

# EASTER SHOWING

And Display of the Latest



Think Well Before  
Buying Your Easter  
Coat or Suit

Already this season we have had the good fortune to help a hundred and more customers avoid purchasing impure fabrics and hasty tailoring in coats and suits. In hardly any season during the past ten years has it been so important to watch closely everything, big and little, which goes into making garments—and this applies to our purchasing as well as yours.

Frankly, we feel safest these days when we buy Wooltex. We know that The H. Black Company, who makes Wooltex Garments, back up without the slightest hesitation the Wooltex Guarantee of all-wool fabrics, expert tailoring and latest metropolitan designing.

Our Full Easter Display is Now On

## MILLINERY

Another big shipment just arrived ready for your inspection.

Smart Creations in Tailored and Dress Hats.

# The Horace Bogue Store

The Store Ahead

**FIRST BAPTIST CHURCH**  
Special Easter Program Sunday 11 a. m. Bible School 10 a. m. preach 7.30 p. m. Young People 6.30.  
Special services at the Baptist church next week. Rev. F. C. Barrett a former pastor will assist the pastor in these meetings, beginning Tuesday evening, April 2nd. Annual elections of officers, Wednesday, April 3rd. Every member is urged to be present.  
The 26th Annual Roll Call will occur Sunday, April 7th.

The Ladies Aid of the M. E. church will meet next Wednesday afternoon with Mrs. W. R. Harper.

Hostesses for the day are Madams Standard, Harper, Bayce, Stringer, and Pryor. A cordial invitation is extended to all members and friends. Be sure and come as the hostesses are planning something extra.

Clark Jeary, Lincoln attorney stopped over in Alliance Tuesday for a short visit with attorney Bayce. Jeary is one of the stockholders in the new Bonus plant, Lee told him that all he ever heard about the lake was that it had nothing but soda in it. This remark sent the young lawyer home with some doubts as to the fortunes made in potash.

## APRIL 1 LAST DAY FOR FEDERAL RETURNS

Penalties for Income Dodgers Are Severe—Get Your Return in if You Are Liable.

April 1, 1918, is the final day allowed under the federal income tax law for the filing of federal income tax returns. Persons who are required to file returns under the provisions of law and who fail to get their returns in on time are subject to severe penalties, as follows:

For making false or fraudulent return, not exceeding \$2,000 or not exceeding one year's imprisonment, or both, in the discretion of the court, and, in addition, 100 per cent. of the tax evaded.

For failing to make return on time, not less than \$20 nor more than \$1,000, and, in addition, 50 per cent. of the amount of tax due.

If on account of illness or absence from home you are unable to render your return within the time prescribed by law you may obtain an extension of 30 days if a request therefor is filed with the collector of your district before the due date of the return. In this request you must state the reason why the return cannot be filed within the time prescribed by law.

Collectors of internal revenue are not authorized to grant extensions of more than 30 days, but the commissioner of internal revenue has authority to grant a reasonable extension beyond 30 days in meritorious cases. If you desire an extension of more than 30 days your request should be addressed to the commissioner and should contain a detailed statement covering the reasons which make it impossible for you to file your return on or before April 1.

The internal revenue men are now completing their tour of the country, during which they were in touch with the people of every city and town. If you failed to get in touch with the deputy which visited your section it is not too late to get advice. Consult your postmaster as to where the nearest deputy is now. Get your blank form, study the directions and the requirements as shown thereon and make your return without fail if your income was sufficient to come within the bounds named in the law.

It is pointed out by Commissioner Roper that it is important that the people comply with the federal laws as fully as they are complying with the drafts for men and the conservation of foods and fuel. "The war must be paid for," says Commissioner Roper. "Congress has as much right to con-

## The Alliance Herald's Little Salesman

Advertising under this head, five cents per line. Count six words to the line. No advertisement taken for less than fifteen cents.

**For Sale**  
FOR SALE—5 yr. Old Milch Cow. Just fresh; phone, 704. 9123-1f-16  
For Sale—Baby Chicks, Call 234.  
FOR SALE—Full blooded black Minorka roosters. Mrs. James Daugherty Phone 985. 12-1f-9045  
FOR SALE—Good bed, spring and mattress, \$10. Phone 863. 527 W 3rd. 9063-tx-13  
FOR SALE—Strictly modern 8 room resident, located at 920 Big Horn ave Easy terms. C. E. Bennet. Phone 163. 8868-1f-13  
FOR SALE—Buff Orpington eggs for hatching from prize winning strain. Two dollars for thirteen eggs from a selected pen, six dollars for one hundred eggs from range flock. Phone Ash 8212. Mrs. J. A. Keegan Alliance Nebr. 9079-1f-14  
FOR SALE—Residence No. 422 Big Horn Ave. In the City of Alliance, 6 room all Modern except heat For full particulars write Henry Rigler, York Nebr. 16-2f-9119  
FOR SALE—22 Pure bred Buff Rose Comb Wyandote Pullets, \$1.25 each, also cockerels; Pure bred Single Comb Rhode Island Red eggs for hatching, 5c. per egg. I still have some fine cockerels left. Mrs. B. A. White, Hemingford Nebr. 9143-1t-117

**Wanted**  
WANTED TO RENT—Furnished house; must be modern, with five or six rooms. Call 340. 53-1f-8707  
WANTED—Man and family wants work on farm, on s'are crop. Call Black 114, or 524 East 3rd St. 912918-1t-17  
WANTED—Girl for house work. Phone 610. 6-1f-9357  
WANTED TO RENT—Three or four furnished rooms for light house keeping good location desired Box 851, or call 340. 9085 2t  
WANTED—Young man of good address with some selling experience to learn the Piano business, good opportunity for advancement. Call at Haddorf Music House. 9112-1f-16  
**OLD CLOTHES WANTED**  
The City Mission is in need of second-hand clothing, especially men's

**Miscellaneous**  
**MOVE FURNITURE SAFELY**  
We have equipped our dray wagons and auto truck with the latest appliances for moving furniture without marring or scratching or doing damage. Up-to-date wagon pads will be used by us on all moving jobs. JOHN R. SNYDER, Phone 15. 37-1f-5950  
FOUND—B of L—F & E. pin apply at Herald office. Pin returned on payment for this ad.  
FOUND—One crank for either a Ford or Cheveolet. Apply at Herald office and get on payment for this ad.  
**LIBERAL REWARD**—For return of LOST STRAYED OR STOLEN HORSES: 1 gray gelding, 3 yr. old, lazy F on right shoulder; 1 sorrel with a wire out on one fore foot, call J. H. Vaughn & son Alliance, Nebr. 9122-1f-16  
LOST—Black Knitted jacket between depot and West Lawn. Leave at this office. 9111-4-2t-16  
**Real Estate, Loans and Insurance.** F. E. REDDISH, Reddish Block. 15-1f-6727

script a just portion of income as a has to conscript our boys. The tax for 1917 is designed to reach moderate as well as large incomes, so that all persons who are in financial position to bear a portion of the heavy government expenses can be assessed in proportion to their ability to pay.

"The man who is barely making a living or barely supporting a family is not affected by the 1917 law. But the man who is able to bear a share of the burden has been reached by the new law, and he should accept his responsibility in the same patriotic spirit that our young men have shown in offering themselves for this great purpose of the country to make the world safe for people of all kinds to live in and to govern themselves."

This tax is one which recognizes women as on an equal basis with men. The unmarried woman or the married woman with a salary must make tax return just the same as any man. Only the woman supporting her mother or other members of her family may take out \$2,000 exemption.

Under the law the head of the family is the one whose earning power contributes to the family's support. Similarly a widow with small children to support can take out \$2,000 exemption and \$200 additional exemption for each of her children under eighteen. Thus it is intended that the law shall work no hardship to women having to struggle to get along. But each must file return if her income is \$1,000.

A man whose wife dies and who is left with small children to support upon a moderate income may also take full exemption under the new tax law and also claim \$200 exemption for each of his children under eighteen.

The widower under the law is a single man and must make tax return accordingly. Married men need not file returns unless they are earning \$2,000 or more.

"This is as much a national obligation as the reporting for duty of a man drafted for service with the colors," says D. C. Roper, commissioner of internal revenue. "As it stands, it is much a matter of the man or woman's own conscience. It is for him or for her to determine just how far he is liable to the tax. He must figure his own income and if it reaches the figures named in the law must make faithful report upon it to the proper authority.

"This tax is distinctly a war measure and will be in effect during the war.

"This is a people's tax—it reaches right down into the pockets of the small wage earner; it makes him a partner in the job of winning the war."

Miss Ruby Griggs of Grand Island

Mrs. Edith May Wallis of Foremost Alberta Canada, died at the Hospital Monday night at the age of 41 years. Funeral services were held at Darlings Chapel Wednesday morning and interment made in Woodlawn cemetery. Mrs. Wallis is survived by a brother and husband.

The Hupmobile expert from Detroit Michigan, is now doing business at the Hup Shop in the old building of the Alliance Auto Supply. Mr. Holloway will have complete charge of the agency here which has been put in by Schwabe Bros. of Chadron. The firm got in several new cars the first of the week, the new cars being on display at the show rooms.

Sturgeon Bros. have been doing a big business in the Avery Tractor. The days of tractor farming are here. Both from efficiency and savings' standpoint the tractor meets the needs of the farmer of today, it saves extra labor and buying high-priced feed for horses, besides enabling the farmer to do his work in a shorter time.

Schwabe Bros. of Chadron were in town the first of the week looking after the establishment of their Hup agency. They have arranged for a No. 1 service for their patrons.

George Molling has sold his residence property to William Rusk. Vote for the Bonds that will improve our health conditions by providing a new septic tank.

The patrons of Rural District No. 4 at Hemingford subscribed \$1275.00 on War Savings day last Friday. This was in addition to what had already been subscribed.

Miss Abbott, formerly of the Alliance Schools, was in town Monday having driven over from Crawford in their Reo Touring car.

Car Dutton has resigned as manager of the National Store and will enter the employ of one of the Potash companies that has recently been formed.

travelling chief operator for the Nebraska Telephone Co. is spending the week here on company business.

Lloyd C. Thomas left for Lincoln last Saturday night to attend the special session of the State Legislature which started this week.

William Osterberg Jr. has purchased the pretty home on Toluca Ave., formerly belonging to Jerry Rowen.

**Characteristics of Famous Men.**  
When I meet a famous man I note that all he has is a little sense, a little politeness and a disposition to look after things. Many famous men are very ordinary, except that they are unusual in the respects noted.—E. W. Howe's Monthly.

**"Speed the Parting."**  
The Departing Guest—"I hope my two weeks' stay here with you hasn't proved a big additional expense to you." Mrs. Lawrong—"Oh, no! George and I have what we called a 'Catastrophe Fund' that we've saved for just such emergencies."—New York Times.

## SAGE TEA BEAUTIFIES AND DARKENS HAIR

Don't Stay Gray! It Darkens So Naturally that No-body can Tell.

You can turn gray, faded hair beautifully dark and lustrous almost overnight if you'll get a 50-cent bottle of "Wyeth's Sage and Sulphur Compound" at any drug store. Millions of bottles of this old famous Sage Tea Recipe, improved by the addition of other ingredients, are sold annually, says a well-known druggist here, because it darkens the hair so naturally and evenly that no one can tell it has been applied.

Those whose hair is turning gray or becoming faded have a surprise awaiting them, because after one or two applications the gray hair vanishes and your locks become luxuriantly dark and beautiful.

This is the age of youth. Gray-haired, unattractive folks aren't wanted around, so get busy with Wyeth's Sage and Sulphur Compound to-night and you'll be delighted with your dark, handsome hair and your youthful appearance within a few days.

This preparation is a toilet requisite and is not intended for the cure, mitigation or prevention of disease.

## Storm-Proof Pigs are Scarce!

And every Spring they get scarcer, because cold, wet and exposure kill off enough young pigs every year to fill the packing houses if they had grown to maturity.

Warm, dry light hoghouses are absolutely essential to profitable pig production—otherwise there will be heavy losses from disease and hardship suffered in inclement weather.

Why sacrifice valuable pigs to the weather when so little money will buy strong, durable, economical Southern Pine or other good lumber sufficient to provide adequate shelter? One pig saved from death due to exposure will more than pay for a good portable hoghouse!

Stop attending pig funerals and come in and get the lumber that will save many future generations of pigs. We have plans for hoghouses, too, from which you can select and build the type you prefer—they're free.

DO IT NOW—and save your bacon!



Have you bought your Thrift Stamp yet? We Sell Them

ALLIANCE, NEBRASKA

## Plow Your Garden Now

Let Us do your hauling, plow your gardens, dig your cellar.

Satisfaction Guaranteed

## DACY BROS.

Office at Dierks Lumber Company

Phone Res. 234,

Office 22