

Is The Fourth Liberty Loan Bonds.

# OUT SALE E-FOURTH OFF EVERYTHING GOES

Dresses, Waists, Skirts, Underwear,  
Sweaters, Bedding, Blankets, and  
our big piece goods lines.

## ING THE BUSINESS

### Price In The Store

It would be difficult to describe all the money-saving opportunities afforded the people of this section at this sale. Many of these things in the staple lines have been bought for several months and the prices then were considerably lower than they are now. We are selling staple goods at 27c a yard that are costing 35c wholesale today. Your reduction will be made from the original selling price—not the present wholesale prices. Get this thought firmly fixed in your mind and come to the store Wednesday morning prepared to take away some of the most wonderful values you ever saw. The prices quoted are cash, we can not deviate from this rule. None of the goods damaged in the recent flood of the store are included in this sale, we have moved out every damaged article.

In every department you will find evidence of the careful study we have given the war-time needs. Especially in the apparel section are the offerings particularly notable—thoroughly in keeping with conservation and preservation of style. It is well for the discriminating shopper to visit these seasonable showings now where a great many winter wants can be supplied.

Early shopping and practical giving can be combined in your Christmas purchases if you take advantage of this big sale while it is at its height. Don't delay—come early.



### The More You Buy The More You Save

### And All Must Go.

# MOLLRING

of Quality"

OWING TO THE EXTREMELY  
LOW PRICES AND THE FACT  
THAT WE ARE QUITTING BUSI-  
NESS NO CREDIT WILL BE GIVEN

#### Locals News

Marcus Frankle returned from Chicago the first of the week, where he attended the National Clothiers' Association which was held in that city. He reports a successful meeting.

W. J. Overton, of the Overton garage, drove to Antioch Wednesday. Mr. Riley, of Sidney, a representative of the J. S. Davis Auto Co., of North Platte and distributor of Nash cars in this district accompanied Mr. Overton.

Mr. Glenn Miller is reported on the sick list this week.

J. W. Good, of Chadron, candidate for the state senate, was in town Monday.

R. I. Elliott, President of Chadron State Normal, sends word that the Normal will not be open until Monday, October 28th.

Now is the time to buy your furniture at a big saving. See T. J. Thompson's ad elsewhere in The Herald.

Chas. Walters, who has been stationed at Fort Riley, Kansas, came up the first of the week for a short visit with friends in Alliance.

Howard Lotspeich went to the ranch Tuesday to spend the next week or two.

**Wanted — Three or four furnished rooms. Phone 340.**

Ruth Lemons left last week for her home at Belmont, during the quarantine.

H. V. Campbell returned Sunday morning from a short visit in the eastern part of the state.

J. L. Nicolai and family expect to leave Thursday for Denver where they intend to make their home this winter.

Miss Phyllis Bush is spending the winter with her father, who is working at the carpenter business here.

E. C. Drake and family autoed to Scottsbluff last Sunday.

Howard Bennett is spending a few days with his parents while school is closed at Lincoln.

Miss Wima Mote is reported ill with the Flu.

Big closing out furniture sale starting Saturday, Oct. 12. See ad in The Herald.

A few of the High school boys have spent their vacation in picking potatoes for the farmers who were short of help.

**Wanted — Furnished rooms for housekeeping Phone Herald office.**

School will be closed again next week.

Martha D. Isom, an elderly lady of Mullen, Nebraska, died in this city Tuesday. The cause of her death was given as pneumonia.

Just received a complete line of adlera Luncheon Sets in all sizes. Napkins, handkerchiefs, etc. See and see them. Mrs. Simm. Box Butte. 46-11.

Big furniture sale at 123 Box Butte, starting Saturday. See ad in The Herald.

**Natural Handicap.** All of us get to talk all we want to, but few are able to say all they want to.—Exchange.

**Uncle Eben.** "Some men," said Uncle Eben, "worries so much about nuffin' dat it seems almost a favor to give 'em a little regular trouble."

**Joke on Editor.** A well-known author, says a New York paragrapher, submitted an article on Zola to a magazine editor. The editor rejected it on the recommendation of one of his assistants, who said it was too pessimistic. He wrote to the author "if you have something else let me have it." The author cut the article into two parts. One he titled "Tolstoy." The other "Balzac." Instead of the works of Zola he substituted the work of Tolstoy and Balzac. The editor accepted both articles.

**Many Have Felt the Same Way.** Nothing is to be said in commendation of the spirit of the man who recently advertised in a London newspaper: "Loud, second-hand gramophone, wanted for reprisals." Many people, however, not only in London but in many other towns the world over, are only too familiar with the circumstances which provoked this vengeful and mistaken determination. Such circumstances certainly constitute one of the things which will need to be "seen to" sooner or later.