WANTED: A HOME FOR A BABY

Going to try this one for a week



OBSERVE FEB. 3

Is Unique Day Set Apart and Obsera ed General Over County for **Thrift Consideration**

The spirit of the season through which we have just passed has been largely that of spending money with a liber. I and perhaps a reckless hand. As a roult, many individual are now probably feeling a financial strain.

The beginning of a new year is more stable citizens. generally accepted as a particularly Experience has taught us that rather spending or concerving income. the reverse is true-that with each successing year increased demands are the order of the day.

Is it not particularly fitting, therefore, following close upon the heels of the New Year, that our next nat-Ional boliday should be on directing of living. On every side we hear personal progress. With these thought and attention not to spend-this question discussed because it is thoughts in mind, let us all join in a stead of prodigality-to ways and ally every individual in the coun- Day, February 3d. vation as opposed to extravagance and wiste?

That in effect is the purpose of Thrift Day, the observance of which was laaugurated throughout the country on February 3d, 1916. The day will be again observed on the corresponding date of this and each succeeding year.

To practice thrift there must be inledge of what thrift means and a cortice

Thrift in its broader sense represents simply top-notch efficiency. In its full significance it means the reand the conservation of all resources, whether physical, mental or materi-

The demand of the age is for increased efficiency. With it, industry fourches, advancement is assured

self-mastery and the self-confidence that thrift inspires.

tion that thrift be included in the younger generation early in life can and through its consistent practice become better men and women and

Many people think of thrift as limappropriate time to make good reso- ited to saving. It is true that thrift which indicate the many ways in Intions and to formulate plans on does include saving money, but only which thrift can be exercised by just looking forward to this year's activ- in the handling of money. It applies ed to the spending of money. Every Ities, in it/reasonable to assume that with equal force whether efficiency individual, regardless of his circumone's coligations will be lighter? No! be exemplified in earning, planning, stances or station in life, can profit

It is now recognized that the practice of thrift in large measure pre-

sents the only logical solution of the various financial problems with which we are, each of us, confronted. Take, for instance, the high cost

In reviewing the present situation surely it cannot reasonably be expected that prices will be materially ward for any case of Catarrh that lessened as long as the European cannot be cured by Hall's Catarrh are forced to make such tremendous demands upon American markets.

It is not obvious, therefore, that spiration; and the inspiration which the satisfactory solution of this probeach of us receives depends upon our lem must ensue as the result of careindividual perspective, our know- fully-planned action on the part of every individual-through the senrect vi ion of the benefits accruing to sible application of thrift principles portions. as applied to spending-in other

Here it must be also clearly underduction of waste to a min'mum, the ing does not mean depriving oneself tarrh. Send for testimonials, free. stood that thrift as applied to spendor one's family of those things which they are netitled to enjoy and expect. It simply implies discretion in the expenditure of money.

The housewife who aims to keep REIVAL OF OLD GREENBACKS her table expenses within a certain binit is enabled to practice thrift through the study of how and what to buy. She oftentimes will be sur-prised to learn that there are many to buy are less exponsive ends of the particle of the one and two prised to learn that there are many to buy are less exponsive ends of the particle of the market-to buy. She oftentimes will be sur-prised to learn that there are many to buy are less exponsive ends of the particle of the market-to buy. She oftentimes will be sur-price 50c, at all dealers. Don't inclusive surve are market are many to buy are less exponsive ends of the particle of the market-to buy. She oftentimes will be surve are many to buy are less exponsive ends of the particle of the market-to buy. She oftentimes will be surve are many to buy are less exponsive ends of the particle of the market-to buy. She oftentimes will be surve are many to buy are survey are particle of the market-to buy. She oftentimes will be survey are particle of the market-to buy. She oftentimes will be survey are the particle of the market-to buy. She oftentimes will be survey are particle of the market-to buy. She oftentimes will be survey are particle of the market-to buy are particle of the particle of the particle of the market-to buy are particle of the particl and pr sperity is certain-by it, pro- through the study of how and what the state and the nation is mea-The effect of thrift while of vast and less expensive cuts of meats similar United States notes of larger

point, is by no means limited to the the expensive ones, and just as tasty. the unprecedented demand for small number that will be furnished in the injury of every citizen of the United AS "THRIFT DAY" Its practice not only results in a com-petense in dollars and cents but de-saving can be affected by buying had been decided on because silver month financial welfare of the individual. There are articles which she uses paper currency. The treasury de- usual course of business, could be States, consumers of farm products velops character through self-control them in reasonable quantities and certificates, the ordinary bills of one and two dollar denomination could in season. The thrifty man will recognize not be issued under the law in suf-

It is for these reasons that the that the wearing quality of a suit ficient quantities to meet the demand. foremost educators of the country costing a reasonable amount more A limit of \$346,671,016 to the are so insistent in their recommenda- than offsets the difference in price amount of outstanding federal notes It and one of an inferior was fixed by low in 1878 after the school cirriculum in order that the grade of goods at a lower price. The greenback had become an issue in thrifty woman with but a limited politics and had resulted in the birth be brought to a realization of its im- amount to expend on her wardrobe of a new national party, backed by portance, its effects and its benefits senses the foolishness of purshasing the far ers of the west and south. clothing that is extreme in its style. No greenbacks have been issued since for fashions change almost as often 1885, and the amount of outstandas the wind varies. ing one and two dollar notes of that

variety now is slightly over \$3,000,-These are just a few examples 000. There is, however, \$102,445,-300 outstanding in United States which to base future operations. In in so far as saving reflects efficiency a little thought and attention directer and a portion of these will be retired and canceled, dollar for dollar, to meet the new issue of smaller dethrough the consistent practice of nomniations. thrift.

of the smaller denominations," said Efficiency is the demand of the the department's announcement, "al-We must recognize standards ways has been regarded by the treasage. which are set. Thrift is top-notch ury as an index to business condi-The greater degree to tions. For many months there has efficiency. which efficiency is a factor in our been a constantly growing demand individual lives, the greater is our for one and two dollar bills." individual lives, the greater is our

whole-hearted celebration of Thrift Bring Suffering to Many an Alliance

HOW'S THIS?

Hall's Catarrh Cure has been takwhen stooping en by catarrh sufferers for the past thirty-five years, and has become known as the most reliable remedy for Catarrh. Hall's Catarrh Cure assist the kidneys. acts thru the Blood on the Mucous surfaces, expelling the Poison from remedy. the Blood and healing the diseased Doan's Kidney Pills.

words, through getting full value for tarrh Cure for a short time you will see a great improvement in your general health. Start taking Hall's Catarrh Cure at once and get rid of casometime and think they are just F. J. Cheney & Co., Toledo, Ohio. Sold by all Druggists, 75c. Adv-Jan

importance from an economic stand- which are far more nutritious than denominations to provide relief from that 10,000 cars, in addition to the controlled by monopoly, to the great

NEBRASKA ON LIST

Farmers' Political Movement to Be **Organized** in This State Is the Announcement

The announcement is made from the national headquarters of the newest political movement among the farmers that Nebraska is on the list of states to be organized during at tidewater, presumably in New the next year. The organization is distinct from The Farmers' Union, which has been causing politicians in Nebraska to wonder what would happen when the organization grew a "The demand for paper currency little stronger. It is known as the raiser. l'armers' Nonpartisan Political league, and its objects are to recast economic conditions entirely for the benefit of the farmer.

The movement began in North Dakota, where the farmers were pinch- improvements from taxation. ed by the monopolistic grain elevator systems aided by the railroads. North Dakota runs heavily to farmers, and it was not a difficult task to get them organized and to carry the last election. The league entered both primaries, named both sets of candidates and then picked the ones best equipped for election. State ate money for an elevator on Lake Those sudden, stab-like pains socialism with the farmer the most favored individual is to be worked out there.

So instant and complete was the victory in North Dakota t'at it has forty years old. He was once a been decided to nationalize the school teacher and then a farmer. He movement. Headquarters have been organized an automobile squad that moved to St. Paul, Minn., and the went out and told the farmers how work of organizing Iowa, Nebraska, "the interests" had caused the legis-Michigan and Wisconsin is to be un- lature to repudiate the direction of dertaken in the next six months. Or- the people. So secretly was the ganizations are now under way in thing conducted that the opposition Minnesota, Montana and South Da- never waked up till too late. kota.

"We have used A standardized program has been fine. My kidneys were out of order these words:

and acted too often, especially at night. I had a steady, tiring ache in my back. When I bent over or public ownership of important in- in amendments to the constitution. A new issue of the one and two of up from a chair, a sharp, cutting dutsries which relate to the market- which will make them live questions

In Minnesota the league has made these demands of the legislature:

A law making the principal of the state school fund available for loans to farmers.

OF WANTED STATES A law making improvements on farm property exempt from taxation. A tonnage tax on iron ore.

A law giving farmers absolute control of the marketing of grain. State hail insurance.

Look Out for Farmers

This is what the league intends to accomplish where the program is possible:

Build state terminal elevators for handling grain on Lake Superior and York city or Brooklyn.

Build stock yards, packing houses and cold storage plants, all to be owned and operated by the state for the benefit of the farmer and stock

Enact state insurance against damage from the elements-hail insurance, blight insurance, black rust insurance.

Bring about the exemption of farm

Create a system of state inspection of dockage and grading of grain.

Establish credit banks operated at

The new movement started when the North Dakota legislature ignored a referendum direction to appropri-Superior to which growers might ship direct and avoid the extortionate toll of the middleman.

Townley, the leader, is less than

Every farmer who joins gets two years' membership for \$16, but he Alliance, says: "We have used A standardized program has been years' membership for \$16, but he Doan's Kidney Pills in the family for prepared for all states, and A. C. pledges himself to vote just as the prepared for all states and A. C. pledges himself to vote just as the Townley, the president, states it in executive committee of the league tells him to vote. During the next "They call the strict state super- two years the Minnesota league will

The Telephone Smile or the Telephone Scowl



Did you ever say, after completing a telephone conversation, "I'll bet that man is a regular grouch," or, "I'll never buy another thing at that store."

Why did you make such a remark? It was probably because the party on the other end of the telephone wire failed to use telephone courtesy.

Here is the proper way to begin and end a telephone conversation:

The telephone bell rings, and the person answering says: "Morton & Company, Mr. Baker speaking." The person calling then says: "This is Mr. Wood of Curtis & Company." Mr. Baker replies: "Good morning, Mr. Wood," and the conversation has started without a series of unnecessary questions.

The business is transacted. Mr. Wood says, "Good-bye, Mr. Baker," and he receives the reply, "Good-bye, Mr. Wood," and the conversation ends without the feeling that one or the other has been cut off abruptly.

> You do not scowl at a friend you meet on the street; you smile. Why have a scowl in your voice when you talk over the telephone?



NEBRASKA TELEPHONE COMPANY

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that cured Mrs. Line. Foster-Milburn Co., Props., Buffalo, N. Y.

Adv-Jan

THOSE SUDDEN TWINGES

Reader

A warning not to be ignored.

Pain is nature's signal of distress.

Those sharp twinges in the back-

Are frequent signs of kidney trou-

To remove kidney pains, you must

Use a tested and proven kidney

None more highly endorsed than

Mrs. J. M. Line, 314 Missouri ave.,

nt

Endorsed abroad-endorsed

Read Alliance testimony.

home.

STILL A CAR SHORTAGE

Juestion Raised: "Are Railroads Discriminating Against Nebraska?" To Investigate

The car shortage in Nebraska has een just as bad in the past six weeks s it has been during any period since he beginning of the famine, says a vriter in the State Journal. Durng the past two weeks it has been ggravated considerably by a shortge of stock cars, added to the unhanging shortage of grain cars. The unerican rallway association reports how that during the month of Deember the car shortage of cars in he United States decreased nearly ne-half.

The question naturally has been aised: "Are the railroads discriminting against Nebraska?"

Thorne A. Brown, secretary of the Nebraska railway commission, wired he interstate commerce commission equesting an investigation of the possibility that this state is getting he worst of a generally bad situation. His telegram to the interstate commission follows:

'According to press reports the American railway association states net shortage of cars decreased from 107,000 on December 1 to 59,700 on Decemebr 31, and that cars are now being moved from congested sections

to relieve shortage in other sections. "Shortage in Nebraska fully as acute as two months ago with no indication of relief.

"If A. R. A. statement is correct Nebraska is being discriminated against.

'Please investigate.'

Before sending this request for an investigation Mr. Browne, at the instance of the railway commission, investigated the situation in this state. He took the matter up with railway superintendents of transportation and was informed that there was no change whatever in the situation. The conclusion necessarily followed that Nebraska has not been reached in the car shortage relief that is said by the reports to obtain generally. The state commission would like to know why

One railroad traffic man is quoted saying when informed of the request of the railway commission for an inestigation that he was convinced

Mr. Business Man, on your next ing houses, cold storage plants and trip take along some artistically

said President printed husiness cards The expense "Ultimately." Townley, "we shall have federal is light and they are business getters ownership of grain elevators and The Heradd's job printing edpart other important and necessary ed- ment will turn them out promptly juncts to marketing, which are now Phone 340 and we will call.



To look one's best and feel one's best alimentary tract, before putting is to enjoy an inside bath each morning food into the stomach. to flush from the system the previous Girls and women with sallow skins,

day's waste, sour fermentations and poi-sonous toxins before it is absorbed into ion, also those who wake up with a the blood. Just as coal, when it burns, coated tongue, had taste, nasty breath, leaves behind a certain amount of in combustible material in the form of bilious spells, acid stomach or constipaashes, so the food and drink taken each tion should begin this phosphated hot day leave in the alimentary organs a water drinking and are assured of very certain amount of indigestible material, pronounced results in one or two weeks. which if not eliminated, form toxins and poisons which are then sucked into the blood through the very ducts which are but is sufficient to demonstrate that just intended to suck in only nourishment to as soap and hot water cleanses, purifies sustain the body. and freshens the skin on the outside, so

and freehests the skin on the outside, so and freehests the skin on the outside, so hot water and limestone phosphate act bloom in your checks, to see your skin on the inside organs. We must always get clearer and clearer, you are told to drink every morning upon arising, a ly more important than outside cleanlidrink every morang upon arising, a ly more important than outside cleanli-glass of hot water with a teaspoonful ness, because the skin pores do not ab-of limestone phosphate in it, which is a sorb impurities into the blood, while the harmless means of washing the waste material and toxins from the stomach, fiver, kidneys and bowels, thus cleans-ing, sweetening and purifying the entire