

CONFIDENCE MEN PROSPERING

But They Developed a Rich Field Among City People, Finding Farmers Grown Wise

PLUCKED BY "PRINCESS"

"Astute" Investors Four Money In-to Pockets of Exploiters of L... Finding the Nebraska farmer grown wise and unyielding in his armor of knowledge of the tricks which once shifted wealth from his own pockets to those of the "con" fraternity...

Plucked by a "Princess" About six weeks ago "Princess" Khan Oola, who proclaimed that she hailed from the shadow of the Himalayas, came to Omaha from the cotton fields of southern Oklahoma...

CHALLENGES ALLIANCE MEN

Clarence Eklund of Buffalo, Wyo., Wants Opportunity to Throw Five Men, Straight Falls

WILL PAY \$1.00 PER MINUTE Desires Opportunity to Meet Local Wrestlers—Asks to Have His Challenge Published

The Herald is in receipt of a letter from Clarence Eklund in which Mr. Eklund asks the Herald to publish his challenge to meet any five local men in Alliance in a handicap wrestling match some time in the next thirty days...

The Challenge Following is the letter received from Mr. Eklund, which was dated at Lincoln, March 8: Alliance Herald, Alliance, Nebraska.

Gentlemen: Just a line anent to wrestling. Would you favor me by publishing the following challenge: I live at Buffalo, Wyo., on a ranch in the summer, and wrestle through the wister months. I stopped in your city last week between trains and talked to some of the local mat fans...

Yours gratefully, CLARENCE EKLUND, General delivery, Lincoln, Neb.

The Herald has turned the letter over to members of the fire department and the letter is posted in their club rooms. It is possible some of the boys will get together and attempt to take some of Eklund's money.

Wrestled at Edgemont Following the receipt of the letter the writer noticed an account of a wrestling match participated in by Eklund at Edgemont a week ago Friday. The following account is taken from the March 9 issue of the Edgemont Enterprise and is printed to give some idea of the wrestler who challenges five local men:

Last Friday night, at the local gymnasium, was staged an exhibition of the wrestling game that was very entertaining to those who were fortunate enough to be there. The audience consisted of about 100 enthusiasts of the sport, there being a number of ladies in attendance. The entire evening was one of good, clean exhibitions of wrestling, boxing and fancy roping. Near Heavyweight Champion Jack Taylor and Clarence Eklund of Lincoln were the star performers, and they surely are artists at the game...

Vessey Jones and a freeman on a switch engine in the local yards gave a three-round sparring exhibition, which was enjoyed by all and was followed by a young fellow with a fancy roping turn. His stunt was good but the fellow seemed to be somewhat out of practice. Taylor and Eklund demonstrated some of the holds used by successful wrestlers and both seemed to be experts in their line. Taylor has a match in the near future with Champion Joe Stecher of Dodge, Neb., the date and meeting place not having been agreed upon.

OUR LUNGS ARE DELICATE

Overwork, lack of fresh air, mental strain or any sickness disturbs their functions. Stubborn coughs tear and wear the sensitive lung tissues.

SCOTT'S EMULSION

should be taken promptly for hard coughs, unyielding colds or when strength is lowered from any cause. Its high nutritive value creates resistive force to ward off sickness. The rich cod liver oil improves the quality of the blood to relieve the cold and the glycerine is soothing and healing to the lung tissues.

A Song of the Sandhills

The following poem from the pen of Sabina Penrod appeared in a recent issue of the Hay Springs News.

Through the centre of Nebraska Lies a stretch of grazing land, Long ago, perhaps the red man Wandered o'er its shifting sands— Sands that shifted with the east winds— Sands that shifted from the west, Mixing clay and sand and humus— Made a soil that stands the test...

Then the rainbelt, shifting westward, Made the climate more complete. Drenching hillsides and the valleys With its rain and snow and sleet— Rain that watered every grass seed Wafted in upon the breeze, Watered other little seeds That now have grown to sturdy trees...

Here grow fields of rye and barley, Cane, alfalfa, corn and wheat, Beans, fruit and every vegetable That is good for man to eat. Here are beef and pork and mutton, Poultry, fish and finest cream, Butter made by common country maiden— Of finer fare one could not dream...

SABINA PENROD.

CREAM FOR CATARRH OPENS UP NOSTRILS

Tells How To Get Quick Relief from Head-Colds. It's Splendid!

In one minute your clogged nostrils will open, the air passages of your head will clear and you can breathe freely. No more hawking, snuffling, blowing, headache, dryness. No struggling for breath at night; your cold or catarrh will be gone. Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly...

ADDS TO LARGE SALES ORGANIZATION

Thirty-eight New Stores Opened in United States to Supply Dealers with Rubber Goods

One of the most important moves made in the rubber and automobile industries for sometime was the announcement coming from the office of W. O. Rutherford, general sales manager of the B. F. Goodrich Company, Akron, O., about March 1, giving information regarding the opening of thirty-eight new stores to supply dealers only. This will broaden the Goodrich sales organization now represented in practically every important city of the United States. These new stores will serve as distributing points for dealers in their territories and will relieve the various Goodrich branches of a great portion of the increased business they have been obliged to handle up to this time...

The Goodrich Company has no doubt established a precedent by selecting these managers and their assistants from among well-known men in each of the cities which gives the men the advantage of a wide acquaintance.

How to Prevent Croup When the child is subject to attacks of croup, see to it that he eats a light evening meal, so an overloaded stomach may bring on an attack, also watch for the first symptom—hoarseness, and give Chamberlain's Cough Remedy as soon as the child becomes hoarse. Obtainable everywhere. Adv—mar

PETITION SPECIAL ELECTION Beatrice, Neb.—Petitions are in circulation here asking the city commissioners to call a special election for the purpose of submitting a proposition to the voters for the issuance of \$50,000 bonds to be used in enlarging the city electric light plant, permitting the city to engage in commercial lightings. At an election some months ago a proposition to vote \$25,000 bonds was defeated, many favoring municipal lighting opposing the proposition on the grounds that the sum asked for was too small. The new petition will be filed soon. The Alliance Herald is \$1.50 per year. Issued 52 times. Runs from 12 to 24 pages per issue. Subscribe now.

A Cordial Invitation and a Hearty Welcome to the Great Revival Campaign First M. E. Church, Alliance, Nebr., Commencing Sunday, March 25th, 1917 Under Direction of Rev. C. S. Nusbaum, D. D., of Colorado Springs, Assisted by Mr. Folsom Jackson, Singer

EVANGELIST AND LECTURER To every person within reach of the First Methodist Episcopal church of Alliance, on and after Sunday, March 25, 1917, a cordial invitation is extended to attend the Great Revival Campaign that will begin on that date, under direction of Rev. C. S. Nusbaum, D.D., of Colorado Springs. Dr. Nusbaum is a preacher and lecturer of great ability. With one exception, he is probably the most widely known and popular evangelist in America today. The influence and helpfulness of the revival campaigns conducted by him are not confined to the churches in which they are held. It is fortunate, not only for the First M. E. church but also for the other churches of the city and the community as a whole, that Dr. Carns, the pastor, was able to secure the services of Dr. Nusbaum.



REV. C. S. NUSBAUM, D.D.

SINGER OF RARE ABILITY Singing has always been an important factor in successful revivals, but more than ever in recent times. The great revival meetings held by Dwight L. Moody in America and England a few decades ago would have been less effective had they not been participated in by Ira D. Sankey, the sweet singer. The "Billy" Sunday campaigns would be incomplete without Homer Rhoades, organizer and director of the big chorus choirs. The music for the Alliance campaign will be under direction of Folsom Jackson, a vocalist and choir leader of rare ability. Combined with his musical talent, Mr. Jackson's interest in religious work is such as to give a spiritual uplift to the meetings in which he assists. That he will have the co-operation of the singers of the other churches is desired.

Opinions of Press and Pulpit

William Allen White "I have known Dr. C. S. Nusbaum for twenty years or more and I have heard him speak and I think he is one of the most forceful and attractive speakers I have ever heard."—William Allen White, Editor Emporia Gazette.

Galesburg Evening Mail Dr. Nusbaum has a strong, clear voice which he knows how to use effectively. He preaches a good, wholesome, manly, victorious Gospel, and preaches it in a most brotherly and manly fashion.—Galesburg (Ill.) Evening Mail, Monday, March 8, 1915.

Church of Christ Pastor Chester, Nebr., January 16, 1915. I have heard a great many evangelists, both denominational and union, during the twenty-four years that I have been continuously engaged as pastor and I sincerely believe that Evangelist C. S. Nusbaum, D.D., is second to none it has been my privilege to hear.—D. A. Youtsey, Pastor of the Church of Christ.

Henry Allen, Wichita Beacon I have known Dr. C. S. Nusbaum for years. I have heard him on a wide variety of subjects. It is seldom that a man with such undoubted oratorical powers gives to the preparation of his lectures and sermons such thought and research as has Dr. Nusbaum.—Henry Allen, Wichita Beacon. Florence, Kas., May 1, 1916.

To Whom It May Concern: I take great pleasure in giving a word of commendation for Mr. Folsom Jackson. As an evangelistic singer, he is a real success in organizing and conducting a chorus. He possesses a rare tenor voice, pleasing and penetrating. His solos will be an attraction to any meeting. He takes with the young people and he takes hold of them, too. I heartily recommend him. FRED MESCH, Winfield, Kas., April 8, 1916. Brother Folsom Jackson had charge of Grace Church choir the last year he was in College. It affords me pleasure to say that Mr. Jackson rendered excellent service. He is a worthy Christian gentleman. He has a very wholesome influence over young people. I found him very helpful in many ways. He had charge of the work during our revival service and led the congregational singing in an inspiring manner. W. W. BOLLINGER, Pastor Grace M. E. Church.

Committee on Publicity