# 10 Pages THE ALLIANCE HERALD 10 Pages VERY MEMBER NEBRASKA STOCK GROWERS ASSOCIATION. ALL THE NEWS OF ALLIANCE AND WESTERN NEBRASKA

\* ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15.000 FIREMEN OFA

VOLUME XXIII

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, FEBRUARY 10, 1916

**CLEAN-UP STARTED** 

**ELI HOLT IS HELD** 

County Court

at Hemingford

### ELECTED VICE-PRESIDENT NEW RESERVOIR **RETAILERS INSURANCE CO.**

A. D. RODGERS

City Council Purchased Tract of Ground Directly West of Light Plant at Tuesday Meeting

**BOUGHT SITE FOR** 

LIGHT DEPARTMENT MADE **EXCELLENT MONTHLY REPORT** 

Alley Between Box Butte and Laramie, and Third and Fourth, will Be Paved Very Soon

A tract of ground approximately 100 by 240 feet, lying directly west of the electric light plant and adjoin-ing the railroad, was purchased by the city council Tuesday from John Snyder and F. E. Holsten for use as the site for a storage water reservoir with a capacity of 500,000 gallons. The price paid for the site was

\$2950. One other site was consid-ered—the lots belonging to Simon Spry and lying directly north of the light plant. The price of this tract was \$3800.

The city engineer was instructed to submit plans and specifications for a 500,000 gallon reservoir. As soon A. D. Rodgers, who is one of the as the plans are approved bids will directors of the Federation of Nebrbe advertised for and work started as soon as possible on the reservoir.

All members of the city council vention of the federation being held were present at the regular meeting, in Lincoln. February 8 to 11, incluswhich was an interesting throughout the entire session. one ive.

**Objected** to Herald's Bill

F. J. Was, 'councilman from the it will be helpful to those merchants second ward, objected to the payment attending. A. B. Cowley, of Mar-of the bill of The Alliance Herald for quette, who is to speak at the busiadvertising in the special edition on February 3. Mr. Was stated that he wished to go on record as objecting to the charge for the two-page ad; session on the "Rise and Fall of Mail to the charge for the two-page ad; session on the " that he had bought advertising space Order Buying." in The Herald for less money and that he would not be doing his duty unless he went on record in that way. The order was given The Herald for the advertising at the January meeting, at which time the price was agreed upon and the order given for the ad in the special edition. The price was the same as paid the Alliance Times a year ago in a special edition. Lloyd Thomas stated that work was done in accordance with the contract; that the contract was filled as ordered; that the price charged the city was as low and lowthe city was as low and low being held at Lincoln this week, the fifteenth annual convention of the Nebraska Retail Hardware Associa-tion, Welsh, Fleming, Davis and Kib-le voted to pay the bill; Was voting c. The reports of the city officers and enartments were received and placer than advertising in the same edi-tion for business firms who advertis-ed therein. Snyder, Rowan, David-son, Welsh, Fleming, Davis and Kibble voted to pay the bill; Was voting

departments were received and plac-ance at the convention. Mr. Newberhe was highly pleased with the showing of the light department for the month. These reports are given elsewhere in The Herald. **Bids Accepted for City Hall Work** 



Ray Thompson to Be Given Preliminary Tomorrow on Charges That May Give Him Credentials to Penitentiary. Two Held as Witnesses. Other Arrests Expected in Day or Two

the next forty-eight hours, as a re- the room. Someone suggested they suit of the investigation following the robbery of a German laborer in Alliance the latter part of last week. that will startle the community. These developments will in all prob-ty-dollar bill changed. Part of this, ability be but the beginning of the end to a system of graft and rottenness with which the officials of the city have had to contend for some years and it is hard to predict just who will be implicated and just how far the "clean-up" will go. Ray Thompkins is now in the

county jail facing in all probability a term in the penitentiary, and it is rumored unofficially that he has made confessions implicating quite a number of a large gang who have been under suspicion for a long time as having been interested directly or aska Retailers, left the first of the week to attend the tenth annual con-

time but with which they have, until to him. now, not been able to secure evidence An interesting program was presufficient to justify the issuing of any pared for this meeting and no doubt

warrants for arrest. Thompkins is accused with stealing a little more than \$200 from Robert Maivocht, a German laborer who drew a several weeks pay at the Potash works last week and came to Alliance to spend a few days. Maivocht met Thompson and some of his friends in one of the saloons Thurs-day and during the course of the day Most of the interesting subjects all imbibed more or less freely and the Dutchman showed his roli to the boys. That night several of the boys took him to the Atlas Hotel where he chadron lad, who is now being held in the county jail as a witness, took him upstairs to his room. When questioned Saturday more water and that spece atter the special at the are being taken up in a "general discussion" manner. Among the things discussed are such subjects as "Does Bargain Sheet Advertising Pay?' 'Does the Merchant Make the Most Money in Buying or Selling?" "Is it Good Business Ethics to Offer a Bonus to Clerks in Order to Stimulate Business?" Is it Advisable to Have a Two-price System of Doing Busi-ness, a Credit Price and a Cash Price?" him upstairs to his room. When questioned Saturday morn-

ing, by County Attorney Basye. Swayze said that when he left Maivocht's room the Dutchman locked the door. Shortly afterwards Sway-ze, Thompkins and a man from An-gora met in another room on the second floor at the Atlas where they other arrests if they are not made be-Another important convention is being held at Lincoln this week, the spent some time consuming a jug of fore then. whisky. According to Swayze's re- In an interview with Mr. Smith, whisky. According to Swayze's re-port, the fact that Malvocht had proprietor of the Atlas Hotel, he money was known to the bunch and disclaimed any knowledge whatever was mentioned several times. While of the operations of any gang. He they were in the room at the hotel stated that he had rooms to let at Thompkins made some remark to stipulated prices and he let them out the effect that he was going to get to persons paying for them or per-"some of that mouey" and went out. sons whom he deemed responsible. He was gone less than ten minutes He stated that he was not at the hoand returned, and shortly afterwards

Swayze says he gave to Cnrry, and a little later handed Curry more money which he placed in his sock. Later in the evening the boys had lunch at Joe Smith's, and when Marshal Kish, who was there at the time went out Thompkins remarked, "There's a wise guy but 1 put something over tonight that'll take him a long time to unravel." Afterwards a pocketbook which Thompkins was seen to have while in the restaurant was found near where he had been sitting. This was on the desk in the sheriff's office when Maivocht was

indirectly in various robbing and there Saturday and he recognized it ing mail order competition when they swindling incidents which have been as his on sight without any of the are addressed by A. B. Cowley, of reported to the police from time to officers referring to it or showing it Maruette, at the business men's and

At the depot that night Thompkins handed Marshal Kish a five dollar gold piece asking him to keep it for him. Kish gave the piece to Vern Register, the night agent, asking him him as a present at Christmas time, and that soon after he returned he was "flush."

A preliminary trial will be held



NEXT CLUB BANQUET

#### A. B. COWLEY

WILL SPEAK AT THE

Alliance business men will probably learn something new concerning the most profitable methods of meet- of Scottsbluff.

Mr. Cowley, who is manager of the A. B. Cowley & Company general store at Marquette, is said to be one to keep it separate from any other money, and when Thompkins asked for the five Kish gave him five silver dollars. Maivocht says there was one five dollar gold piece in the mon-ey stolen from him, that it was given him ex a margin the silver of the most successful of the country. And it is his ideas and his methods, which have been so successful, that he is going to divulge to the Alliance the suit was for the recovery of a

Mr. Cowley fights the mail order Mr. Cowley nghts the mail order competition with its own weapon, namely, advertising, and this of course costs money. He publishes a small paper styled the "A. B. C. Monthly," which probably costs him more per month than some Alliance merchants spend in a whole year. Threads the state of th

Through this monthly paper he reaches practically every home in his trade territory and there is a certain

trade territory and there is a certain personality back of the reading arti-cles and the advertisements contain-ed in the paper that guarantee that it will be read from the first to the last line by friend and foe. He does not berate the mail order competitor, neither does he belittle the man who spends his money away from home. He goes after the busi-ness on the same basis as the mail order company does, asking for conorder company does, asking for consideration only when price, quality, etc., compare favorably. He endeav-ors to show, and does show, to his patrons that he can sell goods just as cheap and offers to meet any catalog price plus freight to Marquette to western Nebraska with her husand give the purchaser the added ad-

rustling, was bound over to the dist-rict court at his preliminary hearing yesterday before County Judge Steuteville in the Morrill county court at Bridgeport. His bond, fixed at \$1500, was signed by John King and Scott Henderson. The next session of the district court, at which he will be tried, con-venes May 16. Among the witnesses at the pre-Among the witnesses at the pre-liminary were quite a number from Alliance and Hemingford. K. W. Me-Donald, county attorney of Morrill county, prosecuted and the defend-ant was represented by Fred Wright

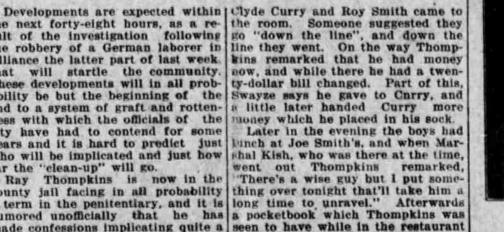
Sheriff Cal Cox and County Attorney Lee Basye were witnesses. Post-master Robert Graham, president of ation, and Wm. Bignell, of Alliance; Scott Henderson, of Sioux county; John Groff, George Young and C. J. Wildy, of Hemingford, were all present at the preliminary.

the cattle were stolen. In both cases steer sold and resold several times.

One suit was against George Young.

Alliance friends were deeply griev-ed to receive the sad news of the passing on of Mrs. Agnes M. Daley,

February 3. Mrs. Daley had attained the age of 85 years, but was remarkably active and well preserved for a woman of her age. Mrs. Daley was a native of England, coming to Iowa when eighteen years of age. A few years later she married, and late in the '80's came band and three children. They lived vantage of "seeing, feeling, tasting in Rushville for a number of years, and smelling" the goods before buyactive members of that sturdy band of early settlers who laid the firm foundations for this country's present prosperity. Mr. Daley's death occurred about twenty years ago, since which time Mrs. Daley has made her home chiefly in Alliance, altho the past three years have been spent with her daughter, Mrs. William Nelk at Lead, South Dakota. Besides her daugh-ters, Mrs. Preston and Mrs. Nelk, she leaves one son, Frank Daley, of Omaha, and a host of friends who cherish her memory as one who always looked on the bright side of things, who was a loyal and true friend, and who lived to cheer and brighten the lives of all those with whom she cafae in contact.



Bids were opened for the remodeling work on the city hall. Charles H. Fuller offered to do the work and furnish the material according specifications for \$346; George to Miller for \$417.70; L. Lariviere for \$400; W L. Vernon for \$357.35. The contract was awarded to Mr. Fuller. In order to provide more room, another room is to be built from the fire engine room, which has a very high ceiling. The new room will be used as a council chamber. John H. Carlson was appointed as city inspector for the building work.

Although bids had been advertised for feeding city prisoners none were received.

The council voted to reduce the fire insurance on the electric light plant from \$24,600 to \$10,000. The city carries the following fire and tornado insurance:

Fire insurance on city hall ... \$8,500 Tornado insurance, city hall .. 10,000 Fire insurance on city plant. . 24,600 Tornado insurance, city plant . 20,600

Instructions were given that in the future all insurance policies must be approved by the insurance committee before renewal.

J. S. Seaton was granted a plumber's license. He has the plumbing contract on the Alliance Hotel building.

The committee on purchasing of supplies was instructed to buy the (Continued on page four)

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QUALIFIED MARKSMAN

Alliance Boy, Who Enlisted in U. S. Marine Corps East Year, Wins Place as Expert Marksman

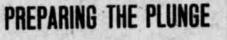
In an official bulletin issued by headquarters, United States Marine Corps. Washington, appears the name of Paul K. Campbell, of this place, as having qualified as a marksman in that most interesting branch of the Government service.

Paul, who is a son of L. S. Camp- \$14,000. bell. 1004 Big Horn Ave., Alliance, enlisted in the United States Marine Corps at its Denver, Colo., recruiting station on April 22, 1915, and is now ventures,

Considering the fact that Camphis performance in gunnery is considered by Marine Corps officials as little short of marvelous, and they expect him to break many marksmanship records before his enlistment expires

schedule an address today on the subject of "Jobbers."

Special: A telegram to The Herald this afternoon from Mr. Rodgers states that the next convention will be held in Lincoln and gives election of officers Federation of Merchants Insurance Co. as follows: President, W. C. Elliott; vice president, A. D. Rodgers; secretary, J. Frank Barr; treasurer, M. A. Hostettler; directors, A. L. Anderson and Cliff Crooks.



Alliance Volunteer Fire Department Preparing the Swimming Pool for Use This Summer

An enthusiastic meeting of the Alliance volunteer fire department was held at the club rooms Wednesday evening. The fire boys are preparing the big plunge, getting it ready for use during the summer by the members of the department and the people of Alliance. It is probable that a large boiler will be used to heat the water to the proper temperature.

Several members were granted exemption certificates and new members were admitted.

A drill team is to be organized. The first meeting of the drill team members is to be held Friday evening. Fireman Pilkington is lining this up.

STATE EFFICIENCY WEEK

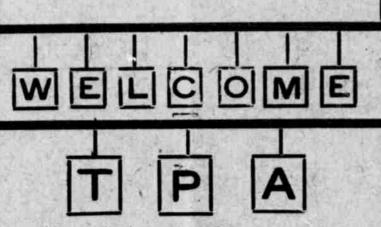
Alliance Men Will Work During Week of February 21-28 to Aid in Y. M. C. A. Extension

In order that the state work of the Young Men's Christian Associations of Nebraska may be more efficient and more time provided for co-operation with local associations, a week has been set aside to be known as "state-wide efficiency week", from February 21 to 28. The state has February 21 to 28. been divided into eighteen districts. The subscription goal has been set at

For the district in which Alliance is located the following men have been appointed to have charge of the station on April 22, 1915, and is now work: District committee-E. G. stationed with the legation guard at Laing, leader, Alliance; W. R. Pate. Charles O.

A. Mann, Seneca; Elliott Lowe bell is scarcely more than a recruit. Mullen. The headquarters are at Alliance. Total given by the distrir in 1915 was \$57. The goal for 1916 is \$100. The counties included in the district are the south half of Sioux, Box Butte, south half of Sheridan, Grant, Hooker and Thomas.

(Continued on page four)



Liberal subscriptions from the various organizations and the leading business men of the city will permit the erection of the "Welcome" sign for the city of Alliance. Practically all of the \$375 required for the sign has been subscribed and no trouble is anticipated in securing the balance.

This improvement puts Alliance in the same ranks with the largest cities of the country in the line of permanent feature improvements for the purpose of advertising the city to strangers within its gates. In fact Alliance will be the only city of its size in the states of Nebraska, Känsas, North and South Dakota, Wyoming and Montana, to have a sign of this kind.

The sign comprises the letters as shown in the diagram given herewith. The main sign will be twenty-two feet long and the letters, to be enclosed in circles, will be two feet high. It will have ninety electric bulbs, blue and white, on each side and can be plainly read one thousand feet in either direction from the corner of Box Butte and Third streets, where it will be suspended from an iron cable hung from posts set in cement.

The letters will be fastened in the sign with an iron mesh sufficiently strong to withstand the western Nebraska winds.

Beneath the main sign will be hung a smaller sign. The improvement will be placed before the T. P. A. convention, scheduled for Friday and Saturday, April 27 and 28, and during this convention the letters (in electric during the month of June. The plans lights) "T. P. A." will be hung beneath the main sign. The letters in the provide for a special train to start smaller sign will be changed for the Stockmen's, Clerks', P. E. O., and other conventions to be held in Alliance during the year 1916.

The two largest subscriptions toward the cost of this sign have been made by the Alliance T. P. A. and C. A. Newberry, each of whom subscribed \$50

The local organization of T. P. A.'s and C. A. Newberry have each subscribed \$50, and the following organizations have each subscribed \$10: Royal Highlanders, Eagles, Odd Fellows, Order of Railway Conductors. Knights of Columbus, and Elks. There are several other lodges yet to be heard from.

The committee is working today on the individual subscription list of merchants and no difficulty is anticipated in raising the amount required in full.

ing. S. R. McKelvie, lieutenant governor of Nebraska and editor of the Nebraska Farmer, will also be a speaker at this meeting.

The banquet will be served by the ladies of the Presbyterian church.



#### Well Known Alliance Attorney Filed Wednesday Afternoon for Nom-ination for County Attorney

Joe L. Westover, formerly city at-torney and son of district judge W. H. Westover, filed Wednesday after noon as a candidate for the Demo cratic nomination for county attor ney of Box Butte county. Mention was made in The Herald two weeks ago of the fact that Joe was considering filing at that time.

Joe is well known in Alliance and is a popular young man. His ac-quaintance and the fact that he served for three years as assistant pro c cuting attorney and has handled large law cases in Box Butte and Sheridan counties will place him in position to make a good race.

### EDITORS COMING WEST

Executive Committee of Nebraska State Press Association Decides on Special Train Plan

The Herald is advised that at the necting of the executive committee of the Nebraska Press Association, held at Hastings recently, it was de cided to hold the annual convention in western Nebraska. This will come ness sessions will be held on board the train and stops will be made at points on the Burlington and Union Pacific, including Alliance. Scottsbluff and Gering will be the objective points.

It is expected that there will b three hundred visitors on the special The Alliance Commercial train. Club is planning to provide special entertainment during the few hours the visitors are in our city.

Nearly new, late model, typewriter for sale cheap. On easy terms. Inquire at The Herald office.

The body was laid to rest in Los Angeles.

**Miss Vandervoort Enters Contest** Miss Tressa Vandervoort, of Alliance, has entered the "Beauty and Brains" contest being conducted by Photoplay Magazine of Chicago, The proposition is to send eleven young women to the World Film Corporation studios at Fort Lee, New Jersey, where they will be given a thorough tryout as film actresses. Miss Van-dervoort may be one of the lucky young women.

## PLANS NEW GREENHOUSE

E. W. Ray Expects to Build a Modern Greenhouse 50x150 Feet, Early in the Spring

E. W. Ray, proprietor of the Alliance Greenhouse, is planning to build a new greenhouse, modern in every respect, some time this spring. He has plans and specifications from a Chicago firm and from three others of the largest firms dealing in this class of building and will build with a view to taking care of the demands both wholesale and retail of this section of the country.

The new building will probably have a floor space of fifty by one hundred and fifty feet. No definite deeision has been reached as to the lo-

cation of the new greenhous Mr. Ray recently lost about \$600 worth of flowers and plants when an instrument, provided to give an alarm in the event the temperature fell below a certain mark, failed to work. Since then he has been buying most of his flowers and plants from Denver and other florists.