

ED. ORS ADVERTISED WESTERN NEBRASKA

\$14,210.38 Worth of Advertising was Secured by Western Nebraska From Editorial Trip

Representative Lloyd C. Thomas, chairman of the committee which recently awarded the prizes given by Peter O'Shea, the Scottbluff real estate man, for the best articles on the North Platte valley, written by editors who made the trip last fall, has compiled some interesting figures on the amount of publicity secured by this end of the state as a result of this trip.

In August nearly 200 editors made a trip throughout western Nebraska on a special train, leaving Grand Island on August 6th and going via Council Bluffs, Hyannis, Alliance, Crawford, Chadron, Hemingford, Bridgeport, Bayard, Gering, Minneola, Mitchell, Scottbluff, Kearney and North Platte, returning to Grand Island five days later.

While at Scottbluff, Peter O'Shea, well-known real estate dealer who has been one of the builders of the North Platte valley, offered \$50 for these prizes for the best written article by an editor made the trip, describing the valley. Many articles were written after the close of the trip and on April 25 the judges, Messrs. Parrish and Goodwin of Omaha, and Thomas of Alliance, awarded the prizes. The first prize of \$25 went to Mrs. Marie Weekes of Norfolk; the second, \$15, to Frank O. DeGee of Geneva; the third, \$10, to Will C. Israel of Havelock.

Mr. Thomas found that there were 4,328 words in the articles submitted in the contest. In addition to this, over 300 Nebraska newspapers published an article submitted to them in plate form by the Western Newspaper Union containing 5,255 words. This made a total of 1,576,800 words printed in these papers in addition to the articles submitted in the contest. These articles all referred directly to the North Platte valley and western Nebraska. If the usual advertising rate of one cent per word had been paid for the total of 1,621,038 words printed about western Nebraska it would have cost \$16,210.38. Considering that the total expense to western Nebraska consisted of only a few hundred dollars donated by the different towns it is easily to be seen that the trip was a good investment for this end of the state.

Sloan's Liniment for Rheumatism The torture of rheumatism, the pains and aches that make life unbearable are relieved by Sloan's Liniment, a clean clear liquid that is easy to apply and more effective than mussy plasters or ointments because it penetrates quickly without rubbing. For the many pains and aches following exposure, strains, and muscle soreness, Sloan's Liniment is promptly effective. Always have a bottle handy for gout, lumbago, toothache, backache, stiff neck and all external pains. At druggists 65c. Adv-1

POTATO CULTURE The growing of potatoes as an emergency crop to meet the impending food shortage is discussed in Emergency Bulletin No. 5, just issued by the Extension Service of the College of Agriculture. Increased production of potatoes is recommended because of their importance as a human food, the present shortage of food and the relative ease of production. The Bulletin contains full instructions as to preparation of soil, choice of varieties, selection of seed, planting and spacing, cultivation, and control of diseases. It will be sent free upon application to the Extension Service, University Farm, Lincoln.

Worms Make Children Fretful Children suffering from worms are dull and irritable, puny and weak, often grind their teeth and cry out in sleep, being a constant source of worry to their parents. Kickapoo Worm Killer is a mild laxative remedy in candy tablet form that children like to take. Promptly effective it kills and removes the worm from the system. Irregular appetite and bowel movement, lack of interest in play are sure signs of worms. Remove your child of this burden. At all druggists, 25c. Adv-1

20,000 PAIRS OF SHOES PER DAY Akron, O.—The United States Army or Navy will not be affected by the shoe famine which now prevails in European countries due to the fact that the requirements of the Allied armies are so great," said an official of one of the large rubber companies of Akron yesterday. This statement was brought forth by the publication of an announcement from Rome, Italy, made by John F. Stucks, vice president of the American Chamber of Commerce and general manager of the American Shoe Machinery Co., in Italy, when he said, "A bare-footed European is not improbable if the war continues. At the present time a pair of heavy mountain shoes will last a soldier about six weeks and the soles and heels of these shoes are even studded with hobnails to secure this service."

One of the officials of the B. F. Goodrich company, in commenting further upon this article, said, "If this government should adopt rubber for wear for its Army and Navy, thereby securing not only an unlimited supply as compared with the leather shoe, longer service and greater comfort to the men would be assured at no greater cost than leather equipment."

Continuing he said, "There are few American people who have come to realize the immense production possibilities of the modern rubber boot and shoe factories. In this one Goodrich plant alone we manufacture upwards of 20,000 pairs per day or enough to equip a complete army corps every working day. You may call it foresight or preparedness or anything you like, but at the very beginning of this war, more than two and a half years ago, we began to build an organization, to enlarge our factories for greater production and, in fact, add every facility that would enable us to serve the greatest demands the government could make upon us and still not affect our regular trade channels. In fact, our offer of the entire Goodrich resources to the Government some weeks ago was made with this very thought in mind and while we have not yet been called upon, we desire to reaffirm this offer at this time and stand ready and willing to cope with almost any situation that may confront us. This, we believe is what constitutes a real service to our Government, for we are now capable of equipping the present army of the United States with rubber shoes or boots within five ordinary working days and still not neglect any of our established trades."

It is unfair to the leather a hoeto draw a comparison between it and the one made of rubber, for rubber footwear has been proven to outwear even the hobnailed soles and heels of the leather shoe. It is possible that what might be called a 'war emergency' will bring the American people to a full and complete realization of the wearing qualities of rubber. Their motor cars are equipped with rubber tires, not leather. Why, then should rubber footwear not become practical? An answer to this will be found when the extreme shortage of leather-built shoes will demand that those made of rubber be adopted.

You Need a Spring Laxative Dr. King's New Life Pills will remove the accumulated wastes of winter from your intestines, the burden of the blood. Get that sluggish spring fever feeling out of your system, brighten your eye, clear your complexion. Get that vim and snap of good purified healthy blood. Dr. King's New Life Pills are a non-gripping laxative that aids nature's process, try them tonight. At all druggists, 25c. Adv-1

Omaha Firm of Architects and Builders to Handle Work Under "Single Contract" System The Bankers Realty Investment Company, a large Omaha firm of architects and builders, has announced that it is to handle the work of designing and erecting the Atlas Bank of Neligh, Nebraska, under its "single contract" system, which provides that the entire work of design, construction, purchase of material, installation of permanent fixtures, decorations, etc., shall be performed by a single firm instead of the usual method involving the service, separately given, of architect, contractor, sub-contractor, etc.

The Atlas Bank, which is to be two stories and basement, will be among the most handsome and up-to-date small bank buildings in the middle west. It will be two stories above basement, the first floor being entirely devoted to the banking business, safe deposit vaults, etc., the second floor to have large modern offices, the basement to have vaults, storage space and heating plant, etc.

Among the beautiful features will be the Directors' Room and the main banking room, with handsome marble fireplaces and every modern appliance for comfort and convenience of the Bank's patrons.

EXAMINATIONS FOR STENOGRAPHERS HERE If you are a stenographer and typewriter there is probably an opening for you in the government field service. Several vacancies now exist in the field service, and due to the greatly increased demands for stenographers and typewriters in the entire service owing to the present emergency, frequent civil service examinations are being held. Until further notice examinations will be held in Alliance for stenographers and typewriters on the fourth Tuesday of every month. Both men and women, who are over 18 years of age, will be admitted to the examination. Those desiring more complete information should apply to F. W. Hicks, secretary of the local civil service board, at the Alliance post-office.

Spring Colds Are Dangerous Sudden changes of temperature and underwear bring spring colds with suffed up head, sore throat and general cold symptoms. A dose of Dr. King's New Discovery is sure relief, this happy combination of antiseptic balsams clears the head, soothes the irritated membranes and what might have been a lingering cold is broken up. Don't stop treatment when relief is first felt as a half cured cold is dangerous. Take Dr. King's New Discovery till your cold is gone. Adv-1

AN URGENT NEED FOR MECHANICS AT NAVY YARDS F. W. Hicks, secretary of the local civil service board, has been informed by the United States Civil Service Commission that there is urgent emergency need for mechanics at the navy yards at Portsmouth, N. H., Norfolk, Va., Philadelphia, Pa., Charleston, S. C., and Boston, Mass. It is expected that there will be a considerable increase in the number of men needed in the near future. Persons who are employed through the Commission to fill these vacancies are given an opportunity to sign an agreement to serve for six months, the government agreeing to bear the expense of transportation to the place of employment and to put them to work at the maximum rate of pay for their trade, subject to re-rating as to pay within ten days upon ability actually shown. The rates of pay given are for eight

hours, and time and a half is allowed for overtime work. There is now need for the following: Three flange turners, \$3.68 to \$4.72; 10 shippers, \$3.28 to \$4.32; 10 shipmths, \$3.04 to \$4.32; 25 boat builders, 3.12 to 4; at Portsmouth navy yard. Twenty sailmakers, 2.64 to \$4 and 39 shippers, \$2.72 to \$4.24 are needed at the Norfolk yards. The Philadelphia yards need 9 boatbuilders, 10 riggers, 10 rigger's helpers, 12 shippers, 14 shipwrights and 20 drillers. Charleston needs 2 anglesmiths and Boston needs 6 shippers.

SEVENTH COMMUNITY CONCERT HELD SUNDAY

May Continue Concerts through Summer—Plan Erection of Suitable Seats at City Park The seventh community concert was held Sunday afternoon at the Phelan opera house. It was greeted by the usual large attendance. The concerts are always well attended and the interest in them has been strong from the very start.

An effort will probably be made to continue the holding of the concerts every two weeks during the summer. A proposition is on foot to secure funds with which to erect suitable seats under proper roofing at the city park. The idea is to provide a place where Alliance residents and residents of this section of the county can go on a Sunday afternoon and enjoy themselves in the shade while listening to well-prepared programs as well as taking part in the community singing.

The program as given last Sunday was as follows: Selection—orchestra. Singing—Suwanee River. Singing—Coming thru the Rye. Selection—High School Chorus. Cornet Solo, "The Holy City"—Mrs. Theo. Waddell. Singing—Jerusalem the Golden. Singing—Home Sweet Home. Selection, "Gloria in Excelsis"—Catholic Choir. Report on Community Work—Pres. A. T. Lunn. Singing—Music in the Air. Singing—America.

MISS ROHKAR HELD GOOD MEETINGS

Two Meetings Called off Because of Bad Weather—Next Series to be Held Week Starting May 21 On account of the bad weather two of the series of meetings scheduled to have been held at farm homes in Box Butte county last week were called off. The Wednesday and Thursday meetings were not held. Although the roads were very bad eighteen women met at the home of Mrs. L. M. Beal, one woman driving twelve miles to attend the meeting. The Wednesday and Thursday meetings were called off. Friday the meeting held at the Price home near Hemingford was well attended. Miss Rohkar, the woman county agent, spent Saturday in the office of the county agent at the court house. The next series of meetings will be held the week starting Monday, May 21.

"As the men have been carrying on co-operative demonstration projects relating to the growing of potatoes, oat smut control, etc., so the women now since a wheat shortage faces us have expressed their willingness to try substituting other cereals for bread making," states Miss Rohkar. "Such combinations as rye and cornmeal, potato and white flour, cornmeal and white flour, oatmeal and white flour, wheat and white flour, for bread making will be tried out," says Miss Rohkar. She continues, "These receipts will probably be available the latter part of the month."

"The planning of meals when food is so expensive is being studied by every progressive house keeper. Everywhere one can read suggestions for saving waste and of how to cut down on the high cost of living by growing a garden. However, the woman who has a number of growing children in the family has another problem to deal with. She must see that her children are provided with the proper foods that will make them in later life strong, healthy men and women, regardless sometimes of cost. The man is a mighty fortunate man and the children also who can sit down at the table and eat everything placed there without having to worry about indigestion and stomach trouble. Instead of using medicine the up-to-date woman provides her family with the foods that are laxative and sees that the foods furnish bone-building and iron-forming material.

"When there are children in the family, would it not be better to plan the meals to suit the needs of the growing children instead of suiting the needs of the father? But American women usually plan for the father. It is true that the father usually works hardest and needs heavy foods, but if the children are required to eat foods suited for the father, in all probability it will mean digestive troubles for them in later life. Plan the meals providing easily digested foods for the children and the father and mother can adjust their needs accordingly. For example, avoid the use of too much meat, a greater use of eggs, milk and cheese is much better for the growing child. In using vegetables prepare them by creaming; avoid frying potatoes—baked, boiled or mashed are much healthier. A man does not care for fruit but see that the child has plenty of fruit. Plan the dessert for the child, a baked or soft custard, sponge cake, rice pudding, apple sauce, is much better for the child than pie,

rich cake or heavy puddings. See that every child has its quart of milk a day either combined with other foods or to drink. "There will be happier men and women in future years because they are healthier if more mothers and fathers would adjust their food needs to comply with children's needs instead of expecting growing children to digest the foods of the ordinary adult."

COLORED NOTES

John Glass was visiting in Hill's addition Sunday.

Mac Linear has gone to Cherry county to put in a crop of spuds.

Rev. J. O. Minor preached at Crawford Sunday.

The Sunday school will give an entertainment to raise funds for the Sunday school convention. Help them.

Captain Thomas Campbell of the 49th U. S. Infantry has been commissioned major and authorized to organize a battalion of colored soldiers, six hundred strong, at Denver.

It looks now that the 9th and 10th 24th and 25th colored regulars will

go to France, where they will make good, as they have in all other battles.

600,000 black men are on the firing line in France from the French colonies in Africa, West Indies, Senegal and Soudan. So our colored boys will help push the battle to an early finish.

Mrs. Ella Lane and family are out again, the quarantine having been raised.

Three new Pullman porters are in the city with the Knights of Columbus.

ORDINANCE NO. 231

AN ORDINANCE TO PROHIBIT CHICKENS, DUCKS, GESE AND OTHER FOWLS FROM RUNNING AT LARGE IN THE CITY OF ALLIANCE, NEBRASKA, AND PROVIDING A PENALTY THEREFOR. Be it ordained by the Mayor and Council of the City of Alliance: Section 1. That it shall be unlawful for any person being the owner of or having charge of any chicken, duck, goose, or other fowl of any kind, to suffer the same to run at large in any of the streets, alleys or public grounds within the city of Alliance, or go on the private property of another within the said city.

Section 2. Any person who shall violate any of the provisions of this ordinance shall, upon conviction thereof be fined in any sum not less

than one dollar (\$1.00), and not more than five dollars (\$5.00), and shall stand committed until such fine and costs are paid.

Section 3. This ordinance shall take effect and be in force from and after its passage, approval and publication according to law.

Passed and approved this 8th day of May, 1917.

Passed first reading May 8th, 1917.

Passed second reading May 8th, 1917.

Passed third reading May 8th, 1917.

W. E. ROUSEY, Mayor.

(SEAL) Attest: T. P. ROLFSON, City Clerk.

23-2t-823-8291

ROLFSON JOINS THE NEWBERRY STORE

T. P. Rolfson, city clerk, who has been employed by the Burlington for nearly eight years, has tendered his resignation to the company to take effect May 14, and will take up his duties on the following day in the office of the C. A. Newberry Hardware Company. Mr. Rolfson has been employed for several years at Alliance in a clerical capacity with the Burlington and is one of that road's best liked employees on the Alliance division. Mr. Rolfson is on a short business trip to Omaha this week. He left Wednesday noon, expecting to return the last of the week.

TELEPHONE THREE-FOUR-UGHT HERALD CLASSIFIED ADVERTISING

Five Cents Per Line—Count Six Words to a Line No Advertisement Taken for Less Than 15c

HELP WANTED—MALE

The following-named kinds and numbers of employees are needed at this time at the government arsenals indicated:

- Watertown Arsenal, Watertown, Mass. 5 blacksmiths \$3.26-3.84 20 chippers 2.48 10 blacksmiths' helpers 2.16-2.48 25 laborers 2.16-2.24 4 turret lathe operators 3.12-3.26 Chippers should be able to handle chips operated by compressed air hammers to trim gates, risers and fins from steel castings. Rock Island Arsenal, Rock Island, Illinois 50 machinists \$3.00-4.25 24 toolmakers 3.75-4.50 3 dieknackers 4.00-4.75 27 profilers 2.25-2.75 4 drop forgers 2.75-4.25 9 grinders and adjusters 2.75-3.75 1 barrel straightener 3.75 4 riflers 2.25-2.50 10 milling mach. operators 2.25-2.50 6 punch press operators 2.25-2.50 25 inspectors (manufacture of small caliber rifles 2.50-3.75 Frankford Arsenal, Philadelphia, Pa. 8 assistant machinists \$256-3.00 1 blacksmith's helper 2.24 1 brass molder 3.76 6 carpenters 3.76 2 inspectors (male) 2.24 3 instrument makers 3.52-4.24 2 millwrights 3.24 2 lens grinders 3.52-4.00 3 prism grinders 3.52-4.00 2 patternmakers 3.24 12 screwmakers, hand 2.76-3.56 2 skilled workmen 2.24 4 skilled adjusters 2.88 41 toolmakers 3.24-5.00 37 machinists 3.00-5.00 1 inspector of construction 5.00 22 machine operators (female) 1.36 16 machine operators (male) 2.24-2.40 4 machine operators (Potter & Johnson) 3.56 7 screwmakers, automatic 4.56 10 screwmakers automatic (Brown & Sharpe) 4.56 86 skilled laborers, general helper (male) 2.00-2.76 40 skilled laborers female 1.36-1.52 The rates are given for eight hours work. Time and a half is allowed for all overtime.

FURNITURE MOVED

MOVE FURNITURE SAFELY We have equipped our dray wagons and auto truck with the latest appliances for moving furniture without marring or scratching or doing damage. Up-to-date wagon pads will be used by us on all moving jobs. JOHN R. SNYDER, Phone 15. 37-tf-5950

AUTOMOBILE PAINT

PAINT YOUR OWN AUTO—For \$3 I will send you enough of my high gloss enamel to paint your car. Impossible to streak or leave brush marks. Anyone can apply. It will make your car look like new, and you be the judge. If not satisfied, I will gladly refund your money. J. C. MILLION, 258 Columbine St., Denver, Colo. 16-tf-8180

WANTED—PASTURE

Pasture Wanted for 400 head of three-year old steers. Write G. M. Banks, Box 1137, Alliance. 23-tf-8280

WANTED—100 head of horses for pasture. Good range and good water. Address, Fred Hoover, Alliance, Nebr. Phone Birch 8031. 21-tf-8241

LIVE STOCK

200 Herefords yearlings, heifers, and steers. 100 Hereford calves, heifers and steers. 239 Exchange Bldg. W. W. HILL, Omaha. 23-11-8-8281

FOR RENT—ROOMS

ROOMS FOR RENT—132 Cheyenne Avenue, Alliance, Nebraska. 44-tf-7682

FURNISHED HOUSE

For Rent or Lease for a period of one year or longer—a completely modern ten-room residence, furnished or unfurnished. Downtown location. Phone 175. 408 Sweetwater. 22-tf-8268

FURNITURE FOR SALE

Furniture For Sale—Have furniture for two rooms which I am offering for sale. Mrs. Luck, Norton Block. 22-tf-8268

FOR SALE—TOWN LOTS

FOR SALE AT EXECUTOR'S SALE—Lots five and six in block six, Wyoming addition to City of Alliance. Inquire of L. A. Berry, room 9, Rumer block, Alliance, Phone 9. 8138-13-tf

FOR SALE—HOUSES

FOR SALE AT EXECUTOR'S SALE—Two residence properties located as follows: Lois five and six in block six, Wyoming addition to City of Alliance. The residences are composed of five and seven rooms. These residence properties must be sold. Inquire of L. A. Berry, Room 9, Rumer Block, Alliance, Nebraska. 8287-23-tf

CARBON PAPER

FOR SALE—High grade typewriter carbon paper. The kind that gives you a clear duplicate. The Alliance Herald. Phone 340.

TYPEWRITER RIBBONS

FOR SALE—A fresh stock of new, durable typewriter ribbons just received at the Herald office. Guaranteed. For all makes of typewriters—Oliver, Remington, Underwood, L. C. Smith, Royal, Smith-Premier, etc. Phone 340 and we will deliver ribbon.

AUTOMOBILES

AUTOS FOR SALE—A second-hand roadster and a second-hand Ford touring car for sale cheap. Inquire at the Sturgeon garage.

USED AUTOMOBILES that you can depend upon—cars in which the value of every dollar of their price is evident. GOOD used automobiles are worthy of your consideration. Scripps Booth, 4 passenger, 8 cylinder.

Cadillac "8" touring. Lozier Touring. Franklin Touring. Moline Touring. Overland Touring. Abbott Limousine. Packard Touring. Pierce Arrow "38" Touring. Buick, big "6" runabout. Peerless Coupe. Alco, close-coupled 4-passenger. Hudson Sedan. National, 4 passenger runabout. Franklin runabout. Packard Truck. The above list gives to you a range of prices from \$450 upward. Each car capable of rendering splendid satisfaction. THE EARL FRANKLIN USED CAR COMPANY "The House of Satisfaction" 1544 Court Place, Denver, Colo. Main 8539

MONEY TO LOAN ON FARMS

MONEY TO LOAN—On Box Butte county land and ranches in the sand hills. No delay in making the loan. We inspect our lands and furnish the money at once. J. C. McCorkle, Nebraska Land Company, Alliance, Nebraska. 1-tf-6554

PERSONAL

I am desirous of getting in communication with a young or middle aged lady of good character who is lonesome. I am 34 years old and have steady employment and am capable of making a good home for the right party. Communicate with me. "X. Y. Z.", care Alliance Herald. 828-23-21-5

INVITATIONS

June will soon be here. If you will need wedding invitations, announcements, visiting cards, etc., whether engraved or printed—the Herald office will supply you promptly with high class materials and workmanship at reasonable prices. Engraved cards made from old plates. Phone 340.

SEED WHEAT

I have on hand a large amount of Macaroni or Durum spring wheat at \$2.25 per bushel f. o. b. here. Also millet at \$1.50 per bushel. Can ship promptly. STEAVE MADER, Edgemont, S. D. 22-2t-8211-5

SALES BOOKS

FOR SALE—The Herald Publishing Co., has taken the agency for western Nebraska for Adams Bros. Co., Topeka, Kans., the largest manufacturer of manifold sales books in the west. Western Nebraska merchants will find their orders for sales books filled promptly for high grade books at the lowest prevailing prices. Ask our salesman to call for your next order with his line of samples. Phone 340.