# FINAL SWEEP OF THE ENTIRE STORE 

## Now in Progress---The Sale Event of Alliance

jedged from every viewpoint of style, valuegiving, quality and selection, this is without doubt one of the greatest sales ever inaugurat ed in alliance. reqardless of price every article must go-we never carry over a single garment in our stock; spring must find the store absolutely free from its present stock and to accomplish this we will olose out every article at the most unheard of prices ever quoted in alliance

This is a clean sweep sale and when the
FASHION SHOP announces a clean sweep sale it means just that-our prices are so low that every article in the store
in the shortest possible time.
dress the low prices on our a coat, suit, or dress the low prices on our predominating
styles will appeal most forcibly. Many of these fine coats are fur trimmed and the most

Please Think of the Late Styles When You Read These Ridiculously Low Prices-Not An Old Garment Here
the home of style and economy

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The FASHION SHOP has reduced the
prices of women's wear in Alliance and we
will continue to give you the very latest and
best garments at very lowest prices-then
when we announce such startling low prices we are-sure that you will not hesitate to take

