



For Women Who Think!

You are interested, almost as much as we are, in extending the use of the Safe Home Match.

It is the most reliable, the most efficient and the safest match that can be made. It is absolutely non-poisonous. It is made under conditions that forever do away with one of the worst of occupational diseases. It removes a poison from the reach of children in American homes.

We ask you to use this new non-poisonous match and to urge others to do likewise.

5c. All grocers. Ask for them by name.

The Diamond Match Company

Profits Despite Adverse Conditions

That fair profits can be secured in spite of unfavorable conditions, if the farm is managed efficiently, is shown by a farm management survey made by the College of Agriculture in Fillmore county for the crop year 1915. During that year, the average farmer lacked \$189 of making 5 per cent on his investment, and secured for his labor only what the farm furnished toward his living. However, the ten best farmers not only made interest, but averaged \$775 additional, on farms averaging 192 acres each. Each farm had three main sources of income: wheat, hogs and cattle; and nearly all sold oats, horses and poultry. All rough feed was consumed on the farm, the stock showing a good net profit. The farmer prospered the corn failed, because labor and feed were used efficiently.

O'SHEA OFFERS PRIZES

Prominent Valley Real Estate Dealer Offers Nebraska Editors Fifty Dollars for Articles

At the business meeting of the Nebraska Editorial Association held Thursday afternoon, August 10, in Scottsbluff, Peter O'Shea, the well known North Platte valley real estate dealer, offered fifty dollars in prizes to the editors of Nebraska, outside of the Panhandle, who wrote the best articles on the valley.

Mr. O'Shea placed the handling of the contest in the hands of Lloyd Thomas, secretary of the Associated Commercial Clubs of Western Nebraska, who will be one of the judges. The following rules will be observed:

1. Any editor of any newspaper or magazine in Nebraska, in any part of the state, outside of the "panhandle" which comprises the eleven counties in western Nebraska, of Kimball, Banner, Scotts Bluff, Sioux, Dawes, Box Butte, Morrill, Cheyenne, Sheridan, Garden and Deuel, may compete for the prizes. Editors in this section of the state are not allowed to compete.

2. The article must be descriptive of the North Platte Valley of western Nebraska, comprising the territory visited by the Nebraska Editorial Association on their special train.

3. Articles must not be over twelve hundred words in length.

4. Articles must be published in a Nebraska newspaper or magazine, outside of the "panhandle" within thirty days from August 10, 1916.

5. There will be two prizes given by Mr. O'Shea. The first prize will be thirty dollars and will be paid for the article selected as the best by the judges. The second prize will be twenty dollars which will be paid for the article given second choice by the judges.

6. A marked copy of the paper containing the article must be mailed to each of the following judges:

Lloyd C. Thomas, secretary Associated Commercial Clubs of Western Nebraska, Alliance, Nebr.

A. V. Parrish, director publicity department, Omaha Commercial Club, Omaha, Nebr.

J. O. Goodwin, manager Western Newspaper Union, Omaha, Nebr.

7. The wrapper or the paper containing the article, sent to the judges for their inspection, must be plainly marked, "O'Shea Contest Article." It would be advisable that you write a personal letter to the judges in order that your article will be sure not to be missed.

8. Checks in payment for the prizes will be mailed to the winners as soon as the judges have had time to examine and select the winning articles. This will take place immediately after the expiration of the thirty-day period. Competitors may write

as many articles as desired, although not more than one article will be allowed for competition in any one issue.

Editors desiring a book of statistics regarding the valley can obtain the same from Mr. O'Shea by writing to him at Scottsbluff, Nebr.

Remove Face Blemishes
Pimples, Blackheads, Acne, Tetter, Ring Worm and that dreaded Eczema can be permanently removed from your face and body by Dr. Hobson's Eczema Ointment. It is no longer necessary to go around with an unsightly complexion and suffer the pain and annoyance that goes with unsightly ailments. Dr. Hobson's Eczema Ointment is a time tried, guaranteed remedy, good for infants, adults and aged who suffer with skin ailments. Buy a box today, start using at once. Money back if not satisfied. 50c at your druggist. Adv-2

White Kherson Oats Yield Well
A new strain of Kherson oats, white in color, recently developed by the Nebraska State Experiment Station at Lincoln, has been found to give a greater yield than the ordinary yellow Kherson oat. Ten acres of the new strain yielded 85 bushels to the acre this year. Winter wheat just threshed on the state farm averaged 45 bushels to the acre, some of the selected strains reaching the 55 mark.

Look Good—Feel Good
No one can either feel good nor look good while suffering from constipation. Get rid of that tired, draggy, lifeless feeling by a treatment of Dr. King's New Life Pills. Buy a box today, take one or two pills tonight. In the morning that stuffed, dull feeling is gone and you feel better at once. 25c at your druggist. Adv-2

WANTED—Old clean rags, 5c per pound. Call 840.

Mineral Mixtures
A shallow trough containing a mixture of charcoal, sulphur, air-slaked lime and common salt assists in keeping sows in good condition. This mixture can be made by mixing one bushel of charcoal with two pounds of powdered sulphur, five pounds of air-slaked lime and five pounds of salt. Wood and coal ashes dumped into the hog yard are beneficial and will help to serve the same purpose as the mineral mixture above.

We will furnish the money to build homes in Alliance. We inspect the property ourselves and furnish money quickly at a low rate of interest. Nebraska Land Company, Alliance, Nebr.

If you want to build a home see J. C. McCorkle and get the money.

How a Telephone Company Obtains Money for Extensions

Do you know how a telephone company obtains money for extending its plant when new subscribers are added?

A private business is usually extended out of profits. Generally when a farmer buys another eighty acres of land he does so out of profits; when a merchant builds an addition to his store, he usually does so out of his profits.

But when we extend our telephone plant, whether to install a telephone or string a wire down the highway, it means an additional investment of new money in the business.

Beyond a reasonable surplus for protection against emergencies, which has been invested back into our property but on which no dividends are paid, we have never extended our plant out of the money we get from the public for service sold.

We have never attempted to earn a larger return on the money invested than was necessary so we could obtain new money for needed extensions.

Our growth has been phenomenal the last few years, and it has required a great deal of new money from investors. It is necessary to earn a fair rate of return on their investment for our present stockholders before we can obtain additional money.

The public's welfare is best served by our paying fair dividends to the men and women who have their savings invested in our property. If we did not do this the service would suffer from lack of new money for proper improvements and extensions.



SEIDELL RECOMMENDS GROWING WINTER WHEAT

Results of Observations in 1914, '15 and '16 Show That Winter Wheat Is Paying Crop

(By F. M. Seidell, County Agricultural Agent)

There has been the opportunity to observe or learn two lessons from the growers of spring and winter wheat during the past two crop seasons. The first is that winter wheat was not effected with the black rust. Then winter wheat was not bothered by the dry weather of this season. Even with the unfavorable 1914 season for the seedling of winter wheat the crop on the favorable crop season of 1915 made an average yield higher than the spring wheat. While the yield of spring wheat under 1915 conditions was slightly less, the quality was much inferior. This was because of the shriveled berries as result of Black Rust. Though planted in many cases late in the fall of 1915 with sufficient moisture a good stand of winter wheat was secured. Some that was planted too shallow froze out in spots last winter. This wheat was far enough advanced so it was not effected by the dry weather of this summer. The yield this year is from ninety to one hundred per cent of what it was last year.

In the meantime the spring wheat was seeded growing well until the dry weather or the Black Rust affected it. The rains being in spots throughout the county and the large amount of the disease (black rust) carried over from last year accounts for dry weather damage in some places and rust other places. With these conditions we find the spring wheat not averaging more than one-half as much marketable wheat per acre as the winter. As this article is written we find our predominating spring wheat ten cents below the price of the same grade of winter wheat on the Omaha market. So long as the two wheats are grown we can expect more or less damage from rust. This has been the experience of the present winter wheat areas of Nebraska and Iowa.

The following men have been growing winter wheat for some time in this section and have been well pleased with the results: A. S. Enyeart, W. W. Thompson, A. H. Bacon, J. P. Christensen, Chris Hansen, John Jelinek, all of Hemingford, and C. L. Powell, William Rust, F. M. Russell, J. T. Nabb, and J. A. Keegan, of Alliance.

From the experience with winter wheat in this section it is recommended to sow with a drill, drilling two and one-half to three inches deep, one bushel per acre and preferably in corn stalks or summer fallowed ground. Any time after August 15th to September 15th is most preferable. Early seeding gives best results. Early frosts usually hold back the winter wheat so that the damage of jointing is eliminated. Early deep seeding allows the plant to root down and become of sufficient size that it will not winter kill. Care should be exercised in treating to prevent smut, and selecting seed free from other grains.

It must be remembered it has been encouraging to the wheat growers during the past two years because of generally good yields and especially good prices. This article does not infer that everyone should grow more wheat or that all should grow winter wheat. It only is in-

tended to show some comparisons between winter wheat and spring wheat during the range of weather conditions of the past two years. However some advantages have been shown by winter wheat that certainly makes it worthy of more consideration in this county. Then again, when we find from authentic reports that the winter wheat crop of the U. S. is short because of damage from Hessian fly, and winter killing, low acreage or poor stand, it may well justify the sowing of our spring wheat.

The Best Laxative
To keep the bowels regular the best laxative is outdoor exercise. Drink a full glass of water half an hour before breakfast and eat an abundance of fruit and vegetables, also establish a regular habit and be sure that your bowels move once each day. When a medicine is needed take Chamberlain's Tablets. They are pleasant to take and mild and gentle in effect. Obtainable everywhere. Adv-aug

City Heating Plant for Rock Rapids
Rock Rapids, Iowa, has awarded a contract for the installation of a municipal heating plant similar to the one which will be installed in Alliance as soon as the city bids feel that the city's money bags will stand the strain. The following dispatch is taken from the Sioux City Journal:

Rock Rapids, Ia., July 17—The city council has awarded the contract for a central station steamheating plant to the Lavelle & Hogan Co., of Sioux City, for the installation, and J. E. G. Robb, of Minneapolis, for the piping. The plans and specifications call for approximately 3,000 feet of mains and laterals and will cost \$27,484. Exhaust steam from the electric light station will be used as far as possible for heating and whenever necessary live steam from the boilers will also be taken. The new court house, library and the business houses on Main street will be heated from the plant.

Just the Thing for Diarrhoea
"About two years ago I had a severe attack of diarrhoea which lasted over a week," writes W. C. Jones, Buford, N. D. "I became so weak that I could not stand upright. A druggist recommended Chamberlain's Colic, Cholera and Diarrhoea Remedy. The first dose relieved me and within two days I was as well as ever." Many druggists recommend this remedy because they know that it is reliable. Obtainable everywhere. Adv-aug

Alfalfa and Sorghum Silage
Indications are that excellent silage can be made with mixtures of alfalfa and sweet sorghum, according to silage investigations in progress at the agricultural Experiment Station of Nebraska. Such mixtures containing one-half alfalfa and one-half sorghum cane, put up on a small scale, give perfect silage three months after siloing. The acidity is somewhat lower than normal silage but this does not seem to impair the keeping qualities. Further investigations of this subject are in progress, but the present results would indicate that a farmer might safely put equal parts of alfalfa and well-matured sorghum cane in his silo with expectation of securing a good quality of silage.

"Family Size" Farms Pay Best
The "family size" farm which furnishes work for the younger members of the family, is the best paying farm, according to a farm management survey conducted in eastern

Nebraska by the College of Agriculture. There the "family size" varies from 200 to 250 acres. The greatest profit was found on farms employing two men thruout the year. This does not imply that each farm kept a hired man, but that part of the work was done by boys. After paying all expenses, including labor performed by other members of the family and 5 per cent on the investment, the average operator received about \$800 a year including the value of products furnished by the farm.

Serial No. 015824.
Notice for Publication
Department of the Interior, U. S. Land Office at Alliance, Nebraska, August 11, 1916.

Notice is hereby given that John J. Keenan, of Alliance, Nebraska, who, on March 27, 1913, made Homestead Entry, No. 015824, for Lots 6, 7, 8 and 9, Section 7, Lot 3, Section 8, and N 1/2 Section 17, Township 23 North, Range 47 West, 6th Principal Meridian, has filed notice of intention to make Final Three-year Proof, to establish claim to the land above described, before the Register and Receiver, U. S. Land Office, at Alliance, Nebraska, on the 27th day of September, 1916.

Claimant names as witnesses: James Cobby, William Bignell, Joseph Bignell and Charles Soth, all of Alliance, Nebraska.
T. J. O'KEEFE, Register.
37-61-762-7617

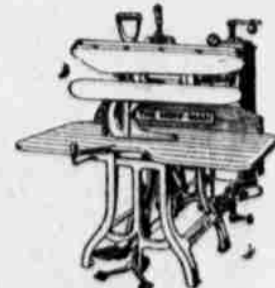
A good section of land for sale. 2 1/2 acres of alfalfa. 20 miles north of Hyannis. Address Box 44, Hyannis, Nebr.
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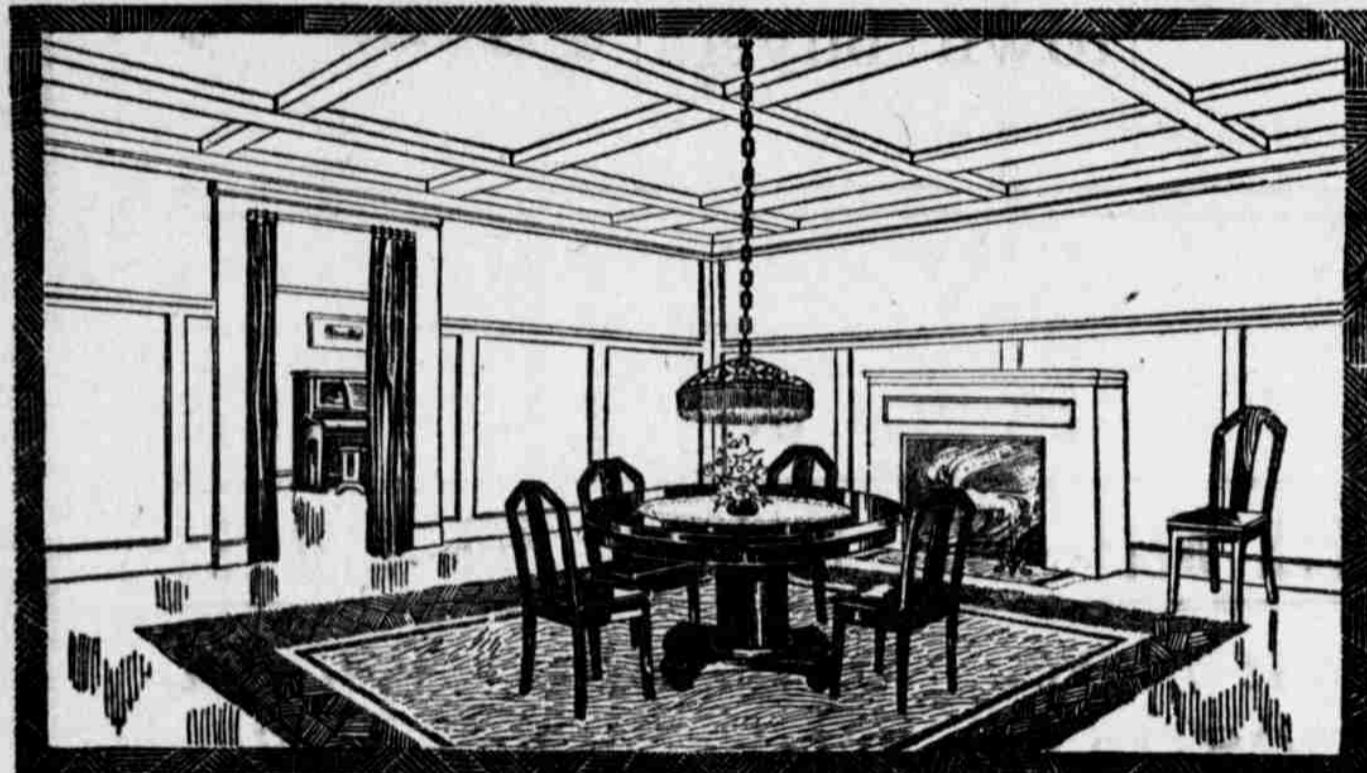
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The illustration shows only one of an endless variety of beautiful and artistic interior effects possible in every room in the house simply by the use of Cornell-Wood-Board.

Cornell designers will show you just how you may beautify your home with Cornell-Wood-Board. Just send dimension sketches or blue prints direct to the Cornell offices in Chicago or ASK YOUR DEALER, and the plans and specifications with cost estimate will be made for you absolutely free. You will be placed under no obligation whatever.

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