

THE ALLIANCE HERALD

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This paper is the official organ of the Nebraska Stockgrowers' Association. It is sent each week as a regular subscription by the Association to each member. If you are a member, you should receive the paper regularly.

This paper is also the official organ of the Nebraska State Volunteer Firemen's Association and is sent regularly to each volunteer fire department of the state belonging to the state association.

If your copy of The Herald does not reach you promptly and regularly, you should not hesitate to phone 340 or write this office at once. We want our subscribers to receive the best of service and wish them to advise us when such is not the case. News items are always appreciated, either by telephone or mail.



A BASELESS RUMOR

According to a rumor handed about by certain American newspapers, there is a prospect and perhaps even an agreement between England and the United States that, as one of the considerations secured by the latter for entering the war, the former is to hand over the island of Jamaica. In consequence, the editor of the Jamaica Times protests and pointedly suggests that the rumor is of pro-German origin, intended to cause uneasiness in British colonies and thus harmful disturbance in the British empire. Whatever the origin of the rumor, it is quite safe to conclude that it is utterly baseless. Jamaica as a possession might some day be useful to this country, but the fact that its population is negro, with only a few whites composing the governing class, makes it undesirable; it would add to a "problem" of which we have too much already.

Moreover, the United States entered the war in order to make sure of its own safety and to serve the interests of humanity, the government expressly announcing that no material gain of any kind was contemplated or desired. If there were any "considerations" or assurances involved or required, these were merely that the United States was in no sense to become a tail to the kite of the Allies but was to sit at the head of both the war and peace council table. This our government has done and will do, but probably even this was merely an informal recognition of the existing conditions.

BEERSHEBA AGES AFTER

The vastness of the war's panorama and the crowding events of a world-girdling struggle are called to mind by the fact that the fall of Beersheba has attracted little or no attention. Ancient Beersheba, fifty-two miles from Jerusalem, which has been wrested from the Turks by the British forces, still has its seven wells. Here Abraham dug a well to witness his alliance with the King of Gerar, and here Abraham's sons dug another. The interrupted sacrifice of Isaac took place at Beersheba, which was also the scene of Esau's loss of his birthright and Jacob's sacrifice on his way to Egypt. The sons of Samuel were Judges in old Beersheba, and it was there that Elijah called down fire from heaven upon the prophets of Baal. Under the Romans the town was of sufficient importance to be garrisoned.

It appears that Australian cavalry

and British infantry took modern Beersheba at night "after a stern day long fight." The British correspondent with the Palestine army is thus quoted: "Just as the moon rose over the Judea hills the Australian horse charged with bayonets on their rifles, overwhelming the Turks and galloping cheering into the town. Wave followed wave until long before the last line had reached the trenches the machine gun and rifle fire had withered away." Machine guns in Beersheba! The surrounding region is arid and the horses of the attacking force were in great need of water, but the capture of the town enabled the Australians to let their beasts drink deep from the springs that have survived since the patriarchal age depicted by the earlier Biblical writers, an age of many wars, but wars that were small indeed and purely local compared with the struggle now virtually involving the whole world.

THE BLACK MAN'S PROGRESS

Pending the issue of the greatest war of the ages between white men and the negro will receive little attention, but his claims continue to be presented. A published article by Wilson Jefferson of the "National Association for the Advancement of Colored People" under such headlines as "Progressive Negro Race and Backward 'Poor Whites'" contrasts the better element of the blacks with the lowest elements of the whites to the advantage of the former, particularly in the matter of a laudable ambition to acquire an education. Such easy and unimportant argument is convincing enough to a certain extent, but what is misleading and unwarrantable is the implied assumption that the negro, if given a fair chance, will display innate superiority and rival the boasted civilization of the whites if not put it to shame.

In essays of this sort there is no recognition of the patent fact that the American negro's enlightenment and progress are due to his contact with white men and that his civilization, such as it is, is but a copy of the white man's. During more than two centuries the savage bondmen from Africa were gradually civilized in the industrial school of slavery in America. After emancipation they not only had a "fair chance," but to a large extent book education was literally thrust upon them. What would be the status of our negroes now if their ancestors had never been brought to this country? The true answer to this question will

throw much light on the black man's innate or racial possibilities of development apart from the white man's influence. According to the learned writers, civilization among the negro tribes of Africa has been stationary for 5,000 years. They are now practically where they were when Europeans were still living in trees and killing each other with spears, and but for the slave trade American negroes would now be no better advanced.

OUR UNIMPORTANT EARTH

The wonders of the universe revealed by astronomy receive partial illustration in the facts concerning the planet Jupiter and the sun Aldebaran which are now visible in the same quarter of the evening sky, just above the eastern horizon. Jupiter, the largest of the planets of our solar system, shines with a still steady light, while Aldebaran twinkles restlessly, being itself a sun blazing with its own fire. Jupiter is millions and Aldebaran trillions of miles away. The distance of the greatest planet of our solar system, which is 1309 times as large as our earth, varies from about 370,000,000 to 600,000,000 miles, according to the relative positions of the planet and our earth as they revolve around the sun. The distance of Aldebaran, the blazing lord of another solar system with planets of his own, has been computed as approximately 270,000,000,000 miles. This distant sun belongs to the constellation of Taurus, in which also the relatively near planet of Jupiter now appears to be.

Some of us unconsciously regard ourselves and our immediate surroundings as the center of all things, and most of us unconsciously regard the earth as the whole universe, yet one man, one group of men, one nation, one little earth like ours—all are as nothing at all when measured by a universe composed of millions of great suns and myriads of planets revolving around them. A man or even a nation infatuated with self-importance or suffering from a swelled head, if not a hopeless case, may learn lessons in becoming modesty by contemplating the astounding facts of astronomy.

BEAUTY AND FOOD

The Arabs of the south Saharan regions of Africa are said to consider fat the chief requisite in the matter of womanly beauty and to stuff young girls with kooos-kooos until they are too "fleshy" to walk as the best means of improving their chances in the matrimonial market. No similar standard of taste has ever been reported from Germany, but most of us have observed a sumptuous expansiveness of person among German women which may reasonably be traced to the seven meals a day which, according to ex-Ambassador Gerard, was formerly the custom in the Kaiser's dominions. Whether such a conclusion be justified or not, a rumor has crossed the Atlantic to the effect that as a result of the very moderate indulgence in food enforced by war conditions German women of erstwhile too ample proportions now "look more refined."

Perhaps a multitude of "beefy" men and women in America also may live to thank the war and its enforced moderation for a similar reduction of avoirdupois and a gain in the matter of physical pulchritude. Over-eating not only breeds disease, as physicians well know, but coarsens the body. Moderate indulgence in food makes for beauty as well as for health and strength. It is possible to suffer ill effects, of course, from bad food or an insufficiency of good food, but, except among the very poor, there is more danger of over feeding than of under nourishment. The too heavy feeders are apt to resent the official recommendation that they eat sparingly and help to win the war, but nothing better could happen to them than to be compelled to go on a limited diet. The desideratum at all times, in peace or in war, is good food eaten sparingly, for otherwise both health and physical beauty will be sighed for in vain.

THE SOUTH'S MANY CROPS

Those who imagine that the South is still a one-crop region will be surprised to see the figures presented by Senator Ransdell of Louisiana.

According to his showing, the value of the 1915 cotton crop was only \$750,000,000, while the value of other crops, including grain, sugar, hay, tobacco, vegetables, fruits, for the same year was no less than \$1,957,000,000. With live stock added, this total of Southern farm products apart from cotton for that year would be \$2,850,000,000, indicating that approximately only 25 percent of the agricultural income of the South now comes from cotton. Of course this diversification has brought larger prosperity. "In fifteen years," says Senator Ransdell, "the number of Southern banks quadrupled, while their deposits increased from about three-quarters of a billion to nearly three billions. These figures show that the South now has banking resources as great as the entire country had as late as 1884."

The lingering impression that the South is still a one-crop region is due to the complaints and criticism of that section's purchases of grain and meats from the West. There are such purchases because many Southern farmers produce such foods only for their own use, knowing that, where they can not sell locally or ship easily, it will hardly pay them to do more. The South still centers largely on cotton and truck farming because it cannot afford to attempt competition in the larger sense with the grain growing West. But the figures given above show that the diversification, apart from truck farming, is far greater than is supposed.

The chief blessing that Americans are asked to give thanks for this year is that "we have been given the opportunity to serve mankind as we once served ourselves in the great day of our Declaration of Independence, by taking up arms against a tyranny that threatened to master and debase men everywhere and joining with other free peoples in demanding for all the nations of the world what we then demanded and obtained for ourselves." We may also appropriately give thanks for having had the wit to recognize the danger to our country itself before it was too late.

A Florida editor tells of getting up before daylight one of these fine autumn mornings and catching thirty-nine speckled perch, a beautiful fish of the bass family. The editor's gratification and pride are revealed in his promise that "this dose of brain food may show its effects in this column later."

Thomas Paine, who died at Belvidere, N. J., the other day at the age of 101, was 32 at the end of the war with Mexico, 49 at the end of the Civil War, and 72 at the end of the Spanish war, but nobody knows how old he might have been at the end of the world-war.

There is a campaign for the extermination of rats and mice inaugurated by the Department of Agriculture. When it is over there will still be rats and mice, but they may be outnumbered by statistical papers on the subject of their ravages.

Chicago's "anti-war, anti-Wilson, anti-American" ticket was "snowed under a blizzard of ballots" that "rattled all the pots in Potsdam," but it does not appear that Mayor Thompson has yet been taught the salutary lesson he is in need of.

More than nine millions of Americans over-subscribed the Second Liberty Loan of three billions more than a billion and a half, and the Kaiser may rest assured that they will do the like again and yet again if need be.

In that first attack on a Pershing trench the Germans outnumbered the Americans six to one. Before the Americans number six to one there will be no German trenches left to attack.

The Adams, Ga., Enterprise reports an estimable and happy townsman with "thirteen children and a Liberty bond for every blessed one of them."

Scratch pads of all kinds. The Herald carries them in stock. Phone 340.

Nebraska State Volunteer Firemen's Association

President—Harry J. Hauser, Fremont.
First Vice President—John W. Guthrie, Alliance.
Second Vice President—Wm. P. McCune, Norfolk.
Secretary—E. A. Miller, Kearney.
Treasurer—F. B. Tobin, Sidney.
Chaplain—Rev. W. C. Rundin, Crawford.
Board of Control—Jacob Goehring, Seward, chairman; C. H. Masters, Auburn; C. R. Frazier, Gothenburg; H. H. Bartling, Nebraska City; Clyde Beckwith, Crawford.
A Department Devoted to the Interests of the Volunteer Firemen of the State of Nebraska
Edited by Lloyd C. Thomas, State Publicity Chairman.
CONTRIBUTIONS TO THIS DEPARTMENT ARE ALWAYS WELCOMED
Address envelope to: State Publicity Chairman Firemen's Ass'n, The Alliance Herald, Alliance, Nebraska

MILL BURNED AT BROKEN BOW

Broken Bow has lost its mill by fire. At another time this would be considered a very serious loss but at this time when the country needs every available means of converting grain into food, the loss is still more serious. Under present conditions it will be hard to rebuild the mill. This week if the mill had been in operation it would be grinding flour for the government and running at capacity for the month, it is understood.

The greatest loss will be to the city in time to come. The mill did not have the support to give it full running capacity and for this reason a mill of this capacity will not be built here for some time to come. A smaller mill may be built but it will

call for the inducing of new capital to this city, a thing which this city has always been backward about doing, as is shown by past history of the actions of the citizens in regard to a canning factory, a division point, and other noteworthy projects.

It will be up to the city now, however, to bring in this capital, if the city is to maintain its position as a market for grain. The first opportunity that is offered from a reliable source for a mill, every citizen must come forward and pledge his support and what financial aid is required by this project. This is an agricultural community and to insure the marketing and finishing of the products of the farm at the least expense, requires that they be finished here for the vicinity.—Broken Bow Republican.



Delicious Drinks

Our pure ice cream and real fruit flavors make the refreshments you get at Brennan's fountain really nourishing food. And we keep our serving dishes and receptacles as clean and wholesome as the best housewife in town keeps her kitchen.

Stop in at Brennan's and get a thirst-quencher, then take a pail of cream home to the family.

LUNCHEONETTE IN CONNECTION

Brennan's

PHONE 84

301 BOX BUTTE AVE.

Little Business Pullers

Advertising under this head, five cents per line. Count six words to the line. No advertisement taken for less than fifteen cents.

Try Herald Want Ads. For Immediate Results

For Sale

HIGH GRADE second-hand automobile for sale cheap. Nicolai & Son. 37-1f

FOR SALE—Good Ford touring car. Phone 549. 49-1f-8735.

FOR SALE—High grade typewriter carbon paper. The kind that gives you a clear duplicate. The Alliance Herald. Phone 340.

FOR SALE—Buick roadster; first-class condition. Phone 185. 49-1f-8734

YOUR CHANCE to get a first-class, high-grade automobile for sale cheap. Used but in excellent condition. Nicolai & Son. 37-1f

FOR SALE—Five-room residence at 509 Sweetwater avenue. Electric lights, city water, bath. Barn. Ideal town-town location. A bargain and can be purchased on easy terms. Call at The Herald office for further information, price and terms.

FOR SALE—Typewriter ribbons for all makes of typewriters. Typewriter and pencil carbon papers. Typewriter paper and second sheets. Herald Publishing Co. Phone 340.

FOR SALE—1916 model six-cylinder "Reo" Roadster. In perfect condition. Inquire Dr. Jeffrey, Phone 565. 44-1f-8679

FOR SALE—A Cream Separator, absolutely good as new. Has 750-lb. capacity. Inquire Kidd's Cafe, 213 Box Butte avenue, or call 172. 49-2f-8746.

FARM FOR SALE—On account of being alone, I will offer for sale for a short time only my farm of 582 acres, ten miles south and east of Alliance—price, \$4,000. Will take in trade a small bunch of horses or cattle as part payment. All fenced, 50 acres in cultivation, other improvements. Five acres of this land has produced \$4,000 worth of potatoes the last two years. 200 bushels are now being dug from one acre of some of the best ground. If you are from Missouri and must be shown, some and so, or write, if interested, to J. J. Keenan, owner, Alliance, Nebraska. 46-1f-8703

FOR SALE—Scholarship for complete business course in the Nebraska School of Business, Lincoln, Nebraska. One of the leading business educational institutions of the west. The scholarship will be sold at a good discount, on reasonable terms. If interested call at The Herald office or address Box 8635, care Alliance Herald. 42-1f-8635

FOR SALE—One of the best quarters in Box Butte county for \$10.00 per acre. Look it up. It is the NW 1/4 of section 32, township 25, range 50. Geo. McGillup, Big Timber, Montana. 45-8683-1f

BARGAIN HUNTERS TAKE NOTICE We have for sale: A 10 room modern house. One 6 room modern house. One 5 room modern house, except heat.

One 9 room modern house, except heat. One 5 room modern house, except heat. SEE SNODDY & MOLLRING. 42-1f-8636

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Wanted

BOY OR YOUNG MAN WANTED to learn the printing business. Good opportunity for one who can devote all of his time. Apply at The Herald office. 46-1f

WANTED—Medium sized safe and platform scale. Call 340, Herald office. 46-1f-8700

poultry. Will pay highest cash price.

Call P. D. Roberts or Alliance Hotel. 48-8760-5f.

WANTED TO RENT—Three furnished room for housekeeping. Must be modern. Inquire at Herald. Phone 340. 48-8761-1f

WANTED—200 ROOMS for the Potato Growers' Convention, November 15-16. These men consist of the best class of farmers in our state and the committee hopes the people of Alliance will strain a point to help take care of these men. Phone Community Club, No. 74, stating how many you can take care of and give rates. 47-1f-8774

BOY OR YOUNG MAN WANTED to learn the printing business. Good opportunity for one who can devote all of his time. Apply at The Herald office. 46-1f

RAGS WANTED—Clean cotton rags are wanted at The Herald office. Three cents per hundred paid for clean cotton rags on delivery. We can use 500 pounds at once.

For Rent

A Want Ad in The Herald will rent that vacant room for you.

Lost and Found

Build a Home of your own. See Snoddy and Mollring, Agent for Nebraska Bldg. and Loan Co. 42-1f-8636

Miscellaneous

Calling cards for the ladies are printed promptly and neatly at The Herald office. The prices are reasonable. Phone 340 for samples and prices, or call at the office

MOVE FURNITURE SAFELY We have equipped our dray wagons and auto truck with the latest appliances for moving furniture without marring or scratching or doing damage. Up-to-date wagon pads will be used by us on all moving jobs. JOHN R. SNYDER, Phone 15. 37-1f-5950

MONEY TO LOAN on Farms and Ranch Land. SNODDY & MOLLRING. 42-1f-8636

Typewriter ribbons of all kinds—The Herald carries the largest stock in Alliance at all times. Phone 340. Herald ads bring results. Try one in the next issue.

Mr. Business Man, on your next trip take along some artistically printed business cards. The expense is light and they are business getters. The Herald's job printing department will turn them out promptly. Phone 340 and we will call.

Don't send out of town for your typewriter paper, ribbons, carbon paper and other office supplies. The Herald carries a good stock of fresh goods at all times.

Bad Cough? Feverish? Grippy? You need Dr. King's New Discovery to stop that cold, the soothing balsam ingredients heal the irritated membranes, soothe the sore throat, the antiseptic qualities kill the germ and your cold is quickly relieved. Dr. King's New Discovery has for 48 years been the standard remedy for coughs and colds in thousands of homes. Get a bottle today and have it handy in your medicine chest for coughs, colds, croup, grippe and all bronchial affections. At your druggist, 50c.



UNIFORM

Two things may prevent your motor from developing its maximum power at all times—

Using a gasoline that is not always uniform, and frequent changes from one gasoline to another.

You cannot keep your carburetor properly adjusted if you do either of these things. Standardize on your gasoline. Fill your tank with Red Crown wherever you are. Wherever you get it you'll find it the same—powerful, speedy, quick-starting and crowded with mileage.

At our Service Stations and all good garages. Look for the Red Crown Sign.

Put Polarine in your crankcase. It's the perfect winter lubricant.

STANDARD OIL COMPANY
(Nebraska) OMAHA