

NOW THAT PEACE HAS BEEN RESTORED

The government has removed the restrictions on building materials on all buildings up to a total cost of \$10,000.

NO PERMIT IS NEEDED FOR ANY BUILDING IN THE CITY OR COUNTRY WHICH COSTS LESS THAN \$10,000

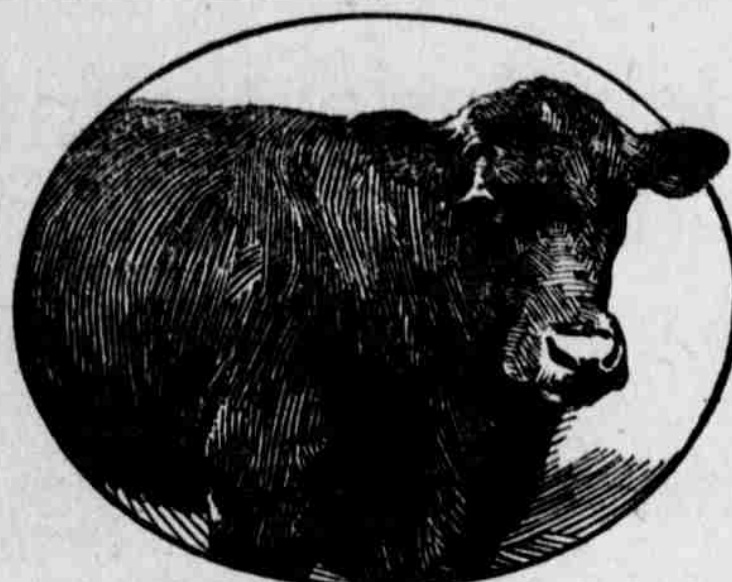
Now is the Time to Build

As our stock of all kinds of building material is complete and well seasoned after the long restriction.



We would be pleased to have you call and inspect the stock—perhaps we can suggest plans to you that will save you money on your buildings. Our service in this respect costs you nothing.

Wm. Bevington,
Manager



What Determines Meat and Live-Stock Prices?

Some stock men still think that Swift & Company—and other big packers—can pay as little for live-stock as they wish.

Some consumers are still led to believe that the packers can charge as much for dressed meat as they wish.

This is not true. These prices are fixed by a law of human nature as old as human nature itself—the law of supply and demand.

When more people want meat than there is meat to be had, the scramble along the line to get it for them sends prices up. When there is more meat than there are people who want it, the scramble all along the line to get rid of it within a few days, while it is still fresh, sends prices down.

When prices of meat go up, Swift & Company not only can pay the producer more, but has to pay him more, or some other packer will.

Similarly, when prices recede all down the line Swift & Company cannot continue to pay the producer the same prices as before, and still remain in the packing business.

All the packer can do is to keep the expense of turning stock into meat at a minimum, so that the consumer can get as much as possible for his money, and the producer as much as possible for his live-stock.

Thanks to its splendid plants, modern methods, branch houses, car routes, fleet of refrigerator cars, experience and organization, Swift & Company is able to pay for live cattle 90 per cent of what it receives for beef and by-products, and to cover expense of production and distribution, as well as its profit (a small fraction of a cent per pound), out of the other 10 per cent.

Swift & Company, U. S. A.



PERSONAL MENTION

Do your Christmas shopping now. The big one-cent sale at Holsten's, November 21, 22 and 23.

The semi-monthly meeting of the Alliance volunteer fire department will be held next Wednesday evening at the fire department headquarters, third floor of the city hall. The department has over twenty stars on its service flag and will soon begin making preparations for welcoming the boys home again.

Big one-cent sale at Holsten's Nov. 21, 22, and 23rd. 51-11-9739

A large number of buyers were present Wednesday afternoon at the auction sale in Alliance of O. S. Brush dairy herd and equipment. The auction was cried by Colonel H. P. Coursey and good prices were received for the fine herd of dairy cattle. Mr. Brush will engage in farming next year on a large farm which he has purchased south of Alliance.

Howard Bennett, son of C. E. Bennett of Alliance, now a member of S. A. T. C. at the Nebraska University at Lincoln, before the close of the war took the examination for entrance to Camp Zachary Taylor at Louisville, Kentucky, the officer's training camp. Howard took to his studies enthusiastically and had great hopes of getting to the war front before the close of hostilities.

Semi-annual one-cent sale at Holsten's Thursday, Friday and Saturday of this week. 51-11-9739

Potash is now produced in the United States from kelp, tobacco stems, cottonseed hulls, hardwood ashes, wool washings, blast-furnace flue dust, cement flue dust and sugar residues. But in spite of the fact that large sums of money have been spent in endeavors to obtain potash from the above sources, the total production from all these sources amounts to only a comparatively small amount as compared with the production from the potash lakes of the western Nebraska sandhills. Western Nebraska produced from 75 to 80 per cent of the potash produced this year, all of it coming from the surface and beds of lakes formerly regarded as worthless.

W. J. Leo, plumber repair work promptly attended to. 224 E. 2nd. 51-11-9744

CHRISTIAN SCIENCE

First Church of Christ Scientist, 3101-2 Box Butte avenue. Sunday school at 10 a. m. Lesson sermon at 11 a. m. The reading room is open Wednesday and Saturday afternoons from 2 to 4 p. m. All are welcome.

Too Late to Classify

WANTED—Girl for general house work. Phone 196. 51-11-9738
FOR SALE—Household goods at a bargain. Phone 846, 811 Cheyenne. 51-11-9741

FOR RENT—Good office room on Box Butte avenue on ground floor. Light and heat furnished. For information phone 148. 51-11-9746

STEAM BOILERS FOR SALE

Two 50-horse power horizontal steam boilers for sale Also one 135-horse power steam engine in good shape. Suitable for small potash plant. Also a complete electric light generating outfit. Address Box 9747, care Alliance Herald. 51-21-9747

Optimistic Thought.
Teach the art of saving to the poor and soon there will be no poor.

☞ The race is not always to the swift—but most always.

☞ That hare and tortoise race would hardly be classed as a sporting event now.

☞ It is the man who delivers the goods who has the blue ribbon pinned on him in this year of our Lord.

☞ If you are running a square race young man, and the race goes to the tortoise, what you need is another job.

☞ Try the want ad way.

Buy Early—33 Days 'till Xmas—Buy Early

Advance Announcement

of our huge line of HOLIDAY GOODS

We list below just a few of the many things you will find at Miller's

THE FAMOUS GIFT STORE

DOLLS TOYS TESTAMENTS BIBLES
FANCY CHINA JARDINEERS
PICTURES ROCKERS
LADIES DESKS PEDESTALS BOOK
CASES DAVENETTS BREAKFAST
AND DINNER SETS ETC. ETC.,

MILLER'S FURNITURE STORE

"THE GIFT STORE"

"THE FAMOUS"

The United States Government has ordered that no shoes be retailed for over \$12.00. We have until June 15th to observe this order.

For the next 10 days

We offer all of our Edwin Clapp Fine Shoes, now selling at \$13.50, \$14.00, \$15.00 and \$16.00, at

\$12.00

These are the finest shoes made in this or any other country. They fit, have the style and most of all have great wearing qualities—Don't wait until the sizes are broken.

All Shoes will be higher Peace Notwithstanding

Other Shoes \$3.50 to \$10.00

The Famous

Distributors of Nationally Advertised Wearing Apparel for Men and Boys.