ALLIANCE HERALD, THURSDAY, SEPT. 1917

1965年9月14月1日11月19月1日上午期代生活的第三人名上古凡

### Hoffland

Miss Kathryn Ostenburgh returned her home in Omaha after a weeks at at the home of her brother W. . Ostenburgh.

Lee Haverland accompanied by his rife left Wednesday for Seneca, Nemeka where Mr. Haverland will oin in a two weeks hunt.

Mr. and Mrs. Spooner returned Monday from a weeks visit with friends and relatives at Anselmo.

Mr. and Mrs. Doty returned home sturday after a two weeks visit with relatives at Surprise.

Misses Berta and Dorothy Levers returned home Sunday after spending the summer with relatives in Surprise and Ulysses. They were accompanied by a sister Mrs. Wm. Blocketer who will be the guest of Iowa and Eastern Nebraska Cattle relatives for a few days.

Miss Helen Avert returned home unday after spending the week with Mrs. Ted Myers south of town.

Sunday. Miss Ethel Graham cattle to eat it. A big crop of corn consisted of Mrs. C. E. Drake, leader, Miss Ethel Graham, Miss Edna Benedict and Miss osina Mirk.

Hawe holds sway over the rest.

All of the shantys are being plas-tered on the inside making them 7th: much nicer.

Mrs. John Hawe is able to sit up this week.

son spent the week end at home.

invaded the town as everyone seems acres. Without exaggeration the toto have it.

Mr. Speer is manager of the Mallery Grocery Co., and post master at Hoffand.

The A-Muse-U theatre building is being remodeled on the inside which lowa and eastern Nebraska is unpargreatly improves the looks.

Mrs. A. W. Watmer of Alliance is conservatively placed at 60 bushels here. She is keeping house for Miss to the acre where 30 bushels usually Harris who is teaching the primary is high. An ideal season for oats grades.

A new address to built on praking of corn that had been plant-the back of the pool hall. Twenty-two new bunk houses are being built to take care of the men.

Albert and Walter Were business visitors to Alliance Wednesday.

surfaces should be protected from the rain by a covering of heavy grease that will not wash off. Otherwise the tractor is likely to suffer serious damage, and the operator may experience long delays in getting the machine ready for use next season.

MANY CATTLE IN THE HILLS YE

Feeders Favor Stuff from Western Nebraska Ranches

themselves are greatly interested in Le schleved .- New York World. seeing a bumper crop of the cereal, gospel team from Alliance was for the reason that they raise the

and Mrs. C. E. Drake gave a splend- means a strong demand for feeder d duet. After which Miss Rosina cattle and a good price for them. Mirk read the scripture lesson. Miss Iowa and eastern Nebraska feeders Graham gave a splendid talk which have learned by past experience that was very interesting. The whole they cannot secure better stuff for program was very much enjoyed by the Sunday scheol. The gospel team Nebraska ranch country.

With hot, dry weather about the time corn was ready to "shoot" this year, it looked as tho the crop in a

large part of the corn belt might be School began Monday. Close to cut short, but late reports are very one hundred pupils were enrolled in favorable. Corn was damaged in the school. Miss Harris has charge southern Nebraska to some extent of the primary grades up to the 4th and farther south, but central and grade. In the old building Miss northern Nebraska are all right and in Iowa the crop is a bumper, as indicated by the following item from

With warm weathr a plenty Western Iowa is gradually facing the inevitable truth, that the corn crop will be no less than twice as big as it has Misses Marie Hawe and Lena Jam- ever been in the history of the state. It is a bitter pill for farmers to swallow after they have so many predic-An epidemic of lagrippe must have tions of soft corn by the thousand

tal average of all small brain and Clyde Speer has received his call. He will leave for Omaha Friday. Mr. Speer is manager of the Mallery Mr. Speer is manager of the Mallery ports. That takes into consideration the loss of wheat and alfalfa last winter.

The oat crop throughout western alled in the history of farming in these sections. The average yield is

was responsible. Mr. Cunningham,

CARE OF THE TRACTOR Whether or not the tractor is housed, all gears and other wearing surfaces should be protected from the Specially Wrapped Books. At a certain woman managed bookshop in New York a feature is made

of specially wrapped books for gifts. The books, mostly choice editions of very modern literature, are inclosed in charmingly decorated envelopes or fancy Japanese papers. The inner wrapper, for example, may be of silver pa per, with bandings of a dull blue, dull finished weave, and catching these to gether a half moon in orange. Auother unusual wrapping is flecked orange paper, banded with black, and with cross strappings of gold and a piping of bright green. Greenish gold papers are used for other books. There are Ranchmen who do not grow corn innumerable colorful combinations to

of as late as the 4th of July, much

to the amusement of farmers in his

community, said there was nothing

in the corn line that he ever saw, that would equal it. Although it was a little late, two weeks would finish it off in better shape than any

One or the Other.

"George, I'll bet you've forgotten what day this is?"

"No, I haven't. It's either our wedling day or your birthday. It always is one or the other when you want to nake a bet like that."-Exchange.



I middle of the road and go to a fencepost to read a sale bill do you? Then don't expect the other fellow to do it.

Put an ad in this paper, then. regardless of the weather, the fellow you want to reach reads your announcements while seated at his fireside.

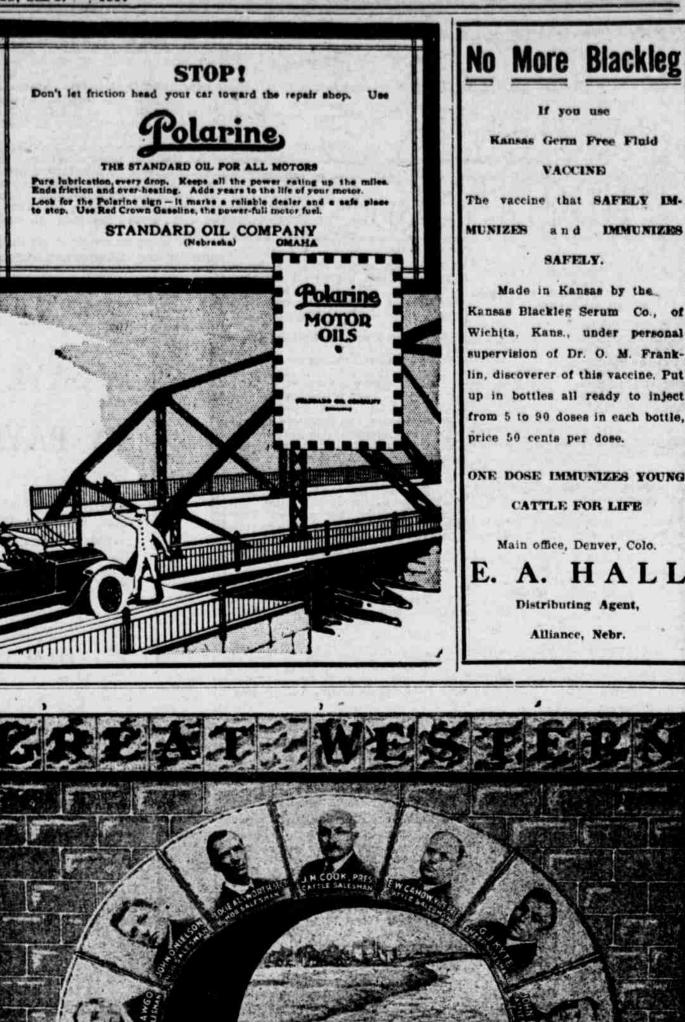
If he is a prospective buyer you'll have him at your sale. One extra buyer often pays the entire expense of the ad, and it's a poor ad that won't pull that buyer.

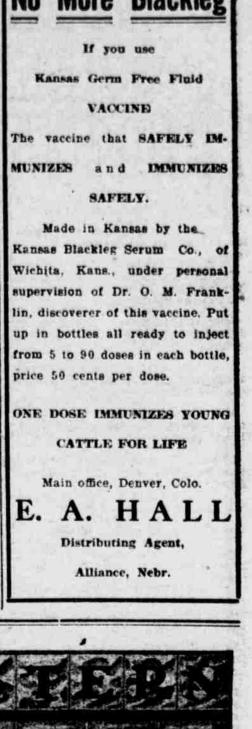
An ad in this paper reaches the people you are after.

Bills may be a necessity, but the ad is the thing that does the business.

Don't think of having a special sale without using advertising space in this









## **COAL Supply NOW!**

**Order Your Winter's** 

### It is the wise thing to do-You'll say so this winter, too.

If we could make plain to you the situation, we know that you would put in your winter's coal supply now. We are not trying to scare you, but we are trying to tell you. The car shortage exists. It may look to you like everything is moving, but you'll appreciate what we tell you when winter comes and it may be next to impossible to get coal.

We've got coal to sell you today. We've got coal today to put into your bin. We can't promise more. It's good coal and it's a fair price. We urge you to get busy-think-act. It will prove to your advantage.

# **Dierks Lumber & Coal Co.**

F. W. HARGARTEN, Mgr. PHONE 22 111 Laramie Ave.

This chart shows the extraordinary increase in long distance calls in the Bell Telephone System caused by war activities.

> This year-15,000,000 long distance telehone calls per month.

Before the war-11,600,000 calls per

Over 30% more long distance calls are made now than were made in time of world

You can help us meet these unusual demands upon our facilities by making no unnecessary local or long distance calls.

NEBRASKA TELEPHONE COMPANY



at a sale often pays the entire expense of the ad. **Get That Buyer** 

## A Bounteous Stream of Profits Flowing Through the Arch of Great Western Commission Co. Salesmanship



## FARM, FINANCE OR FIGHT!

America's slogan in the present War crisis, gives every American a chance to do his "bit" for our country.

The live stock producers of this country are on the job and will do their share toward furnishing beef, mutton and pork for the true blue boys in the trenches.

PROTECT EVERY POUND OF BEEF, MUTTON AND PORK. IT WILL HELP US WIN!

WE WILL SAFEGUARD THE PRODUCER'S INTERESTS. Seventeen years in one spot, in the heart of America's protection to the live stock trade-SOUTH OMAHA STOCK YARDS-possessed of an equipment in every branch of the business that has no equal, we have gained success through sheer determination TO WIN. From a humble start, to the top rung of the ladder of success, we have slowly, surely and honestly gained the goal of our ambition—THE MOST SUCCESSFUL HANDLERS OF LIVE STOCK IN THE TRADE.

WE WANT YOU TO CONSIDER US FIRST when deciding on final disposition of your live stock for YOUR OWN PROTECTION AND INTEREST.

Write us regarding the shipments of live stock you have to market later on. Let us post you on conditions of the present market and future prospects. REMEMBER-"SELF-PRESERVATION is the first law of nature" and regardless of any inducements offered in return for your valued patronage, don't forget that we give you THE LAST WORD in efficiency in the handling of live stock-

#### **100 Per Cent SERVICE.**

Yours very truly,

MELADY BROTHERS