

## We Now Have a Complete Stock of New, Modern Kurtzman Pianos

This store is now rightly called piano headquarters for Alliance. The new and well selected stock of these high grade pianos is on display in our store. This piano has been the favorite musical instrument in Alliance for the past eight years and will continue to be held in the highest esteem. Out of over 600 instruments sold in Alliance during the past eight years more than 100 of them have been Kurtzman and all are giving complete satisfaction. Do not forget to see us before you purchase and investigate the piano proposition thoroughly.

Mrs. J. T. Wiker, one of the best known piano authorities in this section, has taken charge of our store. For the past eight years she has been associated with this management, hence she needs no introduction to Alliance people.

Before you purchase a piano be sure to investigate the high grade Kurtzman. Prices are reasonable and the terms of payment are easy. You are invited to call at the store.

A Complete Line of Victrolas and Victor Records. Your Inspection is Invited.

### National Music Supply Co.

MRS. J. T. WIKER, Manager

West Third Street, Opposite Postoffice

## Nebraska State Volunteer Firemen's Association

President, J. P. Hoffman, Ord.  
First Vice President, Harry Hauser, Fremont.  
Second Vice President, John W. Guthrie, Alliance.  
Secretary, E. A. Miller, Kearney.  
Treasurer, H. A. Webbert, Kearney.

Board of Control: Jacob Goehring, Seward, chairman; William E. Mote, Chadron; F. B. Tobin, Sidney; O. A. Rhoades, Scottsbluff; Bert J. Galley, Columbus.

A department devoted to the interests of the Volunteer Firemen of the state of Nebraska.

Edited by Lloyd C. Thomas, state publicity chairman.

### July Fire Loss in Nebr., \$114,815.50

W. S. Ridgell, state fire commissioner, has issued the following statement:

The fire losses for the month of July in Nebraska amounted to \$114,815.50. The amount paid in insurance for these losses was \$114,815.50. The fire waste is a constant, unceasing waste continually draining our wealth as a state and nation. While it is true new building and construction is continually going on, yet it can not keep pace with the fire loss, and if we could conserve what is already in existence and add to it in new construction, how soon we would have a wonderful rich state.

Each individual member of society pays for our fire waste. We pay for it in fire premiums paid insurance companies. We pay for it in support of fire departments. We pay for it in water protection, and in private fire protection. When we consider the loss due to interruption of business, loss of life and limb, we indeed pay dearly for our fire losses.

The United States Geological Survey gives the following summary of fire losses for one year:

Loss by fire	\$215,084,709
Expense of insurance over amt. paid back	145,604,362
Expense of water for fire protection	28,856,235
Expense for fire departments	48,940,845
Expense of private fire protection	18,000,000
<b>Total loss and expense</b>	<b>\$456,486,151</b>

And these figures make no allowance for loss due to interruption of business, loss of life or injury.

The material destroyed by fire is irrecoverably lost and that material is never created again. It is merely replaced by new.

Insurance companies are not manufacturers of gold distributing it gratuitously to unfortunate victims of fire. They not only must collect from property owners every cent they pay out in losses, but must also

collect the enormous expense it costs to carry on the business of insurance plus a reasonable salary to their employees and a profit to the stockholders. Insurance companies are collectors and distributors and the public pays them for their work and investment by the way of insurance premiums.

Each year the public pays nearly half a billion dollars for fire losses and the expense of reimbursing and adjusting them.

Even the man who "carries his own risk" does not escape paying insurance, though he pays it in an indirect and more concealed manner.

The producer, the dealer, the manufacturer, the jobber, the wholesaler and the retailer all carry insurance, and the premiums paid are added to the price of the products each has to sell, the same as any other legitimate business expense. Thus the purchaser of a hat, a pair of shoes, a suit of clothes, a dress, a piece of furniture, a sack of flour, or anything else pays not only for the article but for what it costs to insure it.

Every community pays for every fire it sustains. Every incendiary or careless fire is an unnecessary waste. We are calling these matters, these plain facts, to the attention of the public in order to arouse a sentiment of interest in the fire prevention cause. The conserving of life and property from destruction by fire is a worthy progressive movement. When we can get every community in the state to realize these facts, they will help us to convict and mete out proper punishment to the "incendiary," and to deal with the criminally careless without waste of sympathy, and thus aid the state fire commission and the local fire departments in their fire-prevention work.

If the citizens of each city and town in the state will interest themselves in eliminating the needless, careless and neglectful fires, in a year our fire losses can be reduced 75 per cent.

The summary of it all is, that insurance is a tax which the public pays, and the magnitude of such tax levy depends largely upon the willingness and interest of each individual to hang over his own door the motto, "Safety First to Prevent Fire."

### COM'L CLUB MEETING

Commercial Club Directors Discussed Plans for Next Quarter at Tuesday Meeting

The Board of Directors of the Alliance Commercial Club held their regular weekly meeting Tuesday, August 15. The new secretary, H. M. Bushnell, Jr., was present and participated in the proceedings. There was a thorough discussion of many of the activities that the club must participate in within the next quarter. It was decided that they would lend every effort to the coming county fair and to that end the machinery of the club will be put into motion immediately. As the plans of the fair unroll it will be seen that Box Butte county and the inhabitants thereof will be favored with the best and biggest fair in the history of Alliance. The horse races will be one of the main attractions, but the club is endeavoring to secure additional amusements that will please the crowd and assure the financial success of the fair. This should be an excellent year for exhibits and all those interested in this matter are requested to bend every effort and to be constantly on the watch for exhibits that will be a credit to the fair.

The club will shortly enter onto a new membership campaign and it is hoped that within the duration of that campaign to interest at least fifty new members in the Alliance Commercial Club.

The Labor Day picnic will be held as usual this year under the auspices of the Commercial Club, on the 4th day of September. A committee will be appointed to take care of that and there is every reason to believe that the Labor Day picnic of 1916 will be a bigger success than ever.

The meeting of the club brought forth many ideas along matters of interest to Alliance. It was a spirited meeting and speaks well for the re-entrance of the club into ultra activity.

### Liver Trouble

"I am bothered with liver trouble about twice a year," writes Joe Dingman, Webster City, Iowa. "I have pains in my side and back and an awful soreness in my stomach. I heard of Chamberlain's Tablets and tried them. By the time I had used half a bottle of them I was feeling fine and had no signs of pain." Obtainable everywhere.

FOR SALE—Five-room residence at 516 Toluca avenue. Inquire of T. E. Rowland, Crawford, Nebr. 37-11-7495

Bring your friends to the Drake for the Sunday dinner. They'll appreciate it.

Mrs. Dick Waters left Wednesday noon for Toronto, Ontario, Canada, where she will join her husband, who is employed by the Grand Trunk Railway System. Mrs. Waters will stop off at Kansas City, to visit her sister-in-law, Mrs. Dierks, before going on to Toronto.

## APPEAL FOR THE IRISH SUFFERERS

Committee Issues Appeal to Alliance People for Funds for Widows and Orphans in Ireland

The terrible scourge of war, which has devastated so many countries in Europe, has fallen with fury on Ireland. At the present time the Irish capital and other cities and towns are largely in ruins.

In the language of the relief committee headed by Richard Bowden, administrator of the Dublin Pro-cathedral, 300 were slain during the insurrection, 15 were executed by court martial, 134 have been condemned to penal servitude, 2,650 were deported without trial, and 400 await sentence of court martial. All these calamities have produced a suspension of industry and reduced to idleness practically all the entire laboring population of Dublin and in other places. Under these conditions the families of those who were killed or taken captive are reduced to abject misery and poverty on account of the bread winners being either killed or imprisoned. And, on the other hand, owing to the cessation of all industries, those who might be expected to relieve them are themselves rendered destitute. This distress is growing every hour more acute and this is why we appeal for aid to the generous people of the United States.

To relieve the widows and orphans of those massacred or slain as well as those who are actually starving or in danger of starvation, a fund is being raised and this committee appeals to the whole body of American citizens for contributions to aid in this object, which is purely humanitarian and charitable.

Thomas Hughes Kelly, Joseph Smith and John D. Moore are the national secretaries and treasurers of this relief committee, and their

address is 26 Courtland street, New York. Messrs. Kelly, Smith and Moore are men of the highest possible type and standing, so that those who subscribe to this fund can rest assured that every penny that is subscribed will reach the poor and destitute widows and orphans.

Mr. Kelly is a nephew of Archbishop John Hughes of New York, whom President Lincoln sent to France at the same time he sent Henry Ward Beecher to England, as spokesmen for the Union cause. And the nephew of that great man goes today on an errand of mercy and charity.

An appeal is made to the people of Alliance and vicinity to help in this noble work. The fund will be cared for by M. F. Nolan and Rev. P. J. Manning. Those wishing to subscribe to the fund can leave the money at any bank in the city or pay directly to the above committee. A receipt will be issued by the National Committee as soon as the fund has reached them. A list of the contributions will be published in the Alliance press each week, if the contributors so desire, or the total fund will be listed, in case contributors do not wish their names to appear.

M. F. NOLAN,  
REV. P. J. MANNING,  
Committee.

A. D. Rodgers, Alliance groceryman, left Monday for Omaha to attend a meeting of the executive committee of the Nebraska Retailers Association, of which he is a member. He expects to return today.

John J. Adams and son of Sheridan, Wyo., came in Saturday noon for a short visit with Mr. and Mrs. George Davis. They were on their way to Lincoln. Mr. Adams is a brother of Mrs. George Davis.

The Alliance Fire Department is planning on giving a dance on Labor Day in the evening at the opera house. The firemen have the reputation of putting on swell entertainments and will undoubtedly have a crowd.

# Maxwell

## \$595

F. O. B. DETROIT

Maxwell cars have greater, actual, delivered horsepower, per pound of weight, than any car built.

POWER must be reckoned in reference to the weight involved. This is the big underlying truth that is often overlooked in careless statements about horsepower.

We repeat that Maxwell cars have greater horsepower, per pound of weight, than any car built.

This has been proved within the last six months by four competitive tests made in the two leading scientific schools of the United States.

The point for you to remember is this:

Maxwell cars will take you anywhere that any car will take you and they'll take you as fast as you'll dare to travel.

We are ready to prove any and all of our statements.

5-passenger Touring Car, \$595 2-passenger Cabriolet, \$865  
2-passenger Roadster - 580 6-passenger Town Car, 915  
5-passenger Sedan, \$985

Geo. F. Hedgecock Auto Company  
Hemingford, Nebraska

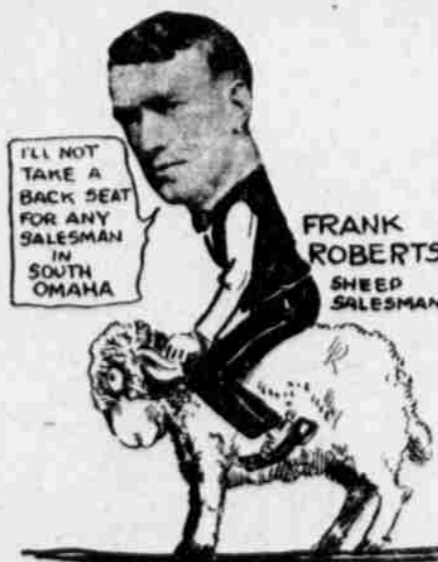


## IF MARY'S LITTLE LAMB HAD BEEN SOLD

BY FRANK ROBERTS IT WOULD HAVE BROUGHT A BETTER PRICE

CAME FROM KINSLEY CO., KANS.

MR. FRANK G. ROBERTS — Sheep salesman for the Inter-State Live Stock Commission Company—stands among the shippers like a mountain on the plains—not only in salesmanship, but in character. Born in Kinsley County, Kansas, thirty years ago. Fourteen years' experience in the sheep game—and 21 years in Omaha.



SHEEP FEEDING INCREASING

They say that western Nebraska isn't a sheep country; that's true in a sense; it's principally a cattle country. But within the last few years sheep feeding in this part of the state has grown by leaps and bounds, hence the importance to this country of the sheep department of The Inter-State Live Stock Commission Company's business.

The Inter-State Live Stock Commission Company, South Omaha

A Series of Cartoons full of Human Interest. Number 8. Watch for No. 9 Next Week