

## EXCLUSIVE

FANCY WORK  
SILK KIMONAS  
CREPE KIMONAS  
BEAUTIFUL HAND CROCHET WORK  
HANDSOME TAPESTRY PIECES  
BUNGALOW APRONS  
CAMISOLES  
CLUNY LACE DOILIES  
NECKWEAR

It is quite impossible to quote prices because each piece is different and is priced according to its value. If you are looking for something different, you'll find it here.

### Mrs. A. Simmons

WESTERN ORIENTAL STORE

## WANTED!

Copies of June 7th of  
The Alliance Herald Wanted

A LIMITED NUMBER OF COPIES OF THE ALLIANCE HERALD OF THE ISSUE OF THURSDAY, JUNE 7, 1917, ARE NEEDED AND THE SUM OF 5 CENTS WILL BE PAID FOR COPIES OF THAT ISSUE BROUGHT TO THE HERALD OFFICE. WE RESERVE THE RIGHT TO REFUSE TO BUY COPIES WHEN A SUFFICIENT NUMBER HAS BEEN SECURED.

### The Alliance Herald

PHONE 340



### I Use Herald Duplicating Sales Books

I have discovered that The Herald will deliver to me Sales Books at the same price I pay the out-of-town companies. The books are made by one of the largest firms in the country making sales books, and they are better than some made in Nebraska.

The Herald can supply any kind of duplicating book made anywhere by anybody at their prices. Here are some of the duplicating books The Herald sells:

- Duplicating Sales Books
- Tuplicating Sales Books
- Special Order Duplicating Books
- Duplicating Remittance Books
- Duplicating Receipt Books
- Grocers' and Butchers' Coupon Books

**Herald Publishing Co.**  
Alliance, Nebraska

## SHAVES ARE TWENTY-FIVE CENTS EACH NOW

Alliance Barbers Boost Prices—Hair Cut Costs 50 Cents—Prices Raised on the 13th

Who wants to be a mere man these days? First it is war and then it is what Sherman said war is. Anyway, Wednesday was the 13th, and that may account for some of the "luck." On Wednesday morning, June 13, the barbers of Alliance, by previous mutual agreement, shot up the prices on shaves, hair cuts, massages, etc. Whether or not the increase will cause men in general to get out their old razors or purchase new ones, the writer does not pretend to know. One thing is certain, a number of merchants seem determined to get all there is coming to them in the way of sales of razors, safety razors, shaving soap, creams, talcum powder, etc. A walk up unpaved Box Butte Avenue and a look into several of the show windows will serve to demonstrate the fact that the merchants have been awake to their opportunity.

The new schedule of prices that went into effect yesterday at all Alliance barber shops is as follows: Hair cut, 50 cents; shave, 25 cents; olive oil shampoo, 75 cents; Fitch shampoo, 65 cents; egg shampoo, 50 cents; tar shampoo, 50 cents; plain shampoo, 35 cents; hair singe, 35 cents; electric and hand massage, 50 cents; massage, 35 cents; beard trimming, 25 cents; removing moles, each 50 cents; mustache trimming, 10 cents; head massage, 35 cents; tonic, 15 cents; razor honing, 50 cents.

The barber shops of Alliance keep the following hours: from October 1 to April 1, open at 8 a. m. and close at 7 p. m. From April 1 to October 1, open at 7 a. m. and close at 7 p. m. Saturdays, open until 10 p. m. You are next!

Celebrate July 4th in Scottsbluff.

## U. S. INSPECTOR TO LECTURE HERE TONIGHT

Handling and Transportation of Explosives and Inflammables Subject of Free Lecture

M. N. Sinteff, inspector for the United States Bureau of Explosives, is in Alliance today and will give a lecture tonight (Thursday) at the Phelan opera house, at 8 o'clock. The lecture will deal with the handling and transportation of explosives and inflammable and other dangerous materials. While this lecture is primarily for railroad men, it is open to the public and will prove both interesting and instructive, not only to the railroad employees, but to the general public as well.

The general public is urged to attend and get the benefit of this lecture. Stereopticon slides will be shown along with the lecture. The slides will make the lecture more interesting and will be a material aid in bringing out the ideas Mr. Sinteff desires to impress upon the minds of those in attendance.

Celebrate July 4th in Scottsbluff.

### OILED SHOES LAST

Elderly people remember the time when nearly every citizen, outside of the populous centers if not in them, oiled his shoes partly in order to soften them but chiefly in order to make them last longer. A prosperous and thrifty generation has long since forgotten all about this useful precaution, and in such times as these the department of agriculture has done well to publish a reminder. The department's bulletin recommends castor oil for finer polished shoes, beef tallow of pioneer memory being desirable or sufficient for rougher foot wear. We learn also that soles should be treated with linseed oil occasionally, and everybody is advised to have heels repaired as soon as they show signs of wear.

A commenting editor remarks that the department has not made any new discovery in domestic science or told anything that was not known before. We venture to say that the proposition of oiling shoes will be new to millions of the younger generation. In any case the reminder is timely and ought to be useful when shoes are likely to cost still more now that the government is buying them by the million pairs. For this reason the newspapers ought to pass the suggestion and recommendations along for the benefit of the multitudes never likely to see the department's bulletin. The thrifty man who sees to it that the shoes of his family are oiled as often as needful will be well repaid for the small outlay in forethought and labor.

Celebrate July 4th in Scottsbluff.

### NEBRASKA PATENTS

Official list of letters patent of invention issued from the United States patent office at Washington, D. C., to inhabitants of Nebraska for the week ending June 9, 1917, as reported through the office of Sturges & Sturges, registered patent attorneys, Suite 232 Bee Bldg., Omaha, Nebr.: Ralph O. Deulen, Bridgeport—Manifold for automobile engines.

Carl G. Carlberg, Omaha—Grading machine.

Joseph Hesse, Hartington—Seed-corn drier.

Charles H. Simpson, Laurel—Harvester attachment.

Henry Foecke, Crofton—Tractor wheel.

Benjamin F. Knerr, Gresham—Hog oiler.

Get a contract for a desirable city lot on easy payments. This will be the beginning of a fortune for you. Call at Alliance National Bank today for further information.

Celebrate July 4th in Scottsbluff.

## EMPLOYEES BUY LIBERTY BONDS

Newberry's Hardware Company Assists Employees in Purchase of Liberty Bonds on Payments

Alliance's largest business establishment, Newberry's Hardware Co., is assisting its employees to purchase Liberty Bonds by allowing them to pay for bonds purchased through the store at the rate of five dollars per month, an order for \$2,000 worth having been placed Tuesday. An agreement is also made by the company that if the purchaser of the bond is called into the regular army the bond is to become his, free of charge. The employees of the company are taking advantage of the offer in a liberal way and doing their share to make the bond issue a success.

In this connection, the Hardware Age of May 31 contained an excellent editorial on Liberty Bonds. It is impossible to re-print the entire editorial here, but we are quoting from it as follows:

The average citizen of the United States knows very little about bonds. The clipping of coupons has been practised by a comparatively few financially fortunate citizens. It promises to become popular. Uncle Sam has asked all his teachers in all his banks, in all his schools, in all his newspapers, and in all his magazines to start a course in bond salesmanship, and the people are being rapidly instructed on the subject. Folks who never used the word bond a dozen times in their lives are talking fluently on the subject and have earned the right to talk because they have become bond owners. Every loyal citizen of the United States who can scrape up \$50 or more owes it to his self-respect to buy a bond. The Liberty Loan means just what the word implies. This is a time for short cuts. Put up or shut up. No man has the right to cheer for the Stars and Stripes unless he is ready to fight for it. Banner waving and hip-hip hurrahs are always in order, but the time has come when we are going to do a little probing to see if the noise all comes from the lungs, or if it really reaches down to the heart.

The first call to arms will sweep into the government's fighting service 500,000 men. They will be men physically fit between the ages of 21 and 30 years. That leaves about 20 million male citizens in this country who are between the ages of 15 and 40 years. Practically every one of these men declares his loyalty to the flag. Ask what they would be ready to do to preserve democracy, and they would answer anything. If they should all answer at once the noise of that combined reply could be heard farther than the swallows flew out to meet Columbus. We have already demonstrated that we are a dandy lot of vocal warriors. We are now up to the barrier which is the first test of sterner metal.

In the national banks alone in the United States there are 15,750,000 depositors. In all the banks there must be twice that many depositors. Fully one-third of the people in the United States are bank depositors. We are indeed the big-moneyed people of the world. We have called money grabbers by a whole lot of outsiders, but way down deep we know that we know how and when to spend, and we are going to demand a new respect for the American dollar because of what we are going to do with it.

Upon this huge army of bank depositors will hang the weight of this war. The United States is now depending upon this army to offer the first great service. The president has asked for it before selective conscription has drafted the men. Every one of these depositors can buy at least a \$50 bond.

We have a million or more citizens whose waist bands are too big for a belt with a brass U. S. on the buckle. Did you ever notice that a waddler generally packs a smile and is seldom a tight wad? There are some mighty keen minds in those big bodies. Some of the brightest business brains in this country belong to fat men. Can't enlist? You bet they can enlist and they will toe the mark in this emergency. Then there's the thin man—there's a million of him. He's under weight for the army, but a heavy weight as an earner, and often the possessor of a brain more constructive than a hundred physically perfect huskies. He can and will join the big army behind the lines who will keep the supplies coming up. Keep your eye on him!

Employers all over the country are splendidly co-operating with Uncle Sam. In thousands of business houses employees are being advised that the boss will buy bonds for them and permit them to pay for them in small weekly installments. It's the spirit of business America, and it rings true. We are going to buy bonds because we are a nation of earners. We are geared to it and glad because we fill a need.

### Not Really an Escape.

We often think that, if we had been placed in the same difficulties which we see overwhelm others, we could have got out of them. Just so; we might have squeezed, or wriggled, or crept out of a position from which another who would not stoop could not have escaped. If escape takes the form of a temptation, they do not escape.—Mary Cholmondeley.

### The Tongue and Typhus.

According to P. Remlinger, quoted in the Journal of the American Medical Association, an infallible method of telling whether a patient has typhoid (or paratyphoid) or the much more serious typhus, is to ask him to "put out your tongue." The typhoid or paratyphoid patient does it without effort, but if he has typhus he cannot get it beyond his teeth.

Blessing to Man.  
The telephone is a great thing. It saves many a lovesick young man from putting stuff down on paper that would lose him a breach-of-promise suit.

Everything Complete.  
"Well, Henry," I said to my neighbor's little boy, "I suppose you will soon be running the new automobile?" "O, no," he said. "My papa bought a chauffeur with the car."—Exchange.

## Men's and Boys' SHOES

The tastes of men and the needs of boys are usually widely different but our stock of shoes is varied enough to suit both to perfection.

We have the latest styles in shoes for dress, the most durable for service—and the toughest leathers for boys who are especially hard on shoes.

We fit your feet. Our prices are as low as quality will permit.

### Lowry's Shoe Store

206 Box Butte Avenue

WE DO REPAIRING



## Farmers & Dairymen

Are you getting the top price for your produce?

## The Alliance Creamery

is paying the following prices:

30c cash for eggs

\$2 per cwt. for whole milk

1 per cwt. for skim milk

The Alliance Creamery makes it possible for you to get a higher price for your eggs and milk than you would otherwise get. Creamery prices are 4c in advance of station prices. Then why not patronize the creamery?

All Cans Steamed, Washed

and Sterilized.

## The Alliance Creamery

## Crystal Refrigerators

Best in the World

All Steel—White Enamel Baked on—Handsome.

No Doors to Warp, Shrink, Crack or Check.

Plate Glass Shelves—Lots of Room.

Absolutely Sanitary.—Scald out with Hot Water.

Will Last Indefinitely.—Nickel-plated Brass Hinges and Fasteners.

Reasonable in Price.—Ice Savers.—Well Insulated.

## RHEIN-ROUSEY COMPANY

WE SELL ALCAZAR OIL STOVES. SEE THEM