

Whose Fight

HREE MILLION MEN—half of them in France—many more in training.

But is this all their fight?

It takes ten men at work to keep one fighting man at the front.

It takes millions of dollars just to keep this army fed. It costs thousands of dollars every time one battery of big guns lays down a barrage.

Is it any wonder then, that the United States is spending at the rate of fifty millions of dollars a day in war and war plans? And with that grand total as the interest on a far vaster principal, which must support this colossal cost or all this task will have been in vain, whose fight do you think this is?

The man's in the trench? The fellow's on the supply-train?

The chap's on the gunner's deck?

No, it is yours!

It is your fight, Mr. Banker—yours, Mr. Manufacturer—yours, Mr. Merchant—yours, Mr. Mechanic—yours, Mr. Worker

-yours, Mr. Farmer. This fight is yours, all of you who are left behind, as much or even more than it is the man's in the trench.

For that man, though three million strong, cannot raise a hand in the cause of democracy, he cannot even raise a hand in self-defense, except for you.

He is potent only as you are potent. He can fight only as you will fight. The difference is only this: his fight is expressed in nerve and ammunition, yours in work and dollars.

The Fourth Liberty Loan is the world's biggest drive back of the lines. It is the test of the f nancial reserves of this entire country of ours. It will gauge the power that you intend to put back of the fighting men in France for the next half year or more to come.

In fact it will show the value you place on the heritage of liberty, which three million men have taken up arms to defend for you today.

Take care when you sign that subscription blank for Liberty Bonds that the amount you set squares as nearly as it can with all your heart acknowledges this heritage to be worth to you.

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FOURTH

LIBERTY

LOAN

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