

# Selling the Crow-Elkhart in Western Nebraska

## List of Purchasers Rapidly Grows for

# The New Thousand-Dollar Class Car at \$795.00

Following is a List of a Few Recent Purchasers of This Amazing Car:

ALLIANCE:-Wm. Vogle, P. J. Knapp, Harve Ellison, D. E. Watson, F. A. Clark, Charley Tiernan, Lloyd Thomas, E. E. Young (Cloverleaf). MITCHELL:-Elmer J. Otto, C. E. Johnson, J. E. Parker, C. J. Sperry. MCGREW:-O. E. Franklin, E. A. Carrier, Wood Milliken. HAY SPRINGS:-A. N. McConahay.

Investigate this Wonderful Car—You Will Join the List

### The Car of 1917

Motordom's secret of success is this: Each year some manufacturer in each price class produces a startling car of amazing value to which buyers flock.

This season, for 1917, it is the wonderful new Crow Elk-hart "35". This car in reality belongs in the \$1000 class. Its size, its roominess, its refinements of detail, its beauty, place it absolutely in that position.

But in fineness of construction it surpasses that division of motordom, for it has features not to be obtained in any other automobile under \$1000. In no other car under that price do you find such fine construction as evidenced, for instance, by the number of Hyatt quiet high-duty bearings and Bauer roller bearings. In no other car do you find as staunch, sturdy a motor and such niceties of engineering as piston oil ports for conservation of oil; extra large transmission gears; full floating rear axle and a dozen other fine points of construction.

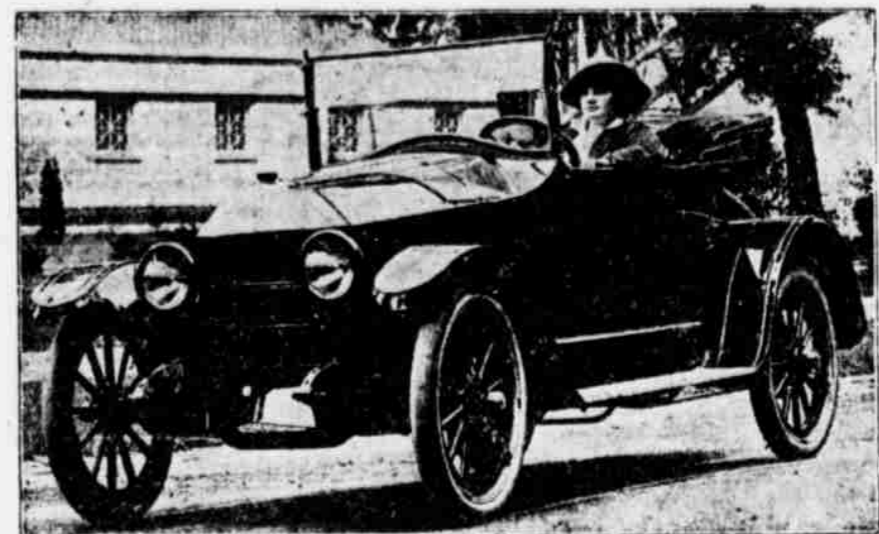
Martin E. Crow, head of the company, is the creator of this wonderful car, and his advanced ideas in construction have been proved through a decade of success in thousands of cars on the road.

It is new in creation; is light in weight, 2040 lb. It is astonishingly easy on tires and because of oil conservation, light on oil. Owners report 18 to 26 miles per gallon of gasoline.

Come see this car today at our exhibit rooms. It is on display. It will illustrate a new step in motor progress to you. Come today.

### Features

Wheel Base—114 inches.	Ignition—Connecticut.
Motor—35 horsepower, 4 cylinders en bloc.	Clutch—Multiple disc, 7 plate, Raybestos lined.
Electric Equipment—Dyneto 2 unit, 6 volt system, starting and lighting, Willard storage battery.	Rear Axle—FULL floating.
Carburetor—Zenith.	Body—Full streamline, 5 passenger, beautifully upholstered— instruments on cowl.
Weight—2,040 pounds.	



## 3-Passenger "Cloverleaf" Roadster, \$845

The Crow Elk-hart "35" Cloverleaf" Roadster, for three passengers, to our knowledge is the most beautiful roadster design that the motor car industry has ever produced. The view of the car shown herewith tells the story only in part; you must see the car to fully appreciate its bigness, beauty and sturdiness.

It is built on the same chassis as the Crow Elk-hart "35" touring model. It contains all the class, distinction and power that are given to automobiles far above it in price.

# RUMER MOTOR CO.

Alliance, - - Box Butte County, - - Nebraska

Factory distributors for the "panhandle" of Nebraska, including the counties of Banner, Box Butte, Cheyenne, Dawes, Deuel, Kimball, Morrill, Scottsbluff, Sheridan and Sioux. Dealers wanted in unoccupied territory.

The Herald's job printing department prints anything from a business card to a bound book. Phone 340 and we will call for your next job.

### WOMEN'S CONVENTION ENDS

Hastings.—With three days' sessions, the twenty-first annual convention of the Nebraska federations of women's clubs concluded Friday. The inauguration of "the dollar march through Nebraska" system which proposes to raise an endowment fund with which to annually defray the expenses of state conventions. Mrs. J. Rowan of Alliance and Mrs. W. E. Barkley of Lincoln instigated the movement. Starting with \$82 quickly raised today it proposed to have every club woman in Nebraska contribute \$1 each in raising ten thousand dollars endowment, the accumulating interest of which may be spent. Hastings' women's club women were praised for their successful efforts in establishing "Sunnyside" home for old people. Mrs. H. H. Wheeler said she knew of no other organization in Nebraska with so commendable an instrument of service as "Sunnyside" to their credit. Mrs. Josiah Evans Cowles, general federation president, five past presidents and fifteen state committee chairmen were included with the 245 delegates in making this convention one of the largest and most interesting for twenty-one years. No officers were elected today, those chosen last year having two years to serve. Mrs. J. N. Paul of St. Paul says no invitations have yet been received by the president for the next club convention city.

### SPUD SPECIAL

This is the way we are sending our spuds out of Gordon this fall—by special train. Last Monday a 30-car special, loaded entirely with potatoes, left our city. Cars cannot be provided fast enough to move the immense crop of this year. Prices are good and any one who has a few

acres of potatoes to market knows just where the money is coming from to pay the coal bills for this winter. —Gordon Journal.

### CONFIDENT CHADRON

Chadron men played their first game on the new gridiron Tuesday when they met Alliance high school in a spirited game which ended in a tie, 12 to 12. The Chadron boys outplayed the Alliance fellows in advancing the ball, but the latter did superior team work during the absence of Captain Weymouth of Chadron, who was laid out during the second and third quarters. It was during this time that Alliance secured the ball on a fumble, and her man ran sixty yards, making a touch down. On Weymouth's return, the second touch down was made for Chadron, tying the score. Our men feel confident that the return game at Alliance November 3 will result in a creditable score in our favor. —Chadron Journal.

### GAME WITH HOT SPRINGS WILL BE A GREAT EVENT

Beefy Lads from Black Hills to Come to Alliance Looking for Gory—Local Men Prepare for Fray

The next game of football in Alliance will be played October 29 with Hot Springs on the Fairground field in this city. The Black Hills fellows have been fed on raw beef and roughage for some time in preparation for this scrimmage and it is alleged they are restive in their eagerness for the combat with the lads of the Alliance

high school.

The air of the Black Hills is said to be conducive to physical vim and vigor and the Hot Springs medicinal treatment puts its devotees in the best of fettle. Therefore it is reasonable to conclude there will be something doing on the gridiron when the Hot Springs come to the metropolis of western Nebraska to test the endurance and skill of the local men in the famous game of football.

Coach Crawford and his men are well aware of the power of the Hot Springs and some of them believe it will be the hardest game of the season. It is conceded by all that the game, with the men from the hills, will be a good one and it behooves all Alliance to get ready to attend the contest and root loudly and effectively for the home organization.

Loose-leaf ledgers and office supplies at The Herald office. Ask to see samples—Phone 340.

A large crowd of enthusiastic rooters met the Alliance team at the station Monday evening and greeted them with yells and cheers for their visitors. The team were taken in cars to the dormitory where the dinner hour had been deferred to await the arrival of the guests. At 7:30, the students and the faculty met the visitors informally in the Normal building. The best of feeling prevailed between the two schools and most hearty expressions of good will and fellowship were expressed on both sides. —Chadron Chronicle.

The Alliance Herald is \$1.50 per year. Issued 52 times. Runs from 12 to 24 pages per issue. Subscribe now.



That seal, with all it means to the public, might well be put on every bottle that contains

## PERUNA

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The reason is found in real merit. For coughs, colds, catarrh, whether local or systemic, and general debility following any of the above Peruna will be found effective, reliable and safe. For irregular appetite, impaired digestion and run-down system it is an invaluable tonic.

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The Peruna Company, Columbus, Ohio

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DR. MILES' -Anti- PAIN PILLS

with you. They are invaluable for Headache and all other Pains.

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BRING DESIRED RELIEF. "I have used Dr. Miles' Anti-Pain Pills for some time and find them an invaluable remedy for headache. I have always taken great pleasure in recommending them to my friends, being confident that they will bring the desired relief. I am never without them and use them for all attacks of pain, knowing that they will not disappoint me." MRS. W. H. RENSON, West Haven, Conn.