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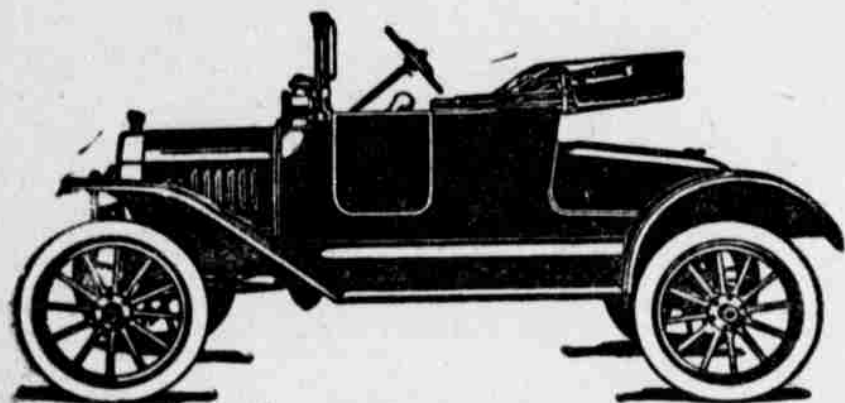
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## Chadron State Normal School

Robert I. Elliott, President

New arrivals at the dormitory are Miss Elsie Kyler and Miss Jessie Kyler of Bassett and Miss Minnie Tallman and Miss Pearl Tallman of Woodlake.

A number of easy German stories have been received in the library and will be used by students in German as supplementary reading.

Miss Minnie Benthaeck has completed her work in seventh grade grammar, having strengthened the class greatly during the quarter.

The domestic science department had two food sales the proceeds of which will go toward buying table service for the new equipment.

Miss Anna Smith and Miss Beas Remender of the senior class, will do practice teaching in the domestic department the next semester.

A number of new students have registered in the piano department for the new semester.

The senior class was in charge of Miss Frazier Friday morning a week ago during the absence of Dean Stockdale.

At the beginning of the new semester the seniors welcomed to their class, Miss Hazel Beckwith, Miss Wilma Bruce and Mr. Clarence Kelso.

Results of the final tests in seventh and eighth grade grammar were very commendable.

At the regular meeting of the Y. W. C. A. Miss Delzell talked on the obligation of the members to their organization. The meeting was helpful and inspiring.

The science laboratory facilities have been much improved by the addition of shelves for the accommodation of some of the equipment.

Miss work chaperoned a party to Crawford to attend the basketball games. The dormitory was in charge of Miss Frazier during Miss Work's absence.

Last week the German III class studied some popular German folk songs, later singing them in class accompanied by Miss Francis Smith on the violin.

In College Physics class Hope's experiment was tried. It shows after a pond is freezing over at the top, its temperature at the bottom would be four degrees above freezing. The experiment worked out beautifully.

Mr. Walker Benthaeck has ended his quarter's work in eighth grade history. The work in the class has been made very interesting by the use of maps, pictures and other illustrative materials.

Miss Gladys Cross was gratified, at the completion of her work in seventh grade geography, with the excellent grades earned, which speak well for the thoroughness of the work done.

Among the new students enrolled for the second semester are: Mr. Paul Thomas, Alliance; Mr. Paul Martins, Mr. Maxon Wright, Miss Lucile Wegmouth, and Miss Hazel Beckwith of Chadron; Miss Minnie Tallman and Miss Elsie Kyler, Bassett; Mr. Harley Miller of Marsland; Miss Olive Harris and Mr. Arthur Harris of Whitney; Mr. Clarence Kelso of Friend and Miss Katherine Rihn of Gurley.

Miss Marquerite Morrissey varied the usual program in eighth grade reading by giving a contest in place of the quarterly examination. The selections were either oratorical, dramatic or humorous, and twenty-five points were given each of expression, pronunciation, position and articulation. The children entered the work with zest, which resulted in fine reading work being done on the day of the contest.

At the regular meeting of the Y. W. C. A. recently, Miss Harris gave an excellent talk on good books, to the young women. She advised them to use the library freely, and to make an effort to find their books, that is, books which have a special interest or message for them. Browsing in a library is a most profitable as well as enjoyable experience.

At chapel recently, Miss Peterson's pupils in the expression class read some very enjoyable numbers and later in the day gave a recital which was of equal merit with the morning program.

In professor Wilson's discussion on current events recently he spoke of the growing interest in the dairy industry in Nebraska, and in connection with that, brought out two points; the rapid increase in the amount of business done by the Chadron Creamery and the fact that last year they made 332,000 pounds of butter. He touched on the interest of the farmers in the problem of transportation and distribution of what they buy and sell, the significance of the recent election in North Dakota where farmers are in control of the political situation, and the very active interest the farmers are taking in educational questions.

Mr. Paul Thomas, of the violin department, has organized a new concert orchestra which will soon be capable of handling standard overtures and concert music. French horns and violas have been added and the orchestra will undoubtedly include thirty pieces in a short time. There are thirty students enrolled for the work on orchestral instruments, which is also conducted by Mr. Thomas. In addition to this, he gives instruction on orchestral instruments to people who are not enrolled in the school.

In the basketball game with Crawford both teams were victorious, the girls winning by a score of thirty-one to fifteen and the boys twenty-nine to four. The Crawford girls played a good game, but were no match for their opponents in team work. Mary Rhyhan played the star game, making thirteen field baskets.

The Crawford boys put up a good fight but were able to obtain only one point in the first half. Isham played a great game. He managed to elude his guard the greater part of the time and made the most field baskets. The teams were accompanied by a good crowd of rooters, who yelled and sang with all the vim possible. The Crawford people were royal entertainers. Miss Wanda Richards entertained all four teams and the Crawford teachers Saturday evening before the game. Mr. Wm. Cooper had all the Chadron crowd at his home Sunday afternoon. Dr. Richards and Mr. Cooper invited the crowd, thirty-two in all, to dinner in the evening. To say the visitors had a good time is scarcely adequate. Although the return train was ten hours late, all were on time for work Monday morning.

### Hot Water for Sick Headaches

Tells why everyone should drink hot water with phosphate in it before breakfast.

Headache of any kind, is caused by auto intoxication—which means self-poisoning. Livers and bowel poisons called toxins, sucked into the blood, through the lymph ducts, excite the heart which pumps the blood so fast that it congests in the smaller arteries and veins of the head producing violent, throbbing pain and distress, called headache. You become nervous, dependent, sick, feverish and miserable, your meals sour and almost nauseate you. Then you resort to acetanilide, aspirin or the bromides which temporarily relieve but do not rid the blood of these irritating toxins.

A glass of hot water with a teaspoonful of limestone phosphate in it, drunk before breakfast for awhile, will not only wash these poisons from your system and cure you of headache but will cleanse, purify and freshen the entire alimentary canal.

Ask your pharmacist for a quarter pound of limestone phosphate. It is inexpensive, harmless as sugar, and almost tasteless, except for a sourish twinge which is not unpleasant. If you aren't feeling your best, if tongue is coated or you wake up with bad taste, foul breath or have colds, indigestion, biliousness, constipation or sour, acid stomach, begin the phosphate hot water cure to rid your system of toxins and poisons.

Results are quick and it is claimed that those who continue to flush out the stomach, liver and bowels every morning never have any headache or know a miserable moment.

### Lloyd's Column

**NOT COLD, EITHER**  
During the courses of a conversation the other day a party asked, "Is there anything that will keep out drafts?" We were not very enthusiastic. You know there may be ways but we have no desire to use mine. Let the drafts come in.

**REBUKED**  
Well, Bertie, dear, were you a good boy in school today?" asked an Alliance mother of her boy 10 years old. "You can just bet I was," replied Bertie. See, John's father is going to give him a prize for bringing home a good report card Monday, and I'm going to freeze onto it myself."

"Bertie," cried his shocked parent, "I want you to stop using such slang words and phrases. Where you catch on to all of them is a mystery to me. Every other word you say is a slang expression and I want you to on to a thing! What are you giving us boy? Do you expect me to tumble to any such vulgarity as that? Not if I know myself, I don't. Now you light out and let it be a hot day before I hear any more talk from you, and don't you forget it."

**A POSER**  
The wisest philosopher sometimes cannot answer the simplest question of a child. This is well illustrated in the following anecdote: "What are you doing there, my lad?" asked the minister of the gospel addressing a boy busy doing his chores. "Tending the hogs, sir."

"How much do you get?" "Dad gave me that there to sell when it gets big, sir."

"I also am a shepherd," continued the minister, "but I have a much better salary." "That may be but then I suppose you take care of more hogs." The shepherd was about retiring when the boy continued: "Say, can God do anything?"

"Yes, my boy." "Can he make a two-year colt in two minutes?"

"Why," said the astonished minister, "He would not wish to do that, my boy."

"But if He did want to could He?" insisted the boy.

"Yes, certainly, if He wished to."

"What! in two minutes?"

"Yes, in two minutes."

"Well, then, he wouldn't be two years old, would he?"

The bishop collapsed.

**SOMETHING TO ADVERTISE**

One of the best advertising men in the country said recently that the saddest experience he ever had in all his work was when he tried to lift the quality of the advertising of a cheap installment house. The Omaha Trade Exhibit asks the question:

**L. W. BOWMAN**  
Physician and Surgeon  
OFFICE: First National Bank Bldg.  
PHONES: Office, 352; Residence, 16

**DR. D. E. TYLER**  
Dentist  
PHONE 362  
OVER FIRST NATIONAL BANK  
ALLIANCE : : NEBRASKA

**PUBLIC STENOGRAPHER**  
At The Herald Office  
REASONABLE RATES — PROMPT SERVICE

**J. D. EMERICK**  
Bonded Abstracter  
I have the only set of abstract books in Box Butte County  
OFFICE: Rm. 7, Opera House Block

**"LET ME CRY FOR YOU"**  
**HARRY P. COURSEY**  
Live Stock and General Sales  
Specialist and Auctioneer  
FARM SALES A SPECIALTY  
Terms Reasonable  
PHONE 664  
ALLIANCE : : NEBRASKA

**GEO. G. GADSBY**  
Licensed Embalmer  
PHONE: Day, 498; Night, 510  
ALLIANCE : : NEBRASKA

Doesn't that open up a long avenue of thought for you? and continues: Doesn't it prove to you that no matter how good an advertising man you are, no matter how clever your copy, how well balanced your layout, how attractive your cuts, that the whole thing will fall absolutely flat unless there is a keeping of the faith behind it, unless the store has made good before and will make good again?

How can you produce results from your advertising when 'he thing you are trying to sell on paper isn't worthy?

You have to start with something to advertise before you can be a good advertising man.

That is not saying that there is not good and bad advertising for the same concern. There is, indeed there is; but nevertheless good advertising has to go with good business—it always has to fit.

The other day there was open in Omaha the position as advertising manager for a retail store that does a good sized business. The salary was said to be \$175 per month. That ought to interest several fairly good advertising men. But the man we talked to about the place absolutely declined.

"I couldn't fill the job," said he when we expressed surprise and gave a denial he persisted that he wasn't the kind of a man to produce advertising for that house, simply because the nature of the business was selling an inferior grade of goods at a long profit and on the installment plan. It would be almost impossible for a real advertising man to do good work for that house unless he deliberately made up his mind to try to get the people to buy something that he didn't believe in himself. That's a hard job for the right kind of a man.

You can't produce as good an ad for something in your store that you think is a poor article, or something that costs more than it's worth, no matter how anxious you may be to sell it. The thing you can write about to some purpose is the thing that you are enthusiastic about, the thing that you believe people ought to buy at the price offered.

His name was William—but she called him Bill. The old man did not like him as a suitor to his daughter, and kicked him out. The next day they met and he complained. The girl apologized and said that her pa was so accustomed to foot all her bills that he did it as a matter of course.

A Wisconsin schoolboy having very good-naturedly helped another in a difficult lesson, was angrily questioned by the teacher, "Why did you work him his lesson?" "To lessen his work," replied the youngster.

Mrs. Partington says that since the invention of the needle-gun there is no reason why women shouldn't fight as well as men.

Ill-natured acquaintances of a certain militia officer assert that his sword was never drawn but once—and then in a raffle.

Why is a baby like a sheaf of wheat? Because it is first cradled, and then thrashed and finally becomes the flower of the family.

There was a fire in the hotel, one night, which created a panic among the guests. Three times a clerk called fire outside the room of a maiden lady from Scottsbluff and failed to get any answer. Remembering the timidity of spinsters, he put his mouth to the transom and shouted: "I believe there's a man under your bed." In two seconds the door opened and the ancient spinster rushed out with her four back curls in her hand. The man under the bed business had fetched her.

**Look Good—Feel Good**  
No one can either feel good nor look good while suffering from constipation. Get rid of that tired, draggy, lifeless feeling by a treatment of Dr. King's New Life Pills. Buy a box today, take one or two pills tonight. In the morning that stuffed, dull feeling is gone and you feel better at once. 25c at your druggist. Adv.—2

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Dentist  
Gas Administered Lady Assistant  
OVER POST OFFICE  
ALLIANCE : : NEBRASKA

**JAMES M. KENNEDY**  
DENTIST  
Nitrous Oxide Administered  
PHONES: Office, 23; Res., Black 19  
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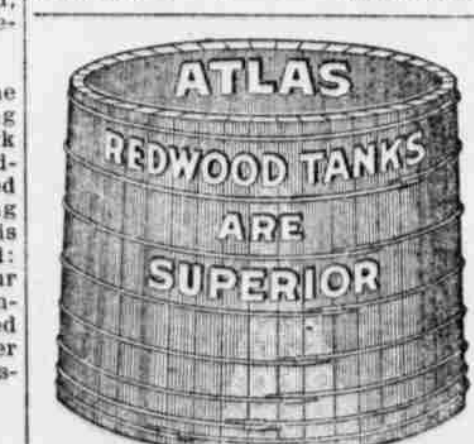
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Fred Bolsen, Manager,  
1102 W. O. W. Bldg., Omaha, Neb.