

REAL VERY MEMBER NEBRASKA STOCK GROWERS ASSOCIATION. ALL THE NEWS OF ALLIANCE AND WESTERN NEBRASKA OF ORGAN NEBRASKA VOLUNTEER FIREMEN'S ASSOCIATION. IT REACHES HEADQUARTERS FOR 15,000 FIREMEN

VOLUME XXIII

ALLIANCE, BOX BUTTE COUNTY, NEBRASKA, THURSDAY, FEBRUARY 10, 1916

NUMBER 10

BOUGHT SITE FOR NEW RESERVOIR

City Council Purchased Tract of Ground Directly West of Light Plant at Tuesday Meeting

LIGHT DEPARTMENT MADE EXCELLENT MONTHLY REPORT

Alley Between Box Butte and Laramie, and Third and Fourth, will Be Paved Very Soon

A tract of ground approximately 100 by 240 feet, lying directly west of the electric light plant and adjoining the railroad, was purchased by the city council Tuesday from John Snyder and F. E. Holsten for use as the site for a storage water reservoir with a capacity of 500,000 gallons.

The price paid for the site was \$2950. One other site was considered—the lots belonging to Simon Spry and lying directly north of the light plant. The price of this tract was \$3800.

The city engineer was instructed to submit plans and specifications for a 500,000 gallon reservoir. As soon as the plans are approved bids will be advertised for and work started as soon as possible on the reservoir.

All members of the city council were present at the regular meeting, which was an interesting one throughout the entire session.

Objected to Herald's Bill F. J. Was, councilman from the second ward, objected to the payment of the bill of The Alliance Herald for advertising in the special edition on February 3.

Mr. Was stated that he wished to go on record as objecting to the charge for the two-page ad; that he had bought advertising space in The Herald for less money and that he would not be doing his duty unless he went on record in that way. The order was given The Herald for the advertising at the January meeting, at which time the price was agreed upon and the order given for the ad in the special edition. The price was the same as paid the Alliance Times a year ago in a special edition. Lloyd Thomas stated that the work was done in accordance with the contract; that the contract was filled as ordered; that the price charged the city was as low and lower than advertising in the same edition for business firms who advertised therein. Snyder, Egan, Davidson, Welsh, Fleming, Davis and Kibble voted to pay the bill; Was voting no.

The reports of the city officers and departments were received and placed on file. Mayor Romig stated that he was highly pleased with the showing of the light department for the month. These reports are given elsewhere in The Herald.

Bids Accepted for City Hall Work

Bids were opened for the remodeling work on the city hall. Charles H. Fuller offered to do the work and furnish the material according to specifications for \$346; George H. Miller for \$417.70; L. Lariviere for \$400; W. L. Vernon for \$357.35. The contract was awarded to Mr. Fuller.

In order to provide more room, another room is to be built from the fire engine room, which has a very high ceiling. The new room will be used as a council chamber. John H. Carlson was appointed as city inspector for the building work.

Although bids had been advertised for feeding city prisoners none were received.

The council voted to reduce the fire insurance on the electric light plant from \$24,500 to \$10,000. The city carries the following fire and tornado insurance:

- Fire insurance on city hall... \$8,500
- Tornado insurance, city hall... 10,000
- Boiler insurance... 20,000
- Fire insurance on city plant... 24,500
- Tornado insurance, city plant... 20,500

Instructions were given that in the future all insurance policies must be approved by the insurance committee before renewal.

J. S. Seaton was granted a plumber's license. He has the plumbing contract on the Alliance Hotel building.

The committee on purchasing of supplies was instructed to buy the (Continued on page four)

QUALIFIED MARKSMAN

Alliance Boy, Who Enlisted in U. S. Marine Corps Last Year, Wins Place as Expert Marksman

In an official bulletin issued by headquarters, United States Marine Corps, Washington, appears the name of Paul K. Campbell of this place, as having qualified as a marksman in that most interesting branch of the Government service.

Paul, who is a son of L. S. Campbell, 1004 Big Horn Ave., Alliance, enlisted in the United States Marine Corps at its Denver, Colo., recruiting station on April 22, 1915, and is now stationed with the legion guard at Peking, China, where he is having many interesting experiences and adventures.

Considering the fact that Campbell is scarcely more than a recruit, his performance in gunnery is considered by Marine Corps officials as little short of marvelous, and they expect him to break many marksman records before his enlistment expires.

ELECTED VICE-PRESIDENT RETAILERS INSURANCE CO.



A. D. RODGERS

A. D. Rodgers, who is one of the directors of the Federation of Nebraska Retailers, left the first of the week to attend the tenth annual convention of the federation being held in Lincoln, February 8 to 11, inclusive.

An interesting program was prepared for this meeting and no doubt it will be helpful to those merchants attending. A. B. Cowley, of Marquette, who is to speak at the business men's and clerks' banquet in Alliance the 22d, addressed the association at yesterday afternoon's session on the "Rise and Fall of Mail Order Buying."

Most of the interesting subjects are being taken up in a "general discussion" manner. Among the things discussed are such subjects as "Does Bargain Sheet Advertising Pay?" "Does the Merchant Make the Most Money in Buying or Selling?" "Is It Good Business Ethics to Offer a Bonus to Clerks in Order to Stimulate Business?" "Is It Advisable to Have a Two-price System of Doing Business, a Credit Price and a Cash Price?"

Another important convention is being held at Lincoln this week, the fifteenth annual convention of the Nebraska Retail Hardware Association. This convention is also meeting from the 8th to the 11th. C. A. Newberry and son Norman, of Alliance, left the latter part of last week for Lincoln and are in attendance at the convention. Mr. Newberry is scheduled on the program for an address today on the subject of "Jobbers."

Special: A telegram to The Herald this afternoon from Mr. Rodgers states that the next convention will be held in Lincoln and gives election of officers Federation of Merchants Insurance Co. as follows: President, W. C. Elliott; vice president, A. D. Rodgers; secretary, J. Frank Barr; treasurer, M. A. Hostettler; directors, A. L. Anderson and Cliff Crooks.

PREPARING THE PLUNGE

Alliance Volunteer Fire Department Preparing the Swimming Pool for Use This Summer

An enthusiastic meeting of the Alliance volunteer fire department was held at the club rooms Wednesday evening. The fire boys are preparing the big plunge, getting it ready for use during the summer by the members of the department and the people of Alliance. It is probable that a large boiler will be used to heat the water to the proper temperature.

Several members were granted exemption certificates and new members were admitted.

A drill team is to be organized. The first meeting of the drill team members is to be held Friday evening. Fireman Pikington is lining this up.

STATE EFFICIENCY WEEK

Alliance Men Will Work During Week of February 21-28 in Y. M. C. A. Extension

In order that the state work of the Young Men's Christian Associations of Nebraska may be more efficient and more time provided for cooperation with local associations, a week has been set aside to be known as "state-wide efficiency week," from February 21 to 28. The state has been divided into eighteen districts. The subscription goal has been set at \$14,000.

For the district in which Alliance is located the following men have been appointed to have charge of the work: District committee—E. G. Laing, leader, Alliance; W. R. Pate, lieutenant, Alliance; Charles O. Walters, Alliance; T. R. Crawford, Alliance; N. R. McAdams, Theford; J. A. Mann, Seneca; Elliott Lowe, Union. The headquarters are at Alliance. Total given by the district in 1915 was \$57. The goal for 1916 is \$100. The counties included in the district are the south half of Sioux, Box Butte, south half of Sheridan, Grant, Hooker and Thomas.

DUTCHMAN ROBBED CLEAN-UP STARTED

Ray Thompson to Be Given Preliminary Tomorrow on Charges That May Give Him Credentials to Penitentiary. Two Held as Witnesses. Other Arrests Expected in Day or Two

Developments are expected within the next forty-eight hours, as a result of the investigation following the robbery of a German laborer in Alliance the latter part of last week. These developments will in all probability be the beginning of the end to a system of graft and rottenness with which the officials of the city have had to contend for some years and it is hard to predict just who will be implicated and just how far the "clean-up" will go.

Ray Thompson is now in the county jail facing in all probability a term in the penitentiary, and it is rumored unofficially that he has made confessions implicating quite a number of a large gang who have been under suspicion for a long time as having been interested directly or indirectly in various robbing and swindling incidents which have been reported to the police from time to time but with which they have, until now, not been able to secure evidence sufficient to justify the issuing of any warrants for arrest.

Thompkins is accused with stealing a little more than \$200 from Robert Malvocht, a German laborer who drew a several weeks pay at the Potash works last week and came to Alliance to spend a few days. Malvocht met Thompson and some of his friends in one of the saloons Thursday and during the course of the day all imbibed more or less freely and the Dutchman showed his roll to the boys. That night several of the boys took him to the Atlas Hotel where he had a room, and Mike Swayze, a Chadron lad, who is now being held in the county jail as a witness, took him upstairs to his room.

When questioned Saturday morning, by County Attorney Bayne, Swayze said that when he left Malvocht's room the Dutchman locked the door. Shortly afterwards Swayze, Thompson and a man from Anzorn met in another room on the second floor at the Atlas where they spent some time consuming a jug of whisky. According to Swayze's report, the fact that Malvocht had money was known to the bunch and was mentioned several times. While they were in the room at the hotel Thompson made some remark to the effect that he was going to get "some of that money" and went out. He was gone less than ten minutes and returned, and shortly afterwards

Clyde Curry and Roy Smith came to the room. Someone suggested they go "down the line", and down the line they went. On the way Thompson remarked that he had money now, and while there he had a twenty-dollar bill changed. Part of this, Swayze says he gave to Curry, and a little later handed Curry more money which he placed in his sock.

Later in the evening the boys had lunch at Joe Smith's, and when Marshal Kish, who was there at the time, went out Thompson remarked, "There's a wise guy but I put something over tonight that'll take him a long time to unravel." Afterwards a pocketbook which Thompson was seen to have while in the restaurant was found near where he had been sitting. This was on the desk in the sheriff's office when Malvocht was there Saturday and he recognized it as his on sight without any of the officers referring to it or showing it to him.

At the depot that night Thompson handed Marshal Kish a five dollar gold piece asking him to keep it for him. Kish gave the piece to Vern Register, the night agent, asking him to keep it separate from any other money, and when Thompson asked for the five Kish gave him five silver dollars. Malvocht says there was one five dollar gold piece in the money stolen from him, that it was given him as a present at Christmas time, and he was saving it. Other evidence has been secured proving almost beyond doubt that certain parties participated in the division of the money that Thompson secured Thursday night and also proving that up to the time Thompson left the room in the Atlas he had no money, and that soon after he returned he was "flush."

A preliminary trial will be held Friday afternoon at 2 o'clock in County Judge L. A. Berry's court, and it is expected that evidence then brought out will result in several other arrests if they are not made before then.

In an interview with Mr. Smith, proprietor of the Atlas Hotel, he disclaimed any knowledge whatever of the operations of any gang. He stated that he had rooms to let at stipulated prices and he let them out to persons paying for them or persons whom he seemed responsible. He stated that he was not at the hotel (Continued on page four)

WILL SPEAK AT THE NEXT CLUB BANQUET



A. B. COWLEY

Alliance business men will probably learn something new concerning the most profitable methods of meeting mail order competition when they are addressed by A. B. Cowley, of Marquette, at the business men's and clerks' banquet to be held Wednesday night, February 23, in the Phelan opera house, under the auspices of the Alliance Commercial Club.

Mr. Cowley, who is manager of the A. B. Cowley & Company general store at Marquette, is said to be one of the most successful of the individual antagonists of the mail order houses in this section of the country. And it is his ideas and his methods, which have been so successful, that he is going to divulge to the Alliance men at this meeting.

Mr. Cowley fights the mail order competition with its own weapon, namely, advertising, and this of course costs money. He publishes a small paper styled the "A. B. C. Monthly," which probably costs him more per month than some Alliance merchants spend in a whole year.

Through this monthly paper, he reaches practically every home in his trade territory and there is a certain personality back of the reading articles and the advertisements contained in the paper that guarantee that it will be read from the first to the last line by friend and foe.

He does not berate the mail order competitor, neither does he belittle the man who spends his money away from home. He goes after the business on the same basis as the mail order company does, asking for consideration only when price, quality, etc., compare favorably. He endeavors to show, and does show, to his patrons that he can sell goods just as cheap and offers to meet any catalog price plus freight to Marquette and give the purchaser the added advantage of "seeing, feeling, tasting and smelling" the goods before buying.

S. R. McKelvie, lieutenant governor of Nebraska and editor of the Nebraska Farmer, will also be a speaker at this meeting.

The banquet will be served by the ladies of the Presbyterian church.

WESTOVER HAS FILED

Well Known Alliance Attorney Filed Wednesday Afternoon for Nomination for County Attorney

Joe L. Westover, formerly city attorney and son of district judge W. H. Westover, filed Wednesday afternoon as a candidate for the Democratic nomination for county attorney of Box Butte county. Mention was made in The Herald two weeks ago of the fact that Joe was considering filing at that time.

Joe is well known in Alliance and is a popular young man. His acquaintance and the fact that he served for three years as assistant prosecuting attorney and has handled large law cases in Box Butte and Sheridan counties will place him in position to make a good race.

EDITORS COMING WEST

Executive Committee of Nebraska State Press Association Decides on Special Train Plan

The Herald is advised that at the meeting of the executive committee of the Nebraska Press Association, held at Hastings recently, it was decided to hold the annual convention in western Nebraska. This will come during the month of June. The plans provide for a special train to start from Grand Island, probably. Business sessions will be held on board the train and stops will be made at points on the Burlington and Union Pacific, including Alliance, Scottsbluff and Gering will be the objective points.

It is expected that there will be three hundred visitors on the special train. The Alliance Commercial Club is planning to provide special entertainment during the few hours the visitors are in our city.

Nearly new, late model, typewriter for sale cheap. On easy terms. Inquire at The Herald office.

ELI HOLT IS HELD TO DISTRICT COURT

Preliminary Trial Held before Judge Stenteville in the Bridgeport County Court

TWO SUITS ARE FILED TO RECOVER STOLEN CATTLE

Stock Alleged to Have Been Stolen by Holt Resold Several Times at Hemingford

Eli Holt, who was arrested a couple of weeks ago, charged with cattle rustling, was bound over to the district court at his preliminary hearing yesterday before County Judge Stenteville in the Morrill county court at Bridgeport. His bond, fixed at \$1500, was signed by John King and Scott Henderson.

The next session of the district court, at which he will be tried, convenes May 15.

Among the witnesses at the preliminary were quite a number from Alliance and Hemingford. K. W. McDonald, county attorney of Morrill county, prosecuted and the defendant was represented by Fred Wright of Scottsbluff.

Sheriff Cal Cox and County Attorney Lee Bayne were witnesses. Postmaster Robert Graham, president of the Nebraska Stock Growers Association, and Wm. Bignell, of Alliance; Scott Henderson, of Sioux county; John Groff, George Young and C. J. Wildy, of Hemingford, were all present at the preliminary.

Two suits were filed the latter part of last week to recover stock alleged to have been stolen by Holt. These suits were brought by Joe Smith, a rancher of near Bayard, from whom the cattle were stolen. In both cases the suit was for the recovery of a steer sold and resold several times. One suit was against George Young, C. J. Wildy, Hugh Best, John Groff and the First National Bank of Hemingford, and the other was against Hugh Best, C. J. Wildy and the First State Bank of Hemingford.

Death of Mrs. Agnes M. Daley Alliance friends were deeply grieved to receive the sad news of the passing on of Mrs. Agnes M. Daley, one of western Nebraska's early pioneers.

Mrs. Daley was spending the winter at the home of her daughter, Mrs. Sylvester Preston, in Los Angeles. She had not been well since the holidays, and her death occurred February 3.

Mrs. Daley had attained the age of 85 years, but was remarkably active and well preserved for a woman of her age.

Mrs. Daley was a native of England, coming to Iowa when eighteen years of age. A few years later she married, and late in the '80's came to western Nebraska with her husband and three children. They lived in Rushville for a number of years, and then removed to Alliance, being active members of that sturdy band of early settlers who laid the firm foundations for this country's present prosperity.

Mr. Daley's death occurred about twenty years ago, since which time Mrs. Daley has made her home chiefly in Alliance, although the past three years have been spent with her daughter, Mrs. William Neik at Lead, South Dakota. Besides her daughters, Mrs. Preston and Mrs. Neik, she leaves one son, Frank Daley, of Omaha, and a host of friends who cherish her memory as one who always looked on the bright side of things, who was a loyal and true friend, and who lived to cheer and brighten the lives of all those with whom she came in contact.

The body was laid to rest in Los Angeles.

Miss VanZervort Enters Contest Miss Tressa Vandervoort, of Alliance, has entered the "Beauty and Brains" contest being conducted by Photoplay Magazine of Chicago. The proposition is to send eleven young women to the World Film Corporation studios at Fort Lee, New Jersey, where they will be given a thorough tryout as film actresses. Miss Vandervoort may be one of the lucky young women.

PLANS NEW GREENHOUSE

E. W. Ray Expects to Build a Modern Greenhouse 50x150 Feet, Early in the Spring

E. W. Ray, proprietor of the Alliance Greenhouse, is planning to build a new greenhouse, modern in every respect, some time this spring. He has plans and specifications from a Chicago firm and from three others of the largest firms dealing in this class of building and will build with a view to taking care of the demands both wholesale and retail of this section of the country.

The new building will probably have a floor space of fifty by one hundred and fifty feet. No definite decision has been reached as to the location of the new greenhouse.

Mr. Ray recently lost about \$600 worth of flowers and plants when an instrument, provided to give an alarm in the event the temperature fell below a certain mark, failed to work. Since then he has been buying most of his flowers and plants from Denver and other florists.

W E L C O M E

T P A

Liberal subscriptions from the various organizations and the leading business men of the city will permit the erection of the "Welcome" sign for the city of Alliance. Practically all of the \$375 required for the sign has been subscribed and no trouble is anticipated in securing the balance.

This improvement puts Alliance in the same ranks with the largest cities of the country in the line of permanent feature improvements for the purpose of advertising the city to strangers within its gates. In fact Alliance will be the only city of its size in the states of Nebraska, Kansas, North and South Dakota, Wyoming and Montana, to have a sign of this kind.

The sign comprises the letters as shown in the diagram given herewith. The main sign will be twenty-two feet long and the letters, to be enclosed in circles, will be two feet high. It will have ninety electric bulbs, blue and white, on each side and can be plainly read one thousand feet in either direction from the corner of Box Butte and Third streets, where it will be suspended from an iron cable hung from posts set in cement.

The letters will be fastened in the sign with an iron mesh sufficiently strong to withstand the western Nebraska winds.

Beneath the main sign will be hung a smaller sign. The improvement will be placed before the T. P. A. convention, scheduled for Friday and Saturday, April 27 and 28, and during this convention the letters (in electric lights) "T. P. A." will be hung beneath the main sign. The letters in the smaller sign will be changed for the Stockmen's, Clerks', P. E. O., and other conventions to be held in Alliance during the year 1916.

The two largest subscriptions toward the cost of this sign have been made by the Alliance T. P. A. and C. A. Newberry, each of whom subscribed \$50.

The local organization of T. P. A.'s and C. A. Newberry have each subscribed \$50, and the following organizations have each subscribed \$10: Royal Highlanders, Eagles, Odd Fellows, Order of Railway Conductors, Knights of Columbus, and Elks. There are several other lodges yet to be heard from.

The committee is working today on the individual subscription list of merchants and no difficulty is anticipated in raising the amount required in full.