

Public Sale, Monday, Nov. 19th, 1917

This is to again remind you of the Public Auction to be held on my farm, which I recently sold, four and one-half miles south of Alliance, known as the Pat King farm, on the date above given. Sale will start at 12:00 o'clock sharp. Among the stock, machinery, etc., to be sold are the following:

3 Head of Horses, 5 Head of Mules, 2 Shetland Ponies, 24 Head of Cattle, 6 Doz. Chickens, 9 Ducks; Farm Machinery in excellent condition; Rye, Barley, Speltz, snapped corn, straw, hay, corn fodder, etc. This is your opportunity to purchase good stuff at reasonable prices. Come early in order not to miss any of the sale.

C. E. Liveringhouse, Owner
 COL. H. P. COURSEY, Alliance, Auctioneer J. O. WALKER, First State Bank, Clerk

NEWS ABOUT TRADERS AT STOCK MARKETS

(Continued from Page 9)

The packers took 5,732 head and not 5,566 head. The balance of the cattle, approximately 7,000 head, were taken by outside butchers, country buyers and feeder dealers. It is an entirely erroneous and misleading statement to say that "speculators frequently make the market," and that because only about 6,000 cattle were bought for immediate slaughter the rest of the receipts were bought up by speculators. Actual shipments of stocker and feeder cattle to the country Monday were \$1,108 head—cattle bought by farmers and taken to their farms and ranches for breeding and feeding.

Anyone at all informed on the live stock markets knows that the term "speculators" as applied to the dealers in stockers and feeders is absolutely wrong and creates an erroneous impression. These yard traders, feeder dealers, simply buy all kinds of cattle that are suitable for feeding purposes and sort them up into lots suitable for the farmers to take to the country.

They buy cattle weighing from 300 to 1,300 pounds, of all kinds of breeds, of all colors, horned and dehorned, in fact they buy everything, "without regard to race, color or previous condition" and sort their purchases over so that a farmer or ranchman can get one head or a hundred loads of just the kind of stock he wants. The business is just as legitimate and necessary as that of the lumberman who buys the standing timber and cut it up into lumber to suit his customers.

Stock yards people resent such groundless and misleading charges as the one that speculators do such an enormous business, reap fabulous profits, etc., etc. They are absolutely without foundation and the Omaha

Bingham Notes

(Held over from last week.)

E. P. Rentfro returned from Omaha Saturday.

C. E. Mason moved his family to Lakeside this week.

Bob Crannon shipped cattle to the Omaha market the last of the week, returning Tuesday.

S. E. Johnson, the Rockett postmaster, has been in Bingham on business the past week.

Miss Helen Ficklin is a new pupil in Mr. Dudley's room, beginning her work Monday morning.

Mrs. Harry Marr and little daughter, Helen, spent the week-end with her mother, Mrs. Ruth McCarty.

The School Board has purchased a beautiful piano from the Had-dorf people for the Bingham school.

The Bingham Red Cross will give a Thanksgiving dance and supper at the Williams hall. Watch for the posters.

Mr. Ballinger moved one of his houses into town this week. It will be remodeled into a cozy home, where the family will reside.

Mrs. M. J. Keyes is expected home from Broken Bow this week. She also spent several weeks at York, Nebr., with her mother.

Mr. and Mrs. Roy Davidson spent a few days in town last week visiting friends before leaving for their new home at Webber, Kans.

Emerson McCarty, who has spent the past four years in California, surprised his relatives Sunday when he returned for a visit with the home folks.

The friends and neighbors of Mr. and Mrs. Wm. Burton gathered at their home Friday night and serenaded the young couple. They were invited in and treated royally.

The Bingham Red Cross are planning to send twenty-five Christmas boxes to the American soldiers in France. The money for the boxes has been generously contributed by the public in general, for which we thank you, one and all.

papers should be the last to publish them without at least some investigation.

Have you lost anything? If so, a Herald Want Ad will find it for you.

INTERESTING TALK ON BUSINESSMAN'S CHURCH

(Continued from Page 9)

er went on, and as the dire necessity of the occasion was forced more and more upon my heart, I opened my wallet and extracted five. Then I sat up straight and waited for the collection plate. The speaker went on—the situation became more acute. My mental agony became more severe. I had a ten in an inside pocket, which was really my emergency fund. This ten I finally got hold of, and was glad, in fact more than anxious to donate the whole fifteen dollars to the good cause of the heathen. As the speaker went on, I leaned over to my neighbor and asked if I might borrow twenty dollars. Then I sat up and was ready for the collection plate to be passed. I was gripped with the great enthusiasm to give, and give, and then give some more. That was the logical time to take up the collection. According to all standards of efficiency, the plate should have been passed without another second's delay.

"But the speaker still went on, and I began to feel my enthusiasm receding. At last I got tired of sitting up, and began to lean back. At last I dropped off into a little nap. When the collection plate finally reached me, they nudged me in the ribs to awaken me from my doze. I was sleepy and only managed to get three nickels out of the plate and into my pocket."

The budget system, which has been adopted by most of our churches is efficient. This is running the finances of the church as the finances of business enterprises are managed. You have here the same plan that is used by our community clubs to raise money.

The efficient church should in time take the place in our social life that is now being taken by the Community Club. The church is the logical social center, and from it should emanate movements for the good of the community.

The one great advantage that the church is overlooking, to my mind, is the opportunity of advertising. The church, which should be the biggest business in the world, does less advertising than any business on earth. Through efficient management of the advertising end of the organization, the church could be crowded every Sunday. Last year I spent five thousand dollars in advertising my own small business. I consider that this money was invested efficiently. If I can afford to spend five thousand dollars to advertise, why should not the church find the proposition profitable? At the end of a year the treasury would hold the five thousand which had been expended, with the additional profit on the investment.

We should get some pep, wake up, and get on the job. As long as we sleep at the post, we cannot expect the church to go forward.

Every bill board in the city should have an announcement of church services at least once a month. This could be done for thirty-five dollars. The newspaper advertising which is done in the local papers is not sufficient.

The business man likes the wide-awake church. The church should be given life enough to make it attractive.

Women may go to church, and the worship and the service appeal to them perhaps sufficiently to repay them for going.

With men, the service and the worship are not enough. We must appeal to the logical sense of enjoyment, and let them feel that they have regained "value received" by attending.

When we have the church attended by the men, as well as by the women, and when we have it on a common sense, business basis, with thorough practical business principles effective throughout all of its branches, we will have the Church Efficient and well on the way toward accomplishing the great mission for which the church was established.

Records For November

POPULAR SONGS AND SPECIALTIES

45137	10	\$1.00	M-i-s-s-i-s-i-p-p-i — Frances White.
45136	10	1.00	Six Times Six is Thirty-Six (From "Hitchy Koo")—Frances White.
18383	10	.75	A Broken Doll—Nora Bayes.
18283	10	.75	Please Keep Out of My Dreams—Nora Bayes.
18349	10	.75	We're Going Over—Peerless Quartet.
18350	10	.75	I Don't Know Where I'm G'ing, but I'm on My Way—Peerless Quartet.
18358	10	.75	"Forever" is a Long, Long Time—Charles H. Hart.
18363	10	.75	Your Eyes, Your Lips, Your Heart—Henry Burr.
18364	10	.75	It's a Long Way Back to Mother's Knee—Sterling Trio.
18365	10	.75	Never Forget to Write Home—Irvink Kaufman.
18377	10	.75	Sweet Cookie Mine—Peerless Quartet.
18378	10	.75	Musical Sam from Alabam' (Banjo by Fred van Eps)—Peerless Quartet.
35632	12	1.25	Break the News to Mother—Shannon Four.
18351	10	.75	You're a Grand Old Flag—American Quartet.
			I Don't Think I Need a Job That Bad—Gus Van.
			If I Was as Strong as Samson—Gus Van.
			I'm a Twelve O'Clock Fellow (In a Nine O'Clock Town)—B. G. Harlan.
			There's Nothing Too Good For the Irish—M. J. O'Connell.
			Avalon ("Down the Sunset Trail to Avalon")—Sterling Trio.
			Underneath the China Moon—Campbell and Burr.
			You Can't Get Away From the Blarney—American Quartet.
			Sweet Emalina, My Gal—Peerless Quartet.
			I've Got the Nicest Little Home in D-I-X-I-E—American Quartet.
			Whose Little Heart Are You Breaking Now?—Campbell and Burr.
			The Old Country Fiddler and the Bandit—Charles Ross Taggart.
			The Old Country Fiddler at the Dance—Charles Ross Taggart.
			A Study in Black and White—Charles Harrison.
			Sorter Miss You—Charles Harrison.

DANCE RECORDS

18359	10	.75	It's a Bird—Fox Trot—Conway's Band.
18372	10	.75	More Candy—One-Step—Conway's Band.
18376	10	.75	Don't Leave Me, Daddy—Fox Trot—Harold Voe's Orchestra.
35654	12	1.25	The Zoo-Step—One-Step (from "Sho wof Wonders")—H. Voe's Orchestra.
			The Darktown Strutters' Ball—Fox Trot—Six Brown Brothers.
			Razberries—One-Step (Banjo, Saxophone and Piano)—Van Eps Trio.
			Wonderful Girl, Good-Night—Medley One-Step—Conway's Band.
			Sailing Away on the Henry Clay—Medley One-Step—Victor Band.

MISCELLANEOUS INSTRUMENTAL RECORDS

18223	10	.75	La Cinquantaine—McKee's Orchestra.
18360	10	.75	Pirouette—McKee's Orchestra.
18361	10	.75	Naval Reserve March (Sousa)—Conway's Band.
			White Rose March (Sousa)—Conway's Band.
			American National Airs (Piano-Accordion Solo)—Pietro.
			"America"—"Marching Through Georgia"—"Dixie"—"Star Spangled Banner"—"Yankee Doodle."
			Patriotic Airs of the Allies—Pietro.
			"Italian National Air" and "Garibaldi Hymn"; "Rule Britannia"; "La Marseillaise."
18366	10	.75	Irish Reels—Medley No. 6 (Irish Bagpipe)—Tom Ennis.
			"The Maid That Left the County"—"Drowsy Maggie"—"Around the World for Sport."
			Irish Hornpipes—Medley No. 3—Tom Ennis.
			"Murphy's Hornpipe"—"Londonderry Clog"—"McNamara Hornpipe."
18379	10	.75	Coppelia Ballet—Mazurka—Victor Concert Orchestra.
18380	10	.75	Coppelia Ballet—Czardas—Victor Concert Orchestra.
			Aloha Land (Hawaiian Waltz) (Hawaiian Guitars and Mandolins)—Louise Ferera with Athenian Mandolin Quartet.
			Hawaii, I'm Lonesome for You (Hawaiian Guitars and Mandolins)—Louise Ferera with Athenian Mandolin Quartet.
			(Introducing "Along the Way to Waikiki.")
35655	12	1.25	Amoureuse Waltz (Rodolphe Berger)—Victor Concert Orchestra.
35656	12	1.25	Village Swallows Waltz (Josef Strauss)—Victor Concert Orchestra.
35657	12	1.25	Air from Suite in D-Major (Bach)—Victor Concert Orchestra.
			Suite in D-Major—Gavottes No. 1 and 2 (Bach)—Victor Concert Orchestra.
			Patriotic Medley March No. 2 (For School Marching)—Victor Military Band.
			The Standard Bearer March—Conway's Band.

MISCELLANEOUS VOCAL RECORDS

45135	10	1.00	Star Spangled Banner—Reinald Werrenrath.
45134	10	1.00	America ("My Country 'Tis of Thee")—Reinald Werrenrath.
			Memories—Paul Reimers.
18373	10	.75	I Wonder How the Old Folks Are at Home—Paul Reimers.
18375	10	.75	Make Somebody Happy Today (Gospel Hymn)—Homer Rodeheaver.
18381	10	.75	Tell It Today (Gospel Hymn)—Homer Rodeheaver.
			Mighty Lak' a Rose (Male Voices)—Boston Quintet.
			Barcarolle from "Tales of Hoffmann" (Male Voices)—Boston Quintet.
			Little Orphant Annie (James Whitecomb Riley)—Sally Hamlin.
			Seein' Things at Night (James Whitecomb Riley)—Sally Hamlin.

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