



**The Lundin Shoe
Is Shoe All Through**

The LUNDIN

**—a fine stylish shoe for men
that sells itself on sight**

But fine appearance is only one point of superiority about the Lundin Shoe. It wears and feels just as good as it looks. That's why men who wear them keep on buying them in preference to more expensive makes.



Another reason is because we specialize on men's shoes only. Specialization in anything means perfection, so we're not afraid to claim that Lundin Shoes are the best men's shoes on the market at their price.

We are scarcely two years old, yet dealers all over the country are writing in and telling how perfect they find the Lundin Shoe in wearing quality, style and general appearance. They also tell us how well their customers like the Lundin Shoe—and it takes the wearer to know and appreciate real merit.

The shoe illustrated below is only one of many stylish new Lundin lasts, which your dealer will be glad to show you.



No. 323

Gun Metal Bal, English Last,
Goodyear Welt, Grain Inner
Soles, Tan Kid Top Facing.

A Nifty Shoe for Men.

Widths C, D and E.

Price, \$4.00

If your dealers cannot supply your size,
write us for it and give your dealer's name.

Lund-Mauldin Co.

Saint Louis