



A New Line of TOYS

Just Received and now on our counters. We will be able to fix you out up to the last minute, but buy soon as possible.

Also received a fresh shipment

CANDY

and can offer you the largest assortment in town of good, wholesome Candy at only

25c Per. Pound

Buy while we have plenty.

Natl. 15-10-25c.

Stores

C. F. DUTTON, Mgr.

Fire Department

CRAWFORD WAREHOUSE DAMAGED

From Crawford Tribune: This Friday evening at about 5 o'clock the fire which called the fire department and citizens to fight a fire which had gained considerable headway in the large warehouse in the Northwestern railway yards, formerly occupied by the Krug Brewing company, but lately used by Warfield, Pratt, Howe & company, a wholesale grocery firm, for a storage house. The fire boys responded promptly and soon had the flames under control, and a car load of syrup, which was in the building removed to a safe place. Olson & Kelly had a large quantity of potatoes stored in the building, but by the assistance of some diligent workers succeeded in saving all but a few bushels. The damage resulting is principally to the building, which is considerable, and, we understand, is covered by insurance. The fire is supposed to have originated from an oil stove which was used in the building to keep the potatoes from freezing.

TWO ALARMS AT SCOTTSBLUFF

From Scottsbluff Star-Herald: Fire alarms both Sunday and Monday mornings gave some little excitement to the citizens of this city and caused the fire truck to be exercised, the blaze in each instance, however, being incipient in character and extinguished before any damage was done. About 6 o'clock Sunday morning the alarm was

turned in from Fourteenth and First avenue, the fire being in the blacksmith shop adjoining the Carr & Neff lumber yard on the west operated by Mr. Shelley, the building owned by Dr. A. Crawford. In some manner the flooring in the shop had become ignited and was blazing merrily when discovered. The department was notified and Fred Nissen, who was on duty at the time responded with the truck so promptly that the fire fighting apparatus was on the scene before the whistle had ceased blowing. None of the equipment was used, as there was water close at hand and the blaze was extinguished easily. Due to the proximity of the large lumber yard, there might have been serious consequences had not the fire been given such prompt attention.

Monday morning's alarm was turned from the Roland Cigar store, where a gasoline coffee urn had leaked and the oil had become ignited. None of the equipment was used and the fire was extinguished before any damage was done. One thing is certain and that is that Scottsbluff now has an efficient department and one that is "on the job."

ORD FIREMEN SACRIFICING

From Ord Weekly Journal: For some years it has been the custom of the firemen to attend the state convention in a body, taking their own band along and always the Ord bunch has been a prominent part of the convention. Ord has been on the map all the time. The expenses of these yearly trips have been defrayed by the money taken in at the time of the annual ball and sometimes an entertainment has been given also, to help out. The firemen

have had a mighty good time on these trips and have looked forward to the 1917-18 meeting at Fremont with rather more interest than usual for they knew that Fremont would show the boys the time of their lives. These trips have been about the only pay the boys have received for their work as firemen and the people generally have conceded that they were entitled to them yearly and have usually been liberal in patronizing the ball and entertainment. It was supposed that the program would be carried out this year as usual and had the boys seen fit to go ahead and take the trip it would have been perfectly satisfactory to the public and no doubt the support would have been as liberal and loyal as in the past, despite the many demands that have come to all this year. The firemen had been doing some individual thinking however and when the time came in the meeting last Friday evening, to decide upon the annual junket, it was at once suggested that the trip be dispensed with this year; that they go ahead as usual and raise all the money possible and then either give it to the Y. M. C. A. or Red Cross or divide it between them. Boys whom the older members had not supposed were taking any interest either way, got up and argued like skilled attorneys, for the above program and when a standing vote was ordered on the matter every fireman jumped to his feet. We say "All hats off to the firemen." It was unanimous and was promptly voted to divide all funds secured at the ball soon to be given and at the annual ball and entertainment in February, between the two organizations equally after paying the expenses. This is going to mean a nice sum for each and we hope to see the public enter into the spirit with the same zeal that the firemen have shown.

The delegates named to attend the state convention were Frank Norman for No. 1, Harry Dye for No. 2 and Archie Keep for "Hooks." Warren Lincoln, Thomas Wright and Lawrence Burger were named as alternates. If three men attend the convention their expenses will be paid by the department and it is probably best that they go, though there is some talk that they may decide not to spend even that much money this year. The fact that the Ord department already has four members in the government service has doubtless increased the interest. The members are Cecil Clark, William Wright, Alpha Hill and C. I. Mortinson.

Another matter decided at the meeting last week was that the boys would invest whatever available funds there was on hand in war savings certificates. They already have five hundred dollars in building and loan and the treasurer, E. B. Banister, purchased a hundred dollar liberty bond some time ago. They hope to have a couple of hundred dollars to invest in the latest form of government bonds, the saving certificates.

"A man may establish a reputation as a kicker," remarked the Observer of Events and Things, "but he doesn't want to get the idea that the mule is his inferior."

Real estate, loans and insurance.
F. E. Reddish, Reddish Block.
15-1f-6727

Real Christmas GIFTS

AFTER a careful selection of the Gift Market we have made large purchases for the Christmas trade and now have on our display tables many wonderful gifts for the Christmas shopper. A few suggestions—

The Hallmark Line

14K Green Gold Soft Cuff Links, \$10.00

Platinum Diamond Brooch, \$15.00

14K Gold Scarf Pin with Tourmaline, \$3.75

Fine Coral Cameo Ring, \$12.00

14K Gold Engraved Pin with Sapphire, \$5.00

Solid Gold Brooch, Sapphire, \$5.00

Solid Gold Cuff Links, \$5.00

The HALLMARK Store

This is A Selection of Nationally Advertised Holiday Gifts for Sale only in Our Store.

Every article in this advertisement is a Hallmark special, produced co-operatively by the hundreds of Hallmark jewelers in quantities of many thousands.

Quality is not sacrificed, but quantity production means naturally lower prices.

Sterling Flag Pin, 30c

Sterling Knife inlaid with Gold, \$3.00

Sterling Photo Case Engraved, \$3.00

Sterling Belt Buckle, complete on Belt, \$2.00

Sterling Spoon, \$1.00

Dutch Design Silver Filled Basket, \$2.50

B 12 Gold Filled like cut watch, \$16.50

B 13 Same 14K Solid Gold watch, \$26.50

B 14 Engraved, Gold Filled like cut, \$22.50

B 15 Same 14K Solid Gold watch, \$35.00

These models in gold filled or 14K solid gold at a range in price from \$16.50 to \$50.00. The illustrations show the watches in actual sizes.

Gold Filled Cuff Links, \$2.50

Gold Filled Lingerie Clips, Plain, Roman English or Green Finish per pair, 75c

Gold Filled Brooch, one Amethyst and two Pearls, \$1.00

Sterling Silver Cuff Links of a new design per pair, \$1.00

The prices never vary, but are the same in every Hallmark store in the United States.

It is to your advantage to shop early because when our present stock of these specials is exhausted, they cannot be duplicated.

We will be glad to give you a forty-eight page catalog illustrating Hallmark wares and prices.

A postcard, or a request by telephone brings it to you.

HALLMARK

Sterling Silver Napkin Band, new design, \$1.75

Sterling Tattling Shuttle, hammered design, 75c

Two Knitting Needles in Sterling Silver Holder that protects the points, \$1.00

Sterling Silver Tea Ball, \$1.50

The Alliance Herald's Little Salesman

Advertising under this head, five cents per line. Count six words to the line. No advertisement taken for less than fifteen cents.

For Sale

HIGH GRADE second-hand automobile for sale cheap. Nicolai & Son. 37-1f

FOR SALE—One of the best quarters in Box Butte county for \$10.00 per acre. Look it up. It is the NW 1/4 of section 32, township 25, range 50. Geo. A. G. up, Big Timber, Montana. 488683-1f

YOUR CHANCE to get a first-class, high-grade automobile for sale cheap. Used but in excellent condition. Nicolai & Son.

Piano At a Sacrifice We have in the vicinity of Alliance one of our very best pianos. Rather than pay storage, we will reship this instrument to Denver, we will sell it to a responsible party at a special price on easy terms. Or, we will rent the piano with the privilege of buying later. Apply rent on purchase price. In answering, please give full references in first letter. Address: M. A. KNIGHT, CAMPBELL MUSIC CO., Denver, Colo. 5-2-8883.

An Oakland "6" to be auctioned at the Market Day Sale, Dec. 22, 1916 model, 5-passenger, 35 horsepower; new tires. Car like new. A great many extras on the car. We invite your inspection. Car guaranteed. Lester's Sale Barn, Dec. 22, 2-2t-818

115 HIGH-CLASS Registered Herefords; 75 females, 20 calves thrown in with their mothers. 40 bulls of serviceable age to be sold by Mousel Brothers in the new

steam-heated sale pavilion at Cambridge, Nebraska, Dec. 18, 1917. This comprises the greatest collection ever left our farm. Send for illustrated catalog now. Mousel Brothers, Cambridge, Nebr. 53-1f-8904

MUST BE SOLD at once, apartment house, about \$100 month income; located in the best part of the city of Antioch. Call or write J. T. Capps, Antioch, Neb. 53-3t-8903

FOR SALE—My residence property at 804 Big Horn avenue, corner Eighth street. In first-class condition; five large rooms; bath. Barn can be used as garage; fine lawn; also mahogany piano—one of the best makes. Good as new. A. J. Welch, phone 361. 3-1f-8970

Player Piano Bargain On account of financial reverses of one of our customers we are compelled to take back one of our beautiful players which can be bought for small unpaid balance. Terms to reliable parties. For further information, address the Haddorf Music House, Alliance, Nebr. 3-1f-8960

FOR SALE—Man's fur-lined broadcloth coat; size 40; in good shape; at half price. Call at Herald office. 3-1f-8966

New Method Cleaners Your clothes cleaned, pressed and repaired promptly; reasonable prices; satisfaction guaranteed. Second hand clothes for sale; some good bargains. Suits cleaned and pressed, \$1; overcoat, 75c. Ladies' work a specialty. 106 East First street. 3-1f-8959

Wanted

WANTED TO RENT—Furnished house; must be modern, with five or six rooms. Call 300. 53-1f-8707

For Rent

FURNISHED ROOM for rent, 608 West Second St. Tel. 217. 5-2-1f-8882.

FOR RENT—Furnished room, 608 West Second St. Telephone 217, Mrs. E. A. Watson. 3-1f-8969

Miscellaneous

Milch Cows—Arthur Roach will auction off a bunch of fine milch cows on the Market Sale Day, Dec. 22, at Lester's Sale Barn. Good purchases for some one. 2-2t-8917

MOVE FURNITURE SAFELY. We have equipped our dray wagons and auto truck with the latest appliances for moving furniture without marring or scratching or doing damage. Up-to-date wagon pads will be used by us on all moving jobs. JOHN R. SNYDER, Phone 15 37-1f-5950

PUBLIC STENOGRAPHER—Over Mallery's store, Room 10. Phone 474. Office hours, 9 to 4. 1f

IF YOU are in the market to save money, attend the Market Day Sale, Dec. 22. 2-2t-8916

An Excellent Gift for the Entire Family Your Christmas shopping can be easily done and most appropriately, if you give your wife and children a Columbia—the finest instrument made for tone and quality.

F. E. HOLSTEN'S
The *Rexall* Store