—In these days when contributory causes have so depreciated the purchasing power of the dollar—

The thinking woman realizes that she cannot afford to overlook Closing Out Sale Prices wherein she is able to purchase two dollars' worth of merchandise for one.

Foresight in taking advantage of opportunities whenever presented during the last two years to purchase quality merchandise at good values results in the ridiculuously low urices on desirable ready-to-wear garments ofr women.

Realizing that long before another seas have sold out our stock and that we must sell of selling occasion which gives you dollars exact what one formerly cost. No woman in need of to let the advantage of this startling sale event g

LADIES READY T

WOMEN'S AND MISSES'

Winter Suits



This event brings savings of a substantial degree upon suits for winter wear.

Included in this closing out sale is every high grade suit in stock, all splendid models, styles so far in advance as to be practical for every Spring: made of the very finest materials; either smartly plain, or trimmed in fur, some have decorative touches of braid; all desirable shades. For Women Misses and some Stouts—

We wish to call your attention to the suits reduced from \$18. to \$22.

Red Ticket \$10 and upward

There's not a single garment held in reserve—every one, regardless of former price and desirability, is included in this big Closing Out Sale.

\$3.25 Dress Goods, \$1.18 Yard

Two hundred Bolts of Strictly Pure All Wool Dress Goods and Suitings in the season's most wanted weaves, in almost every desirable shade, including navy blue and black. Values in this lot worth up to \$3.50 per yard

This is a brief statement of an important fact, as you will appreciate, if you see the goods offered and realize what this store is saving you. Look for the Red Ticket Price



NOT A SINGLE RESERVATION, NOT AN EXCEPTION IN THE ENTIRE STOCK. ORDERS ARE TO CLEAN OUT EVERY WINTER GARMENT, REGARDLESS OF HOW RECENTLY IT BECAME A PART OF OUR SELECT STOCK.

Winter Coats

Many bright youthful shades, such as reindeer, French blue and gray; twotone effects are noteworthy in the coats of Normandy cloth. The materials are mixtures, wool velour and plush with rich fur collars.

One Lot at \$5.00 and One Lot at \$8.00

We have just received some smart new styles in Winter Coats and would like to have you see them. Of all the coats we have ever shown these are the most attractive. Into them the makers have put their best ideas and their best fabrics. Many of them are richly trimmed with fur, others are simple, but charming. All are becoming and unusually good looking.

Wonderful Bargains in Quality FURS

A wonderful collection of fur coatees, capes, matched sets, scarfs, stoles and novelty pieces.

If you know of the scarcity of Fur Goods and know their values you will



Exquisite models marked at extremely low prices and offered during this Closing Out Sale

Wool Blankets at Special Prices

The best of reasons for the remarkably low prices Bought nearly a year ago they have been received, late, so they will go into the Closing Out Sale at a tremendous saving. They were purchased at prices far below today's and the reduction offers a futher saving.



GEORGE A. MOLLRING

"THE STORE OF QUALITY."

