S. S. Welpton, state agent for the Connecticut Fire Insurance Company, was an Alliance visitor last week.

George Mollring's racing horses are entered in the races at Broken tives and friends at Bayard this Bow this week. Dwight Zediker competes in the relay races at the urday. same place this week.

George Schweng of Norfolk, Nebraska bought a quarter section of land in this section recently and expects to improve the place this com-

E. Becker went to Sidney on Tuesday on a short business trip.

Mrs. Henry Dilman returned to her home at Ellsworth Sunday fol-

### John McCoy, M. D. Offices and Hospital Reddish Block Telephone 81

Elsa Dilman of Ellsworth is at tending school here this year.

Miss Eva Seidow has been enjoying a visit from Miss Elsie Stover, of Sidney, a part of the past week.

Mr. and Mrs. K. L. Stearns and son returned Monday from a short visit at Lincoln. They went to Lincoln on Friday.

If you don't see me before ordering that new fall suit we will both lose money. New woolens now on display. Roy B. Burns, KEEP-U-NKAT Tailors and Cleaners. 40-tf-8602

Miss Laura Wadum, who for several weeks past has been confined to her home on account of illness, resumed her duties in the office of the general superintendent, on Monday.

Mrs. F. G. Hitchcock went to Omtha Sunday for a short visit. From the local hospital. Omaha she will go to Hebron for a visit at the home of her mother.

Mrs. H. E. Reddish is enjoying a visit from her sister, Mrs. Ericson of pital on Thursday. Lead, South Dakota.

### Real Estate, Loans and Insurance. F. E. REDDISH, Reddish Block. 15-tf-6727

The Monotony Breaker dance held at the Phelan opera house on Friday night was attended by some fifty couples. All had a good time and more affairs of a like nature are promised for the near future.

iness visitors the first of the week.

Deputy United States Marshal Wright, of Chadron, was in the city on Monday serving papers in the bankruptcy case of the Aliance Auto Supply Co., which failed here some time ago.

A big dance is scheduled to be this week. The orchestra from Hy- west of Hemingford. annis will furnish the music.

Mr. and Mrs. Frank Rowley and daughters of Ashgrove were ni Alli- of Lakeside at the hospital here. ance Saturday, shopping.

Mr. and Mrs. L. H. Mosher are enjoying a visit from their son, Henry, of Butte, Mont.

Mr. and Mrs. Charles Hill returned to Alliance Friday from a relatives and friends at visit with Portland.

for a visit at the home of her brother at Manhattan, Kan.

The new panneled cards are the latest thing in engraved stationary. Your Alliance Herald offers lou a ride assortment of designs and styles from which to select. Your old plate, if in good condition, can be used on the new pannelcy designs. Engraved Christmas cards may also be ordered here.

## Mrs. Ralph Waldo Beal

Vocal Studio

Res. 501 Laramie Ave

See Us, And See Best



## DRAKE& DRAKE

**OPTOMETRISTS** CAN FIT YOU WITH GLASSES

FOR EVERY PURPOSE We Can Duplicate any Broken Lens 318 % Box Butte Ave

Everett O'Keefe left Sunday for Omaha to again take up his studies at Creighton university.

Mrs. Elliott Strand is visiting relaweek. She went to Bayard on Sat-

Mrs. Jack Ward and daughter re-So. Dak., on Saturday following a visit with relatives here.

The announcement is made that all her home at Ellsworth Sunday fol- money for the library fund to be used lowing a several days visit in this in placing libraries ni the camps and cantonments of our soldiers ident of Aliance, is now attending and sailors should be turned over to the training camp at Louisville, Ky., Mrs. Nellie Wilson, public librarian, with the soldiers from Indiana. as early as possible so that it can be forwarded to headquarters by the Bend, Ind. first of the month.

> Miss Hattie Rensowld left Tuesday for a few days visit with Miss Nelle Shrewsberry at the Shrewsberry home near Ellsworth.

W. D. Minor of Lincoln, one of the well known spud buyers in this section, was in Alliance and this part the Kansas coal operators association of the country looking over the sit-

Island on Monday. He raced his coal men, the committee being inter-horse "Ebenezer" at the races in ested in the regulation of coal prices Grand Island last week and then and supply. shipped his horses home, closing the

Mrs. F. M. Russell visited the last of the week at Hemingford with Mrs. R. H. Telford.

The C. C. Joy family of Lakeside were Alliance visitors on Friday and Saturday.

The person who holds ticket "Kcar within fifteen days, the holder year. next to the number in order will be declared the owner.

work

went to Omaha Monday for a visit points. with relatives and friends.

after his ranch interests, which comprise what is known as the old Mike

Thursday evening a baby boy was born to Mr. and Mrs. Geo. Hunsaker

Mrs. J. A. Armour and children are visiting at Denver this week They expect to go to Casper, Wyo., from Denver and will make their home at that place in the future.

L. J. Johnson of the Mallery Grocery store is now located at Haffland as manager of the Hoffland urday. store of the Mallery Grocery Com-Mrs. Lloyd Johnson left Sunday pany. Former manager Spear has been called into the national service.

> John W. Guthrie returned home Thursday following a two yeek's vis- iness. Mr. Braun's company is in a not be long before an organization it at Mackinac Island, Mich., and at South Bend, Ind. At Mackinac Island he attended the annual conventions of Equitable agents. He visited his family at South Bend.

Andy Walmer, of Hoffland, was in town Saturday. Andy has been at Hoffland about two years. He helped build the first building to be erected at that place and is one of the real 'old timers" of the new village. While here Andy called at the Herald office and took away with him one of the big, beautiful flags which the Herald is putting out in connection with Herald subscriptions. Andy said he loaned his old flag to the comptany and they put it at the top of the pole at Hoffland. The company is going to get another one, soon, as the old one is about "all Andy is going to hand the Herald flag iin his home at Hoffland.

A. Hadley brought a freak squash to the Herald office Saturday. It was a fine squash but had adopted a plece of woven wire fence in his growth with the result that the fence grew through the squash or the squash grew through the fence. Mr. Hadley also took home with him one of the big Herald flags.

Pease and Mrs. Lowry are sisters.

Miss Mable Sward has been visitng in Sioux City, the past week.

Will M. Maupin head of the Nebraska State Department of Publicity and no physical effort. and also editor of the York Democrat Phone 131 been over in th Scottsbluff neighbor-

a busy man these days his newspastate publicity chairman.

Mr. and Mrs. Charles Smith of Illinois are guests at the L. H. Mosher home this week. They have been on a 3,000 mile trip through the west which included visits to Denver, Billings and Aliance, besides several

Mrs. Ray A. Douglas visited with relatives in Omaha the pase week.

Mrs. R. V. Andress has been visitnig relatives at Lincoln the past week.

The Herald's subscription solicitor is a busy woman these days. It keeps her more than busy distributing the new Herald flags (3x5 feet). Joe Vaughan left Tuesday night If she hasn't called on you yet, she for North Platte. He is the official will get to you soon. Be prepared starter at the race meet being held to tell her you want the big, beautiful there this week. \$2.00 ready for her when she calls, if posible. Many are coming to the turned to their home at Edgemont, office themselves and getting their flag. Either way is a good way, but it's up to you to see that you get your flag. They're going fast.

Merlin Guthrie, son of John W. Guthrie of this city and a former resthe training camp at Louisville, Ky., Merlin Guthrie is a resident of South

John W. Guthrie ran across R. J Lawrence in Chicago last week. Mr. Lawrence is a former Alliance resiplant here just previous to the time when the city purchased the plant. Mr. Lawrence is now chairman of and is manager of the Kearney coal company. He was in Chicago on his way to Washington, D. C., to C. L. Lester returned from Grand serve on a committee with six other

An Omaha man who was in Alilance last wek told of seeing the "kissing" incident which happened when Company G left for the south. The boys were in the railroad car when a big man picked up a hand-The sixteen year old daughter of some girl and walked alongside the Fred Hucks of Hemingford was oper- car with her. Each member of Co., ated upon for appendicitis Friday at G. leaned out and was soundly smacked by the girl. The Omaha Hoffland. man reports, however, that Captain Miss Martha Goodwon, daughtter Jack Miller missed out on the kisses of Zeb Goodwin of Mitchell, submit-ted to an operation at the local hos-the time. However, he was looked Tuesday and Wednesday. He is one out for by Johnny Williams who took of the members of the firm of Robtwo kises.

Wm. McElfresh, a resident of Lincoln, visited Alliance last week and purchased a fine quarter section of land near Berea, the Spud Center, 71" is awarded the Dort automobile through the agency of E. T. Kibble given away at Antioch Saturday af- & Company. Mr. McElfresh expects a call from the W. R. Harper home ternoon by M. F. Nolan. If the hold- to return in May and make arrange- Wednesday morning about 11 o'clock. er of the ticket does not claim the ments to farm the land the coming An oil stove blazed up and looked

Dean William Carson Shaw of St. the Alliance stock yards Saturday ried out the oil stove. When the evening and night. 275 carloads, fire boys arrived they were told to then divided up into trains and sent on their way eastward to the great Mrs. Guy Lockwood and children markets at South Omaha and other ard, who has been spending a part

Tom Majors is here from Peru week for Casper, Wyo., to take bers of the Box Butte Home Guards this week. The Colonel is looking charge of the Groffith Oil Co., at that at the armory on Tuesday evening. point. Mr. Armour has held the the regular meeting night of the orposition of Vice President but has ganization. There was a large crowd held at Ellsworth Saturday night of Elmore ranch seven miles south and recently assumed the office of Fiscal in attendance, but for some reason Agent. His family left for Denver the Governor failed to put in an apwhere they will sojourn until Mr. pearance. Armour can find a suitable location.

> Joe Bollard, Harry Harp and Ellis Kincaid of Bingham were Alliance visitors a part of last week.

Mrs. Madden of Bingham, who had been spending several days here, returned to her home on Sunday.

Elmer Noe of Hemingford was a between trains visitor in town on Sat-

S. J. Braun of Syracuse, New York,

When the cave man wanted help or a wife dragged he or she to week the suits ought to move fast the tribal habitat.

Civilization has placed certain restrictions and gram; Charles Bryan, ex-mayor of limitations about us week and have been spending sevwhich prevent this ity of the Graham ranch as guests beautifully simple Mrs. J. W. Coleman was taken to method.

the want ad, which costs but a few cents,

hood and left Friday noon for a short soda and it is stated that he is ready visit at Antioch. From Antioch he to purchase all the available soda returned to Lincoln. Will Maupin is from the Nebraska potach plants as soon as a refinery is erected to sepper the York Democrat his Magazine arate the soda from the other ingre-Midwest Magazine, and his job as dients. Mr. Braun's visit here this week is his second to this part of the country, his first visit having been made some three months ago

Elliott Beaumont, who for the past wo weeks has been taking treatments here, went to Hemingford on

Mrs. Mabel McClung of Hemingford was in the city the last of the week.

W. S. Kidd has purchased Joe Smith's lunch room at 213 unpaved Box Butte avenue. Mr. Kidd will operate the place under the name of Kidd's Lunch Room, and states that high class and satisfactory manner as operated by Mr. Smith in the past. Mr. Kidd took possession of the business on Saturday. Joe Smith expects soon to re-enter business but as yet has no definite plans and does not know whether it will be in Alliance or some other town.

Announcement is made of the closing of a deal for the sale of the True Miller ranch near Marsland to G. E. Sandoz, the consideration being given as \$21,500. The ranch is located west of Marsland and is composed of 1,720 acres. Mr. Sandoz will take immediate possession of his new property.

E. C. Drake was at Antioch on Tuesday. He went down at the request of F. M. Broome to do some work on the Antioch News this week, returning to Alliance Wednesday morning. Mr. Mayes, who for some time had been employed by Mr. Broome on the Alliance News and later on the Antioch News, when the paper was moved to its present location a few weeks ago, severed his association with the paper suddenly. according to reports, and it was to help Mr. Broome out of his difficulty that Mr. Drake spent the day at the News office in Antioch. It is probable that Mr. Drake will return to Antioch the last of the week to get out this week's edition of the News.

Clarence Tompkins and family are moving this week to near Bonner.

Mrs. J. G. Beck is having her house repaired prior to occupancy.

The Misses Marie Howe and Lena Jamison were week-end visitors at

O R. Roberts of Lewellen, Neb., erts Bros. Co.

Mrs. John Henderson of Mud Springs was an Alliance visitor Wednesday of this week.

The fire department responded to a call from the W. R. Harper home dangerous, so the alarm was sent in. Mrs. Jerry Rowan, who lives next 7875 head of steers pased through door, went into the kitchen and car-

Lieutenant Governor Edgar Howof the past week in the vicinity of Alliance hunting ducks, was sched-J. A. Armour left Friday of last uled to deliver a talk to the mem-

F. E. Brown, engine dispatcher, and Mrs. Brown returned this morning from near Seneca where they enjoyed a ten days' vacation. Mr. Brown spent most of that time hunting. He reports that he had fine luck and a good time.

William Oeschger of the Nebraska Christian Missionary Society, and Stephen J. Epler, minister of the Alliance Christian Church, went to Antioch on Wednesday morning and president of the National Chemical secured a location for a Christian Company of that place, was in Al- Church building in that fast growliance and Antioch this week on bus- ing town. It is stated that it will position to use large quantities of of the Church of Christ will be perfected in Antioch. This will give Antioch two church denominations. The Congregational Church already has a church in Antioch and is conducting its affairs as a community

The eGorge A. Mollring Store, known as "The Store of Quality," is holding a big suit sale this week at he strode forth, tapped are being offered at one-third off the which the new fall and winter suits one on the head, and regular selling price. Mollring's have some exceptionally fine looking women have been buying them this now that the public announcement is made that the suits are being sold at one-third off.

> Lieutenant Governor Edgar Howard, editor of the Columbus Tele-Lincoln, and two other Lincoln men arrived in Alliance the last of the

the hospital Wednesday evening.

Mrs. Jack and little daughter left Mrs. I. P. Pease of Colfax, Iowa, has ben the guest the past week at the Lincoln Lowry home. Mrs. I But it has giv n us mont following a several weeks' visit Mrs. Elliott Strand returned home

Monday from a visit with relatives at

# **Round House Rumblings**

Being a brief resume of the week's doings, jotted down by the hoghead while waiting in the Alliance round house for the O-2 to fire up, for the run to Seneca.

L. A. Smith has taken his turn on ,

The movement of stock during the fore part of this week over this division was very heavy. We understand that about 600 cars of cattle ing down a job with the "Q" while were handled on the division during wifey "holds down" a homestead in he will conduct the place in the same the first two days of the week. Shipments were especially heavy between Alliance and Seneca, as between these two points alone about three hundred cars of cattle were loaded. It is remarkable indeed that such an enormous amount of business, in addition to the regular business which is in itself unusually heavy, can be handled by the railroad company with comparative ease, and to all appearances as far as the public is concerned, without any hardships.

in that office.

George F. Dill, a conductor on this the Seneca-Broken Bow local, after division has been assigned to work paying a visit to his brother, Otho, out of Alliance, and is moving his in Havelock, where he was calltd, on family to this point, as a result. Mr. account of the serious ilnelss of the Dill has for the past five years been a brakeman on this division.

> Fireman McKinson has been working on the east end for the past week or ten days. Mr. McKinson is hold-

> Otto Carr, who was working on the extra board at Alliance, but who was assigned to Seneca switch engine by permanent bid, has gained posses sion of a motorcycle and can be seen they say, most any time flitting about the streets of that town to the constant chug chug of a very much over worked machine.

Engineer N. T. Shawver made & John Nolan, who relieved I. R. couple of trips on the east end during Pederson in the round house office a the past week. "Nervie Nat" says it few weeks ago is now working days makes no difference to him, just so

## IN GOOD OLD NEBRSAKA

From The State Department of Publicity

Nebraska is today producing more olate looking spot in Sheridan counthan 35 per cent of the potash con-sumed in the United States and rap-ash and the erection of a reduction idly becoming the chief source of plant where Antioch now stands. potesh supply. Before the world And today Antioch is a city of a war Germany supplied the bulk of the world's potash, and at the beginning of the war that nation's managers boasted that this control of potash would be a great factor in Germany's success. Now comes a story that reads like a Munchausen romance. Thousands of acres in the "Sand

Hills" region of Nebraska are covered by alkali lakes. Until three years ago these lakes were a nuisance. Their waters were bitter and ranchmen hated them because cattle drifted into them during storms or were bogged down during the rainy seasons. Besides, they occupied space that might better have been in grass. About three years ago, perhaps a little longer, two University of Nobraska students, Modisett and Jeef in Nebraska; today it is selling at investigated those lakes, and after from \$5.75 to \$6 per hundred. Three much difficulty succeeded in interest-dollars per hundred pounds would ing capital. Then it was suddenly afford a fair profit to the paper makannounced that the two young felers, and if Mr. McAdoo can have lows had discovered these lakes to that price fixed f. o. b. Omaha or be rich in potash, and immediately Lincoln the Publicity Department is plants were erected to extract the confident that the editors of Nevaluable mineral salt. During the braska will reciprocate by boosting last twenty months more than \$2,-000,000 have been invested in pot ash reduction plants in this state, W. J. Brazell and E. K. Haldeman, district plant chief and district commercial manager, of the Nebrasta Telephone Co., were Alliance bushance of the week there in mission were watered and fed. They were then divided up into trains and solution plants in this state, arrived by six o'clock Saturday evening and night. 275 carloads, fire boys arrived they were told to averaging 25 to the car, arrived by six o'clock Saturday evening and the output to date totals more than \$2,500,000. The daily output stove had been carried out of the week there in mission were watered and fed. They were house. a value of \$125 a ton.

> The ranchman who has an alkali lake on his ranch is today a potential millionaire. Capitalists are chasing him in an endeavor to secure a lease on the lake on a royalty basis. Krause Bros., in the Alliance district, used to bewail the fact that a square mile or two of their big property was rendered useless or worse by a bitter water lake. Today they average from it. The whole "Sand Hills" region is in a ferment, and millions of capital are ready for investment in the Nebraska potash industry. Governor Neville has appointed a

special attorney to enforce the prohibitory law in Douglas county. It 's beginning to dawn upon certain ele- hicle for each 8.9 of its population. ments in Omaha that Governor Neville meant what he said when he promised to enforce prohibition if elected and the amendment carried. Those who grinned and whispered that the promise was the usual "po- ing of Hemingford were married by litical bunk" are now convinced that the Catholic priest at Hemingford the governor was in deadly earnest on Tuesday of this week.

The days of the big ranch in Neby its owner, Robert Lucas. The ranch brought \$238,785, or an average of \$106.60 an acre. It was sold in 20, 40 and 80 acre tracts to suit the purchasers. Most of the tracts were purchased by nearby farmers, the majority purchasing for their sons. And as an evidence of Nebraska prosperity, more than 75 per cent of the purchasers paid spot cash.

Pump irrigation in the Platte valley in Buffalo, Hall, Merrick, Dawson and other valley counties promises to become a great enterprise during the next few years. The Central Power Co., with headquarters at Grand Island, and now owning the Kearney electric plant, is figuring out a cheap method of operating irrigation pumps by electric power. The Central Power Co. owns the Kearney power canal and is preparing to improve it and put it in shape to furnish continuous hydro-electric power. A large number of gasoline irrigation pumps are already in operation, and in each instance have proved immensely profitable. There is a possibility of making sure-crop territory of thousand sof acres in the Platte valley by pump irrigation, and the only problem now is that of cheaper power to operate the pumps.

"Mining towns" used to be the miracle towns of the country. They sprang up over night, and by sun-Miss Mabel young left Sunday down were cities. "Potash towns" mobile headlight containing rim and right for Hastings, Nebraska., for a are now the miracle towns of Nevisit with relatives. She expects to braska. Two years ago Antioch, attend the W. C. T. U. convention at Lincoln the first of the coming month. The site was a rather despectation. The site was a rather despectation of the coming month.

thousand people, a majority of whom are drawing big wages. Broome has moved the Alliance News to Antioch and put Reese Mays in charge. Nebraska now has a "pot-ash city" as well as three or four "sugar cities" and other kinds of industrial cities.

The Publicity Department of Ne-braska has written Secretary of the Treasury McAdoo that he will not need to worry about advertising the sale of Liberty Bonds in the country newspapers of the United States if he will see to it that the price of print paper is fixed on about the same basis that the price of wheat was fixed. Two years ago newspaper was selling at \$2.65 per hundred pounds the sale of the next batch of Liberty Bonds and never'think about getting pay for the space devoted to that sort of boosting.

Speaking of "conservation," why to Wisconsin and Massachusetts to be tanned and made into shoes and harness and other leather products, instead of tanning the hides in Nebraska, and then employing Nebraska wage earners to make the shoes and harness and automobile tops and other leather goods in Nebraska factories?

Up to and including September 14 Secretary of State Pool has issued thousand dollars a day royalty licenses to 140,700 automobile ownera. He confidently expects to make it better than 150,000 before December 31. These figures do not include the licenses issued to owners of motorcycles. The World Almanac estimates Nebraska's population to be 1,258624 today. If these figures are correct Nebraska has one motor ve-This is better than an average of one to each two families.

> Henry J. Roes of western Box Butte county, and Caroline F. Gassel-

Wiley C. Asher of Harden, Monbraska are rapidly nearing an end. tana, and Miss Annie E. Ackermann The famous "Grassland anch" of of Morrison, Illinois, were united in 2,237 acres near Foster, Pierce coun- marriage at the Presbyterian parsonty, has just been sold in small tracts age here by Rev. Black on Saturday.

> TOO LATE TO CLASSIFY MONEY TO LOAN Farms and Ranch Land. SNODDY & MOLLRING.

42-tf-8636 STRAWBERRIES WALNUTS

AND CIDER 24 full size quarts Fancy Straw-berries, \$3.00; Black Walnuts' \$1.25 per bushel; Sweet Cider, \$9.00 per barrel of fifty gallons. Apples by the barrel or car load, ask for deliv-

ered prices.
WICKHAM BERRY FARM,
Salem, Nebraska

TO TRADE!-We have a tract of 225 acres of nice land to trade for horses. What have you? Burns Real Estate Agency, Alliance, Nebraska. 42-6t-\$-8650

FOR RENT!-One furnished room 512 Niobrara. Phone 796. 43-2t-8657

FOR RENT-4 unfurnished rooms for light housekeeping. Phone 683.

FOUND-Front portion of auto-