibble Saturday evening at a theatre and slumber party. The guests included Misses Grace Spaeth, Lois Wildy, Marjory Stephens, Beatrice Pate, Frances Collins and Alta Dye.

Last Friday night Alliance played Bayard at the high school gym. During the first half of the game the score was kept even, the teams making basket for basket, but toward the middle of the game the record for Alliance began to soar, and when time was called the score stood 22 to 10 in our favor. Our boys played a good game, and excelled particularly in speed. The Bayard boys were not so quick, and showed their fatigue by slowing up toward the last. We hope our boys will be as successful in the coming tournament as they were in this game.

A second game was played between the high school midgets and the central eighth grade. The grade boys were heavier, and outplayed the midgets, who are well named, the team work being of a first-class order. The midgets are game, however, and assert that with a little more practice they can defeat their opponents. The score stood 8 to 22 in favor of the eighth grade at the close of the game.

Miss Mable Clayton was entertained for the week end at the home of Mrs. Oscar O'Bannon.

Melba Ehratt is back in school after being out of town for a time.

Monday night the debating preliminaries were held at the high school. The subject for debate was the following: Resolved that the government should own and operate railroads after the war. The affirmative was taken by William Cotant, Fauntine Johnson, Scott Lee and Stanley Wright; the negative by Mildred Abegg, Ora Dotson, Ray Edwards and James Fowler. The successful contestants for the team were: William Cotant, Fauntine Johnson, Ray Edwards, and for alternate, James Fowler.

The lack of a rest room at the building has been felt for some time. In view of recent events, it can be readily understood that a hard bench is no place on which to snatch a few minutes' much-needed rest, especially when it puts one to such a disadvantage to be obliged to scramble from under the arms of said bench without a moment's notice.

It is now time for those gifted with histrionic talent to come forth and show the world what they can do. It is urged that candidates wishing to enter the declamatory contest give their names to Mr. Pate without delay.

The basketball team, with their coach, Mr. Prince, left Monday night for Lincoln, where they will take part in the basketball tournament. Our first game is with our old enemy, Kimball, and we hope to reap revenge on that worthy foe. The boys are aching to get another chance at Kimball, and it is certain that whoever wins the victory will have done so only through a desperate struggle.

Next Friday night, the 20th, the Bayard girls will play our girls at the high school gym. The girls are not to be outdone by the boys, and are going to play the kind of game the boys played last Friday. The girls have been successful in every game so far, and are going to keep up the record.

Walter Overton, local dealer for the Hudson and Nash automobiles, left Monday evening for Omaha, where he will mingle with the throng attending the automobile show this week.

**Victory Fund Campaign  
Notes on the Needs of the World**

When you see the morning paper, and turn its pages, and glance at the headlines, and hurry through its columns, and eagerly read the news of yesterday, aren't you startled at the rapidity with which things are happening the world over?

And some of us wonder where it's all going to end. A great editor said the other day that every problem that faces us is fundamentally moral and religious. Now the Church is the authority on morals and ethics and religion—and it alone can furnish the leadership that the world so sorely needs today.

Only as the principles that it teaches are applied to human society will chaos become order and bitterness be turned into the spirit of brotherhood.

And because this is true, the men and women of the Presbyterian Church are being asked to take a fresh grip on the task that lies ahead of us—engaging with enthusiasm in the Victory Fund Campaign of the New Era Movement, which culminates on Sunday, March 23, 1919.

After a thorough-going study of the entire field and of the needs of the local churches and of the national boards and agencies of the church had been made by those appointed by the General Assembly, it became clear that a minimum of about \$38,000,000 was needed for next year's work.

This includes the amount necessary for the budgets of all the local churches in this country—which will be administered by the local churches themselves—and the cost of all benevolences for which we are responsible—twenty-five millions for our churches and about thirteen millions for the boards of the church and for special objects.

This money must be raised by Presbyterians—we cannot depend upon others to pay our bills.

There is an increase of one hundred per cent in this budget for benevolences—but you know that your own expenses in your business and in your home have increased enormously in the past year, and the cost of conducting religious work has increased in about the same proportion—and, as the church is facing some of the most serious problems in the history of the world, we must advance.

Presbyterians responded finely to the appeals of the national war-time agencies—such as the Young Men's and Young Women's Christian Associations, the Salvation Army, and the Red Cross—and it is very generally recognized that without the Church these could never have done their work. Unless the Church which gave them birth and out of which there emerges periodically similar enterprises, is strengthened and supported by those who believe in a "practical religion," there may soon be an eclipse of the light which gives them warmth and life. But in spite of the splendid service rendered by these enterprises during the war, they do not begin to compare with the steady, year by year work of the Church, even in the very fields and specific endeavors which have brought glory to those organizations which received such markedly deserved publicity on account of services rendered during the war.

For example: do you know that last year our Board of Foreign Missions alone maintained 175 hospitals and treated 700,000 patients? And this was but a small part of its splendidly organized, statesmanlike work. And do you know that 5,000 people attended a single communion service—in the largest Presbyterian Church in the world—in Africa? In this country this would have been worthy of a place on the front page of a metropolitan daily. Here are two illustrations of both the social and the spiritual work of the Presbyterian Church overseas.

Practically the entire Armentan and Syrian Relief Funds were distributed last year through Presbyterian missionaries. And practically every Red Cross workshop in America during the war was conducted in church buildings and the Red Cross workers in these shops were the men and women from the churches.

These are illustrations of how the Church helps out other benevolent enterprises because it has the workers, the buildings, the organization and the machinery.

The Church is the spring of the best social, benevolent and moral enterprises—shall we now stem the source of the finest human ideals which bring hope and comfort to mankind, by failing to stand by this organization—which was ordained by Christ, and through which the world is to be saved? There is no institution anywhere which can compare with it in the doing of every-day religious work, in the securing of social and economic justice, in the giving of comfort to the distressed and the afflicted, in the bringing of men to the knowledge of God, thus strengthening their characters and fulfilling the destiny of the human race. This is why you should contribute to the Victory Fund Campaign of the Presbyterian Church.



**FIRST PRESBYTERIAN CHURCH  
ALLIANCE, NEBR.**

Co-operating in the great work outlined above. Come and have a part with us in this ministry to the world's needs. A. J. KEARNS, Pastor.

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You'll find us prepared to fill your wants with anything in the pastry line. All goods are fresh and clean.

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