

CHRISTMAS 1918 NEW YEAR

Men of Alliance wish the Readers
A Joyous Christmas



Don't figure land—you can't. Nobody can, fully. Just buy it. Buy it now; and the near future will figure it to you in gains, in net results, in that growth or plus element of which nature alone is capable, and which will agreeably surprise you far above your expectations, and make good for you.
You cannot lose—there is no such a thing as a standstill—then the only thing left in the universe respecting this land is gain, gain for you, that's what you want, you want it now, then act now with the

Wiese Realty Company

Real Estate, Investments, Exchanges
"Service and Protection"
201 Box Butte Ave. Alliance, Nebr.
Cattle Ranches Potato Farms
Hay Lands Alfalfa Lands
Loans City Property
Insurance Rentals

BUSINESS DIRECTORY

W. KEEFE
Butte County
Fas

live investment
reducing farm, see
acreage of Box
and list.

W. KEEFE
Alliance, Nebr.

The EAGLE BARBER SHOP

will close Xmas day. Wishing our patrons

Merry Christmas

Come in early and have your
Barbering done.

We close at the regular time Monday.

The Eagle Barber Shop

John Rheinkober 121 1/2 Box Butte

Christmas Cigars, Pipes and Candy

Fountain Drinks a Specialty

A Complete Line of Genuine
Merschaum, Briar and Bakelite Pipes
Make Fine Christmas Presents

Our Billiard and Pool Tables are Newly
Equipped. Our "Pride Mark"
Is Service

Joe Smith's Corner

202 Box Butte Ave. Phone 448

Tire Vulcanizing and Retreading By Steam

make your Tires last twice as long
Work That Pleases

Batteries Recharged and Repaired
Efficient Service and Workmanship

Don't wait; bring in your tires or that run-
down battery NOW. They will be ready
for your car when the nice weather comes.

SCHAFFER'S

Opposite the City Hall
113 East Third. Phone 63



MERRY CHRISTMAS

The Fashion Shop
THE STYLE CENTER

A. G. ISAACSON, Proprietor

YOUR HOME BAKERY

Is the place to send for your Christmas
Fruit Cakes and Pastry

Buy KLEANRAPT BREAD Made in Alliance, Fresh Daily
Boxed Candy for Xmas Trade

THE ALLIANCE BAKERY

321 Box Butte Avenue

F. P. STEPHENS, Proprietor.

Phone 649

HOLIDAY GREETINGS

May 1918 find you enjoying your
full share of Happiness and
Prosperity.

First National Bank

Alliance

Nebraska

Goods in
Fireproof

our Fireproof Warehouse
for your goods.

RELIABLE SERVICE.

Storage

Alliance, Nebr.

The ALLIANCE STEAM LAUNDRY

Mrs. Housewife:

Will save you—
Hours of back-breaking work,
Delay in washing the home linens.

Will send you—
Laundry on time.
Home washing clean and dry.

Try us next week and see what a relief it is
to have us do the washing.

Phone 160

Alliance

Your Christmas Dinner



Save housework worry and expense
by bringing the family here for your
Christmas dinner. Special service
and cooking. A delicious menu at

The Alliance Cafe

J. M. MILLER, Proprietor

ALLIANCE