Delicious Fruity Flavor That Lasts as Long as The Chew Lasis
made of choicest burley



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BEST HOGS 5-10c HIGHER





 head being reported in up to noon.
Strtety chotce corn ted beeves
are quotable around $\$ 10.00910 .60$, and are quotable around $\$ 10.00 @ 10.60$, and
the fair to good, 1,050 to 1,300 -pound beeves are selling largely around
b8.75a9.50. Notwithstanding the
8, sharp advance in cows and heifers
last werk and the liberal offerings Mostay there was a vigorous demand
Morm all quarters and the market ruled active and stronger all around
for sto stock.
Quotations cattle: Good to


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FIDELITY RESERVE COMPANY

## Watch Alliance Billboards

The attention of the people of Alliance, including both dealers and customers, is called to the billboard advertising of the city.

## A Few of Our Advertisers Are-

Imperial Theatre, H. A. Dubuque, Proprietor. Florsheim Shoes, W. R. Harper, Dealer. Styleplus Clothes, W. R. Harper, Dealer. Dorothy Dodd Shoes, Horace Bogue, Dealer. Dodge Automobiles, Lowry \& Henry, Dealers. Ariosa Coffee, Arbuckles Bros., Manufacturers. Woodrow Wilson for President, Box Butte County Wilson and Marshall Club.
IF IT PAYS THESE PEOPLE WHY NOT YOU, MR. DEALER? Phone 912, Alliance


Our Policy Toward Telephone Employees

It is our policy to pay good wages in order that we may se cure and retain capable em ployees.

Also, we believe it is economy and good business judgment to pay high enough salaries, to those who have proved their worth, as will encourage the younger people in the organization to work faithfully with bet ter positions as their goal.


We strive to assist worthy employees to lay aside a part of their earnings by making it easy for them to acquire fin ncial interest in the business. More than half of the men employed by this Company are stockholders.

With no expense to employees, we provide for their sickness, dis ability, injury, old age or death, as well if not in a broader spirit than any other corporation or government.

To make for the highest efficiency in the organt.
zation we rigidy entorce the principle of advance.
ment of employees, dependent pupon integrity, ability
and meriterious

NEBRASKA TELEPHONE COMPANY

