

Soft Drinks and Beverages

BEVERAGES ON DRAFT AT ALL TIMES



CIGARS, TOBACCO, CANDY, LUNCHES

King's Corner

JOHN HODGKINSON, Mgr.
Distributing Agents for Bridgeport Bottling Works

Order a case of 36 pints sent to your home. Delivery made anywhere in Alliance. Rebate for return of case.

Lloyd's Column

To Kiss Goodnight

Old dreams come in the still twilight
To kiss Goodnight;
To hold Life's hand,
In Memory's land,
When Life and Love seem fast in flight,
And more of Heaven dawns on our sight—
To kiss Goodnight!

When the wintry fields gloom cold and white
To kiss Goodnight;
To bid storms cease—
To breathe God's peace—
To bring the bloom for bitter blight;
Rest for the fallen of the fight—
To kiss Goodnight!

After the shadows of morning bright,
To kiss Goodnight!
And fold from the Day
The dreams away;
Under God's roses, red and white,
We shall dream again of the lost delight—
To kiss Goodnight!

—Frank L. Stanton in Atlantic Constitution.
—Lloyd's Column—
She Got It

In one corner of a railway carriage sat a very little girl in charge of a nurse. The mother sat opposite, behind an illustrated paper. Suddenly there were wriggles and peevish cries, and a voice from behind the paper said:
"Give it to her, nurse."
Still the crying went on, and again

Do Your Christmas Shopping Early--

a familiar slogan—but did you ever think of the photographer around Christmas time?

Very Bit of Work

made to your order. He has no stock of goods ready to hand out, but must make them one-at-a-time, from blank plates and paper.

It Takes Time

to produce satisfactory work, even when we are not "rushed to death" and worn out.

Why Not

have your fittings now and have so many Christmas presents ready before the grand rush?

The Man with Unlimited Patience.

P. Van Graven

STUDIO OF PHOTOGRAPHY.
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DEVELOPING THE POTASH FIELDS

Lincoln State Journal Tells of Interview With Men Who Visited Alliance Last Week

The Lincoln State Journal, in a recent issue, tells of an interesting interview with two capitalists of that city who were in Alliance on business last week, as reported in The Herald. The article from the Journal reads as follows:

H. E. Sidles and Charles Stuart are back from a visit to the potash fields and the center of that industry in Sheridan county. They are interested in the Western Potash company, recently formed by W. E. Sharp of Lincoln, and think so well of it that Mr. Stuart will return as assistant to Mr. Sharp in the building operations that are to be begun at once. Mr. Sharp, who accompanied them, went to Denver to place orders for boilers and other machinery.

In company with a Mr. Wedge, head chemist for the Standard Oil company, they traveled over the potash fields north of Antioch and Hoffland and verified the tests of a number of the lakes. They also visited the potash plants at both towns, and watched the pumping of the brine into the plants, its evaporation, the extraction of the potash and its sacking and shipment. They brought back samples of the brine, the pebbled potash and also the snow-like flakes that can be picked up on the shores of the lakes.

"We were simply astonished at the based on present prices and the wonderful financial results that are being achieved there. The companies now in operation are very close-mouthed about the money they are making, but the stories on every hand of the big clean-ups are told with so much circumstantial detail and are borne out by the admitted yields of potash that a man dislikes to talk about this feature of the business because of the poor reputation for truth he is likely to acquire. The output of one of these companies the day we visited their plant was valued at \$10,000. The other operating companies are apparently doing as well.

"The great need of potash has induced the government to give preference orders for the necessary coal, which is brought in from Wyoming, and for the cars necessary to carry out the product. It is also giving the same encouragement to the companies that are about to build there. At present there are two plants in operation at Antioch, with a third one already pumping into its reservoir, in order to have a supply on hand if freezing weather interferes. The western plant will be built at Antioch also. There are two other companies, the Standard and the National, one of which will build at Antioch and the other at Lakeside, where the Hords operate a plant now. In all about ten plants will be in operation next year, from present indications. There is also the original one at Hoffland.

"Out in the country is a man who owns a lake and who has invested \$5,000 in a small plant. He gathers his potash, puts it through the super-heating process of evaporation by building fires under pans and when he gets a load takes it to town and sells it. With the exception of the Hoffland company, which has a filling on Jesse lake, out of which it has pumped something like four millions of potash, and the Western, which has bought its lake outright, with one exception, all the others have leases on lake on a royalty basis. Lands that were good only for cattle raising and of low value but which have potash lakes on them are making their owners rich.

"One thing that struck us was the lack of economy in the operation of the plants, due, of course, to the fact, that the profit is so big that cost doesn't interest the owners, who are too busy to think up efficiency methods. The opinion of those who would talk about the proposition is that there are only two things to be afraid of in the industry. One is that the coming of peace may loose German competition upon the country, and that means a big lowering in prices and possible closing up, and the other is that the government may fix the returns. There seems to be so much potash in sight and located that the exhaustion of the supply does not seem to worry them any."

Sore Throat?

This fifty year old remedy cures Sore Throats and Bronchial affections; soothes, heals and gives quick relief. Sold by druggists.

Dr. King's Discovery

for Coughs & Colds

Keep your Stomach and Liver Healthy
A vigorous Stomach, perfect working Liver and regular acting Bowels, if you will use Dr. King's New Life Pills. They correct Constipation—have a tonic effect on the system—eliminate poisons through the Bowels. 25c.



Please look upon this as a cordial invitation to inspect our showing of useful and practical gifts for men. Whether you have in mind the purchase of some personal luxury for husband, son or brother—or some article of comfort for a boy in khaki—come in. You will find here always a spirit of welcome, of courtesy, of helpfulness. . . .

E. G. LAING

"Modern Clothes For Men"

IT WAS PLANNED A LONG TIME AGO

Admiral Dewey Warned Our Government of the Present Conflict Many Years Ago

When Dewey was in command of our fleet in Manila bay it will be remembered that a German admiral, von Dedrich, tried to make trouble for him. That was the first intimation the people of this country had had that the kaiser and his military advisers were plotting against the peace and welfare of this nation. Here is a bit of interesting history which throws some light on the purposes of Germany and which every loyal American ought to know. One of the representatives of the German navy and of the German government, a guest of our government as military observer for his own government was Admiral von Goetz. I do not know whether Admiral von Goetz had too many drinks under his belt or why he was so indiscreet as to boast of what his government had in mind, but here is the official record of what he said in 1898:

About fifteen years from now my country will start her great war. She will be in Paris about two months after the commencement of hostilities. Her move on Paris will be but a step to her real object—the crushing of England. . . . Some months after we finish our work in Europe we will take New York, and probably Washington, and hold them for some time. We will put your country in its place, with reference to Germany. We do not propose to take any of your territory (?) but we do intend to take a billion or so of your dollars from New York and other places. The Monroe Doctrine will be taken charge of by us, as we will then have to put you in your place, and we will take charge of South America, as far as we wish to. . . . Don't forget this, and about fifteen years from now remember it and it will interest you. (Naval and Military Record, No. 33, Vol. LII, p. 578.)

I want you to observe that the foregoing is not mere newspaper rumor. It is the official record provided by Admiral Dewey. It may naturally be asked, why was this never made public by our government? I do not know, but I presume that our government did not feel that it would be wise to quote the language of a German officer which might stir up trouble between this government and that of Germany. It may be, also, that at that time our government regarded the language as the mere empty boasting of a half-drunken German officer and not worth serious attention. However, Admiral Dewey considered the language of von Goetz of sufficient importance to report it to our government.

Seen in the light of what we know now we can see that the German admiral knew the plans of his government nineteen years ago. He missed the time of starting the war by only one year. That is easily explained. In 1913 the kaiser was not satisfied that the opportune time had come and so he waited until 1914 when he deemed the time ripe. The assassination of the Austrian grand duke and heir apparent provided the pretext.

Raise More Pigs

Eighteen farmers and agricultural workers have received appointments as special workers in the pork campaign which has just been started in Nebraska. Each one of these representatives will have a section of the state to look after.

In case the number of breeding hogs is not increased this winter, an acute shortage of pork products is sure to result next spring. Nebraska's quota has been set at a 20 per cent increase over last year.

With the government backing them, through emergency legislation as it never has before, farmers never have had greater assurance that their efforts would be justly compensated. The food administration has said that, until further notice, prices, so far as it can influence them, will not go below the minimum of about \$15.50 a hundred, for the average of the packers' droves on the Chicago market. Furthermore, it has said as to hogs farrowed next spring: "We will try to stabilize the price so that the farmer can count on getting for each 100 pounds of hogs ready for market thirteen times the average cost per bushel of the corn fed into the hogs." Experience has shown, specialists of the department of agriculture say, that this ratio of 13 to 1 is liberal, and that it should stimulate hog breeding now. The Nebraska College of Agriculture, with increased forces, also stands ready to aid farmers in any way it can.

New Publication Shows Aims of Germans in Their Own Words

"By right of war the right of strange races to migrate into Germanic settlements will be taken away. By right of war the non-Germanic population in America and

Great Australia must be settled in Africa. By right of war we can send back the useless South American romance peoples and the half-breeds to north Africa."—Quotation from the German in the new 170-page publication issued by the committee on public information, "Conquest and Kultur."

Copies may be secured free of charge by application to the committee on public information, 10 Jackson Place, Washington, D. C.

WHAT PIE FOR CHRISTMAS?

Who ever heard of a real Christmas dinner without mince pie?

It can't be done. There may be cakes and cookies and puddings and all kinds of sweet things but unless there is mince pie the just isn't any real Christmas dinner.

And since it takes mince pie to top off the least dinner, wouldn't it be a good idea to have mince pie to top off many of the other good meals? Wouldn't it just make the meal on many occasions?

As you probably know, NONE SUCH MINCE MEAT comes in an up-to-date package form—secure from handling; is moderate in price and becomes three times the package weight when you add the necessary moisture.

It is the economical way to buy mince meat because it prevents waste.

The package recipes are good for pies, cakes, puddings, and cookies.

Try a NONE SUCH War Pie—no top crust. Saves flour, shortening, labor, money—half the cost. Helps the U. S. Food Administration.

The pie that is good enough for Christmas dinner is good enough for other meals—breakfasts, lunches, suppers, and in the dinner pail. Try it with NONE SUCH MINCE MEAT.

Order Your Coal Supply Early

It is the wise thing to do—
You'll say so this winter, too.

If we could make plain to you the situation, we know that you would put in your winter's coal supply now. We are not trying to scare you, but we are trying to tell you. The car shortage exists. It may look to you like everything is moving, but you'll appreciate what we tell you when winter comes and it may be next to impossible to get coal.

We've got coal to sell you today. We've got coal today to put into your bin. We can't promise more. It's good coal and it's a fair price. We urge you to get busy—
thing—act. It will prove to your advantage.

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