

The GREATEST Phonograph OFFER Made By The Greatest Piano House

The Schmoller & Mueller Piano Co., of Omaha

Anybody can own a Columbia Grafonola

the worlds oldest and best phonograph and start the New Year with music in the home if they will take advantage of our unprecedented offer of — no money down—30 days free trial—2 to 3 years to pay. Write at once for our special inducement to first buyers and see what a wonderful proposition we have in store for you.



THIS FINE CABINET GRAFONOLA and 18 selections (9 double records) of your own choice, in Oak, Mahogany or Walnut, piano finish, 42 inches high, 19 1/2 inches square with compartment for records, **only \$80.85**

Fill out this Coupon for Catalog and Full Information.

Schmoller & Mueller Piano Co.,
1311-13 Farnam St., Omaha Neb.

Please send me catalog and full particulars how to try a Columbia Grafonola free in my home, also information about your unexcelled payment offer.

Name.....
Address..... 133

SERVICE For Auto Owners

Put Your Car in Good Hands

No matter what work you may want done on your car, you can rest assured that it will be properly done if it comes to us.

Only the most capable men are employed by us, and carefulness is our motto. We treat every car we work upon exactly as though it were our own.

We will gladly quote you prices on storage with full service or part service. Or we can give you service without storage if you prefer.

Why not give us a trial and let the results determine future relations between us? Pay us a call and we can talk it over.

**WE MAKE REPAIRS QUICKLY AND PROMPTLY,
AND GUARANTEE OUR WORK.**

NICOLAI & SON

PHONE 164

AUTO LIVERY GARAGE
AUTO REPAIRING TIRES AND SUPPLIES

LEARN SHORTHAND BY THE NEW, SWIFT, SURE SNELL

INDIVIDUAL—INSTRUCTION METHOD

Let me tell you a bit of a secret, don't let anybody teach you shorthand by the "class" method. It's the slow way, it holds you back, you've got to wait on somebody else. The longer he takes, the longer it takes you. Snell Shorthand is entirely different. The teaching is individual. We study YOU—see just what you want, then plan out a course for YOU—you can advance as fast as others. If you're apt, studious and persevering you can complete the course and qualify for \$60 to \$100 position in only three to four months—no charge if it takes you longer. Send today for full information.

CIVIL SERVICE SCHOOL, KITTREDGE BLDG. DENVER

DYE & OWENS Transfer Line

HOUSEHOLD GOODS
moved promptly, and
Transfer Work solicited

Gray Phone 84

Residence phone 636 and Blue 874

PLAN NOW YOUR SUMMER MOUNTAIN TOUR

From Middle and Eastern Nebraska you may go to Glacier National Park either direct or via Denver and Central Wyoming, with 700 miles of mountain panorama Denver to the Yellowstone. You can visit Rocky Mountain National-Estes Park; you can make an automobile tour of Yellowstone via the Cody-Scenic way. In Glacier you will find the climax of the rugged grandeur of the Rockies.

If your destination is Yellowstone Park, you may go either direct in through sleepers to the Cody-Scenic entrance, or via Denver, to the Cody entrance, coming out via Gardiner.

Rocky Mountain National-Estes Park, just north of Denver, will attract in 1917 the greatest Summer throng on record. Burlington tickets take you via Lyons or via Loveland.

Due to the awakening by the east to the mountain grandeur of the West, whether you choose one mountain locality or make a sweeping circuit tour of the Rockies, you will have plenty of company. Make your plans early. Ask for publications.

O. A. JONES, Ticket Agent, Alliance, Nebr.
L. W. WAKELEY, General Passenger Agent
1004 Farnam St., Omaha, Nebr.



INTERNATIONAL SUNDAY SCHOOL LESSON

(By E. O. SELLERS, Acting Director of the Sunday School Course in the Moody Bible Institute of Chicago.)
(Copyright, 1917, Western Newspaper Union.)

LESSON FOR APRIL 29

JESUS WELCOMED AS KING.

LESSON TEXT—John 12:12-19.
GOLDEN TEXT—Blessed is the King of Israel that cometh in the name of the Lord—John 12:13.

This lesson marks the beginning of that last tragic week in the life of our Lord, the most important week in all history since creation. The date was probably April 1, A. D. 30.

I. The Lesson of His Kinship. (vv. 12-16). Reading carefully the record of each evangelist, regarding this triumphal entry, we are still at a loss fully to describe the scene. It occurred the day following the supper in the home of Mary and Martha and Lazarus, L. e. on the Jewish Sabbath.

From Bethphage Jesus sent two of his disciples into Jerusalem to secure the colt. They were to loose him without asking anyone's permission, and bring the ass and her colt to him to whom all things belong, with no other explanation than, "The Lord hath need of them" (Matt. 21:3). This command was in line with the prophecy (Zech. 9:9). The young ass was a symbol of peace, but the going of the disciples, in obedience to his command, was an act of faith, and obedience is the supreme test of discipleship (John 15:14). In response to their faith, they found everything just as he said it would be (Luke 19:32). Placing their garments upon the colt (Matt. 21:7) Jesus rode upon it toward the city, the people crying, "Hosanna"—literally, "Save, I beseech" (Ps. 118:25-26; see Luke 19:38; Mk. 11:9-10; Matt. 21:9). The enthusiasm of the moment was tremendous. For the moment this great crowd (Mk. 11:8) believed that Jesus was really the Messiah, threw the garments of their holiday attire in his way (Matt. 21:8), and cast their palm branches before him. The Pharisees protested (Luke 19:39-40), but the enemies of Jesus for the moment were impotent (John 12:19). The Pharisees forgot their dignity to such an extent as to get excited along with the multitude, though with another purpose (See Luke 19:37-40). Unfortunately the enthusiasm of the people was not long-lived. Many of the same ones were soon crying, "Crucify him" (Ch. 19:14-15). Jesus himself did not join in the general joy (Luke 19:41-44), for he, with prophetic eye, saw the outcome (Luke 19:41-44).

II. The Lesson of Reverence (vv. 17-19). It is one thing to acknowledge Jesus as a King. It is quite another to reverence him as Lord and Savior. Never was there a time when we need more to have reverence for things holy and for constituted authority than the present day. The act of reverence on the part of this multitude for the God-anointed King ought to be a suggestion to those who look upon Jesus merely as a man.

Ride triumphantly:
Behold we lay
Our lusts and proud wills in Thy way.

Jesus' grief is in strange contrast with the joy of the multitude. The practical application for us today is: "Have we cast our talents before him, God's rightfully anointed King?" There had been a large company of people present when Jesus was at the tomb of Lazarus, and raised him from the dead. The testimony of these eye-witnesses to the power of Jesus must have had great weight with the multitude. The enthusiasm of this crowd for Jesus excited the hatred of the Pharisees, making it all the more intense, for they saw the crowd forsaking them, and following one whom they envied and hated. To one another they exclaimed, "Behold, how ye prevail nothing." Notice the personal pronoun "ye," seeking to lay the fault upon others rather than taking their own share of the burden, another touch of human nature which is evident even today.

III. The Lesson of the Greek Pilgrims (vv. 20-26). These Greeks came first to Phillip, who himself was a Greek. The hour had come (v. 23) when the work of Jesus for the Jews was to be finished. The Jews had been threatened with Greek religion, and that assault had been stopped by the Pharisees. Christ came first to the Jews that through them he might reach the Gentiles. Now his work for the Jews is done. He rejoices as he sees the Greeks coming to him, for it was to be in Greek dress and in Greek form of expression that Christianity was to conquer the world. But this rejoicing is tinged with sorrow, for it was a prophecy of the price that he must pay for the redemption of the world.

The Son of Man was glorified by his death; he was glorified by his reception on the part of the Gentiles; he was glorified by the approval of the Father.

Verse 24 expresses one of the most tremendous facts in the life of Jesus (Cf. I Cor. 15:36).

Think of the rich fruits of Christ's death, the countless lives that he reached and ennobled, and the effect of his life on the practical affairs of the world, the hospitals and every movement for the advancement and the well-being of mankind which can be traced to the influence of his life.

"IF THE SHOE FITS YOU—
THEN WEAR IT"



—By—
ADAM LIAR

"Please put this on the first page of your paper."

This is one of the injunctions that accompany brought in for publication each week. Say now—we all like to please these friends, but there is generally but one first page and on that page we must put the most important news or the news that we desire to "play up." The first page does is generally put there because it is of interest to a great number of readers.

I just wanted to remind some of you that when you submit an item to the Herald for publication, that you should not think we show you discourtesy if we do not run it on the first page as you request. We would like to accommodate you personally but we have to satisfy the mechanical requirements of space, and also the desire of the other readers.

Yes, and there's another thing I'm going to mention now that I'm in the notion. It's this—when you have something you would like to see in print, please don't come in and say "Here's something to help you fill up your paper." Lord bless you, we can fill up the paper easy enough. If you've got something worth while to others it is a pleasure to print it, or we might do it to please you, but friend we don't need it to fill up the paper. We're always glad to get news and we like to have you bring in news, but we like to have you do it because it is news and not because you want to help us fill up the paper. See?

I was just thinking of some of those "superfluous superlatives"—you know the kind: "I've had the best time I ever had"; "This is the worst thing I ever experienced"; "I think he's the finest man I ever knew." I have heard hundreds and probably thousands of persons use such expressions, and so have you, and on occasions I have used them myself, and so have you.

But then I didn't mean that I had the undeniably best time, the worst day, or met the finest man and the same is true with you. This is what you and I seem to mean, but in reality we do not mean that at all.

We simply mean that we have had a time, spent a day or met a man whose impression on us has been slightly extraordinary better or worse than usual. So we at once proceed to give vent to this feeling in the most frenzied phrases we can command.

This would no harm, beyond making us ridiculous, were it not for the fact that after our constant use of these superlative words we are left speechless when we do not have need for them. When such a time arrives we are without words to properly express ourselves, because they have all been used up in lesser words, expressing feelings which were not sincere.

So if we all want to keep our speech from being ridiculous and leave words in our vocabulary which we can command in time of necessity let's not say "best" unless we mean best, and "worst" unless we mean worst. Then our speech will be somewhat truthful and accurate and unlike the meaningless jumble of superlatives in which we all indulge so thoughtlessly.

I was talking with a man this morning and he complained that the material of his trousers about the openings to his pockets wears out extremely rapidly because of the frequency with which he is compelled to reach into those pockets to withdraw money. In this particular instance I guess the real cause is that he stands around with his hands in his pockets so much. I never knew him to hand over much very often. I looked up his subscription and he is not paid up anyhow.

But at that, taking this man at his word, it isn't true of this man alone. Gosh, everywhere I go the temptation to withdraw money for spending is present. I have to leave my money with my wife so I won't spend it. In a thousand and no ways I am lured, commanded, wheedled and coaxed into parting with my money for something I am persuaded I need.

Now I am wondering if the same skill employed on me and a few thousand or million of you other fellows to coax us to spend could not be also employed to coax us all to save. Cannot some organized and systematic effort of this kind be made? I would be among the first to welcome it and I guess maybe you would be right ther with me. What?

Although I suppose this constitutes an admission of colossal ignorance on my part, I wish some reader better informed than myself would kindly and clearly set forth the nature, genus, purpose, form duties, rights and functions of the much discussed guest towel.

No, no, gentle reader. It does not necessarily take a keen salesman to sell a razor.

I wonder if there ever existed a woman who, regardless of her wardrobe or ability to acquire one, did not remark on being invited to attend any sort of an affair, "I haven't got a single thing to wear!" If they really were truthful and they attended any of these functions—well, nuf sed I guess.

In these stirring martial times I

suppose it is about the season when we should expect some of our humorist friends to exhume the old one about the hero sticking to the post where the bullets were the thickest, "under the ammunition wagon."

Did you ever stop to think that the folks that keep forgettin' they've got birthdays, hain't afool'n nobody but themselves?

This is also the season when you open the front door to be greeted with "beg pardon but I should like to interest you in this wonderful set of fourteen volumes bound in half morocco and illustrated in—" before you can manage to shut the portal once more on the i-repressible intruder.

I guess now we will have a change from the stories about the oldest lodge member in the county or state, to stories about the youngest or the oldest recruit.

I'm glad that this dope is not easy to write as diplomatic notes. If it was I would be afraid of losing my job.

The line operator say's I've got to get up a little more of this dope 'cause there's hardly enough yet to fill a column. I wish some of you people who read this stuff would help me out once in a while. Drop in or write me and tell me something that would "go" good in this column. Sure, I'll print it.

After being told 9,999 times the exact difference between tating, crocheting, embroidery and the other things that keep women from having any spare time, I have decided to lump the whole business and call it fancy work, thereby avoiding any blunders such as ones which have threatened my peace and well being in the past.

"Dear me!" exclaimed a lovely creature to me this morning when I was on the street looking for news, "some people are such funny creatures. Yesterday I was in the hardware store buying some granite ware and a man came in and wanted to buy a pruning knife. Now anyone knows they don't raise prunes in this country."

Most any sort of a fool can spout philosophy, but it takes a wise man to discard it and get down to the truth.

By golly, I'm going to cut this out for now. I guess this ought to make enough for one week. Maybe some of you will help me out before another week comes around. So long for now.

Catarrhal Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrhal deafness, and that is by a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrh Medicine acts thru the blood on the mucous surfaces of the system.

We will give One Hundred Dollars for any case of Catarrhal Deafness that cannot be cured by Hall's Catarrh Medicine. Circulars free. All druggists, 75c.

F. J. Cheney & Co., Toledo, O.
Adv—apr

—IN THIS PAPER

Elsewhere is a list of GOOD USED AUTOMOBILES

This firm is determined that its reputation shall be made by selling GOOD USED CARS.

WRITE or TELEPHONE or CALL

THE EARL FRANKLIN USED CAR CO.

"The House of Satisfaction"

1544 Court Place DENVER, COLO.

—Main 8539—

Professional Directory of the Alliance Herald

Professional Photographer
Quality Portraits
Interior and Exterior Views
Kodak Finishing
Enlarging all Styles
M. E. GREBE, Proprietor
ALLIANCE ART STUDIO
Phone Red 165

IMPERIAL ORCHESTRA

8 Pieces Member of A. F. of M.

H. A. DUBUQUE, Mgr.

M. H. WHALEY, Director

Concert and Dance Work

L. W. BOWMAN

Physician and Surgeon

Office: First National Bank Bldg.

Phones: Office, 362; Res. 16

PUBLIC STENOGRAPHER

At The Herald Office

Reasonable Rates — Prompt

Service

C. E. SLAGLE, M. D.

Physician & Surgeon

Office phone, 65 Res. phone, 52

ALLIANCE, NEBRASKA

L. A. BERRY

LAWYER

Phone 9 Room 9 Rumer Block

Alliance, Nebraska

BURTON & REDDISH

Attorneys-at-Law

Land Attorneys

Office: First National Bank Bldg.

PHONE 180

ALLIANCE, NEBRASKA

THOMAS LYNCH

Att'y-at-Law

1519-1521 City Nat'l Bank Bldg.

OMAHA

Special Attention to Live Stock

Claims

"Let Me Cry For You"

HARRY P. COURSEY

Live Stock and General Sales

Specialist and Auctioneer

FARM SALES A SPECIALTY

Terms Reasonable

Alliance, (Phone 664) Nebr.

J. D. EMERICK

Bonded Abstractor

I have the only set of abstract

Books in Box Butte County.

Office: Rm. 7, Opera House Block

DR. D. E. TYLER

DENTIST

PHONE 362

Over First National Bank

ALLIANCE, NEBRASKA

Geo. J. Hand, M. D.

ASTHMA and

HAY FEVER

Eye, Ear, Nose and Throat

PHONE 251

Calls answered from office day or

night.

J. JEFFREY, D. C. Ph. C.

A. G. JEFFREY, D. C.

CHIROPRACTORS

Office Hours, 10 A. M., to 8 P. M.

NEW WILSON BLOCK