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PENNY POST NOW SEEMS ASSURED; LETTER RATE CUT HALF IN CITIES

Appropriation Bill Completed by House Committee Makes Drastic
Changes in Postal Regulations—Magazines to
Get Increased Charge

One cent postage for local first-class mail deliveries and a zone system of rates for second-class matter which is expected greatly to increase the charges for magazines and other periodicals having a nation-wide circulation, are provided for in the annual postoffice appropriation bill, according to news dispatches. The measure, carrying appropriations totalling about \$327,000,000 probably will be reported to the house next week.

Under the 1-cent postage provision the rate on letters and other mail matter of the first class, when deposited in any postoffice or branch postoffice or letter box or postoffice in the delivery district, for delivery within the limits of the postoffice city or rural delivery district, would be cut in half.

The zone proposals for handling newspapers and magazines, which now pay a flat rate of 1 cent a pound, is regarded as one of the most radical changes in postage rates in years. It divides the country into eight zones, with rates chargeable ranging from 1 cent for 300 miles to 6 cents for 1,800 miles or more.

Papers Not Affected

The bulk of daily papers, the committee believes, will not be affected, because they do not circulate beyond a 300-mile radius.

The bill provides: "That all newspapers, magazines, and other publications, regularly admitted to the mails as matter of the second class, when mailed by the publisher, shall hereafter be subject to the following rates of postage, the zone system now applying to parcels post matter to be adapted also to second class matter.

"Local, first, second and third zone (under 300 miles), 1 cent per pound.

"Fourth zone (300 to 600 miles), 2 cents per pound.

"Fifth zone (600 to 1,000 miles), 3 cents per pound.

"Sixth zone (1,000 to 1,400 miles), 4 cents a pound.

"Seventh zone (1,400 to 1,800 miles), 5 cents a pound.

"Eighth zone (over 1,800 miles), 6 cents a pound.

"Provided that free-in-county circulation provided by law shall continue as at present.

"The postmaster general shall have authority to require publishers to separate their mail into zones when offered for mailing."

Catalogs Up

Among other provisions, the bill increases rates for mail order catalogs from 2 to 8 cents a pound, making them third class matter, instead of parcel post; raises the limitations on promotions of clerks and carriers in first and second class postoffices; broadens the postmaster general's authority to deal with lotteries, drugs and poisons, and increases the rural delivery appropriation by \$4,000,000 over the \$49,000,000 recommended by Assistant Postmaster General Blakelee.

Chairman Moon of the postoffice committee said the bill still was subject to change before being reported and that the question of hearings on the proposed pneumatic tube service appropriation was in obedience.

NEW OFFICERS ELECTED

B. of L. F. & E. Finish Balloting and Election of Officers for Two-year Term Announced

The balloting on officers by B. of L. F. & E. number 632 has been completed and the following are announced as the successful candidates, elected for a term of two years:

President, J. A. Witwack; Vice President, G. C. Ruth; Recording Secretary, F. W. Hicks; Financial Secretary, F. W. Hicks; Trustees, Joe Bogan, Wm. Eberly, N. T. Shaver; Legislative Representative, Joe Bogan; Local Organizer, J. A. Witwack; Medical Examiner, Dr. H. A. Copsey; Local Grievance Committee, J. A. Witwack, Joe Bogan, Wm. Eberly.

Clyde Pigman and family, formerly of Alliance, are now located at Wheatridge, Colo.

DATES OF COMING EVENTS IN NEBRASKA

December 19, 20 and 21—State Veterinarians' Association meeting at Lincoln.

December 20 and 21—Convention of National Farmers' Equity Union at Omaha.

January 1, 2, 3, 4, 5 and 6—State Poultry Show at Kearney.

January 15, 16, 17, 18, 19 and 20—State Improved Live Stock Association meeting at Lincoln.

January 16, 17 and 18—Annual convention of Nebraska Volunteer Firemen at Auburn.

January 16, 17, 18 and 19—Winter Apple, Floral and Potato show at Lincoln.

NEW LAUNDRY MANAGER

Carter Calder, Who Has Been Employed by Laundry Eleven Years Succeeds George Smith

Following the resignation of George Smith as manager of the Alliance Steam Laundry last Saturday night, Carter E. Calder, who is the present city clerk and who has been employed by the laundry for eleven years, was appointed to succeed Mr. Smith.

Mr. Calder is one of the most widely acquainted and best posted men in Alliance. He has lived here fourteen years. He is a veteran of the Spanish-American war and is active in fraternal circles. His long experience in the laundry business ably fits him for the new position.

MONEY PLENTIFUL THIS CHRISTMAS

General Prosperity of Farmers and Ranchers Reflected in Local Business Houses

The Christmas season is here. The very air is filled with the Christmas spirit. The business houses of Alliance are decorated in true Christmas style, while the show windows are decorated in many attractive ways with Christmas merchandise.

Western Nebraska folks have more money to spend this year than has been the case in many years. The bumper potato crop of this year, coupled with the other successful crops, has turned better than three millions of dollars into the pockets of Box Butte county farmers and ranchers. They have the money to spend this year for luxuries and for Christmas gifts of a more expensive nature. Local merchants are feeling the effects of this stimulant already and are doing a big Christmas business. Automobile dealers feel confident that the coming year will see an even larger increase in their sales and already many of them have a number of prospects lined up. As soon as the 1917 cars begin to arrive during January, February and March local dealers look for a brisk business in their line.

Dealers in pianos and phonographs and other articles that might be classed as luxuries are highly pleased with affairs. The past month has seen many sales in these lines and many more are anticipated. Clothing merchants, ladies ready-to-wear and dry goods dealers are all coming in for their share of the general prosperity.

There is every indication that old Santa Claus is going to have to have some assistance this year in delivering his gifts, for the poor old man already loaded down and the usual sleigh may have to be discarded for a train of automobile trucks.

Many residents of Alliance and vicinity are anxiously waiting for December 20 to come for on that date the First State Bank will mail out checks to members of the Christmas savings club. These checks will be cashed on presentation at the bank or will be accepted by the savings department of the institution or certificates of deposit will be issued upon them at the option of the member.

The turning loss of this large amount of money is expected to make business doubly brisk about that time and merchants are waiting in keen anticipation of that time.

The First State Bank starts its 1917 club on December 20 and expects to increase the membership materially this year. Taken all in all the 1916 Christmas season is a banner one—good for the merchants because people are spending their money and good for the spenders because they have the money to spend.

RODE HORSEBACK AGAIN

The following item is taken from the Hyannis Tribune of last week:

John W. Thomas, editor of the Alliance Herald, attended to business matters in Hyannis last Friday and Saturday and visited Sunday and Monday at the Tribune ranch with his son, P. M. Thomas, and wife, for the first in a great many years doing a horseback stunt and imagined himself a boy again.

STORY TELLING AT LIBRARY

Beginning on Saturday, December 16th, at three o'clock in the afternoon story telling will begin at the Alliance Public Library. There will be story telling each Saturday at this hour until further notice. On this date Miss Doracoker will tell Christmas Stories.

Clean cotton rags wanted at The Herald office. We pay three cents per pound. Woolen rags not wanted.

The Herald's Magazine Section Again This Week.

Again this week the Herald's magazine comes to you. It comes as one of the five sections of the forty pages of this week's Herald—the annual Christmas number. The magazine is aptly illustrated all the way through and is full of interesting stories from the pens of well-known and famous authors. You don't buy better reading in any magazine anywhere than you find between the covers of the Herald magazine. Authors of national and international reputation are writing for the magazine—their works are appearing in many of the high priced magazines. You get the Herald magazine without one cent of extra cost to you.

Particular attention is called to "The Mystery of the Causeway," by B. Fletcher Robinson, co-author with Sir A. Conan Doyle of "The Hound of the Baskervilles." As our readers know, Sir A. Conan Doyle is the creator and author of that famous character of fiction, Sherlock Holmes. "The Air Pilot," by Randall Parrish, author of "Keith of the Border," "When Wilderness Was King," etc., is continued in this issue. If you have not been reading this, read the synopsis and continue from now on. Wilbur D. Nesbit contributes a four-stanza poem, "The Book of the Wars." "The Lucky Likeness," from the pen of Horace Barns, also is contained in this issue of the Herald magazine.

The aim is to make each issue of the magazine a better one. This magazine is but another one of the great values you get when you take the Herald. The Herald averages 16 pages an issue—there are 52 issues a year—then there is the Herald's magazine, and it all comes to you for \$1.50 a year. These are a few of the reasons why The Alliance Herald is THE LEADING NEWSPAPER OF WESTERN NEBRASKA.

ALLIANCE WOMEN'S CLUB INAUGURATE 1916 SALE OF RED CROSS SEALS



1916 SEAL DESIGN

The 1916 sale of Red Cross Christmas Seals is now on in Alliance. Practically every business house in the city has seals for sale. The sale of seals is being conducted in Alliance this year by the Alliance Woman's Club, the club receiving fifty per cent of the money collected locally. This revenue will be used by the ladies to apply on the purchase price of a sanitary drinking fountain which they plan to have installed here within the coming year. Public drinking cups are dangerous from the fact that vile and contagious diseases are carried by them. The sanitary drinking fountain will do its part in this great work.

The committee of the Woman's Club who is in charge of the sale of seals here is composed of Mrs. Lloyd C. Thomas, chairman, Mrs. Lloyd C. Johnson and Mrs. Lee Basye. The plan of the selling campaign is to have seals on sale in every business place possible and to conduct street sales on Saturdays from now until Christmas. A corps of small girls is also engaged in the work, the girls receiving a small remuneration for their labor.

Red Cross Seal Figures Few people have any conception of

the magnitude of the Red Cross Christmas Seal campaign. Here are a few figures that will show what a gigantic movement this is. Already 325,000,000 seals have been printed and practically that entire number distributed to agents in every state and territory of the Union from Alaska to the Canal Zone, from Porto Rico to Hawaii, and even in the far-off Philippines. Advertising circulars, posters, cards, etc., to the number of several million, have also been distributed. Not less than 1,000,000 personal letters asking people to buy seals have been sent out. It is estimated that the army of workers, engaged in selling the seals, numbers well over 500,000. The advertising and publicity devoted to the campaign amounts to several hundred thousand dollars. Every effort is being put forth to sell 100,000,000 seals, or only one for every man, woman and child in the United States. Over 1,500 anti-tuberculosis associations of the country derive their support from Red Cross seals. If the good work is to go on, you must help.

How Idea Originated

Over \$3,250,000 has been raised by Red Cross Christmas seals in the last eight years, and yet many people who will buy these holiday stickers at this ninth annual sale do not know how this idea originated.

While Red Cross seals really date back to the Civil war when "Charity Stamps" were first used, the first campaign to sell holiday stickers for the tuberculosis fight was only nine years ago in Delaware. Miss Emily P. Bissell of Wilmington read an article by Jacob Riis describing stamps used for tuberculosis work in Norway, and she conceived the idea of a similar plan here. Single handed, she launched a sale which resulted in \$5,000 clear money. When Miss Bissell tried to convince the American Red Cross that this idea should

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CONSTRUCTION WILL START ON ADDITIONS TO ALLIANCE HOTEL

Plans Nearly Completed for Making Hotel Alliance the Largest and Most Modern in Western Nebraska, With 150 rooms and Larger Dining and Sample Rooms

NEW LINE OF SHOES

Famous Clothing store will handle highest grade of mens shoes manufactured

The Famous Clothing store, of which Marcus Frankle is proprietor, has received its first large shipment of the well known line of Edwin-Clapp men's high grade shoes. This line of shoes is the highest grade manufactured in the United States and the factories in Massachusetts turn out nothing but the expensive and high grade lines. It is well worth a man's time to visit the store and examine these shoes, the finest ever brought to the city.

This men's clothing store purchases its lines of men's clothing through the United National Clothiers, the biggest buying organization in the country. The store is full of up-to-date Christmas clothing for men and boys.

EAGLES ELECT OFFICERS

Alliance Lodge No. 136, F. O. E., Elects Officers at Meeting Held Thursday Night

Officers for the ensuing year were elected Thursday evening, December 7, at the regular meeting of Alliance Aerie No. 136, Fraternal Order of Eagles. Those elected were:

Junior Past President, Carter Calder; Worthy President, Lloyd C. Thomas; Worthy Vice President, Al Renawold; Secretary, F. W. Hicks; Treasurer, Geo. G. Gadsby; Chaplain, J. N. Nation; Physician, H. H. Bellwood; Inside Guard, Carl Bruckner; Outside Guard, Geo. A. Hills; Trustee for term of three years, Wm. Bignell; Trustee for a term of two years, Carter Calder.

The Eagles lodge of Alliance is one of the best equipped fraternal orders in the city, from a financial viewpoint. The lodge, through its newly organized building association, owns over \$12,000 worth of property, over and above its indebtedness.

IRRIGATORS MET AT BRIDGEPORT

Overseer-Elect Keith Neville Made Talk and Confirmed Appointments, Many in Attendance

The seventh annual convention of the Nebraska State Irrigation Congress was held at Bridgeport three days last week. The convention was a decided success from every standpoint.

President Wilburn Barbour called the meeting to order after which Rev. W. F. McDougal of Bridgeport invoked the divine blessing and extended the welcome to the city. Mr. Barbour also spoke of some of the needed legislation for the benefit of irrigation as viewed from the standpoint of one who has passed through thirty years of practical solutions of irrigation.

State Engineer George E. Johnson gave a comprehensive address on the "Duty of Water." One of the ideas brought out was that the average user wastes water thus preventing the accomplishing of its full duty.

Andrew Weiss, head of the reclamation service for the North Platte project, presented diagrams showing the volume of the water in the river taken in ten days periods, and covering the river between the Pathfinder dam and Elm Creek during the irrigation season. The diagrams were accompanied by a thorough explanation by Mr. Weiss, showing how various conditions affect the volume, such as amount in uses, return flows, losses from evaporation, etc.

On the evening of the first day of the convention George E. Condra, head of the conservation commission, gave an instructive talk on the resources and possibilities of western Nebraska.

Thursday morning the subject of drainage occupied the attention of the delegates and the discussion was preceded by a well written article by J. T. Whitehead of Mitchell.

Governor-elect Neville made a splendid address to the assembled delegates on the subject of irrigation in general. He spoke of the attitude of the state board of irrigation toward the interests of western Nebraska and pledged himself to do everything in his power to forward irrigation in this end of the state and to project the rights of water users as far as possible. He confirmed the appointment of George E. Johnson as state engineer and also the appointment of Mr. Cochran as assistant state engineer. This action on the part of Mr. Neville met with unqualified approval from the convention.

The Herald is advised today, thru reliable sources, that the recent visit of the Colorado millionaire capitalist Adolph Coors, to Alliance was for the purpose of going over the recently reconstructed Alliance Hotel building, which he owns, with the view of making the building into a hotel with one hundred and fifty modern rooms, at a total expenditure of approximately \$80,000.

Since returning to Denver Mr. Coors has employed a firm of architects who have nearly completed plans for the reconstruction of the hotel building here. The plans will call for the reconstruction of the present building, which is a three story, modern structure, and the adding thereto of additions both on the north and west.

The new heating plant which has just been installed in the hotel was made large enough to care for the new building and has ample capacity to care for 150 rooms in the coldest weather.

It is expected that the contract for the reconstruction will be awarded so that the work will start soon after January 1st. Mr. Coors has ample capital to finance any size building he might desire to erect. That he has faith in the future of Alliance was demonstrated when he was interviewed by a Herald reporter while recently in the city, at which time he expressed himself as being well pleased with his investments here.

J. M. Miller, lessee of the Alliance Hotel building, came to Alliance about two years ago. His success in the hotel and restaurant business since coming here has been almost phenomenal and he will continue to operate the business with its enlarged facilities. Both his hotel and restaurant business are taxed to capacity and he could easily use double the number of rooms which he now has, in spite of the fact that the capacity of the hotel has been doubled within that past year. The new plans call for a dining room of doubled capacity as well as larger kitchen facilities, etc.

REBEKAHS BANQUETED

Nearly Two Hundred were seated around the festive board at Banquet given Friday night

Friday, December 8th, was an occasion that will be long remembered by the many members of Alliance Rebekah Lodge. Mrs. Walter V. Hoagland of North Platte, Grand Worthy President of the Nebraska grand lodge, was present and participated at the initiation of a large class of new members.

Following the regular lodge session and the initiation of a large class of new members at the I. O. O. F. hall the members adjourned to the Hamilton hall where a fine banquet was served by the ladies of the lodge. A membership contest had been held and the losing side served the banquet which they did in delicious and excellent style.

The toastmaster at the banquet was Lloyd Thomas. Among those who spoke were Mrs. Walter V. Hoagland of North Platte, Mrs. John R. Snyder, Mrs. F. W. Hicks, Mrs. T. G. Waddell, Miss Opal Russell, Mrs. Moses Wright, A. D. Rougers, Fred Hoover, John H. Snyder, E. M. Martin and other prominent members of the lodge.

The Alliance Rebekah lodge has been rapidly growing in membership during the last few months and now has a place second to none in this section of the state. The ladies who served the banquet were complimented on their good work.

Art Groves, progressive Box Butte county farmer living north of Alliance, has recently closed a deal for three quarter-sections of land adjoining his already large holdings. Mr. Groves has one of the finest farms in the county.

Prof. O. W. Sjogren of the university of Nebraska closed the morning meeting with a highly entertaining and instructive talk on pump irrigation, and held the attention of the audience closely.

In the afternoon the committee on resolutions made a report and the resolutions as reported were adopted. Then came a good address on the subject, "Good Roads," by State Engineer Johnson. This was followed immediately by Prof. O. V. P. Stout, of the state university, who talked in a reminiscent manner of the early work of irrigators in Nebraska.

H. H. Andrews of Callaway, Nebr., then spoke on the subject of "Federal Farm Loan Banks," and showed a wide understanding of the subject.

On Thursday night the Bridgeport Boosters' club took the delegates in charge for a social time at the opera house. The business session of the convention was held on Friday morning at which time the unfinished business was cleaned up.