

FORTY YEARS A DRUGGIST
He Endorses
PERUNA

Read this from Mr. L. A. Richardson of Marine, Illinois:

"I have been engaged in the retail drug business here for the past forty years. During this time I have seen many patent medicines come into use, flourish for one or two years and then gradually disappear. There are very few of these remedies that possess enough real merit to insure them long life. Peruna has always been a good seller with us, with a marked increase from year to year. The change in the formula some years ago, by the addition of the slightly laxative properties, has made it a reliable remedy for constipation and fever colic. It taken hourly in tablespoonful doses by adults it will break up the worst cold in two or three days' time. I take pleasure in urging my brother druggists to recommend it for these two ailments."
 Sold Everywhere Liquid or Tablet Form Ask Your Dealer



AMERICAN PACKERS
DOING THEIR BIT

General Public Realizes Little of the Work that the Packer is Doing to Win the War.

Chicago, Oct. 14.—American packers are doing far more than merely furnishing meat foods to the soldiers and sailors of the United States and her Allies, according to C. S. Churchill, Advisory Superintendent for Swift & Company, who addressed the American Meat Packers' convention today.

"The general public realizes little of the work the packer is doing to win the war.

"We are furnishing a great deal of material for the manufacture of munitions, including glycerine, potash, and sulphuric acid. Our sheep skins are used to manufacture cold-proof coats.

"Every pound of wool that we have is taken by the government as fast as we produce it and the price is fixed by the government.

"There isn't a pound of stock food manufactured today that is not being used to help win the war, because it goes to put weight on live stock that is badly needed by our soldiers and sailors.

"The tons of fertilizer which we manufacture aid in growing more crops that will be used later to feed more soldiers to fight the Hun. Glue has its uses. Soap certainly is a big item. Albumen is another highly important product; it is now used in the construction of aeroplanes.

"There are also many other products, too numerous to mention, not one of which, I believe, does not have an important place in the conduct of the war.

"We, Swift & Company, believe in giving credit where credit is due and I want to say labor has performed cheerfully the giant tasks set for us by the Food Administration. No order has been too big, no job too overwhelming for them.

"Recognition of this willingness to serve has resulted in an increase for male labor totaling more than 100 per cent since February, 1916. In the case of our female help the increase has been even greater, this help now receiving 165 per cent more than in 1916."

To take care of the war business Mr. Churchill said that all packers in the country had been forced to build new freezers and buildings of every description at a cost of two or three times greater than pre-war cost. He paid tribute to the government inspectors of the Bureau of Animal Industry and of the army who select the meat, and said:

"In addition to the safeguard that this is to the soldier and sailor, it is a safeguard to us. It safeguards us from attack from those who for their own personal aggrandizement or for other reasons may seek to criticize unjustly one of the few industries that in the early days of the war, and up to the present time, has continued to supply our government with what it needed as it wanted it, when it was needed, without quibble as to price.

"That is a record of which we should be proud, gentlemen. It demonstrates that we are doing—not our bit, but our full share toward winning the war, doing it cheerfully willingly and because we are in this war to win; and to win our soldiers must be fed and fed with good food."

The Herald for quality job printing

An Inside Bath
Makes You Look
and Feel Fresh

Says a glass of hot water with phosphate before breakfast keeps illness away.

This excellent, common-sense health measure being adopted by millions.

Physicians the world over recommend the inside bath, claiming this is of vastly more importance than outside cleanliness, because the skin pores do not absorb impurities into the blood, causing ill health, while the pores in the ten yards of bowels do.

Men and women are urged to drink each morning, before breakfast a glass of hot water with a teaspoonful of limestone phosphate in it, as a harmless means of helping to wash from the stomach, liver, kidneys and bowels the previous day's indigestible material, poisons, sour bile and toxins; thus cleansing, sweetening and purifying the entire alimentary canal before putting more food into the stomach.

Just as soap and hot water cleanse and freshen the skin, so hot water and limestone phosphate act on the eliminative organs.

Those who wake up with bad breath, coated tongue, nasty taste or have a dull, aching head, sallow complexion, acid stomach; others who are subject to bilious attacks or constipation, should obtain a quarter pound of limestone phosphate at the drug store. This will cost very little but is sufficient to demonstrate the value of inside bathing. Those who continue it each morning are assured of pronounced results, both in regard to health and appearance.

Always Ready to Serve You

TAGG BROS.

&

MOORHEAD

Union Stock Yards, Omaha

PERSONNEL

- A. W. TAGG, Steer Salesman
- BILLIE LYNAM, Cow Salesman
- FRED LIGHTFOOT, Calf Salesman
- BERT ANDERSON, Hog Salesman
- COLEY WILKERSON, Sheep Salesman
- ELLIS J. WRIGHT, Feed Buyer
- H. W. JOHNSON, Cashier
- W. B. TAGG, Manager

We have been selling Sand Hill and Range Cattle

23 YEARS

At this market all that time giving service that satisfies.

POLITICAL ADVERTISING

W. B. BANNING

Democratic Nominee for Lieutenant Governor

Born and reared in Nebraska; engaged in farming and lumber business; county commissioner of Cass county three years; member Nebraska state board of agriculture; member of Nebraska state senate 1909 and 1911; chairman Cass county farm bureau; experienced in legislation.



Your Support Solicited

THE EVERYDAY BATTLE

Battles are not all fought with cannon and shell. The most vital are the everyday battles against the debilitating tendencies that invite weakness. For nearly five decades

SCOTT'S EMULSION

has been a definite help to millions in the trying battles against weakness. Scott's is as rich in blood-forming properties and as powerful in strength-supporting qualities now as of yore. Let Scott's Emulsion help you win your battles.



Scott & Bowne, Bloomfield, N. J.

POLITICAL ADVERTISEMENT

VOTE FOR

KEITH NEVILLE

NEBRASKA'S WAR GOVERNOR

BECAUSE

1. Every pledge made to the people has been fully and faithfully redeemed.
2. He has given whole hearted support to the Federal Government, and his experience is an asset in the prosecution of the war.
3. He has made it possible for Nebraska's heroic sons in the service to exercise the right of franchise, and has protected their property rights in their absence from the State.
4. He will exert every effort to protect the people of Nebraska from organized profiteering.
5. He has vigorously opposed all things calculated to embarrass the Government in the prosecution of the war.
6. His administration has been clean, honest and businesslike, free from graft, favoritism and ostentation.
7. The General Fund levy for 1918 has been reduced to three mills, and the amount raised in taxes for the General Fund, will be the least raised in thirty years.
8. Hundreds of thousands of dollars were saved to the farmers through the embargo placed upon seed corn in 1917. The price per bushel in Nebraska ranged from \$3.00 to \$5.00, while in Iowa and surrounding states, the prices reaped by seed speculators ranged from \$5.00 to \$12.00.
9. He appointed a committee of prominent stock feeders to confer with the Federal Food Administration, and a market for heavy beef cattle was created, averting disaster to the stock feeding industry of Nebraska.
10. The State Hail Insurance law has been administered in an efficient and businesslike manner, and all losses sustained by policy holders during the past season will be paid in full. No other State selling hail insurance has ever paid 100 per cent of its losses.
11. The Seed Analysis Branch of the Pure Food Department has, during Governor Neville's administration, made more than 5,000 seed tests, without cost to the farmers of Nebraska.
12. Being advised that there was a shortage of hog cholera serum and virus, and that Nebraska hog raisers were experiencing difficulty in securing prompt delivery of the product, Governor Neville recommended to the Regents of the State University, that the state serum plant be reopened. The Regents acted favorably upon the Governor's recommendation, and immediately directed the reopening of the plant.
13. Prohibition has been energetically enforced throughout the State. There have been 4,527 prosecutions and fines have been assessed aggregating \$125,000.00.
14. He was born and reared in Nebraska, and understands the needs of the people.
15. It is unwise to change horses in the middle of a stream.

Nebraska has excelled all other states in many phases of war work endeavor. The re-election of Nebraska's war governor will mean a continuation of effective co-operation in this work.

T. W. Farris

R. F. Marcy

R. W. Hanley

Farris, Marcy
Company

Live Stock Commission

110-112 Exchange Building

OMAHA, NEBRASKA

Successful and Efficient in the Handling of Range Cattle