

This Week—Home Circle Magazine Section

This is magazine week again. With this issue of the Alliance Herald you get your copy of the Home Circle Magazine Section. Pretty good this month, isn't it.

Sure, the magazine section is getting better right along. Such authors as Robert W. Chambers, F. Woodward Neele, Wilbur D. Nesbit and Randall Parrish have all contributed great stories for this magazine.

"On the Rack" by F. Woodward Neele is complete in this issue. You can't pass this one up. You must read it.

Oh, yes, and be sure you read "One Man in a Million." This is also complete in this issue. Robert W. Chambers is the author. That fact in itself ought to be enough to make you hurry to get into it.

All of the peculiar charm of Wilbur D. Nesbit's work is to be found in his poem "Resurgam." The subject is taken from the fourteenth verse of the fourteenth chapter of Job, "If a man die, shall he live again?" You will read this, too.

"The Air Pilot," that gripping story of the air by Randall Parrish is concluded—finished—in this issue. You will be surprised at the ending—yes, and glad, also.

Be sure you get your copy of the Home Circle Magazine section this week.

HEMINGFORD DEPT.

Glen Pierce was a between-trains visitor in Alliance Saturday.

Mrs. McClung was an incoming passenger on 43 Saturday.

Mr. Geiger came up from Waco and visited his family at this place a couple of days last week.

Mrs. Russell Miller is visiting with friends at Waco, Nebr., at present, having gone down the latter part of the week.

Earl Cox drove a bunch of horses belonging to Mr. Ashley out to the Motley ranch Sunday.

Al Wiker of Alliance was up on business Monday.

A. M. Miller and B. U. Shepherd autoed to Alliance Tuesday.

William Cory was a business visitor in Crawford over Friday, returning on 44 Saturday.

Mrs. Shepherd and Mrs. McClung were Alliance visitors the first of the week.

Mrs. Joe Kuhn and babies who have visited relatives here for the last few weeks returned to their home near Jireh, Wyo., Friday.

Prof. Fisher visited his parents at Chadron over Saturday and Sunday. Mr. and Mrs. Cliff Hubbell and family of Sioux county visited over Sunday at the Shepherd home in this city.

Misses Pauline Dowd and Mary O'Neil went over to Chadron Friday and visited home folks until Sunday, returning Sunday evening.

E. L. Light of the Central Granaries Co. was here a couple of days seeing about enlarging their warehouse and erecting coal sheds.

The Hawaiian Musical Co. entertained a large crowd at the opera house Saturday evening. This company is too well known here to need any word of commendation from us. The concert was up to their usual reputation.

Tom Christie's all-white minstrel company will be at the opera house May 16. This is Mr. Christie's third visit to our town which speaks well for the company. We bespeak for the company a good patronage. All lovers of high-class minstrels should not fail to attend this concert.

The Dunbar Bros. will entertain the public at the opera house Saturday evening. This is the Dunbars' first visit our town, but their reputation as high-class entertainers has preceded them here and no doubt they will receive the patronage they merit.

Mr. Moranville, a brother of the two Doctors Moranville, is here from Alaska for a visit with his relatives.

Miss Ina Huccke, who has been attending school at the York college the past year, returned to her home the middle of the week, school having closed at the college recently.

Mrs. Saling was a passenger on 43 Monday going to Marsland and from there out to the Hickey ranch for a few days' stay.

A 13½ lb. baby boy was born Monday night, April 30, to Mr. and Mrs. Balz at the Kaper home in this place. All concerned doing nicely at this writing.

K. L. Pierce and Anton Uhrig were down in the Platte valley country several days last week on business matters.

Winnie Uhrig came up from Alliance to spend a few days at home. He informs us that the Alliance company of recruits had been accepted and was awaiting a call to action, and were expecting it most any time.

Miss Plymate and niece came up from Alliance Monday where they have spent the greater part of the winter, and are located in rooms over Caha's hardware.

Mrs. Lyons returned from Johnston a few days ago where she had been to see to shipping their household goods to this place. Mr. and Mrs. Lyons are occupying rooms over Caha's store at present.

Alvin Nicholson drove into town Wednesday after the wife and babies, who had been visiting relatives in town for a week.

N. H. HICKS BURIED HERE

The funeral of N. H. Hicks, who died Sunday night at Worland, Wyo. from heart trouble, was held Wednesday afternoon in Alliance, the services being held at the Hicks home at 407 Laramie avenue. The widow arrived with the body from Worland Tuesday night.

Mr. Hicks was a veteran of the Spanish-American war, having contracted the malady which caused his death while serving in the Philippines as a member of Company H, First Colorado regiment. He came to Alliance only two months ago to attend the funeral of his mother, who died February 27, the funeral being held March 4.

The deceased is survived in addition to his widow by J. I. Hicks, a brother, living on his ranch sixteen miles southeast of Alliance, and George Hicks, another brother who is living at Ravenna and employed by the Burlington.

POTATO CLUB MEMBERS GIVEN USEFUL PRESENT

The agricultural department of the Burlington railroad has supplied to each one of the eleven members of the potato club in Box Butte county a copy of the book "The Potato" by Eugene H. Grubb and W. S. Guilford. This book is considered the most complete, final and authoritative work on the potato ever issued. The authors made a complete study of the subject both here and abroad and their book contains every obtainable useful fact about the work. The book is composed of almost 600 pages and is sold regularly by one of the big publishing houses at \$2.

The eleven who were members of the potato club in Box Butte county last year and who have been presented with a copy of the book by the Burlington are: Kenneth Gilmore, Clara Sisley, Herbert Purinton, Ray Trabert, John Gerdes, Archie Davis, and Arthur Grover of Alliance, and Adolph Forstrom, Karl Forstrom, Clifford Beigfield and Owen Stewart of Hemingford.

YOUR MONEY'S WORTH!



In these unusual conditions means much to you when purchasing your wearing apparel, whether it be outer or under garments—and accessories as well.

MONEY'S WORTH nowadays depends upon the policy and reputation of the seller. Value is relative—applied to clothing it depends upon both quality and price.

YOU'LL RECOGNIZE this fact without effort on our part, if you will compare our fabrics—Style—Tailoring—with any other make—THAT OUR LABEL GUARANTEES.

YOUR MONEY'S WORTH

Suit & Overcoat 15 to \$30

ACCESSORIES 5c TO \$15.00

E. G. LAING

"MODERN CLOTHES FOR MEN"



Summer Colds Weaken

They are even more dangerous than winter colds, for they hang on so long that they become chronic catarrh. Heat and dust aggravate them, cause the infected surface to spread, and fill the body with systemic catarrh. Neglect costs health and energy.

PERUNA EXPELS CATARRH

It does more—it builds up the weakened system, regulates the digestion, removes the inflammation, overcomes the poisons of catarrh, and invigorates all over. Forty-four years of success proves its great value, of which thousands gladly testify.

Accept the verdict of two generations yourself. Don't be swayed by prejudice, when your health is at stake. Take Peruna and get well. Liquid or tablet form, whichever is the more convenient.

The Peruna Company, Columbus, Ohio

International Typographical Union No. 755

UNION LABEL

The UNION LABEL on printed matter ALWAYS means the BEST, in both the front office and the workshop—the composing room. There are two printing offices in Alliance entitled to the use of the UNION LABEL:

THE ALLIANCE HERALD
THE ALLIANCE SEMI-WEEKLY TIMES

UNION MEN and LABORING MEN of all trades, if your tradesman solicits your business with printed matter ask him to get the UNION LABEL on his advertising.

Demand the UNION LABEL on Your Printing

Sell Your Sweet Cream

THERE IS MORE MONEY IN IT FOR YOU

The Alliance Creamery pays a premium for sweet cream over the price paid for churning cream. We place no limit on the amount you can sell us. We'll take all you have and take it all summer long.

It Pays--

to get all possible out of your cream. Just a little extra care and you can deliver sweet cream at the creamery. We help you, too, for we steam out and thoroughly sterilize your cream cans for you free of charge, and are glad to do it.

Figure a Little--

CAN WE DEPEND ON YOU?

40c is the price we are paying this week for churning cream delivered at the creamery. Your sweet cream is worth more and we pay you more. 40c

27c is the price we are paying for eggs. How many dozen have you? 27c

Alliance Creamery Co.

CREAM PAID FOR SAME DAY AS DELIVERED WHERE REQUESTED

United States Bonds

War Loan--New Issue



We are authorized to accept subscriptions to the new issue of United States Government Bonds. These bonds will be dated July 1, 1917, and will draw 3½ per cent interest, tax free.

If you wish to subscribe, please fill out the following blank and mail it to the

First State Bank, Alliance

The First State Bank,

Alliance, Nebr.

Gentlemen: I hereby subscribe for \$_____ of the new

United States Government War Bonds bearing 3½ per cent.

Name _____

Address _____