

July Clearance Sales

The Pot Is Boiling Over With Red Hot Bargains For Everyone

Red Hot Bargains in every department. Ladies' Coats, Suits, Skirts, Waists, Shoes, Oxfords and Pumps, Dress Goods and Silks, Muslin Underwear, House Dresses, Aprons, Corsets and Notions.

Ladies' Coats

All Wool Broadcloth, Poriet Twill, in all the new shades, all new this season's models, \$45, \$47.50 and up to \$60 values at **\$21.50**

All-wool Serge Gabardine, Tweed, Purella Cloth in all new models, \$30, \$35 and \$40 values at **\$16.95**

All Wool Serge and Poplin Coats in all the new shades, all new models; \$20 and \$25 values at **\$12.95**

Misses' Coats—Sizes 10, 12, 14 and 16 in Serges and Poplin, \$12.50 and up to \$18.50 values at **\$7.95**

Buy Now and Save More Than Half on These Bargains.

Ladies' Suits

SILK SUITS—In Navy, Taupe and French Blue, \$60.00 and \$65.00 values at **\$30.00**

All Wool Serge and Poriet Suits \$40.00 and \$45.00 values at **\$21.50**

All Wool Suits, Serges and Poplin; \$30 and \$35 values at **\$16.95**

All Wool Suits; Serges and Poplin in all the leading shades; \$21.50 and \$25.00 values at **\$12.95**

With the Scarcity of All Wool Materials These Are Real Bargains.

Ladies' Silk Dresses

Taffeta, Foulard, Crepe de Chine, Satins, all new this season's models in all the new shades; \$30, \$35 and \$45 values at **\$17.95**

Dresses of Silk Shantung, Taffeta, Satin, values at \$20 and \$25; at **\$12.95**

Dresses of Silk Taffeta, Poplin and Satin, values at \$15 and \$18.50; at **\$8.95**

Dresses of Voile and Lawn in all the new shades and patterns, \$12.50, \$15.00 and \$20.00 values at **\$7.95**

One lot of Ladies' Voile, Lawn and Gingham Dresses, up to \$7.50 values going at **\$2.45**

Ladies' Gingham House Dresses. One big lot of these \$2.50 values going at **\$1.29**

Waists

Silk Georgette Crepe Waists in all the new shades; beaded and Embroidered trimmed; \$7.50 and \$8.50 values at **\$4.95**

Fancy Jap Silk and Natural Shantung Waists; \$3.00 and \$3.50 values at **\$2.45**

Voile Waists in Pink, Flesh, Rose, Gray, Lavender and Nile also White **\$2.45**

Voile and Batiste Waists in White only; lace and embroidery trimmed; a special value at **98c**

Silk Underwear

Crepe de Chine, Envelope Chemise, in Pink and Flesh color at **\$2.95 and \$3.45**

Crepe de Chine Petticoats, with wide Lace Flounce **\$3.95**

Silk Jersey Top Union Suits in Pink only, at **\$1.95**

Muslin Combination Suits, Corset Covers and Dresses.

Muslin Envelope Chemise and Muslin Corset Covers, values up to \$2.50, at **89c**

Ladies' Muslin Night Gowns, also fine Nainsook and Batiste Gowns **59c, 98c and \$1.39**

One Dress Pattern Free

Of Summer Dress Goods, Voiles, Lawns, Tissue, Gingham, Pongee, Silk Striped Gingham, in all the newest shades and patterns with every purchase of 5 yards or over. WE WILL GIVE EQUAL YARDAGE FREE.

Sale Now Going On

The Horace Bogue Store

Locals

R. M. Baker, well known traveling man, leaves tonight for Denver on a business trip.

Albert King, of Casper, was operated on at the St. Joseph's hospital recently for appendicitis.

Harry Watson, of Curley, is at the hospital in Alliance and underwent an operation last week.

Leo McCue, who is on his way to an army camp, stopped in Alliance on Tuesday to visit with his grandparents.

James Fearins, well known stockman, is back again for a few days. Mr. Fearins spends a large part of his time in Denver.

Warren Lotspelch is enjoying a seige of small pox and life at the pest house for a few weeks. He declares his intention of trying to pass the examination and enlist in the services of Uncle Sam as soon as he is freed from his present bondage.

Capt. W. H. Corbin arrived Sunday morning after a year's absence from Alliance. He comes from Monticelli, Iowa, where he has been spending the last year. After attending to business affairs here and renewing acquaintances, he will return to his home at Monticelli.

Pat Stewart, Canadian army veteran, who has been visiting at the farm of Dick Kenner, near Hemingford, and who is a former Alliance railroad man, was in the city visiting friends. Although Pat is quite modest, he can tell some mighty interesting stories of the big battles in which he was engaged before receiving the wound which caused him to be retired from the service.

In the shipment from the local Red Cross for last month the surgical department sent out 800 4x4 gauze wipes and their quota for the coming month in this department is to be 1,200 8x4 compresses, which are already for shipment at the present time. The surgical department has not been working for the past three months because of the shortage in gauze and they are only allowed to make and send in what is ordered from headquarters. There are boxes and boxes of gauze articles there awaiting shipment and will be shipped as called for.

Rev. J. A. Leavitt, of Omaha, state superintendent of the Society for the Friendless for Nebraska, was in the city this week on business connected with the society. The movement was organized and incorporated in 1901 as the Kansas Society for the Friendless, with headquarters at Topeka, Kansas. It was re-organized and re-incorporated in 1907 as the Society for the Friendless. In 1910 the national society was formed with headquarters at Kansas City, Mo. The organization extends into thirteen states. It has twenty superintendents thirteen matrons and secretaries and several hundred voluntary helpers. It has over 10,000 supporting members and deals with over 3,000 friendless ex-prisoners each year.

Considerable trouble has been brewing in Hemingford lately because of whiskey being transported into the town mysteriously and much drunkenness prevailing. County Attorney Lee Basye went up on Friday to investigate the case and issued subpoenas for witnesses to appear against a number of people in town. One man, Joe J. Planasky, who appeared before the county attorney gave some evidence in his answers which convicted him of the offense of giving away whiskey to another party. When brought before Judge Tash he pleaded guilty to the charge without trial, making it unnecessary to investigate further into the case. The Judge held that it was just as serious an offense to give away intoxicating liquor as it was to sell it and imposed a fine of \$100 and costs, which Planasky gladly paid and returned to his home.

E. M. Adams, who is personnel secretary from the Y. M. C. A. headquarters at Omaha, was in the city Tuesday and Wednesday on recruiting service for the Y. M. C. A. He reports that there are 4,000 more men needed in France in the Y. M. C. A. work and that they are going to try to have that number there by the middle of September. All men in good health between the ages of 31 and 50 are eligible for this service. Men in this work in France wear the regulation army uniform and receive a good salary and their families are well supported at home. Much help is needed for the work of driving trucks and repairing them and will cover nearly every line of experience which is used in every day life, as well as for the actual religious work among the soldiers. The Y. M. C. A. is one of Uncle Sam's greatest workers and those who serve in that capacity are doing a great work. Any person who wishes to secure applications for enrollment can obtain applications and information from Judge Tash at the county court house.

Naming of Picadilly.
Picadilly, made familiar to most Americans by "Tipperary," is believed to have got its name from pickadilles or picadilles, a variety of turnover collar. A tailor named Higgins, who had made a fortune selling these articles of apparel, built a home in that particular part of London in 1680 and called it Picadilla hall, hence the name Picadilly.

BUY WAR SAVINGS STAMPS

ADDITIONAL WAR SAVINGS SOCIETIES ORGANIZED

Name	President	Secretary	Members
Happy Hillside, Dist. No. 3	Frank Trenkle	Mrs. Geneva Nason	25
Sunnyside Dist. No. 16	J. C. Hawkins	E. G. Englehorn	32
Lawn, Dist. 20	Jay N. Wood	L. Homrighausen	14
Hill Crest, Dist. No. 37	Guy Rust	Louis Powell	18
Clarkston, Dist. No. 42	Joseph Peltz	Mrs. R. Bowser	18
Nerud, Dist. No. 54	Otto Becker	A. M. Beavers	25
School Dist. No. 124	John Lister	Lucy Gillespie	13
Harper's Store	W. R. Harper	Ethel James	10
Catholic W. S. S.	Mrs. W. J. Hamilton	Mrs. J. C. Morrow	25
Holy Rosary	Father Manning	John O'Keefe	50
First National Bank	W. B. Minor	O. A. Van Liew	12

SPECIALS AT FAMOUS FOR PAY-DAY WEEK

Alliance's Well Known Daylight Store Makes Announcement of Money-Saving Bargains This Week.

Men and boys and those who do their clothing buying for them, will find the announcement of The Famous, on the back page of this issue of The Herald, of special interest. One paragraph in this advertisement contains some timely facts regarding the clothing business. It reads as follows:

"In spite of the immense number of difficulties confronted in the merchandise business today, in spite of the constant rise in prices of clothing, the customers of The Famous always find at this store the leading lines of 'Standard, Advertised Merchandise with prices as low as the goods can be bought for any place in the United States. Goods are advancing in price every day. Now is an excellent time to heed the many bargains listed below:"

MOTHER RITA



Predicting this world war, and besides that having predicted both the first and second Balkan wars and the assassination of Archduke Francis Ferdinand, the heir to the Austrian throne, should be conclusive indication of an ability to foretell the future accurately. With her past performances in mind, the latest prophecy of Mother Rita of Monastir, the famous prophetess of the Balkans, carries additional weight. She now predicts that Vienna will fall on the day King Peter, aged monarch of Serbia, dies.

Tim Hurst, residing at the Blackstone hotel, Omaha, was a recent Alliance and Antioch visitor. He is interested in the potash business.



LLOYD C. THOMAS

We Are Selling Box Butte County Farms and Ranches

Business is good and the interest in Box Butte county farm and ranch lands continues.

If you have land to sell or if you desire to purchase land in this territory get in connection with us at once.

THOMAS-BALD Investment Co. Alliance, Nebraska



F. A. BALD

NOTICE

On and after August 10, all work will be strictly cash on delivery. This will enable us to install more modern machinery, thereby giving quicker service.

We take this opportunity of extending our thanks to the public for its generous patronage of the past and we hope to continue the cordial relations now existing between us.

Alliance Steam Laundry