

Remarkable Soft Drink



The final triumph in soft drinks. Has the good wholesome taste of hops. Sparkling, bubbling—absolutely pure. Ask for it today and have it served at your home.

CERVA
The World's Best Beverage

Official chemist, employed by state of Missouri says: "A wholesome product, free from preservatives and yeast cells and by reason of small amount of fermentable sugars present would say that no deleterious effects would be produced on processes of digestion."

CERVA is good for thirst—good for health.

Order a case at your grocers', at druggists', etc.

In fact, at all places where good drinks are sold.

MADE IN ST. LOUIS

UNITED PROFIT-SHARING COUPONS

Forty United Profit Sharing Coupons (2 coupons each denomination 20) are packed in every case. Exchangeable for valuable premiums.

Try the good taste of CERVA today.
LEMP MANUFACTURERS ST. LOUIS
EVERETT COOK
Distributor
Alliance, Nebraska

Obituary

Henrietta Lavena Castle was born on August 31, 1937, in Ned York state. She died at 3:15 p. m., July 30, 1918, at the home of her daughter, Mrs. R. C. Nelson, at 701 Missouri avenue, after a sickness of ten days, death being caused by congestion of the brain. The funeral was held on Thursday afternoon, August 1, from the home of Mr. and Mrs. R. C. Nelson, interment being made in Greenwood cemetery.

Rev. Waltz, of Edgemont, and Rev. Black, of Alliance, officiated at the funeral services. The pall bearers were: Chas. Jeffers, Chas. Fredericks, N. Taylor, H. D. Hacker, O. N. Smith and Carl Bohnsack. Relatives from a distance attending the funeral were R. M. Piper and wife, of Havelock, Vern Piper, of Denver, and H. G. Castle, of Edgemont.

Mrs. Castle had lived for eleven years in Alliance, making her home for the last six years with her daughter and husband, Mr. and Mrs. R. C. Nelson. She is survived by her husband, who is eighty-five years of age, living at Edgemont, and who was too feeble to attend the funeral services. Also by two sons, H. G. Castle, of Edgemont, and P. L. Castle, of Alliance; three daughters—Muriel (Mrs. R. C. Nelson), Nettie and Bernice; two brothers in California and one in Iowa, and one sister in California. Mrs. Castle had been a member of the Presbyterian church for many years. She ran the journey of life in eighty-one years. It is a path marked with deeds of kindness and cheer. Flowers, not thorns, sunshine, not shadow, did she scatter everywhere. With these she was lavish. Truth was the inspiration of her life and by kindness she exemplified its great worth. Was not her life full of God-likeness?

To her struggle and burden bearing of life are ended, and we confidently trust that like one who awakes from a troubled dream she has awakened to see life's endless morning break and knows herself at home with all the vast throng of loved ones, missed from earth, safe about her. Her affection for friends and kindred was tender and abiding. Gone from our sight but because life and love are stronger than death she is ours still. She is still the mother of the dear children, upon whom she doted with such clinging fondness, and the companion still of him who mourns earth's greatest loss, and may she not by this very transition wield over them a stronger force for goodness and truth than before.

CARD OF THANKS

To the friends who came to us in our hour of trouble, and contributed all that human kindness could suggest, to help and comfort, we return most heartfelt thanks, and although such devoted friendship cannot remove the sad memories that linger around our vacant chair, it brings into view the brightest side of humanity, and throws the pure light of an unselfish friendship into darkened homes. For the beautiful flowers sent during the hour of grief we express our sincere thanks.

S. T. Castle, of Edgemont, S. D.
H. G. Castle and family, of Edgemont
P. L. Castle and family, of Alliance
R. C. Nelson and family, of Alliance
R. M. Piper and family, of Havelock
Mrs. J. V. Meyers and family, of Alliance.

DEXTER T. BARRETT
Deputy Attorney General
1915-17



DEMOCRATIC CANDIDATE FOR ATTORNEY GENERAL

His official record as Deputy Attorney General is one of real service to the tax-payers

NOSE CLOGGED FROM A COLD OR CATARRH

Apply Cream in Nostrils To Open Up Air Passages.

Ah! What relief! Your clogged nostrils open right up, the air passages of your head are clear and you can breathe freely. No more hacking, snuffing, mucous discharge, headache, dryness—no struggling for breath at night, your cold or catarrh is gone.

Don't stay stuffed up! Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic cream in your nostrils, let it penetrate through every air passage of the head; soothe and heal the swollen, inflamed mucous membrane, giving you instant relief. Ely's Cream Balm is just what every cold and catarrh sufferer has been seeking. It's just splendid.

COUNTY AGENT NOTES

(By GEORGE NEUSWANGER
Agricultural Agent,
Box Butte County, Nebraska)

THE SMUTS OF GRAIN

The spring wheat of Nebraska contains a high percentage of smut. In some localities in Nebraska the loss from smut has been found to be as high as 80 per cent. The oats, barley and wheat have been found to run as high as 30 per cent. The losses from these diseases in Nebraska alone amount to hundreds of thousands of dollars.

The department of plant pathology of the University of Nebraska, in cooperation with the United States department of agriculture, has arranged a smut survey through the county agricultural agents. There are now eight men from the U. S. D. A. working with the county agents to locate the smutted areas of the state, and just previous to seeding time demonstrations to urge seed treatment will be carried on in the different counties.

The methods for treating grain for smut have recently been much improved. The present methods are simple, cheap and sure. Seed grain can be treated for less than 2 cents per bushel.

Present government estimates place the yearly loss of wheat due to smuts equivalent to 4,000,000 barrels of flour. The loss of oats is great enough to feed 1,000 cavalry horses, and enough barley and rye are lost to make 400,000 barrels of wheat flour substitutes.

In Box Butte county the variety of spring wheat, commonly called milling wheat, and grown chiefly in the vicinity of Hemiford has been found to contain an unusually large per cent of smut. Oats, barley and in one instance macaroni wheat have also been found to contain smut.

THRESHERS TO REPORT AMOUNT OF GRAIN THRESHED

The food administration is requiring a report from all threshers. Record books and report blanks have been sent to all threshers of the county, any thresher having failed to receive the necessary blanks should call at the office of the county agent, where they will be supplied.

Each man operating a machine will be required to report to the county agent, at the end of each month, the amount of wheat threshed during the month and at the end of the season the total amount of all grains threshed.

Lloyds' Column

Lincoln, during the Civil war, gave a bumptious young German a commission as captain. As the interview was about ended, Her von A. said: "And you must remember, Mr. President, my name is one of the oldest and most aristocratic in Germany." Old Abe looked at him a moment, and then said: "Well, if you are careful, it won't hurt you any."

With an air of great importance the small boy of a Sunday school in Belfast imparted this happy fact to his teacher: "The devil is dead," he said, solemnly. "What makes you think that?" asked the startled teacher. "Dad said so," exclaimed the boy. "I was standing in the street with him yesterday when a funeral passed, and when dad saw it he said, 'Poor devil! He's dead!'"

The state fair has been a beacon light toward which Nebraska agriculture has steered in rounding the shoals of adversity.

The state fair is not an amusement enterprise; it is an agricultural institution with plenty of amusements added to make it attractive to all.

DRINK HOT TEA FOR A BAD COLD

Get a small package of Hamburg Great Tea, or as the German folks call it, "Hamburger Brust Tee," at any pharmacy. Take a tablespoonful of the tea, put a cup of boiling water upon it, pour through a sieve and drink a teacup full at any time during the day or before retiring. It is the most effective way to break a cold and cure grip, as it opens the pores of the skin, relieving congestion. Also loosens the bowels, thus driving a cold from the system.

Try it the next time you suffer from a cold or the grip. It is inexpensive and entirely vegetable, therefore safe and harmless.

RUB BACKACHE AND LUMBAGO RIGHT OUT

Rub Pain and Stiffness away with a small bottle of old honest St. Jacobs Oil

When your back is sore and lame or lumbago, sciatica or rheumatism has you stiffened up, don't suffer! Get a 25 cent bottle of old, honest "St. Jacobs Oil" at any drug store, pour a little in your hand and rub it right into the pain or ache, and by the time you count fifty, the soreness and lameness is gone.

Don't stay crippled! This soothing, penetrating oil needs to be used only once. It takes the ache and pain right out of your back and ends the misery. It is magical, yet absolutely harmless and doesn't burn the skin.

Nothing else stops lumbago, sciatica and lame back misery so promptly!

BREAK THE SHACKLES



There is hope for those who have suffered from so-called incurable diseases and ailments and those who are, not up to mark in health and efficiency. That hope lies in Chiropractic.

Chiropractic (KI-RO-PRAK-TIC) is based upon the knowledge of the brain, spinal column, spinal cord and the nerves. Pressure on a nerve at the opening where it leaves the spinal column will cause disease in that organ or tissue at which the nerve ends. If the pressure is on the nerves that lead to the eyes, eye trouble often results. The Chiropractor adjusts with his hands and without drugs or knife the displaced vertebrae, which relieves the interference with the nerve force and enables Nature to restore normal conditions, or Health, in the affected organs.

The beneficial results which generally follow the use of Chiropractic adjustments, even in cases that are long standing and obstinate, demonstrates the merits of

CHIROPRACTIC THE BETTER WAY TO HEALTH

If you are ill and have not obtained relief heretofore, why not see what help Chiropractic offers? Learn about Chiropractic.

Dr. Anna Graham Jeffrey

CHIROPRACTOR

GRADUATE PALMER SCHOOL

WILSON BLOCK

PHONE 865

Born to Mr. and Mrs. Herman Bauer, living nine miles east of town, a boy.

Perry, Mailey & Jeffers, the real estate men, report the sale of a fine half section of Box Butte land, nine miles northwest of Alliance, to a Lincoln man the last of the week. The land lies near Berea and the new owner will farm it.

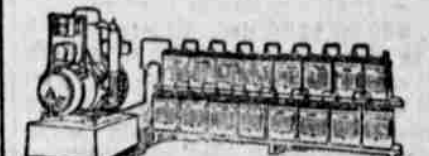
Ray C. Davis, chief of the York volunteer fire department, advises The Herald that they have installed a motor driven fire fighting apparatus and that they have a team and harness for sale as well as the wagon and forty gallon chemical tank. For the horses and harness they ask \$500 without the harness \$450. The team is well broke and one of the best fire teams in the state. Any fire department interested in securing a good team, harness and chemical wagon should get into communication with Ray C. Davis, chief, York, Neb.

Mr. and Mrs. W. G. Nieman and daughter, Gretchen, left Sunday for Lincoln, Beatrice and other eastern points. They will visit about two weeks and then return to Alliance.

DELCO-LIGHT

The complete Electric Light and Power Plant

An electric fan brings summer comfort to the country home.



ACERS & LYTLE, Alliance, Nebr.
413 Cheyenne Ave. Phone 956

Look in the Directory—Always Before You Telephone



To get the right number, do you look in the telephone directory first?

Do you think it is quite fair to take an operator's time from other subscribers by calling people whose numbers have been changed since you put them down in your memory?

It's so easy to look up the telephone number in the directory, and it saves time and prevents annoyance for you and for others you may call by mistake.

NEBRASKA TELEPHONE COMPANY

Save Food Buy War Savings Stamps and Liberty Bonds

Take Care of the Victory Machine

The farm tractor will win the war against food shortage. 1500 have been sent to France. Thousands are fighting for food victory in America. To make yours do its full share, keep it properly lubricated.

STANOLIND Gas Engine Tractor Oil

is especially manufactured to meet the unique lubricating requirements of heavy duty, kerosene and heavy fuel burning tractor engines. It has the body and the lubricating qualities that keep compression tight—deliver the utmost power to traction wheels or belt. It will keep your engine running smoothly.

Fill your oil tank with Stanolind Gas Engine Tractor Oil and cut down your carbon troubles. Find out what your tractor can do when it is properly lubricated.

STANDARD OIL COMPANY
(Nebraska) OMAHA

Ford

The Universal Car

Another Car Load of Fordson Tractors

Can be secured about September 1st. Orders must be signed before tractors can be secured. The contracts must be signed and in De Moines before delivery will be made. Any one who wishes a tractor for the fall work should have their order at the garage not later than August 1st.

HERMOLINE OIL

recommended by Henry Ford for the Fordson Tractors and Ford cars. This is a high grade oil suitable for all Tractors. On sale in small lots or barrels at

FORD GARAGE

COURSEY & MILLER