## We Ask the Attention of Every Reader of This Paper Today

Ninety-six per cent of all the people in the United States earn less than $\$ 2,000$ a year

Therefore it behooves every one of you to learn to read thi paper day by day with two purposes. One, that you may po yourself upon the general news. The other, that you may por yourself upon the advertising news.

The day is past when anyone can affiord to overlook this ser ond feature. It is the road to economy in every home. Ther isn't a day passes when money cannot be saved or when bett goors cannot be bought for the same money simply by
carefully the advertising news that is published here.

The reason for this is very simple: advertising is the cheal est, quickest and best method of salesmanship that has yet bee found.

Therefore the most progressive merchants advertise
And naturally, when you want the cheapest or the bex article of any kind, it is fa
men will have it for sale.

Every shrewd merchant advertises in this paper becaus there are thousa

He knows that you are looking for whatever good merchan dise news he has to offer. And if any merchant so far discount your value to him as not to advertise in the paper you read, yo an equally well afford to discount his value to you.

If any merchant is so careless as to overlook the great com bined purchasing value of thousands of you readers every day, the chances are he is overlooking many a good merchandis

So learn, not only to read the advertising news in this pape ery day, but learn also to rely upon it for everything you need.
There isn't one family that cannot reduce its cost of living $t$ any time simply by carefully reading and huying entirely hrough the advertising pages of this paper day by day.

## Midsummer Specials

## Standard Grocery Co.

Get oúr prices on Ham and Bacon So. 1 Hidq patant Fiour, per sack s $\$ 1.50$ ; per 100 lb

 15 Bars Diamond C Soap, 50 c; 100 Bars 13 Bars Bob White Soap, 50c; 100 bars 13 Bars Flake White Soap, $50 \mathrm{c} ; 100$ bars
13 Bars Crystal White Soap, $50 \mathrm{c} ; 100 \mathrm{bars}$ Bars Pearl White Soap, $50 \mathrm{c} ; 100$ bars. 13 Bars Pearl White Soap, $50 \mathrm{c} ; 100$ bars,
3 Bars High Grade Perfumed Soap, 35 c v Ferndell Coifee, 40 c value, pe Extra Fancy Peaberry Coffee, per lb
WALTER BAKER'S COCOA,
$1 / 2 \mathrm{lb}$. SCHILLING'S JAPAN TEA (the finest natural leaf), per 1b., $40 \mathrm{c} ; 2 \mathrm{lbs}$.
No. 3 Peaches, 25 c

5 c value, in e, in syrup, 20 c per can; 2 for
n syrup, $20 \mathrm{c} ; 2$ for
No. 3 Muscat Grapes, in syrup, 20 c ; 2 for
No. 3 Egg Plums, 25 c value, 20c; in syrup,

Gallon Blackberries (the best)
25c package crackers
2 lbs . Peanut Butter
2 lbs. Peanut Bu
2 lbs. Assorted 25 c Cookies and Cakes, 2 lbs . for
Bulk Cocoanut, per
Bulk Cocoa, per lb.
15c value in Cut Yellow Wax or Green String Beans
${ }^{20} \mathrm{c}$ value (per can) Sweet Por
alumet Baking Powder, 16 -onnce can, 25 c value, for
$21 / 2 \mathrm{lbs}$. for 49 c . 5 lbs . for 98 c . This price on Caln
35 e Jars Jaking Powder is here to stay
35e Jars Jam
15 c value Mogul Queen Olives, Stuffed Olives, Pickled On
ions and Sweet Fickles, per bottle
Mo package Quaker Oats
Mogul Rolled Oats, extra large sise package.
Mogur Rolled Oats, extra large sise package
Argo Corn aloss Starch, per package
10 c Roll Toilet Paper, 2 rolls for
No. 1 Flat Red Salmon, 20 c value,
Large 10 -ounce can Oysters, 25 c value for 20 c ; 3 for
3 large tins Rex Eraut
Smilax Erant, per can, 5e; 6 for
No. 3 Can Black Cherries, 2 for
100 Pounds Stock Sal

## Haying Orders

If you don't let us figure with you on your haying order and buy here we will both lose money.

## Standard Groc'y Co .

Phone 41
The Originators of Low Prices in Alliance







Wali AD Department
WANY:D
NURgiNG WANTED by in expertNorsing WANTKD by an expert-
anced, pratetcal nurse. Gonfnement
cases a speeialty. Mra. Brown, phone ${ }^{200}$
 27-k-1832.
WANTEEAn Allarnand girn at
WANTED.-Butcher who under stands his business. Must be honest
and sober. Salary and commission. and sober. Salary and commission.
Apply F. A. Reiyon, Proprietor WANTED-Boy to clean and held

FOR RENT
FOR RENT- Ten room howse Rent reasonable. Also, rooms in the
Norton Block. See W. W. Norton oday.
Rooms in Fon RKNTT
${ }_{\substack{\text { keeplng. } \\ 32-t \mathrm{t}-742}}$


BARN FOR RENT -J. W. Thoman,
408 Sweet water Ave. 22 th-7338,
LOST AND FOUND
LOST-TM music ron on Altance

LOST.-The hub cap from the rear


FOUND-Lady's bracelet. Owner
ay have same by identifying it and

FOR SALE
FOR SALE- 7 -room house and 6
ots in Duncan's.
addition. Price
900 cash. A. E. Judson, Hall bo-
ins, one team bay gelding
coming tive years old
$\qquad$

SALE-One Brass bed, smal 4

R SALE-EIght horse power
anks-Morse engine. W. W. Car-
MISCELLANEOUS
Muney to loan on ranl outation
$\qquad$


Business location. Business room
for rent, downtown location. Sulta-
ble for mmall buainess. Reasonable
mio

MOVE FURNTTURE BAFELY

$37-12-6050$
$\xrightarrow[\text { Mon }]{\substack{\text { aminna } \\ \text { honae } \\ \text { 33-2t- }}}$
NOTHCE
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## NOT ENOHA CHIDREN



