



Experiments with Baking Powder are Costly

Millions of housewives know this is the way they realize the cost of a single bake-day failure. That's why they stick to Calumet.

Be on the safe side—avoid disappointments—use Calumet next bake—be sure of uniform results—learn why Calumet is the most economical to buy and to use. It's pure in the eye—pure in the baking. Order now!

Received Highest Awards

Be Safe—Use



Cheap and big can Baking Powders don't save you money. Calumet does—it's Pure and far superior to sour milk and soda.

INTERESTING TO AUTOISTS

News Items Regarding Great Manufacturing Establishment, Makers of Popular Motor Cars

Among to many big manufacturers of automobiles in America, the Chalmers Motor Company, manufacturers of the splendid car bearing their name, stand in the front rank. So well known and popular has the Chalmers become in western Nebraska, as well as other parts of this country, that the following news items will be interesting to many Herald readers:

High Chalmers, president of the Chalmers Motor Co., has purchased one of the finest homes in Pasadena, California, where he and his family will make their winter home.

Harrison Boyce, inventor of the Boyce motorcar, has joined the ranks of Chalmers owners, having just purchased a car from the Tacoma, Washington, dealer. Mr. Boyce selected his car after testing out a dozen makes of machines with his own invention. He found that the Chalmers motor gave the best results with his motorcar, the heat seldom dropping below 120 degrees or above 170 degrees, which he asserts is the best for economical operation and best performance.

Popular Car in Paris Mlle. Helene Dutrieu of Paris, the first woman to operate an aeroplane and famous as the holder of many long distance records in aviation, was a recent visitor to the plant of the Chalmers Motor Co.

Mlle. Dutrieu arrived on the steamer Espagne, which narrowly escaped being torpedoed off the coast of France. For the past year she has had a French sales right for Chalmers cars and has enjoyed an excellent business despite war conditions.

"Since the war I have been forced to give up my active work in aviation," said Mlle. Dutrieu in Detroit. "The French authorities do not permit the use of planes save for military purposes and I have not used my plane since the first time Paris was threatened by the German army. At that time I reported for scout duty and was on active service for several weeks."

"At present the French government charges 70 percent duty on American cars and freight charges are so high that by the time the cars are set down in Paris, they cost 100 per cent more than factory price. In spite of this fact I can sell all the Chalmers cars that I can get. Among my recent customers was Henri Farman, the biggest builder of aeroplanes in Europe. Mlle. Marthe Chenaille, the reigning actress and beauty of Paris also drives a Chalmers Six.

Before leaving Detroit, Mlle. Dutrieu ordered a big shipment of cars for

left in Paris. She intends to sail for home within the next ten days. "Detroit City Standard" Gasoline Following a series of investigations conducted by C. C. Hinkley, chief engineer of the Chalmers Motor Co., and J. C. McCabe, Detroit city engineer, the city of Detroit has adopted a set of standards for gasoline which must be strictly observed by all dealers in the city.

Designated as "Detroit City Standard," the new type of gasoline is defined as a liquid hydro-carbon obtained by straight distillation or by the cracking process and having a boiling temperature not exceeding 450 degrees Fahrenheit. It must distill at least 20 per cent at 220 degrees Fahrenheit and 50 per cent under 300 degrees Fahrenheit when tested by the distillation test provided for in the ordinance.

Any mixture of gasoline and kerosene which does not measure up to this test must be labeled "Mixed G-K" and sold as a mixture of the two oils. Signs designating the quality of the gasoline sold must be plainly displayed on the pump from which the liquid is drawn so that the customer knows which type he is paying for.

With the constantly decreasing quality of the gasoline being sold on our city streets to-day, we decided it was time to stage a campaign of education for the benefit of motor car users," said Mr. Hinkley discussing the new ordinance. "For test purposes we purchased samples of gasoline at different stations around Detroit and tested it for kerosene. We found that from 8 to 23 per cent of the liquid was kerosene. The big oil companies blame the various dealers for the adulteration and have O. K'd the Detroit City Standard as a method of protecting the public from an inferior product.

"We are sending the Detroit formula to other cities and are endeavoring to start a nation-wide campaign which will materially improve the operation of cars for hundreds of thousands of automobile owners.

Clear Skin Comes from Within It is foolish to think you can gain a good clear complexion by the use of face powder. Get at the root of the trouble and thoroughly cleanse the system with a treatment of Dr. King's New Life Pills. Gentle and mild in action, do not gripe, yet they relieve the liver by their action on the bowel. Good for young, adults and aged. Go after a clear complexion today. 25c at your druggist. Adv-1

FIRST-BORN DAUGHTER Mr. and Mrs. M. J. Hobbs are the proud parents of a daughter, born Monday morning, February 26, at their home near Bridgeport and weighing seven and one-half pounds. The happy grandmother, Mrs. O. D. Hobbs, brot The Herald word of the new arrival.

HEAD STUFFED FROM CATARRH OR A COLD

Says Cream Applied in Nostrils Opens Air Passages Right Up.

Instant relief—no waiting. Your clogged nostrils open right up; the air passages of your head clear and you can breathe freely. No more hawking, sniffling, blowing, headache, dryness. No struggling for breath at night; your cold or catarrh disappears.

Get a small bottle of Ely's Cream Balm from your druggist now. Apply a little of this fragrant, antiseptic, healing cream in your nostrils. It penetrates through every air passage of the head, soothes the inflamed or swollen mucous membrane and relief comes instantly.

It's just fine. Don't stay stuffed-up with a cold or nasty catarrh.

HIGHWAY TRAFFIC BUREAU

New Goodrich Plan Will Help to Relieve Freight Congestion of Railroads and Aid Shipping

The establishment of a Highway Traffic Bureau to aid manufacturers in routing and shipping merchandise by motor truck is the newest innovation of the B. F. Goodrich Company. This new service will have at its disposal the immense resources of the Goodrich National Touring Bureau which are so complete.

Motor car manufacturers were the first to feel the necessity for this new Bureau, for with their production going on at a high rate to keep up with the dealers' orders, the present freight congestion and embargoes in many centers has worked serious hardships. Practically all manufacturers and many of their dealers are daily appealing to this new Highway Traffic Bureau for maps and road information that will facilitate the delivery of their cars overland.

The points most seriously affected are Detroit, Cleveland, Toledo and Indianapolis but conditions are rapidly being improved by the Highway Traffic Bureau, which has been an invaluable aid in the greatest emergency in recent years.

While this present freight congestion and strict embargoes have been serious in their effects, they will at least more fully develop the possibilities of motor truck transportation. When the situation is relieved no doubt many will continue to use motor trucks for they will have seen the many advantages intensified by the complete road information which Goodrich now furnishes.

For sometime the Goodrich Co. has maintained a fleet of fast heavy duty motor trucks to transport motor car tires from its big Akron factories to Cleveland where they are then shipped by rail. When the lake season opens possible instance and New York, Boston, Chicago, Milwaukee and other important points will be reached more rapidly than ever before.

It is interesting to note that a great many other manufacturers have also adopted motor truck delivery for long distances, following the experience of the Goodrich company.



That seal, with all it means to the public, might well be put on every bottle that contains

PERUNA

No other remedy ever offered the American people has more friends after two generations of success; no other remedy is more generally used in the homes of the people; no other has been so enthusiastically endorsed by the thousands.

The reason is found in real merit. For coughs, colds, catarrh, whether local or systemic, and general debility following any of the above Peruna will be found effective, reliable and safe. For irregular appetite, impaired digestion and run-down system it is an invaluable tonic.

Peruna may be obtained in tablet form for convenience.

The Peruna Company, Columbus, Ohio

FARM BANK LOANS WITHIN THIRTY DAYS

Odell Says the Price of Land in This District is Bound to Increase in Value

That the Omaha federal farm loan bank will not be making loans for some thirty days, is the opinion of Director Frank Odell, in an interview with a representative of the press. Mr. Odell is now opening a temporary office in the Woodman of the World building in Omaha.

"Many farmers are confronted today with the expiration of their farm mortgages, and will be forced to a renewal with the loan companies if they cannot secure an extension," said Mr. Odell. "It will be necessary for them to arrange for extensions of from 30 to 60 days before the Omaha land bank will be able to accommodate them.

"I will say right here that the price of farm land in this district is going to increase considerably, in my opinion."

Several thousand letters have accumulated in the mail of the Omaha land bank, while a great number from Washington are being forwarded here.

The offices will be fully equipped and ready for business by the end of the week, meanwhile Mr. Odell is at the Commercial Club.

There will be no clerical appointments made until the next meeting of the board March 15. Recommendations for the appointment of three appraisers, for South Dakota, Wyoming and Nebraska, have been forwarded to Washington. This position pays \$2,400 a year and expenses. No appraisers for Iowa will be recommended until later, when the business from Iowa warrants the appointment. The Nebraska appraiser will care for Iowa temporarily.

Mr. Odell says farm land associations are forming in practically every section of this territory. He received a letter yesterday from Seneca where 30 farmers are affecting an association which will ask for loans to the amount of \$50,000.

From C. W. Pugsley, director of agricultural extension at the University of Nebraska, comes a letter asserting that he has received 400 inquiries from farmers in the state pertaining to the methods to be employed in organizing associations.

Choice for a permanent location for the Omaha land bank is said to lie between the banking rooms in the Keelie building a suite in the new First National, and a larger and moderate price suite in the old First National building. A friendly building manager is lending the board furniture for its temporary quarters on the 12th floor of the Woodman of the World building.

Does Sloan's Liniment Help Rheumatism?

Ask the man who uses it, he knows. "To think I suffered all these years when one 25-cent bottle of Sloan's Liniment cured me," writes one grateful user. If you have Rheumatism or suffer from Neuralgia, Backache, Soreness and Stiffness, don't put off getting a bottle of Sloan's. It will give you such welcome relief. It warms and soothes the sore, stiff painful places and you feel so much better. Buy it at any Drug Store, only 25 cents. Adv-1

WYOMING PAYS \$175 FOR BEANS EATEN BY ANTELOPE

Because a herd of antelope broke into her bean patch last summer and destroyed the greater portion of the crop, Miss Laura Shetler of Dwyer, Wyo., has received from the state auditor a check for \$175. The state of Wyoming forbids the killing or molestation of antelope and Miss Shetler, contending that the state, therefore, was responsible for damage done by antelope, filed a claim for damages and was awarded \$175. Fifty-four antelope dined off Miss Shetler's beans.

How to Prevent Croup

When the child is subject to attacks of croup, see to it that he eats a light evening meal, as an overloaded stomach may bring on an attack, also watch for the first symptom—hoarseness, and give Chamberlain's Cough Remedy as soon as the child becomes hoarse. Obtainable everywhere. Adv-mar

WESTERN NEBRASKA TOPS HOG MARKET

Not An Accident but Natural Consequence in the Development of a Great and Growing Country

Not for the first time but again, western Nebraska hogs top the market at South Omaha. They used to say this wasn't a hog country—but then they used to say so many things about this part of the state that later developments proved to be incorrect. Except for the fact that the production of corn is yet below the demand for home feeding, this is one of the best countries in the world for raising hogs.

The South Omaha Daily Drovers Journal-Stockman of March 5 contained the following:

B. F. Hobbick of Minatare is on the market this morning with a load of hogs, seventy-eight head that weighed 220 pounds at home. They were pure bred Poland Chinas of his own raising, and brought \$13.80, top price for the day, and a new record for the yards. They were fat-tened on corn, and were about nine months old. Mr. Hobbick has had between 500 and 600 head on feed this winter, and he still has about 500 to ship. He has also 110 sows.

Scotts Bluff county has been enjoying a pretty good winter this year. It has been rather cold, but dry, and the stock has weathered it very well, there having been very few losses. Though there were a good many more sheep than usual fed up that way this year, they are being shipped out pretty rapidly. Mr. Hobbick estimating that there are not more than 50 per cent of them left on feed. Cattle are still plentiful in that section and are just being started on the move.

Though Mr. Hobbick has lived in that part of Nebraska only during the last seven years, he is an enthusiastic booster for it, and believes that the country has a great future before it. He says that the growth of some of the towns out there is almost unbelievable, and their growth seems destined to go on. Before he moved there, Mr. Hobbick lived in this part of the country, a good part of his life having been spent on the ground on which the Yards now stand. He can remember the time when the hog yards were but a collection of sheds, and the highest block number they had in the yards was number 9. He was a dealer here at the Yards for a good many years, and said today that it seemed like coming home to be back in the old territory. He will be on the market again either in May or June with about 160 head of cattle that he has on feed.

When to Take Chamberlain's Tablets When you feel dull and stupid after eating. When you have a sick headache. When you have a sour stomach. When you belch after eating. When you have indigestion. When nervous or despondent. When you have no relish for your meals. When your liver is torpid. Obtainable everywhere. Adv-mar

KEEPING FARM RECORDS

How to make an inventory of the farm business is explained in Bulletin No. 41, "The Farm Inventory," just issued by the Agricultural Extension Service of the University of Nebraska, Lincoln. Blank forms for use during a four-year period are included in the bulletin, which may be had free upon application to the Extension Service.

Reasons why the farmer finds the keeping of farm records advisable are summed up as follows by the farm management department of the university: (1) it provides a means of studying the farm business; (2) it often settles disputes, that is, if questions arise in dealing with others, the man who has kept records is best able to make his claims stand; and (3) carefully-kept records improve credit.

COLD WEATHER AUTO TROUBLE During freezing weather a great deal of trouble is experienced by automobile drivers, because particles of moisture which collect in the gasoline pipe leading to the carburetor becomes frozen. This stops the flow of gasoline to the carburetor. In some cases, however, the engine runs until the gasoline in the carburetor is exhausted, when the motor stops. If the engine is allowed to stand for a time, enough gasoline will get thru the pipe to allow the same thing to happen again.

Rank Foolishness

You occasionally see it stated that colds do not result from cold weather. That is rank foolishness. When it true colds would be as prevalent in midsummer as in midwinter. The microbe that causes colds flourishes in damp, cold weather. To get rid of a cold take Chamberlain's Cough Remedy. It is effectual and is highly recommended by people who have used it for many years as occasion required, and know its real value. Obtainable everywhere. Adv-mar

CLOTHES CAUGHT IN A REVOLVING BELT

His clothes caught in a revolving belt Saturday morning, Andria Trastraine, 36 years old, 2675 Poppleton avenue, Omaha, a machinist in the Union Pacific shops, died at a hospital Sunday, the result of injuries received.

Trastraine is said to have been adjusting a belt when his clothes caught. Workmen rushed to his rescue and tried to pull him to safety, but did not succeed before he had been badly rolled and twisted. His clothes were nearly all torn from his body. The man is survived by five children, all under 14 years of age.

Typewriter ribbons of all kinds—The Herald carries the largest stock in Alliance at all times. Phone 346

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Farm LOANS Ranch WE want your real estate loan business. will make rates and terms to get it. can put over a loan for any amount. will save you money on your loan. solicit the opportunity to show you. THE WOODRUFF BALL CO. INVESTMENT BANKERS VALENTINE, NEBRASKA

Long Distance Telephone Service Means a Clear Track for Each Call For each long distance call, we must set aside an entire circuit made up of two wires. Enough of these circuits must be built, operated and kept in repair to provide service to any point at any moment. For many hours each day the wires are idle, but they must always be ready for service should anyone want to use them. Telephone calls cannot be hung on a hook to be distributed out through several hours, as operators may have time, or wires may be clear, to send them. Every call must be handled as quickly as possible, because there is a party ready to talk. The large majority of long distance calls are handled in a few hours during the busy part of the day. The rest of the time an expensive equipment is practically idle. Only One Conversation On a Circuit If a railroad company were forced to keep a track clear from one end to the other for each train and haul but one car at a time on that train, freight rates would be extremely high. Only one telephone message at a time can be carried on the telephone track of two wires. For every telephone call we must have a clear track from one end to the other. Many long distance lines carry very few calls—not enough to pay the cost of keeping the wires in repair—yet to give a universal service these lines must be held ready for such calls as our patrons want to send. NEBRASKA TELEPHONE COMPANY